Albemarle County

Legislation Text

File #: 20-354, **Version:** 1

AGENDA DATE: 6/3/2020

TITLE:
2020 Community Survey Results

SUBJECT/PROPOSAL/REQUEST: Presentation of results from most recent community survey

ITEM TYPE: Regular Information Item

STAFF CONTACT(S): Richardson, Russell, Allshouse L., Kilroy, McLaughlin, Rockhold, Gilman, Ryan, Knuppel, Wang

PRESENTER (S): Siri Russell, Kara Fitzgibbons

LEGAL REVIEW: Not Required

REVIEWED BY: Jeffrey B. Richardson

BACKGROUND: Since 2002, the County has contracted with survey consultants to conduct a reliable and valid County-wide resident survey biennially. The survey results have been used by staff, elected officials and other stakeholders for community planning and resource allocation, program improvement and policy making.

At the March 6, 2019 Board meeting staff presented the Board with information related to:
- the intent to work with UVA's Weldon Cooper Center for Survey Research (CSR) to complete the 2019 biennial resident survey.
- strategies for increasing the response rate.
- expected timing of the survey

The concept outline prepared by a staff team comprised of representation from the Community Development Department, the Office of Management and Budget, Communications and Public Engagement, the Office of Equity and Inclusion, and Albemarle County Public Schools was presented to the Board on April 17, 2019.

While initially anticipated to be released in summer of 2019, staffing changes at Weldon Cooper and holiday scheduling resulted in a slightly altered timeline and the survey was released (in English and Spanish) in January 2020.

STRATEGIC PLAN: Engaged Citizens: Successfully engage citizens so that local government reflects their values and aspirations.

DISCUSSION: Staff and Weldon Cooper presentation at the June 3, 2020 Board meeting will selected key findings from the survey.

BUDGET IMPACT: There is no budget impact related to this executive summary.

RECOMMENDATION:

Staff recommends that the Board receive the presentation for information.

ATTACHMENTS: None.