Final Progress Report

FY17 – FY19 Strategic Plan



AUGUST 2019

County of Albemarle



STRATEGIC PLANNING IS USED TO SET PRIORITIES AND FOCUS ENERGY AND RESOURCES TO MOVE AN ORGANIZATION TOWARDS ITS VISION. ALBEMARLE COUNTY HAS USED STRATEGIC PLANNING FOR MANY YEARS TO INFORM POLICY DEVELOPMENT AND FINANCIAL DECISION MAKING AND ACHIEVE THE COMMUNITY DESIRES AND VALUES ARTICULATED IN THE COUNTY'S COMPREHENSIVE PLAN. THE COUNTY'S STRATEGIC PLANNING IS GUIDED BY A VISION, MISSION AND VALUES THAT SERVE AS THE FOUNDATION FOR SPECIFIC GOALS AND OBJECTIVES.

	Our Vision	Our Mission	
• • •	Demarle County envisions a community with Abundant natural, rural, historic, and scenic resources Healthy ecosystems Active and vibrant Development Areas	To enhance the well-being and quality of lit through the provision of the highest level of consistent with the prudent use of public fu	of public service
•	A physical environment that supports healthy lifestyles A thriving economy, and Exceptional educational opportunityfor present and future generations.	Our Values Innovation Stewardship Learning	Integrity

THE FOLLOWING LONG-TERM STRATEGIC GOALS GUIDED THE DEVELOPMENT OF THE FY17 – 19 STRATEGIC PLAN AS OUTLINED ON THE FOLLOWING PAGES. THESE LONG-TERM GOALS ARE BASED ON ESTABLISHED POLICY DOCUMENTS OF THE COUNTY AS WELL AS THOSE FOCUS AREAS OF SIGNIFICANT IMPORTANCE TO THE COMMUNITY BASED ON CITIZEN FEEDBACK.

Long-Term Strategic Goals

Engaged Citizens

Successfully engage citizens so that local government reflects their values and aspirations

Infrastructure Investment

Prioritize, plan, and invest in critical infrastructure that responds to past and future changes and improves the capacity to serve community needs

Thriving Development Areas

Attract quality employment, commercial, and high density residential uses into development areas by providing services and infrastructure that encourage redevelopment and private investment while protecting the quality of neighborhoods

Economic Prosperity

Foster an environment that stimulates diversified job creation, capital investments, and tax revenues that support community goals

Educational Opportunities

Provide lifelong learning opportunities for all our citizens

Natural Resources Stewardship

Thoughtfully protect and manage Albemarle County's ecosystems and natural resources areas to safeguard the quality of life of current and future generations

Quality Government Operations

Ensure County government's capacity to provide high quality service that achieves community priorities

Rural Area Character

Preserve the character of rural life with thriving farms and forests, traditional crossroad communities, and protected scenic areas, historic sites, and biodiversity

1. Redevelop Rio/Route 29 Intersection Area

Strategies	Status	Progress Report
BY DECEMBER 2016, BOARD PROVIDES DIRECTION ON USE OF URBAN SERVICE DISTRICT(S) TO FUND ENHANCED SERVICES/ INFRASTRUCTURE, WITH IMPLEMENTATION BY JULY 2018 IF APPROVED.	Accomplished	December 2016, Service District presentation to BOS. Board decided to defer service district implementation.
BY APRIL 2017, BOARD ADOPTS DESIRED VISION AS AN EARLY OUTCOME OF THE SMALL AREA PLAN PROCESS.	Accomplished	Board adopted Rio29 Small Area Plan on December 12, 2018.
BY OCTOBER 2017, BOARD RECEIVES RECOMMENDATIONS TO INCREASE OPPORTUNITIES FOR BY-RIGHT DEVELOPMENT THAT MEETS URBAN FORM ESTABLISHED IN COMPREHENSIVE PLAN THROUGH PROACTIVE REZONING AND IMPROVES BALANCE BETWEEN COMMERCIAL, INDUSTRIAL AND RESIDENTIAL TAX BASE. LANGUAGE UPDATED IN FY20-22 PLAN.	Continued and updated in FY20-22 Plan	Staff is engaging with the community and stakeholders to get feedback on possible Rio29 Form Based Code.
BY DECEMBER 2017, INCREASE PARTNERSHIPS AND INCENTIVE OPTIONS THAT WILL PROMOTE DESIRED BUSINESS DEVELOPMENT/EXPANSION. LANGUAGE UPDATED IN FY20-22 PLAN.	Continued and updated in FY20-22 Plan	 FY18 and FY19 Budget established dedicated Economic Development Fund. Economic Development Strategic Plan Consultant selected, draft concepts approved at Joint BOS/EDA work session in May 2017. March 2018 Board adopted Priority Review Process for Rio29 development proposals to incentivize desired development prior to adoption of the vision and code update. Stantec pre-marketing study to identified possibility for public private partnerships completed December 2018.

BY MAY 2018, PRESENT DRAFT ORDINANCE TO IMPLEMENT RIO/29 VISION AND ENCOURAGE BY-RIGHT IMPLEMENTATION OF DESIRED URBAN LAND USE FORM. LANGUAGE UPDATED IN FY20-22 PLAN.	Continued and updated in FY20-22 Plan	Staff is engaging with the community and stakeholders to get feedback on possible Rio29 Form Based Code.
BY JANUARY 2019, LEVERAGE EXISTING AND PLANNED PUBLIC INVESTMENT TO ENHANCE PLACE MAKING IN RIO/ROUTE 29.	Continued and updated in FY20-22 Plan	 Proposed public investment projects will be considered by the Board to determine support for and timing of investments.
LANGUAGE UPDATED IN FY20-22 PLAN.		

2. Revitalize Aging Urban Neighborhoods

Strategies	Status	Progress Report
BY MARCH 2017, BOARD CONSIDERS REGIONAL TRANSIT ORGANIZATION STUDY ENDORSED BY THE PLANNING AND COORDINATION COUNCIL.	Accomplished	 April 2017, TJPDC Director presented regional transit organization study findings to the Board. TJPDC developing structure for a Regional Transportation Partnership. Regional Transit Partnership held its first official meeting on October 30, 2017 and continues to meet regularly.
BY APRIL 2017, STAFF WILL DEVELOP TECHNOLOGIES AND PROCEDURES TO MAP STORM WATER INFRASTRUCTURE NOT ALREADY MAPPED AND COMMENCE MAPPING THROUGHOUT THE COUNTY.	Significant Progress	Technologies and procedures developed in 2017. The great majority of stormwater infrastructure throughout the County has been mapped to the extent possible without field verification. Further mapping will be performed and existing mapping will be refined as infrastructure is video inspected.

BY JANUARY 2018, DEDICATE TRANSPORTATION REVENUE SHARING MONEY TO TARGETED DEVELOPMENT AREA TRANSPORTATION IMPROVEMENTS.	Accomplished	 May 2017, Board provides direction on Transportation priorities with a goal of determining potential future revenue sharing applications. Six projects to improve transportation in aging urban neighborhoods received funds that leveraged local resources with the State Revenue Sharing program
BY JANUARY 2018, ADOPT AN ACTION PLAN IN PARTNERSHIP WITH PRIVATE, NON-PROFIT INTERESTS TO PARTNER ON REDEVELOPMENT OF THE SOUTHWOOD FOR BOTH AFFORDABLE RESIDENTIAL USES AND BUSINESS USES.	Accomplished	 BOS adopted an Action Plan and set aside resources to support the partnership for redevelopment. County provided \$675,000 for the design and rezoning application support.
BY JANUARY 2018, BOARD WILL DETERMINE ROLE AND RESPONSIBILITY OF LOCAL GOVERNMENT FOR MAINTAINING INFRASTRUCTURE NOT ALREADY DEDICATED TO PUBLIC USE.	Signifant Progress	 BOS has provided preliminary support and funding (\$620k) IN FY19 for infrastructure assessment and repair. Video inspection program initiated in 2018 continues to inform Board discussions regarding the extent of service and level of service alternatives, including the scale of predicted costs of those alternatives.
BY DECEMBER 2018, BOARD REVIEWS METROPOLITAN PLANNING ORGANIZATION PLAN FOR BIKE/PEDESTRIAN IMPROVEMENTS.	Accomplished and updated in FY20-22 Plan	 TJPDC provided Recommendations and a final plan to County staff and BOS Final plan was approved by TJPDC, Charlottesville Metropolitan Planning Organization and BOS. The Albemarle County Comprehensive Plan has been amended to reference this updated plan July 3, 2019.
BY JANUARY 2019, INCREASE RESOURCES FOR QUALITY OF LIFE PROJECTS (I.E. PARKS) IN THE DEVELOPMENT AREAS THROUGH DIFFERENTIATED FUNDING OPTIONS.	Continued and updated in FY20-22 Plan	 The Adopted CIP includes \$12M for Quality of Life projects which will include new parks and recreation projects. Capital Improvement Feesadded onto additional user fee for new and enhanced recreational facilities.

BY JANUARY 2019, INCREASE SUPPORT FOR PLANNING EFFORTS AND IMPROVEMENT ACTIONS TO ADDRESS NEIGHBORHOOD LEVEL NEEDS.	Accomplished	Neighborhood Improvement Funding Initiative projects underway.
BY JANUARY 2019, WORK WITH PARTNERS TO INCREASE EFFORTS TO ADDRESS AESTHETIC APPEARANCE OF ENTRANCE CORRIDORS AND HIGH VISIBILITY URBAN PUBLIC SPACES.	Significant Progress	In 2018, in partnership with VDOT, the frequency of mowing of medians in entrance corridors was increased from monthly to weekly. Discussion with the City of Charlottesville regarding a cooperative street sweeping program began in 2018 and continue through 2019.
BY JANUARY 2019, INCREASE EFFORTS TO IMPROVE DETERIORATING PHYSICAL CONDITIONS IN THE COUNTY'S AGING URBAN CORE AREAS	Continued and updated in FY20-22 Plan	 Completed Phase I Pilot Community Field Survey. Identified some existing conditions and opportunities for future policy/procedure development that informed the scope of Phase II.

3. Physical Capacity for Educational Opportunities for At-Risk Four Year Olds

Strategies	Status	Progress Report
BY DECEMBER 2017, INCREASE THE PHYSICAL CAPACITY FOR EDUCATIONAL OPPORTUNITIES FOR AT-RISK FOUR-YEAR-OLDS THROUGH AN EXPANSION OF WOODBROOK ELEMENTARY AND COLLABORATION WITH LOCAL AGENCIES AND OTHER NON-PROFIT/PRIVATE PROVIDERS/FOUNDATIONS	Accomplished	 November 2016 Bond Referendum was approved by voters and included Woodbrook Elementary expansion. Board approved resources for one additional Bright Stars Classroom. Woodbrook Elementary School Expansion completed on-time (August 21, 2018) and under budget. 35,000 additional square feet added with 163 additional students arriving for the first day of school on August 22, 2018.

4. Implement Salary Compression Remedy

Strategies	Status	Progress Report
BY JULY 2017, IMPLEMENT A SALARY COMPRESSION REMEDY, USING TURNOVER AND OVERTIME DATA TO PRIORITIZE SPECIFIC AREAS THAT NEED ATTENTION, WITH AN INITIAL FOCUS ON POLICE AND OTHER MOST CRITICAL DEPARTMENTS	Accomplished	 Implemented May 2018. Implemented Public Safety Pay Plan.

STRATEGIC PRIORITY

5. Increase Support for Family Support program and partnerships

Strategies	Status	Progress Report
BY JANUARY 2019, INCREASE SUPPORT FOR FAMILY SUPPORT PROGRAM INCLUDING DEVELOPING MORE ROBUST PARTNERSHIPS WITH ENTITIES INCLUDING REGION TEN.	Accomplished	 Bolstered the natural supports that families have within their own families and communities. Increased our ability to search for family members, contact them and assess their ability/willingness to provide support and or even placements for children who have been abused and neglected.

STRATEGIC PRIORITY

6. Improve Long-Term Structural Realignment

Strategies	Status	Progress Report
BY DECEMBER 2016, BOARD ADOPTS A BALANCED 2-YEAR FISCAL PLAN THROUGH PRIORITY-DRIVEN BUDGETING, EFFICIENCY AND TRANSFORMATION INITIATIVES, AND IMPLEMENTATION OF ALTERNATE FUNDING STRATEGIES, AND BY DECEMBER 2017 IMPROVE LONG-TERM STRUCTURAL REALIGNMENT.	Accomplished	 Performed Priority-Driven Budgeting. December 2016, Board adopted 2-Year Fiscal Plan and FY 17 - FY 19 strategic priorities. November 2016, Bond Referendum for School Projects. Developed Transformational Initiatives to support the goal of a Quality Organization.

7. Expand the General District Court

Strategies	Status	Progress Report
BY JUNE 2019, ESTABLISH DIRECTION, COMPLETE DESIGN, AND BE UNDER CONSTRUCTION FOR THE PROJECT TO EXPAND THE GENERAL DISTRICT COURT.	Continued and updated in FY20-22 Plan	 Dec 2017, after receiving Development Services Advisor recommendation, BOS directed staff to pause courts relocation assessment and re-engage with City Manager on negotiations. Jan – August, 2018, County Exec/County Atty negotiating terms with City counter parts. Next step is ratifying terms between BOS and City Council and then establishing direction from BOS to proceed with design. On December 17, 2018, the City of Charlottesville and County of Albemarle executed an agreement to construct a co-located General District Court on the site of the Levy Opera House. Relocation of the court building was authorized by the Governor in March 2019. Design of the new court will begin in the Fall of of 2019.

STRATEGIC PRIORITY

8. Update Pantops Master Plan

Strategies	Status	Progress Report
BY JUNE 2019, BOARD ADOPTS UPDATED PANTOPS MASTER PLAN INCLUDING A JOINT RIVANNA RIVER CORRIDOR PLAN ALSO APPROVED BY THE CITY.	Significant Progress	 Community Engagement for the Pantops areas with CAC meetings throughout 2018. Pantops Master Plan was adopted by the Board on June 19, 2019. Phase 2 of the Rivanna River Corridor Plan is underway in cooperation with the City of Charlottesville and Thomas Jefferson Planning District Commission.

STRATEGIC PRIORITY Further Development/Direction

Priority Area	Status	Progress Report
DEVELOP DIFFERENTIATED FUNDING STRATEGIES FOR CORE VS. ENHANCED (E.G., QUALITY OF LIFE PROJECTS LIKE PARKS, ETC.) PROJECTS IN THE RURAL AREAS. • RECONSIDER FOLLOWING IMPLEMENTATION OF PARK CROWD FUNDING PILOT PROJECT IN THE DEVELOPMENT AREA	Significant progress	 Brook Hill River Park – property was donated to the County and had a soft- opening in July 2019. The park is going through the site plan and development approval processes at the state and local levels, which is expected to take about 12 months A crowdfunding campaign will be developed once a timeline for approvals is certain.
ESTABLISH AND IMPLEMENT STRATEGIC DIRECTION TO EXPAND BROADBAND AFFORDABLE ACCESS TO UNDERSERVED, RURAL COMMUNITIES. • RECONSIDER FOLLOWING COMPLETION OF PLANNING GRANT WORK.	Significant progress	 Albemarle Broadband Authority Formed 2 Projects partially funded by the Virginia Telecommunication Initiative (VATI) completed; offering broadband to 474 units. A third project awarded by VATI for 341 units. Tax Grant Incentive Program signed with Central Va Electric Cooperative for Fiber to the Premise Broadband Projects.
ESTABLISH AND IMPLEMENT AN APPROACH TO CONSIDER AGE-FRIENDLY COMMUNITY NEEDS AND INITIATIVES AS PART OF COUNTY PLANNING. • RECONSIDER BASED ON RECOMMENDATIONS THAT COME FORWARD FROM THE NEWLY- FORMED CHARLOTTESVILLE AREA ALLIANCE.	Some progress	 Charlottesville Area Alliance formed. County providing \$2M over 4 years to Senior Center at Belvedere. County provided \$50,000 for JABA Mountainside Memory Care.
ESTABLISH AND BEGIN IMPLEMENTATION OF A BOARD- APPROVED WORK PLAN (TO INCLUDE WORKFORCE DEVELOPMENT ACTIVITIES WITH PARTNERS SUCH AS CATEC) FOR THE COUNTY'S NEWLY CREATED ECONOMIC DEVELOPMENT OFFICE — INSURE THAT ECONOMIC RESILIENCY/ PREPAREDNESS ARE A FOCUS OF THE PLAN.	Significant Progress	 Board adopted Project Enable (Strategic Plan) 12-2018. Board approved business expansion projects for: WillowTree Perrone Robotics CoConstruct Potter's Craft Cider Project ENABLE prioritized as FY20-22 Strategic Initiative. Board and EDA jointly approved and codified

DEVELOP SCHEDULE FOR IMPLEMENTING SPECIFIC STRATEGIES FOLLOWING ADOPTION OF THE PLAN.		guidelines for a COF Grant, VJIP Grant, AFID Grant and ENABLE Grant. Board approves a Public- Private Partnership for downtown Crozet Albemarle County, Charlottesville and UVA created the Catalyst Accelerator Program to provide staff, workspace, advisors and \$20,000 grants for startup businesses with high potential. UVA, Charlottesville and Albemarle County began cohesively planning for Venture Hub to connect ideas, entrepreneurs, mentors and investors in startup community Launched Business Retention and Expansion (BRE) program and began meeting with existing primary businesses to determine if-how the County can help.
ESTABLISH AND BEGIN IMPLEMENTATION OF PRIORITIES FOR A NATURAL RESOURCE PROGRAM. • CONSIDER SCHEDULE FOR IMPLEMENTING SPECIFIC STRATEGIES FOLLOWING ADOPTION OF THE PLAN.	Significant Progress	 May 2017, Natural Resource Program Plan provided to the Board and program endorsed. Dec. 2017. Objective 1 of the program, conducting a public review of stream buffer regulations, was completed. A new program objective, improving stream health in Development Areas, was created. Proposals for improving stream health have been developed. BOS directed staff to move forward, implement seven of the proposals. July 2018. Objective 2 of the program was accomplished when a Biodiversity Action Plan for Albemarle County was completed and endorsed by the BOS. Strategies were developed for the Comprehensive Plan to help conserve biodiversity. The final approval for the Comp

		Plan Amendment was given by BOS at a public hearing. • April 2019. Funding for the Albemarle Conservation Assistance Program (ACAP) was approved by the BOS. This provides funding assistance to landowners for conservation landscaping and other practices that improve stormwater management and/or creating native wildlife habitat.
EXPLORE MORE EXTENSIVE ENVIRONMENTAL PROTECTION INITIATIVES I.E. IMPLEMENT SELECT RECOMMENDATIONS FROM THE LOCAL CLIMATE ACTION PLANNING PROGRESS REPORT (LCAPP). • EXPLORE MORE EXTENSIVE CLIMATE PROTECTION AND RESILIENCY TO LOCALLY ADDRESS CLIMATE CHANGE.	Some Progress	 Climate Action Plan (CAP) development is in progress. Staff working towards adoption of local Commercial Property Assessed Clean Energy (C-PACE) program. Multiple energy efficiency and renewable energy efforts underway, including solar installation at Crozet Library. Climate Action Mondays were implemented to engage the community and partners.
DETERMINE MOST CRITICAL DEFICIENCIES/ CHALLENGES FACING THE COMMUNITY REGARDING POLICING AND ASSESS CAPACITY OF GEO-POLICING TO MEET THOSE NEEDS. • REASSESS NEED FOR ADDITIONAL SWORN OFFICER POSITIONS AFTER VACANT POSITIONS ARE FILLED.	Some Progress	 Addition of more sworn officers to further right-size need for demands of Geo- Policing provided in FY19 and FY20.
ESTABLISH STRATEGIC DIRECTION TO ADDRESS CHALLENGE OF INTENSIFICATION OF USES IN THE RURAL AREA (MAY INCLUDE SMALL AREA PLAN FOR SPECIFICALLY DESIGNATED AREA AND FOCUS ON COUNTRY CROSSROADS. • MAINTAIN CURRENT EFFORTS.	Some progress	Policy direction provided by Comprehensive Plan.
CONTINUE FOCUS ON IMPROVING THE ACCESSIBILITY OF COUNTY INFORMATION, PAY PARTICULAR ATTENTION TO WEBSITE AND EMERGING TECHNOLOGIES AS A VEHICLE • PROCEED WITH WEBSITE REDESIGN/LAUNCHING OF NEW CITIZEN SERVING TECHNOLOGIES	Some progress	 Finance kiosk, completed in summer 2017. Technology Use Assessment completed in Spring 2018. Based on assessment recommendations some internal restructuring occurred, including the

INITIATE NEAR-TERM PLANNING FOR A NEW POLICE TRAINING FACILITY. • CONSIDER AS PART OF REGULAR CIP ASSESSMENT/PLANNING PROCESS.	Deferred	addition of a Project Management Office (PMO) to better prioritize and execute internal systems and cross departmental projects with the goal of improved internal and external customer service. • AppGeo Project for GIS data launched February, 2019. • County Website redesign project is reinstated and planned for completion by July 2020. • DCJS mandates a petition for regional satellite academies. • Not currently funded in the CIP 20-24.
ESTABLISH AND IMPLEMENT STRATEGIC DIRECTION INCLUDING APPROPRIATE PUBLIC ENGAGEMENT, FOR SCHOOL SPACE NEEDS (E.G., PRESCHOOL, SCHOOL CAPACITY, MODERNIZATION OF FACILITIES) • MAINTAIN CURRENT EFFORTS.	Significant progress	 \$47M in funding is included in the FY 19 - FY 23 in support of the School Division's capacity and improvement needs. \$27m of the funding is allocated for the construction of a High School Center 2 to address growth, capacity issues, equity, and instructional adequacy. An design firm has been hired, planning meetings have taken place, and site analysis is underway. Funds are also allocated for additions and improvements at Scottsville and Red Hill Elementary Schools. The design for these schools is underway, with construction on both to begin June 2020 and substantial complete schedule for August 2021. The School Board and Board of Supervisors has jointly approved a new Capital Improvement Plan development process.

DETERMINE DESIRED LEVELS OF SERVICE FOR WATER RESOURCE PROTECTION PROGRAMS; AND THEN IDENTIFY AND IMPLEMENT PERMANENT FUNDING SOURCE(S) TO SUPPORT THOSE LEVELS OF SERVICE. • MAINTAIN CURRENT EFFORTS INCLUDING CONTRACTUAL SERVICES TO ASSIST WITH UTILITY DEVELOPMENT.	Significant Progress	 At April 2018 meeting, Board rejected the idea of a stormwater utility and chose to support water resource programs with the General Fund. \$1.5M in FY19 CIP to support enhanced program level (drainage infrastructure and watershed restoration efforts). At its April 2018 meeting, the Board determined that future water resource programs will be supported by the General Fund. Efforts to protect and improve streams throughout the County continue to positively impact water quality and ensure adherence to TMDL requirements. Video inspection of stormwater grey infrastructure was initiated in 2018 to inform Board discussions regarding the extent of service and level of service alternatives, including the scale of predicted costs of those alternatives.
STRATEGICALLY ASSESS THE COUNTY'S FUTURE PHYSICAL FACILITY NEEDS INCLUDING WORKING COOPERATIVELY WITH SCHOOLS TO DEVELOP AN APPROACH FOR LAND BANKING – FOCUS ON BETTER, MORE FREQUENT AND ROBUST COMMUNICATION BETWEEN SUPERVISORS, SCHOOL BOARD AND PLANNING COMMISSION REGARDING GROWTH IMPACTS AS ONE AREA OF EMPHASIS. • SCHEDULE ADDITIONAL FOCUSED COMMUNICATION/INFORMATION SESSIONS.	Some progress	 The School Division's Long Range Planning Committee has presented capital funding priorities to the School Board. These priorities take into account the County's future school facilities needs. County Space Needs Study approved for FY20.
ASSURE RURAL TRANSPORTATION NEEDS ARE CONSIDERED WITH THE SECONDARY SIX YEAR IMPROVEMENT PLAN AND REGIONAL TRANSPORTATION PLANNING EFFORTS BY THE THOMAS JEFFERSON PLANNING DISTRICT COMMISSION. • MAINTAIN CURRENT EFFORTS.	Some progress	Incorporated in considerations for planning efforts.