

## Broadway Blueprint Public/Stakeholder Engagement as of 04/16/21

DATE	EVENT	INVITEES	NOTES
August, 2019	Info meetings with key corridor stakeholders	WillowTree, Woolen Mills, RWSA, ACSA	Feedback incorporated into Interim Study Report
September, 2019	Initial study area informational open house (at Woolen Mills)	Property owners and tenants in defined study area	Feedback incorporated into Interim Study Report
October, 2019	Community meeting (at Decipher Brewery)	Property owners and tenants in defined study area, interested adjacent residents in City/County	Feedback incorporated into Interim Study Report
November, 2019	Interim Study presented to the Board	Open to the public	Notice sent to public meeting attendees
December, 2019	Interim Study presented to the Planning Commission	Open to the public	
December, 2019	Interim Study presented to the EDA	Open to the public	
January, 2020	Meeting with City staff	Internal County work team and City staff	
February, 2020	5 <sup>th</sup> and Avon Community Advisory Committee meeting with invited guests	Property owners and tenants in defined study area, interested adjacent residents in city/county	<ul style="list-style-type: none"> <li>- Mailed invitations to adjacent City residents</li> <li>- Direct outreach to Woolen Mills and Carlton Neighborhood Associations</li> <li>- Invitation to City staff</li> <li>- A-mail to ED interest group</li> </ul>
Spring/summer, 2020	Rivanna River planning meetings		
September, 2020	Zoom Meeting with City Staff		
Fall, 2020	Check in with key stakeholders	Woolen Mills, WillowTree, Moores Creek Business Park, etc.	
October, 2020	Website update and online survey		