## Profile

Jefferson Madison Regional Library Board: Submitted

## Magisterial District \*

🔽 Rio

Allison		Carter		
First Name	Middle Initial	Last Name		
830 Charter Oaks Drive				
Home Address			Suite or Apt	
Charlottesville			VA	22901
City			State	Postal Code
Mobile: (919) 619-9303	Home:			
Primary Phone	Alternate Phone			
allisonbcarter@gmail.com				
Email Address				
University of Virginia	Operations Effective L	Director, Center for awmaking		
Business Address:				
830 Charter Oaks Drive				
Date of Employment:				
6/10/2019				
Years Resident in Albemar	e County:			
1				
Previous Residence:				
Brunswick County, NC				
Identify Any Spouse, Natur County Supervisor or Othe	-			bling Who is a

none

### Education

**Education:** 

Bachelor of Arts With Distinction, University of Virginia, 2000 Major: English, Minor: Government

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

Cinderella's Closet Founder (Wilmington, NC); Compassion sponsor and writer; yoga teacher at YMCA; BodyPump teacher at YMCA

Interests:

Reasons for Seeking to Serve on the Board, Commission, or Committee:

As an avid reader and library program attendee, I believe the public library offers services and meets a community need like no other entity. My young sons and I visit the library weekly, and it would be an honor to help serve and shape something that affects our lives so much. I have significant experience in budget and financial management, personnel, marketing, event planning, organization (including grassroots) and more.

How did you hear about this vacancy:

I actively sought this

Allison\_Barrett\_Carter\_5-2020.pdf Upload a Resume

# **Allison Carter**

- 830 Charter Oaks Drive, Charlottesville, VA 22901
- **§** 919-619-9303
- allisonbcarter@gmail.com
- Operations Director of a UVA-based research center, overseeing and managing exponential growth in all arenas including events, grants, and personnel.
- Award-nominated and published freelance writer with more than ten years of experience writing, editing, and delivering compelling content in print and online.
- Former Managing Editor of two regional, high-quality magazines. In one year tenure, the company was nominated Business of the Year.

## **Core Proficiencies**

Writing, Editing, Content Strategy, Grant Management, Management, Social Media Marketing, Social Media Management, Content Marketing, Journalism, Recruitment, Web Publishing, Email Marketing

## Experience FROM 2019 TO CURRENT

# Operations Director, Center for Effective Lawmaking, University of Virginia / Charlottesville, VA

- Help expand the community of scholars focused on legislative effectiveness (coordinating research affiliates, grant competitions, and organizing speakers and conferences).
- Communicate the work of the Center to broad audiences (creating marketing plan, updating the Center website, engaging with target audiences).
- Help increase the use of Center outputs (cultivating an external advisory board; interacting with media, lawmakers, and their staff).
- Help in fundraising (grant reporting, working with university development teams, hosting friend-raising events).
- Coordinate internal operations between the Center and the Batten School (working with staff in areas such as communications, information technology, development, event hosting).

## FROM 2009 TO 2019

## Freelance Writer & Content Marketer / Leland, NC

- Consulted with dozens of small businesses and bloggers interested in taking their reach to the next level.
- Created long-term content calendars based on keyword search, SEO, marketing campaigns, and sales funnels.
- Redesigned websites.
- Performed ghostwriting.
- Optimized social media channels (including Facebook, Instagram, Twitter, podcasts, SoundCloud, YouTube, Pinterest).
- Spoke at industry conferences of all sizes.

Significant projects:

Web Editor, *Grace United Methodist Church* Content Coordinator, *Wilmington Today* Stringer & Columnist, *StarNews* Client Coordinator & Writer, *Greater Wilmington Business Journal* Travel Columnist, *Port City Daily* Editor, *International Quality Assurance* 

## FROM JUNE 2016 TO NOVEMBER 2018

Managing Editor / Carolina Marketing Company, Leland

- Determined and assigned all writing and photography for *North Brunswick Magazine, South Brunswick Magazine* and the website *Life in Brunswick County.* This involved a coordinated look at all publications as well as design and cover decisions.
- Managed 15 freelance writers and 20 freelance photographers. Continually recruited as well as assessed all pitches and cold calls.
- Edited and posted all content to *Life in Brunswick County* (three times a week minimum).
- Coordinated and implemented all social media campaigns.
- Wrote and sent weekly email digest.
- Engaged with the community through programs such as Leadership Brunswick County, Community College mentorship, and Women in Philanthropy.
- Worked with local chambers and public relations officers to determine stories and community news for dissemination.
- Attended tradeshows.
- Answered any and all public messages regarding story ideas, questions on content, and event promotion.
- Launched the brand new, redesigned websites for the two magazines in 2016; managed and oversaw the design, content, and relaunch of the combined websites (Life in Brunswick County) in 2017.

# Education

Bachelor of Arts with Distinction in English Language & Literature / University of Virginia

G.P.A: 3.7

## Notable Publications

*New York Times* online; *Washington Post* online; *Redbook* online; *Today's Parenting* online; *Double Bind: The Role of Women and Ambition* (2017), a Norton Anthology; *The HerStories Project: So Glad They Told Me* (2016); *Chicken Soup for the Soul: Happy Holidays* (2015)

## Community Involvement

- Founder and Editor-in-Chief of Cape Fear Family Magazine online (2018- 2019)
- Group Fitness Instructor (2009 present)
- Graduate of Leadership Brunswick County (2018)
- Founder of Cinderella's Closet-Wilmington (2016-2019)
- Listen To Your Mother cast member Raleigh-Durham 2015
- Administrator and Leader of the Vend Raleigh Group for Entrepreneurial Women (2013-2014)
- Managing Co-Partner at Triangle Moms on Main (2012-2013)
- Featured regional expert in Ladies' Home Journal (2012)
- Interviewed by My Carolina TV (2012)
- Columnist for and contributor to *Carolina Parent* (2010-2011 and 2012)
- Radio interview on WCHL (2011)
- Columnist at TriangleMom2Mom of *The News and Observer* (2010-2012)

## Profile

Which Board	ds would	you like	e to apply	for?
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Jefferson Madison Regional Library Board: Submitted

Magisterial District \*

▼ N/A

Kim		Martin		
First Name	Middle Initial	Last Name		
1463 Trinity Way				
Home Address			Suite or Apt	
Crozet			VA	22932
City			State	Postal Code
Mobile: (434) 531-1776	Home:			
Primary Phone	Alternate Phone			
kmartin22932@gmail.com				
Email Address				
Hantzmon Wiebel LLP	HR Admin	istrator		
Employer	Occupation			
Business Address:				
818 E. Jefferson Charlottesville	e, VA 22902			
Date of Employment:				
09/12/2016 - present				
Years Resident in Albemarl	e County:			
24				
Previous Residence:				
5772 Via Lane Crozet, VA 2293	32			
Identify Any Spouse, Natura County Supervisor or Othe	-		-	bling Who is a

None

## Education

**Education:** 

University of Virginia Awarded with highest distinction - dual concentration in secondary education & social science

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

Virginia Festival of the Book, volunteer committee. 1997 - present. Manage high profile and large venue events. Sample of previous positions held: Beaver Creek Sculling - nonprofit president & board member; White Hall Ruritans - nonprofit president, Cub Scout Troop 79 treasurer, Pop Warner Football nonprofit president & board member

Interests:

reading, continuing education, walking, family

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I have volunteered and served on boards in various capacities for more than 20 years. After Jane Kulow called me earlier this month to gauge my interest in serving as a JMRL Board Trustee, I spent time learning about the position responsibilities. I believe both my professional and volunteer background and experience would make me a valuable addition to the JMRL Board. Thank you for your consideration.

How did you hear about this vacancy:

Jane Kulow

Kim\_Martin\_Resume.pdf

Upload a Resume

# Kim Martin

434.531.1776 kmartin22932@gmail.com

## **PROFESSIONAL EXPERIENCE**

#### Hantzmon Wiebel LLP | Charlottesville, VA

Public Accounting | Top 20 CPA Firm in Virginia | Top 300 Firm in the United States

## HR Administrator (Director)

- Built and launched the firm's HRIS system. Moved all HR documents to the platform and successfully introduced staff self-service functions and paperless annual benefits open enrollment.
- Overhauled the firm's employee handbook.
- Ensure that the firm's policies and procedures align with industry trends and employment legislation. Recommend new policies, changes and updates as needed to the CEO.
- Work with a team of partners to develop and schedule training and continuing professional education (CPE) for all staff.
- Manage the staff annual review process. Benchmark salaries and make adjustment recommendations.
- Responsible for all stages of the employee life cycle.
- Focus on firm culture and mentoring to reduce professional staff turnover by more than 50%.
- Oversee performance and discipline including termination if required.
- Work closely with the benefits broker to ensure that the firm is offering top quality benefits.
- Review payroll prepared by the firm accountant.

#### University of Virginia Investment Management Company | Charlottesville, VA

#### Provides investment management services for the University of Virginia and related foundations

#### **Corporate Accounting/Human Resources**

- Discreetly handle the organization's confidential personnel and payroll information. •
- Set up pre-tax/post-tax deductions and earnings codes in the payroll system as needed. •
- Process payroll in-house; compliant and knowledgeable with all state and federal payroll laws. •
- Point person for all employee benefits including open enrollment and education.
- Streamlined annual open enrollment benefits process. Shifted paper enrollments to self-service.
- Maintain the company's ADP Human Resource Information System.
- Develop new hire program materials and conduct new hire orientation.
- Facilitate employee immigration visa applications and record requirements.
- Recruiting; post openings, initial screening, schedule candidate interviews and case studies.
- Moved accounts payable to a workflow platform. Increased efficiency and accuracy.

#### Worldstrides | Charlottesville, VA

Nation's largest accredited student travel organization

### Manager of International Air Transportation 2011-2013

- Created the international air division for the company's Capstone program. •
- Negotiated and managed \$4M+ of domestic and international flight contracts per year. •
- Renegotiated contracts, successfully reducing costs by approximately 12% annually.
- Created and implemented air operations policies and protocols to avoid revenue loss due to operational error.
- Worked closely with the Senior Management team to ensure adherence to client budgets.
- Supported the in-house travel coordinator as needed; booked flights, trains and cars for staff.
- Member of the management emergency response team.

### Air Division Supervisor 2008-2011

Managed a staff of seven air finishers and assistants. •

**Air Planner** 2007-2008

Air Finisher 2006-2007

2006-2013

2016-Present

2013-2016

US Airways (now American Airlines) | Fort Worth, TX Flight Attendant

- Maintained stringent certification requirements subjected to extensive yearly review.
- Inflight manager responsible for the safety and comfort of passengers.
- Maintained records of all monetary transactions conducted on the aircraft.
- Selected to represent US Airways in an exclusive one year flight crew exchange program with British Airways.

#### EDUCATION, PROFESSIONAL CERTIFICATIONS AND VOLUNTEER WORK

University of Virginia | Charlottesville, VA. Awarded with Highest Distinction.

Interdisciplinary Studies with dual concentration in social science and secondary education.

Society of Human Resource Management Certified Professional (SHRM-CP) Group Benefit Associate – International Foundation of Employee Benefit Plans (GBA)

Virginia Festival of the Book. Onsite coordinator for high profile and large venue, festival events.

1986-2006

#### Albemarle County Boards & Commissions

## Application

## Profile

Jefferson Madison Regional Library Board: Submitted Piedmont Virginia Community College Board: Submitted

Magisterial District \*

Rio Rio				
Linda	S.	Seaman		
First Name	Middle Initial	Last Name		
1606 Sawgrass Court				
Home Address			Suite or Apt	
Charlottesville			VA	22901
City			State	Postal Code
Home: (434) 973-8753	Mobile: (4	34) 962-1512		
Primary Phone	Alternate Phone			
lindaseaman24@gmail.com				
Email Address				
retired	retired			
Employer	Occupation			
Business Address:				
Date of Employment:				
Years Resident in Albema	rle County:			
6 years				
Previous Residence:				
Charlottesville City for 40 yrs.				
Identify Any Spouse, Natu County Supervisor or Oth	-			ling Who is a
Rick Seaman (husband) Plac	e 29 Rio CAC, Tin	a Seaman Goode (c	daughter) Techer Bi	urley Middle School

## Education

Bachelors of Science, Russell Sage College

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

CATEC Foundation Board, McIntire Botanical Garden Board, Leadership Charlottesville Alumni Assoc., Westminster Presbyterian Church (Administrative Division Member), Charlottesville Scholarship Program Student Navigator

Interests:

The interface between education and workforce development, improving educational opportunities for youth and adults

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I would like to continue serving our community through education for all residents.

#### How did you hear about this vacancy:

County website

resume\_6.3.20.doc

Upload a Resume

## LINDA S. SEAMAN

1606 Sawgrass Court, Charlottesville, Virginia 22901 M: 434.962.1512 H: 434.973.8753 LindaSeaman24@gmail.com

**PROFILE:** Self-motivated, dedicated, team builder, energetic, organized, positive, relationship builder, well connected in the community

## **PROFESSIONAL EXPERIENCE:**

Program Management, Fundraising, Public Relations, Administration, Community Leadership

## **EDUCATION AND TRAINING:**

Russell Sage College, Bachelor of Science Dual divisional major: Social Sciences and Elementary Education, Dean's List Danforth School Administrators Fellowship, 1988-89 University of Virginia, School of Continuing and Professional Studies: *Cultivating Success: The Art of Fundraising*, 2001 *Development Strategy for Grant Writing*, 2001 The Grantsmanship Center: *Five Day Strategic Fundraising Workshop*, 2003

## **EMPLOYMENT HISTORY:**

Executive Director: Charlottesville Area School Business Alliance. (1998 - 2006) Associate Director: Virginia Museum of Natural History at the University of Virginia. (1992- 1998)

Assistant Director: Mid-Career Executive Program, University of Virginia. (1987-1992) Librarian/Publicity Coordinator: UVA Office of Career Planning and Placement (1986-1987)

**Director:** Children's Museum, University of Virginia Medical Center (1982-1986) **Teacher:** Netherwood Elementary School, Hyde Park, NY. (1966 -1967)

## **COMMUNITY ACTIVITIES:**

CATEC Foundation Board Member (2018-present)

- McIntire Botanical Garden (2016- 2020) President (2018-2019) Immediate Past President (2019-2020)
- Charlottesville Democratic Committee Co-Chair (2012-2014)

Charlottesville Scholarship Program Board of Directors (2007- 2017) President (2013-2016)

Albemarle County and Charlottesville City Strategic Planning Task Forces 2004, 2006

Charlottesville Regional Chamber of Commerce Board of Directors, Ex Officio (1998- 2006)

Central Virginia Tech Prep Consortium Advisory Board (1998- 2006)

- Piedmont Workforce Network Board and Youth Council (2000 2006)
- Computers 4 Kids Board of Directors (1999 - 2002)

Piedmont Council of the Arts Board of Directors (1998-2001)

- Shannon Foundation for Excellence in Public Education, Charlottesville and Albemarle Board of Directors (1996-1999)
- League of Women Voters of Charlottesville and Albemarle County Vice-President, Local and Regional Affairs (1979-1983), (1997-1999) Board of Directors (1968-1983)

Leadership Charlottesville Alumni Association Board of Directors (1997 - 1998)

United Way Volunteer Center, "Make a Difference Day" Advisory Committee (1997)

Charlottesville City School Board (1987-1996) Chairman (1993-1995), Vice-Chairman (1991-1993)

Leadership Charlottesville, Class of 1992

Virginia High School League Appeals Board (1990-1996)

University of Virginia Health Sciences Center Health Promotion Task Force (1991-1993)

Charlottesville-Albemarle Technical Education Center Board Chairman (1991-1993), Long Range Planning Committee (1989-1990) Piedmont Regional Education Program Board of Directors (1987-1988)

Virginia School Board Association (1987-1996) Public Relations/Membership Committee (1989-1993) State Convention Panel Member (1995)

Charlottesville Public Schools:

Supplemental Salary Committee (1988-1989) Task Force on Educational Quality in the Middle Grades (1987) Equity Issues Task Force (I984-1986)

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Which Boards	would	you	like	to	apply	for?	
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Jefferson Madison Regional Library Board: Submitted

## Magisterial District \*

Scottsville

Proal	D.	Heartwell		
First Name	Middle Initial	Last Name		
1455 Gray Stone Ct.				
Home Address			Suite or Apt	
Charlottesville			VA	22902
City			State	Postal Code
Mobile: (434) 962-7515	Home:			
Primary Phone	Alternate Phone			
pheartwell@villageschool.us				
Email Address				
Village School	Educator			
Employer	Occupation			
Business Address:				
215 E, High St. Charlottesville	, VA 22902			
Date of Employment:				
9/5/1995 to present				
Years Resident in Albemar	le County:			
27				
Previous Residence:				
City of Charlottesville				
Identify Any Spouse, Natur County Supervisor or Othe	-		•	bling Who is a

N/A

## Education

**Education:** 

B. A., University of Virginia M. A., George Mason University

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

Trustee, Former Senior Warden-- Christ Episcopal Church (Charlottesville) Board Member, Field School of Charlottesville Board Member, Friends of the Library

Interests:

My primary interests are reading and writing.

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I have a strong affection for and allegiance to public libraries. As an educator, I value and consistently utilize library resources. JMRL plays a vital role in our community, providing services and information for all the citizens of our region. I desire to support the Library's staff and volunteers in the execution of its mission.

How did you hear about this vacancy:

David Plunkett, JMRL Director

resume\_2.docx Upload a Resume

## Proal Heartwell .Gray Stone Ct **1455** Charlottesville, VA 22902 <u>pheartwell@villageschool.us</u> **962-7515 (434)**

## **:**Professional Experience

- Co-founder, Co-director and English teacher at Village School, a middle school for girls in Charlottesville, Virginia (1995 to present)
- English teacher, Charlottesville High School, Charlottesville, Virginia (1989 1995)
- English teacher, James Madison High School, Vienna, Virginia (1985 1989)

## :Education

- B. A., English, University of Virginia (1977)
- M. A., English with a Concentration in Fiction Writing, George Mason University (1994)

## Professional Associations, Awards, and Publications

- Grant recipient, *Council for Basic Education* and *The National Endowment for the Humanities*, 1991
- "Masters as Mentors: The Role of Reading Poetry in Writing Poetry"

*Voices from the Middle*, Vol. 10, No. 2, December, 200 Author of

Goronwy and Me: A Narrative of Two Lives (Wipf & Stock Publishers, 2012); A Game of Catch (CreateSpace, (CreateSpace, 2019) 2014); Divided We Fall

## **Community Involvement**

- Board Member, Friends of the Library
- Former Advisory Committee Member, Virginia Festival of the Book
- Judge, *The Writer*'s *Eye*, a poetry and prose contest sponsored by the University of Virginia Art Museum
- Trustee; Vestry, Christ Episcopal Church (Three terms; Senior Warden, two terms)
- Former Board Member, Charlottesville Abundant Life Ministries
- Board Member, Field School of Charlottesville
- Former Board Member, Park School

## Family

Married to Susie Roseberry; one daughter, Elise -

### Profile

Which B	oards	would	you	like	to	apply	for?
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Jefferson Madison Regional Library Board: Submitted

## Magisterial District \*

🔽 Rivanna

Michael	D	Powers		
First Name	Middle Initial	Last Name		
138 Fontana Ct				
Home Address			Suite or Apt	
Charlottesville			VA	22911
City			State	Postal Code
Home: (434) 977-0202	Home:			
Primary Phone	Alternate Phone			
mpowers38111@yahoo.com				
Email Address				
Student, MITx	Graduate and Data	program - Statistics		
Employer	Occupation	Science		
Business Address:				
Date of Employment:				
Years Resident in Albemark	e County:			
16				
Previous Residence:				
Memphis, TN				
Identify Any Spouse, Natura County Supervisor or Other	-			ling Who is a

N/A

#### Education

S.B. Computer Science and Engineering, Massachusetts Institute of Technology, 1991

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

Jefferson-Madison Regional Library Board of Trustees, 2017-2019 \\ Virginia Library Association, 2017-2019 \\ American Library Association, 2018-2019 \\ Fontana HOA Board of Directors, 2010-2013

Interests:

Election Officer and Research Officer, City of Charlottesville, 2004-present \\ Volunteer Coach, Destination Imagination academic team, Saint-Anne's Belfield and Village School, 2014-2018

Reasons for Seeking to Serve on the Board, Commission, or Committee:

Since moving to Albemarle County in 2004, my family of four has had over 5,600 checkouts from JMRL -averaging nearly a book per day for sixteen years. I'd like to give back to the organization and community, and believe that my technology background would be a valuable addition to the mix of skills and perspectives needed for a well-rounded board.

How did you hear about this vacancy:

Recommended to me by multiple library Trustees and staff

Supplementary Document **Application - Jefferson-Madison Regional Library Board Applicant - Michael Powers** June 2020

I am a lifelong library visitor and enthusiast. Since moving to Albemarle County in 2004, my family of four has had over 5,600 checkouts from JMRL -- averaging nearly a book per day for sixteen years.

I had the pleasure of serving as a Library Trustee from 2017-2019, and am most proud of my contributions as Chair of the Policy Committee. In that role, I led an effort that culminated in an update of the Library's Mission Statement, which had not been revised in twenty years. We simplified the statement for better focus and clarity, while also creating an extended list of Values that gave the Library space to discuss its commitments to the community in more detail.

In the past year I've continued my involvement with the Library as a volunteer, undertaking a data-exploration project investigating patterns of broadband availability among JMRL patrons, geographic patterns of library use, correlations between digital vs. physical material use, and effect of adding a hypothetical Southside branch location on average patron distance from nearest branch. While this sort of project wouldn't specifically fall under of the role of Trustee going forward, my technology background would be an important addition to the mix of skills and perspectives needed for a wellrounded board.

Overall, my focus as a Trustee would be to think about how to maximize the benefit to the community from the investments that Albemarle County and JMRL's other jurisdictions make in this invaluable resource. Toward that goal, one of my emphases is effective communication. Over time, I've been amazed to learn about JMRL's many services and offerings -- it is vital that residents are also widely familiar with these opportunities. Clear and thoughtful communication of these offerings via focused publications, well-designed website, etc., can raise awareness in the community and increase usage. On occasion there can be a tendency for Library personnel to lapse into shorthand or insider modes and my experience as an everyday (sometimes, literally "every day") visitor has sometimes enabled me to bridge that gap.

A healthy and vibrant library is a vital asset to our community. Thank you for the opportunity to continue contributing my time and ability to do all I can to help it thrive.

## Profile

Which Boards would you like to apply for?

Public Defenders Office Citizens Advisory Committee: Submitted

## Magisterial District \*

Jack Jouett

Myra	Ν	Anderson		
First Name	Middle Initial	Last Name		
2517 Hydraulic Rd #63				
Home Address			Suite or Apt	
Charlottesville			VA	22901
City			State	Postal Code
Mobile: (434) 305-2083	Home:			
Primary Phone	Alternate Phone			
liberatedchick09@yahoo.com				
Email Address				
Church of Our Savior	Nursery C	oordinator		
Employer	Occupation			
Business Address:				
1165 Rio Rd East				
Date of Employment:				
3/1/18				
Years Resident in Albemarle	e County:			
14				
Previous Residence:				
200 Wahoo Way Apt 822				
Identify Any Spouse, Natura County Supervisor or Other	-			bling Who is a

N/A

### Education

**Education:** 

PVCC Virginia Commonwealth Univ (2 years

#### **Activities and Interests**

Memberships in Civic, Not-for-Profit, and Similar Organizations:

Vinegar Hill Toastmasters,

Interests:

Mental Health/Social Justice Advocacy, Volunteering, Reading, Poetry,

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I have an interest in criminal justice, and strong desire to be more active in my community. As a minority, I think it is very important to have diversity on boards and commissions. as well as better understanding the structure and operations of public offices. I have the time, passion and willingness

How did you hear about this vacancy:

website

Upload a Resume