



Albemarle County

Legislation Text

File #: 18-598, **Version:** 1

AGENDA DATE: 12/12/2018

TITLE:

Charlottesville-Albemarle Convention and Visitors' Bureau Agreement

SUBJECT/PROPOSAL/REQUEST: Public hearing to consider the approval of a First Amended Agreement to Operate a Joint Convention and Visitors' Bureau Agreement

ITEM TYPE: Regular Action Item

STAFF CONTACT(S): Richardson, Kamptner

PRESENTER (S): Greg Kamptner

LEGAL REVIEW: Yes

REVIEWED BY: Jeffrey B. Richardson

BACKGROUND: The City of Charlottesville and the County have jointly funded and undertaken the operation of a joint convention and visitors' bureau since 1979 for the purpose of promoting the Charlottesville-Albemarle area as a tourist destination and site of convention facilities. The Charlottesville-Albemarle Convention and Visitors' Bureau (the "CACVB") has been funded and operated pursuant to a series of agreements between the City and the County. The current agreement was entered into on June 28, 2018 and became effective July 1, 2018 (the "Agreement").

The Agreement changed the organization of the CACVB and established an Executive Board. The Agreement provides that one member of the Board of Supervisors (the "BOS") and one member of the Charlottesville City Council (the "Council") are among those appointed to the Executive Board. Supervisor Mallek and Councilor Galvin are their respective bodies' appointees to the Executive Board. The Executive Board has met three times since it was established.

STRATEGIC PLAN: Economic Prosperity: Foster an environment that stimulates diversified job creation, capital investments, and tax revenues that support community goals
Quality Government Operations: Ensure County government's capacity to provide high quality service that achieves community priorities

DISCUSSION: Supervisors Mallek and McKeel, as well as Councilors Galvin and Signer, have discussed and want their respective bodies to consider amending the Agreement to increase from one to two the number of members from both the BOS and the Council appointed to the Executive Board. One of the reasons for this proposed increase is to allow broader representation by elected officials on Executive Board. A draft First Amended Agreement (Attachment A) shows the revisions to the Agreement required to make that change.

The Agreement is a joint exercise of powers agreement authorized by Virginia Code § 15.2-1300. As such, any agreement (and by implication, any amendment to an agreement) must be approved by ordinance following a public hearing.

The City Council is expected to consider this proposed amended Agreement in December as well.

BUDGET IMPACT: None.

RECOMMENDATION:

If the Board desires to amend the Agreement as proposed, staff recommends that the Board adopt the attached Ordinance (Attachment B) approving the final draft of the First Amended Agreement to Operate a Joint Convention and Visitors' Bureau.

ATTACHMENTS:

A - Draft First Amended Agreement

B - Ordinance