Options to Address Blight and Building Maintenance

Board Work Session 12-16-2020

- Background
- Comparison of three tools:
 - Spot Blight Abatement
 - Tax Abatement
 - Property Maintenance Code
- Conclusion
- Board discussion/direction to staff

Agenda

Background: Why is this important?

- FY 20-22 Strategic Plan: identifies revitalizing "aging urban neighborhoods" as one of the Board's high priorities
- Comprehensive Plan: Development Areas will be vibrant active places with attractive neighborhoods

Blighted and deteriorated properties can have an economic and environmental impact on property and lead to criminal activities and other public nuisances

Background: Current Regulations

- uncontrolled vegetation (County Code § 7-501 et seq.)
- stagnant water (County Code § 7-505 et seq.)
- inoperable vehicles (*County Code* § 9-500)
- trash and refuse (County Code § 13-302)
- safety/health-related upkeep of residential rental properties (Virginia Uniform Statewide Building Code (USBC) § 104.1), and
- unsafe buildings and structures (*County Code* § 5-300 *et seq.*)
- Zoning Ordinance provisions that prohibit junk yards and the keeping of inoperable vehicles.
- other tools in County Attorney's 2/11/19 memo

Background: Shared Limitations

- Neither the County's existing authority nor available tools can address <u>all</u> problems.
- Most/all available tools do not and cannot address:
 - Aesthetics
 - Vacancy/occupancy
- Most/all available tools are designed to address safety and habitability rather than appearances

Tool 1: Spot Blight Abatement

Brief Description:

Property-specific finding and plan, requiring owner action or County remediation at owner expense

Use Elsewhere: Property-specific

Strengths:

- a) Focused, property-specific
- b) Cost-efficient
- c) County experience
- d) Owner involvement

<u>Limitation:</u>

May not address all aesthetic concerns

Tool 2: Tax Abatement Program

Brief Description:

Incentivizes improvements to or demolition of "derelict buildings" by abating the resulting taxes

<u>Use Elsewhere:</u> 9 localities (est.)

Strength:

May incentivize developers/investors interested in tax savings on major investments

Limitations:

- a) May not incentivize individual property owners, for whom tax savings are relatively minor
- b) May not address all aesthetic concerns

Tool 3: Property Maintenance Code

Brief Description:

Adoption of existing uniform statewide maintenance standards to improve safety and habitability

<u>Use Elsewhere:</u> 1/3 of localities (est.), mostly urban

Strengths:

- a) Addresses a variety of maintenance issues
- b) Already adopted by many peer localities

Limitations:

- a) Inflexible -- One size fits all
- b) Enabling authority for partial adoption is uncertain
- c) Would require substantial additional staffing (~50%-100% increase over existing Building staff)
- d) Applies only to post-1972 structures
- e) May not address aesthetic concerns
- f) May impose financial hardships on those least able to afford property improvements

Maintenance/ Enforcement Dilemma:

- Certain property owners will aim for minimal compliance, whatever the standard.
- Yet raising the minimum standard increases both:
 - Maintenance costs for owners
 - Enforcement costs for the County
- Ideal: Balance between reasonable standards and compliance/enforcement costs



Is this blight? A Maintenance Code violation?



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Conclusion

- No single tool can/will address all concerns, especially aesthetics.
- Of the three tools discussed today, staff recommends:
 - Continued use of spot blight abatement, as the most focused, cost-effective tool
 - Deferring consideration of tax abatements and/or the Property Maintenance Code unless/until they prove to be cost-effective or uniquely-suited solution(s).

Board Discussion/ Direction to Staff

- Does the Board agree with staff's recommended use of spot blight abatement?
- Which other tool(s) (if any) should staff pursue?
 - Tax abatement program?
 - Property Maintenance Code?
- Any other direction(s) for staff?

Localities with Property Maintenance Officials

