## THENCS <br> The National Citizen Survey ${ }^{\text {m }}$

## Albemarle County, VA

## Technical Appendices

2017

Leaders at the Core of Better Communities

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## Appendix A: Complete Survey Responses

## Responses excluding "don't know"

The following pages contain a complete set of responses to each question on the survey, excluding the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with " $\mathrm{N}=$ ").

Table 1: Question 1

| Please rate each of the following aspects of quality of life in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albemarle County as a place to live | 48\% | $\mathrm{N}=180$ | 42\% | $\mathrm{N}=157$ | 9\% | $\mathrm{N}=35$ | 0\% | $\mathrm{N}=0$ | 100\% | $N=372$ |
| Your neighborhood as a place to live | 50\% | $\mathrm{N}=186$ | 40\% | $\mathrm{N}=149$ | 9\% | $\mathrm{N}=33$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=372$ |
| Albemarle County as a place to raise children | 51\% | $\mathrm{N}=161$ | 42\% | $\mathrm{N}=130$ | 6\% | $\mathrm{N}=20$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=312$ |
| Albemarle County as a place to work | 29\% | $\mathrm{N}=93$ | 44\% | $\mathrm{N}=140$ | 23\% | $\mathrm{N}=75$ | 4\% | $\mathrm{N}=12$ | 100\% | $\mathrm{N}=320$ |
| Albemarle County as a place to visit | 51\% | $\mathrm{N}=184$ | 38\% | $\mathrm{N}=135$ | 9\% | $\mathrm{N}=34$ | 2\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=357$ |
| Albemarle County as a place to retire | 44\% | $\mathrm{N}=125$ | 36\% | $\mathrm{N}=103$ | 14\% | $\mathrm{N}=39$ | 6\% | $\mathrm{N}=18$ | 100\% | $\mathrm{N}=285$ |
| The overall quality of life in Albemarle County | 38\% | $N=141$ | 51\% | $\mathrm{N}=192$ | 10\% | $\mathrm{N}=39$ | 0\% | $\mathrm{N}=2$ | 100\% | $N=373$ |


| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall feeling of safety in Albemarle County | 31\% | $\mathrm{N}=115$ | 58\% | $\mathrm{N}=213$ | 10\% | N=36 | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=370$ |
| Overall ease of getting to the places you usually have to visit | 14\% | $\mathrm{N}=51$ | 48\% | $\mathrm{N}=179$ | 27\% | $\mathrm{N}=99$ | 12\% | $\mathrm{N}=43$ | 100\% | $\mathrm{N}=372$ |
| Quality of overall natural environment in Albemarle County | 43\% | $N=160$ | 47\% | $N=174$ | 9\% | $\mathrm{N}=33$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=368$ |
| Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems) | 10\% | $\mathrm{N}=37$ | 48\% | $\mathrm{N}=175$ | 35\% | $\mathrm{N}=127$ | 8\% | $\mathrm{N}=29$ | 100\% | $\mathrm{N}=368$ |
| Health and wellness opportunities in Albemarle County | 40\% | $\mathrm{N}=142$ | 45\% | $N=161$ | 13\% | $\mathrm{N}=45$ | 2\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=355$ |
| Overall opportunities for education and enrichment | 45\% | $\mathrm{N}=161$ | 44\% | $\mathrm{N}=160$ | 9\% | $\mathrm{N}=33$ | 2\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=361$ |
| Overall economic health of Albemarle County | 24\% | $\mathrm{N}=83$ | 52\% | $\mathrm{N}=178$ | 21\% | $\mathrm{N}=72$ | 3\% | $\mathrm{N}=11$ | 100\% | $\mathrm{N}=344$ |
| Sense of community | 22\% | $\mathrm{N}=79$ | 41\% | $\mathrm{N}=148$ | 29\% | $\mathrm{N}=103$ | 8\% | $\mathrm{N}=30$ | 100\% | $\mathrm{N}=360$ |
| Overall image or reputation of Albemarle County | 33\% | $\mathrm{N}=118$ | 49\% | $N=176$ | 16\% | $\mathrm{N}=59$ | 2\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=360$ |

Table 3: Question 3

| Please indicate how likely or unlikely you are to do each of the following: |  |  |  | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recommend living in Albemarle County to someone who asks |  |  |  | 56\% | $\mathrm{N}=205$ | 32\% | $\mathrm{N}=116$ | 10\% | $\mathrm{N}=37$ | 3\% | $\mathrm{N}=9$ | 100\% | $\mathrm{N}=367$ |
| Remain in Albemarle County for the next five years |  |  |  | 63\% | $\mathrm{N}=230$ | 24\% | $\mathrm{N}=89$ | 5\% | $\mathrm{N}=19$ | 8\% | $\mathrm{N}=28$ | 100\% | $N=366$ |
| Table 4: Question 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Please rate how safe or unsafe you feel: |  | safe | Som | t safe | Neith | safe no | safe | Somev | unsafe |  | safe |  |  |
| In your neighborhood during the day | 76\% | $\mathrm{N}=280$ | 21\% | $\mathrm{N}=77$ | 3\% |  |  | 0\% | $\mathrm{N}=2$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=370$ |

Table 5: Question 5

| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Traffic flow on major streets | 6\% | $\mathrm{N}=21$ | 38\% | $\mathrm{N}=140$ | 40\% | $\mathrm{N}=147$ | 17\% | $\mathrm{N}=63$ | 100\% | $\mathrm{N}=370$ |
| Ease of public parking | 7\% | $\mathrm{N}=27$ | 35\% | $\mathrm{N}=126$ | 37\% | $\mathrm{N}=135$ | 20\% | $\mathrm{N}=74$ | 100\% | $\mathrm{N}=362$ |
| Ease of travel by car in Albemarle County | 11\% | $\mathrm{N}=41$ | 46\% | $\mathrm{N}=169$ | 31\% | $\mathrm{N}=116$ | 12\% | $\mathrm{N}=43$ | 100\% | $\mathrm{N}=368$ |
| Ease of travel by public transportation in Albemarle County | 8\% | $\mathrm{N}=15$ | 15\% | $\mathrm{N}=27$ | 33\% | $\mathrm{N}=58$ | 43\% | $\mathrm{N}=76$ | 100\% | $\mathrm{N}=175$ |
| Ease of travel by bicycle in Albemarle County | 6\% | $\mathrm{N}=12$ | 21\% | $\mathrm{N}=45$ | 33\% | $\mathrm{N}=70$ | 40\% | $\mathrm{N}=83$ | 100\% | $\mathrm{N}=210$ |
| Ease of walking in Albemarle County | 6\% | $\mathrm{N}=21$ | 28\% | $\mathrm{N}=91$ | 43\% | $\mathrm{N}=138$ | 23\% | $\mathrm{N}=73$ | 100\% | $\mathrm{N}=322$ |
| Availability of paths and walking trails | 14\% | $\mathrm{N}=50$ | 46\% | $\mathrm{N}=159$ | 29\% | $\mathrm{N}=100$ | 11\% | $\mathrm{N}=39$ | 100\% | $\mathrm{N}=348$ |
| Air quality | 39\% | $\mathrm{N}=143$ | 51\% | $\mathrm{N}=187$ | 9\% | $\mathrm{N}=33$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=367$ |
| Cleanliness of Albemarle County | 28\% | $\mathrm{N}=105$ | 55\% | $\mathrm{N}=203$ | 16\% | $\mathrm{N}=59$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=372$ |
| Overall appearance of Albemarle County | 32\% | $\mathrm{N}=119$ | 55\% | $\mathrm{N}=206$ | 12\% | $\mathrm{N}=46$ | 0\% | $\mathrm{N}=0$ | 100\% | $\mathrm{N}=371$ |
| Public places where people want to spend time | 24\% | N=86 | 52\% | $\mathrm{N}=186$ | 18\% | $\mathrm{N}=65$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=360$ |
| Variety of housing options | 14\% | $\mathrm{N}=49$ | 29\% | $\mathrm{N}=100$ | 32\% | $\mathrm{N}=110$ | 24\% | $\mathrm{N}=81$ | 100\% | $\mathrm{N}=338$ |
| Availability of affordable quality housing | 3\% | $\mathrm{N}=11$ | 23\% | $\mathrm{N}=74$ | 33\% | $\mathrm{N}=105$ | 41\% | $\mathrm{N}=131$ | 100\% | $\mathrm{N}=321$ |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 31\% | $\mathrm{N}=112$ | 45\% | $\mathrm{N}=163$ | 21\% | $\mathrm{N}=74$ | 3\% | $\mathrm{N}=10$ | 100\% | $\mathrm{N}=358$ |
| Recreational opportunities | 31\% | $\mathrm{N}=110$ | 46\% | $\mathrm{N}=165$ | 20\% | $\mathrm{N}=73$ | 3\% | $\mathrm{N}=11$ | 100\% | $\mathrm{N}=360$ |
| Availability of affordable quality food | 26\% | $\mathrm{N}=97$ | 47\% | $\mathrm{N}=175$ | 24\% | $\mathrm{N}=89$ | 2\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=369$ |
| Availability of affordable quality health care | 33\% | $\mathrm{N}=113$ | 41\% | $\mathrm{N}=139$ | 20\% | $\mathrm{N}=70$ | 6\% | $\mathrm{N}=19$ | 100\% | $\mathrm{N}=341$ |
| Availability of preventive health services | 34\% | $\mathrm{N}=112$ | 44\% | $\mathrm{N}=146$ | 19\% | $\mathrm{N}=64$ | 3\% | $\mathrm{N}=11$ | 100\% | $\mathrm{N}=333$ |
| Availability of affordable quality mental health care | 22\% | $\mathrm{N}=51$ | 32\% | $\mathrm{N}=73$ | 32\% | $\mathrm{N}=73$ | 15\% | $\mathrm{N}=35$ | 100\% | $\mathrm{N}=232$ |

Table 6: Question 6

| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Availability of affordable quality child care/preschool | 10\% | $\mathrm{N}=18$ | 27\% | $\mathrm{N}=46$ | 41\% | $\mathrm{N}=70$ | 21\% | $\mathrm{N}=35$ | 100\% | $\mathrm{N}=170$ |
| Adult educational opportunities | 29\% | $\mathrm{N}=82$ | 50\% | $\mathrm{N}=145$ | 17\% | $\mathrm{N}=48$ | 5\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=289$ |
| Opportunities to attend cultural/arts/music activities | 42\% | $\mathrm{N}=143$ | 43\% | $\mathrm{N}=147$ | 13\% | $\mathrm{N}=44$ | 3\% | $\mathrm{N}=9$ | 100\% | $\mathrm{N}=343$ |
| Opportunities to participate in religious or spiritual events and activities | 37\% | $\mathrm{N}=105$ | 51\% | $\mathrm{N}=145$ | 11\% | $\mathrm{N}=31$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=285$ |
| Employment opportunities | 12\% | $\mathrm{N}=39$ | 42\% | $\mathrm{N}=133$ | 31\% | $\mathrm{N}=98$ | 15\% | $\mathrm{N}=48$ | 100\% | $\mathrm{N}=317$ |
| Shopping opportunities | 22\% | $\mathrm{N}=81$ | 48\% | $\mathrm{N}=177$ | 23\% | $\mathrm{N}=85$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=366$ |
| Cost of living in Albemarle County | 2\% | $\mathrm{N}=7$ | 23\% | $\mathrm{N}=84$ | 44\% | $\mathrm{N}=160$ | 30\% | $\mathrm{N}=109$ | 100\% | $\mathrm{N}=360$ |
| Overall quality of business and service establishments in Albemarle County | 15\% | $\mathrm{N}=53$ | 59\% | $\mathrm{N}=211$ | 25\% | $\mathrm{N}=90$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=359$ |
| Overall quality of new development in Albemarle County | 11\% | $\mathrm{N}=38$ | 43\% | $\mathrm{N}=142$ | 36\% | $\mathrm{N}=119$ | 10\% | $\mathrm{N}=34$ | 100\% | $\mathrm{N}=333$ |
| Opportunities to participate in social events and activities | 24\% | $\mathrm{N}=85$ | 49\% | $\mathrm{N}=173$ | 21\% | $\mathrm{N}=74$ | 5\% | $\mathrm{N}=18$ | 100\% | $\mathrm{N}=350$ |
| Opportunities to volunteer | 35\% | $\mathrm{N}=108$ | 50\% | $N=156$ | 15\% | $\mathrm{N}=46$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=314$ |
| Opportunities to participate in community matters | 26\% | $\mathrm{N}=80$ | 51\% | $\mathrm{N}=158$ | 18\% | $\mathrm{N}=55$ | 5\% | $\mathrm{N}=16$ | 100\% | $\mathrm{N}=310$ |
| Openness and acceptance of the community toward people of diverse backgrounds | 15\% | $\mathrm{N}=52$ | 46\% | $\mathrm{N}=154$ | 30\% | $\mathrm{N}=101$ | 8\% | $\mathrm{N}=27$ | 100\% | $\mathrm{N}=334$ |
| Neighborliness of residents in Albemarle County | 16\% | $\mathrm{N}=58$ | 47\% | $\mathrm{N}=168$ | 30\% | $\mathrm{N}=107$ | 6\% | $\mathrm{N}=21$ | 100\% | $N=354$ |

Table 7: Question 7
Please indicate whether or not you have done each of the following in the last 12 months.
Made efforts to conserve water
Made efforts to make your home more energy efficient
Observed a code violation or other hazard in Albemarle County (weeds, abandoned buildings, etc.)
Household member was a victim of a crime in Albemarle County
Reported a crime to the police in Albemarle County
Stocked supplies in preparation for an emergency
Campaigned or advocated for an issue, cause or candidate
Contacted Albemarle County (in-person, phone, email or web) for help or information
Contacted Albemarle County elected officials (in-person, phone, email or web) to express your opinion

| No |  | Yes |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $19 \%$ | $\mathrm{~N}=70$ | $81 \%$ | $\mathrm{~N}=302$ | $100 \%$ | $\mathrm{~N}=371$ |
| $32 \%$ | $\mathrm{~N}=120$ | $68 \%$ | $\mathrm{~N}=251$ | $100 \%$ | $\mathrm{~N}=371$ |
| $60 \%$ | $\mathrm{~N}=221$ | $40 \%$ | $\mathrm{~N}=146$ | $100 \%$ | $\mathrm{~N}=367$ |
| $95 \%$ | $\mathrm{~N}=351$ | $5 \%$ | $\mathrm{~N}=19$ | $100 \%$ | $\mathrm{~N}=370$ |
| $88 \%$ | $\mathrm{~N}=324$ | $12 \%$ | $\mathrm{~N}=45$ | $100 \%$ | $\mathrm{~N}=369$ |
| $65 \%$ | $\mathrm{~N}=240$ | $35 \%$ | $\mathrm{~N}=130$ | $100 \%$ | $\mathrm{~N}=370$ |
| $67 \%$ | $\mathrm{~N}=249$ | $33 \%$ | $\mathrm{~N}=120$ | $100 \%$ | $\mathrm{~N}=369$ |
| $63 \%$ | $\mathrm{~N}=234$ | $37 \%$ | $\mathrm{~N}=137$ | $100 \%$ | $\mathrm{~N}=371$ |
| $82 \%$ | $\mathrm{~N}=303$ | $18 \%$ | $\mathrm{~N}=67$ | $100 \%$ | $\mathrm{~N}=370$ |


| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Albemarle County? | 2 times a week or more |  | 2-4 times a month |  | Once a month or less |  | Not at all |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Used Albemarle County recreation centers or their services | 11\% | $\mathrm{N}=40$ | 15\% | $\mathrm{N}=54$ | 33\% | $\mathrm{N}=123$ | 41\% | $\mathrm{N}=153$ | 100\% | $\mathrm{N}=369$ |
| Visited a neighborhood park or County park | 10\% | $\mathrm{N}=37$ | 33\% | $\mathrm{N}=124$ | 40\% | $\mathrm{N}=148$ | 17\% | $\mathrm{N}=63$ | 100\% | $N=372$ |
| Used Albemarle County public libraries or their services | 9\% | $\mathrm{N}=34$ | 30\% | $\mathrm{N}=113$ | 28\% | $\mathrm{N}=104$ | 32\% | $\mathrm{N}=120$ | 100\% | $N=372$ |
| Participated in religious or spiritual activities in Albemarle County | 12\% | $\mathrm{N}=45$ | 23\% | $\mathrm{N}=84$ | 12\% | $\mathrm{N}=46$ | 53\% | $\mathrm{N}=198$ | 100\% | $\mathrm{N}=373$ |
| Attended a County-sponsored event | 2\% | $\mathrm{N}=7$ | 7\% | $\mathrm{N}=28$ | 32\% | $\mathrm{N}=118$ | 59\% | $\mathrm{N}=216$ | 100\% | $\mathrm{N}=369$ |
| Used bus, rail, subway or other public transportation instead of driving | 3\% | $\mathrm{N}=10$ | 1\% | $\mathrm{N}=5$ | 12\% | $\mathrm{N}=43$ | 84\% | $\mathrm{N}=314$ | 100\% | $\mathrm{N}=372$ |
| Carpooled with other adults or children instead of driving alone | 6\% | $\mathrm{N}=22$ | 13\% | $\mathrm{N}=48$ | 22\% | $\mathrm{N}=82$ | 59\% | $\mathrm{N}=220$ | 100\% | $\mathrm{N}=371$ |
| Walked or biked instead of driving | 7\% | $\mathrm{N}=26$ | 16\% | $\mathrm{N}=59$ | 19\% | $\mathrm{N}=69$ | 58\% | $\mathrm{N}=217$ | 100\% | $\mathrm{N}=371$ |
| Volunteered your time to some group/activity in Albemarle County | 7\% | $\mathrm{N}=28$ | 16\% | $\mathrm{N}=59$ | 25\% | $\mathrm{N}=93$ | 52\% | $\mathrm{N}=193$ | 100\% | $N=372$ |
| Participated in a club | 7\% | $\mathrm{N}=27$ | 10\% | $\mathrm{N}=37$ | 14\% | $\mathrm{N}=50$ | 69\% | $\mathrm{N}=253$ | 100\% | $\mathrm{N}=368$ |
| Talked to or visited with your immediate neighbors | 36\% | $\mathrm{N}=135$ | 37\% | $\mathrm{N}=140$ | 19\% | $\mathrm{N}=71$ | 7\% | $\mathrm{N}=27$ | 100\% | $\mathrm{N}=373$ |
| Done a favor for a neighbor | 17\% | $\mathrm{N}=61$ | 29\% | $\mathrm{N}=107$ | 36\% | $\mathrm{N}=132$ | 19\% | $\mathrm{N}=71$ | 100\% | $\mathrm{N}=371$ |
| Volunteered at a public school | 4\% | $\mathrm{N}=16$ | 6\% | $\mathrm{N}=23$ | 10\% | $\mathrm{N}=36$ | 80\% | $\mathrm{N}=296$ | 100\% | $N=372$ |

Table 9: Question 9
Thinking about local public meetings (of local elected officials like County Council or County
Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

| 2 times a week or more |  | 2-4 times a month |  | Once a month or less |  | Not at all |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0\% | $\mathrm{N}=1$ | 2\% | $\mathrm{N}=6$ | 17\% | $\mathrm{N}=63$ | 81\% | $\mathrm{N}=300$ | 100\% | $\mathrm{N}=369$ |
| \% | $\mathrm{N}=$ | 7\% | =24 | 20\% | =7 | 72\% | $\mathrm{N}=27$ | 00\% | $\mathrm{N}=37$ |

Attended a local public meeting
Watched (online or on television) a local public meeting
$1 \% \quad \mathrm{~N}=4$
Table 10: Question 10

| Please rate the quality of each of the following services in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Police services | 34\% | $\mathrm{N}=100$ | 54\% | $\mathrm{N}=160$ | 11\% | $\mathrm{N}=34$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=296$ |
| Fire services | 49\% | $\mathrm{N}=133$ | 45\% | $\mathrm{N}=121$ | 5\% | $\mathrm{N}=13$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=269$ |
| Ambulance or emergency medical services | 55\% | $\mathrm{N}=147$ | 39\% | $\mathrm{N}=104$ | 6\% | $\mathrm{N}=17$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=270$ |
| Crime prevention | 21\% | $\mathrm{N}=56$ | 55\% | $\mathrm{N}=144$ | 18\% | $\mathrm{N}=48$ | 5\% | $\mathrm{N}=14$ | 100\% | $\mathrm{N}=262$ |
| Fire prevention and education | 27\% | $\mathrm{N}=61$ | 55\% | $\mathrm{N}=125$ | 16\% | $\mathrm{N}=37$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=228$ |

The National Citizen Survey ${ }^{\text {n }}$

| Please rate the quality of each of the following services in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Traffic enforcement | 13\% | $\mathrm{N}=39$ | 42\% | $N=130$ | 34\% | $\mathrm{N}=105$ | 11\% | $\mathrm{N}=35$ | 100\% | $N=310$ |
| Street lighting | 12\% | $\mathrm{N}=41$ | 40\% | $\mathrm{N}=133$ | 34\% | $\mathrm{N}=111$ | 14\% | $\mathrm{N}=46$ | 100\% | $N=331$ |
| Bus or transit services | 7\% | $\mathrm{N}=12$ | 29\% | $\mathrm{N}=49$ | 39\% | $\mathrm{N}=66$ | 24\% | $\mathrm{N}=41$ | 100\% | $\mathrm{N}=168$ |
| Garbage collection | 34\% | $\mathrm{N}=105$ | 46\% | $\mathrm{N}=143$ | 12\% | $\mathrm{N}=37$ | 9\% | $\mathrm{N}=27$ | 100\% | $\mathrm{N}=312$ |
| Recycling | 28\% | $\mathrm{N}=86$ | 36\% | $\mathrm{N}=111$ | 18\% | $N=57$ | 18\% | $\mathrm{N}=56$ | 100\% | $N=309$ |
| Storm drainage | 16\% | $\mathrm{N}=42$ | 45\% | $N=120$ | 27\% | $\mathrm{N}=71$ | 12\% | $\mathrm{N}=30$ | 100\% | $\mathrm{N}=263$ |
| Drinking water | 28\% | $\mathrm{N}=91$ | 45\% | $N=146$ | 20\% | $\mathrm{N}=65$ | 7\% | $\mathrm{N}=22$ | 100\% | $\mathrm{N}=324$ |
| Sewer services | 25\% | $\mathrm{N}=68$ | 56\% | $N=153$ | 15\% | $\mathrm{N}=40$ | 4\% | $\mathrm{N}=12$ | 100\% | $N=273$ |
| Utility billing | 20\% | $\mathrm{N}=64$ | 47\% | $N=153$ | 22\% | $\mathrm{N}=72$ | 11\% | $\mathrm{N}=35$ | 100\% | $\mathrm{N}=323$ |
| County parks | 36\% | $\mathrm{N}=119$ | 51\% | $N=169$ | 12\% | $\mathrm{N}=41$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=332$ |
| Recreation programs or classes | 23\% | $\mathrm{N}=48$ | 55\% | $N=116$ | 18\% | $\mathrm{N}=38$ | 4\% | $\mathrm{N}=8$ | 100\% | $N=209$ |
| Recreation centers or facilities | 21\% | $N=50$ | 55\% | $\mathrm{N}=133$ | 19\% | $\mathrm{N}=45$ | 5\% | $\mathrm{N}=13$ | 100\% | $N=241$ |
| Land use, planning and zoning | 7\% | $\mathrm{N}=21$ | 34\% | $\mathrm{N}=95$ | 36\% | $\mathrm{N}=101$ | 23\% | $N=66$ | 100\% | $\mathrm{N}=283$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 11\% | $\mathrm{N}=24$ | 32\% | $N=69$ | 41\% | $\mathrm{N}=88$ | 16\% | $\mathrm{N}=35$ | 100\% | $\mathrm{N}=215$ |
| Animal control | 18\% | $\mathrm{N}=41$ | 51\% | $N=114$ | 24\% | $\mathrm{N}=55$ | 7\% | $\mathrm{N}=16$ | 100\% | $N=226$ |
| Economic development | 10\% | $\mathrm{N}=27$ | 45\% | $N=124$ | 31\% | $\mathrm{N}=86$ | 15\% | $\mathrm{N}=40$ | 100\% | $N=276$ |
| Health services | 31\% | $\mathrm{N}=94$ | 49\% | $N=148$ | 17\% | $\mathrm{N}=52$ | 3\% | $\mathrm{N}=11$ | 100\% | N=305 |
| Public library services | 53\% | $N=167$ | 38\% | $N=120$ | 7\% | $\mathrm{N}=23$ | 1\% | $\mathrm{N}=3$ | 100\% | $N=314$ |
| Public information services | 21\% | $N=51$ | 54\% | $\mathrm{N}=128$ | 22\% | $\mathrm{N}=52$ | 3\% | $\mathrm{N}=8$ | 100\% | $N=239$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 17\% | $\mathrm{N}=38$ | 54\% | $N=116$ | 20\% | $\mathrm{N}=44$ | 9\% | $\mathrm{N}=19$ | 100\% | $N=218$ |
| Preservation of natural areas such as open space, farmlands and greenbelts | 21\% | $\mathrm{N}=66$ | 41\% | $\mathrm{N}=128$ | 27\% | $\mathrm{N}=83$ | 11\% | $\mathrm{N}=33$ | 100\% | $N=310$ |
| Albemarle County open space | 19\% | $\mathrm{N}=58$ | 47\% | $N=142$ | 25\% | $\mathrm{N}=77$ | 9\% | $\mathrm{N}=28$ | 100\% | $\mathrm{N}=304$ |
| County-sponsored special events | 15\% | $\mathrm{N}=28$ | 47\% | $\mathrm{N}=87$ | 28\% | $\mathrm{N}=51$ | 9\% | $\mathrm{N}=17$ | 100\% | $\mathrm{N}=183$ |
| Overall customer service by Albemarle County employees (police, receptionists, planners, etc.) | 21\% | $N=65$ | 52\% | $N=159$ | 24\% | $\mathrm{N}=73$ | 3\% | $\mathrm{N}=9$ | 100\% | $N=306$ |
| Public schools | 30\% | $N=77$ | 49\% | $N=126$ | 20\% | $\mathrm{N}=51$ | 1\% | $\mathrm{N}=2$ | 100\% | $N=255$ |

Table 11: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albemarle County | 19\% | $\mathrm{N}=67$ | 62\% | $\mathrm{N}=222$ | 18\% | $\mathrm{N}=64$ | 2\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=361$ |
| The Federal Government | 7\% | $\mathrm{N}=23$ | 36\% | $\mathrm{N}=120$ | 38\% | $\mathrm{N}=127$ | 19\% | $\mathrm{N}=64$ | 100\% | $\mathrm{N}=335$ |
| State of Virginia | 10\% | $\mathrm{N}=33$ | 47\% | $N=160$ | 39\% | $N=135$ | 5\% | $\mathrm{N}=16$ | 100\% | $N=344$ |

## The National Citizen Survey ${ }^{\text {TM }}$

Table 12: Question 12

| Please rate the following categories of Albemarle County government performance: | Excellent |  | Good |  | Fair |  | Poor |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Albemarle County | 10\% | $\mathrm{N}=35$ | 40\% | $\mathrm{N}=136$ | 33\% | $\mathrm{N}=113$ | 17\% | $\mathrm{N}=58$ | 100\% | $\mathrm{N}=341$ |
| The overall direction that Albemarle County is taking | 8\% | $\mathrm{N}=27$ | 40\% | $\mathrm{N}=128$ | 36\% | $\mathrm{N}=115$ | 17\% | $\mathrm{N}=54$ | 100\% | $\mathrm{N}=323$ |
| The job Albemarle County government does at welcoming citizen involvement | 11\% | $\mathrm{N}=31$ | 41\% | $\mathrm{N}=116$ | 34\% | $\mathrm{N}=95$ | 15\% | $\mathrm{N}=42$ | 100\% | $\mathrm{N}=284$ |
| Overall confidence in Albemarle County government | 8\% | $\mathrm{N}=26$ | 41\% | $\mathrm{N}=130$ | 36\% | $\mathrm{N}=117$ | 15\% | $\mathrm{N}=49$ | 100\% | $\mathrm{N}=321$ |
| Generally acting in the best interest of the community | 8\% | $\mathrm{N}=26$ | 44\% | $\mathrm{N}=145$ | 32\% | $\mathrm{N}=104$ | 16\% | $\mathrm{N}=53$ | 100\% | $\mathrm{N}=328$ |
| Being honest | 10\% | $\mathrm{N}=31$ | 44\% | $\mathrm{N}=129$ | 31\% | $\mathrm{N}=91$ | 15\% | $\mathrm{N}=43$ | 100\% | $\mathrm{N}=293$ |
| Treating all residents fairly | 10\% | $\mathrm{N}=31$ | 42\% | $\mathrm{N}=125$ | 32\% | $\mathrm{N}=95$ | 16\% | $\mathrm{N}=47$ | 100\% | $\mathrm{N}=298$ |

Table 13: Question 13

| Please rate how important, if at all, you think it is for the Albemarle County community to focus on each of the following in the coming two years: | Essential |  | Veryimportant |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall feeling of safety in Albemarle County | 47\% | $\mathrm{N}=176$ | 35\% | $\mathrm{N}=130$ | 15\% | $\mathrm{N}=56$ | 3\% | $\mathrm{N}=10$ | 100\% | $\mathrm{N}=373$ |
| Overall ease of getting to the places you usually have to visit | 35\% | $\mathrm{N}=128$ | 50\% | $\mathrm{N}=186$ | 13\% | $\mathrm{N}=50$ | 2\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=371$ |
| Quality of overall natural environment in Albemarle County | 40\% | $N=147$ | 42\% | $\mathrm{N}=158$ | 16\% | $\mathrm{N}=61$ | 2\% | $\mathrm{N}=6$ | 100\% | $N=372$ |
| Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems) | 29\% | $\mathrm{N}=107$ | 47\% | $\mathrm{N}=175$ | 20\% | $\mathrm{N}=74$ | 4\% | $\mathrm{N}=15$ | 100\% | $\mathrm{N}=371$ |
| Health and wellness opportunities in Albemarle County | 29\% | $\mathrm{N}=109$ | 49\% | $\mathrm{N}=184$ | 16\% | $\mathrm{N}=60$ | 5\% | $\mathrm{N}=19$ | 100\% | $\mathrm{N}=372$ |
| Overall opportunities for education and enrichment | 35\% | $\mathrm{N}=127$ | 41\% | $\mathrm{N}=147$ | 21\% | $\mathrm{N}=76$ | 3\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=363$ |
| Overall economic health of Albemarle County | 44\% | $\mathrm{N}=163$ | 46\% | $\mathrm{N}=169$ | 9\% | $\mathrm{N}=34$ | 1\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=372$ |
| Sense of community | 28\% | $\mathrm{N}=105$ | 43\% | $\mathrm{N}=162$ | 23\% | $\mathrm{N}=86$ | 6\% | $\mathrm{N}=21$ | 100\% | $\mathrm{N}=374$ |

Table 14: Question 14

| How important a service, if at all, do you consider recycling to be for County residents? | Percent | Number |
| :---: | :---: | :---: |
| Essential | 43\% | $\mathrm{N}=160$ |
| Very important | 34\% | $\mathrm{N}=124$ |
| Somewhat important | 21\% | $\mathrm{N}=78$ |
| Not at all important | 2\% | $\mathrm{N}=7$ |
| Total | 100\% | $\mathrm{N}=369$ |

Table 15: Question 15a - Likelihood of Recycling


Table 16: Question 15b - Preferred Location of Recycling

| If such a center were to be built, to what extent, if at all, would you prefer it be located in the following spots? | Strongly prefer |  | Somewhat prefer |  | Would not prefer |  | No preference |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Crozet area | 25\% | $\mathrm{N}=86$ | 11\% | $\mathrm{N}=37$ | 26\% | $\mathrm{N}=87$ | 38\% | $\mathrm{N}=127$ | 100\% | $\mathrm{N}=337$ |
| 29 North - Hydraulic/Rio area | 17\% | $\mathrm{N}=57$ | 18\% | $\mathrm{N}=58$ | 26\% | $\mathrm{N}=85$ | 39\% | $\mathrm{N}=129$ | 100\% | $\mathrm{N}=329$ |
| 29 North - Hollymead area | 17\% | $\mathrm{N}=54$ | 16\% | $\mathrm{N}=51$ | 26\% | $\mathrm{N}=83$ | 42\% | $\mathrm{N}=138$ | 100\% | $\mathrm{N}=326$ |
| Pantops area | 11\% | $\mathrm{N}=37$ | 18\% | $\mathrm{N}=58$ | 26\% | $\mathrm{N}=86$ | 45\% | $\mathrm{N}=148$ | 100\% | $\mathrm{N}=328$ |
| Scottsville area | 6\% | $\mathrm{N}=21$ | 11\% | $\mathrm{N}=37$ | 32\% | $\mathrm{N}=106$ | 50\% | $\mathrm{N}=163$ | 100\% | $N=327$ |

Table 17: Question 16

| How important, if at all, are the following services for Albemarle County to provide? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails | 19\% | $\mathrm{N}=66$ | 34\% | $\mathrm{N}=120$ | 36\% | $\mathrm{N}=129$ | 11\% | $\mathrm{N}=39$ | 100\% | $\mathrm{N}=355$ |
| New sidewalks | 23\% | $\mathrm{N}=80$ | 39\% | $\mathrm{N}=134$ | 29\% | $\mathrm{N}=100$ | 10\% | $\mathrm{N}=33$ | 100\% | $\mathrm{N}=347$ |
| Sidewalk/curb maintenance (e.g., snow removal, weeding) | 19\% | $\mathrm{N}=66$ | 44\% | $\mathrm{N}=154$ | 31\% | $\mathrm{N}=108$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=351$ |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) | 8\% | $\mathrm{N}=30$ | 31\% | $\mathrm{N}=110$ | 42\% | $\mathrm{N}=150$ | 18\% | $\mathrm{N}=63$ | 100\% | $\mathrm{N}=353$ |
| Expansion of the bus service | 18\% | $\mathrm{N}=50$ | 31\% | $\mathrm{N}=88$ | 35\% | $\mathrm{N}=98$ | 16\% | $\mathrm{N}=45$ | 100\% | $\mathrm{N}=282$ |
| Preservation of the rural area | 37\% | $\mathrm{N}=130$ | 42\% | $\mathrm{N}=149$ | 17\% | $\mathrm{N}=60$ | 4\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=352$ |
| Expansion of bicycle paths | 21\% | $\mathrm{N}=70$ | 38\% | $\mathrm{N}=128$ | 27\% | $\mathrm{N}=91$ | 15\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=339$ |
| Preschool funding | 34\% | $\mathrm{N}=103$ | 33\% | $\mathrm{N}=100$ | 20\% | $\mathrm{N}=60$ | 14\% | $\mathrm{N}=43$ | 100\% | $\mathrm{N}=306$ |
| Curbside recycling | 19\% | $\mathrm{N}=63$ | 35\% | $\mathrm{N}=116$ | 33\% | $\mathrm{N}=110$ | 13\% | $\mathrm{N}=42$ | 100\% | $\mathrm{N}=332$ |
| Composting | 8\% | $\mathrm{N}=27$ | 26\% | $\mathrm{N}=85$ | 37\% | $\mathrm{N}=120$ | 29\% | $\mathrm{N}=93$ | 100\% | $N=325$ |

Table 18: Question 17

| Please indicate to what extent you would support or oppose paying higher taxes for the following services: | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails | 19\% | $\mathrm{N}=67$ | 45\% | $\mathrm{N}=159$ | 18\% | $\mathrm{N}=63$ | 18\% | $\mathrm{N}=61$ | 100\% | $\mathrm{N}=350$ |
| New sidewalks | 20\% | $\mathrm{N}=72$ | 46\% | $\mathrm{N}=162$ | 18\% | $\mathrm{N}=65$ | 15\% | $\mathrm{N}=51$ | 100\% | $\mathrm{N}=349$ |
| Sidewalk/curb maintenance (e.g., snow removal, weeding) | 18\% | $\mathrm{N}=63$ | 48\% | $\mathrm{N}=167$ | 19\% | $\mathrm{N}=67$ | 14\% | $\mathrm{N}=49$ | 100\% | $\mathrm{N}=347$ |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) | 9\% | $\mathrm{N}=31$ | 42\% | $\mathrm{N}=145$ | 29\% | $\mathrm{N}=102$ | 20\% | $\mathrm{N}=68$ | 100\% | $\mathrm{N}=345$ |
| Expansion of the bus service | 17\% | $\mathrm{N}=53$ | 40\% | $\mathrm{N}=125$ | 23\% | $\mathrm{N}=74$ | 20\% | $\mathrm{N}=63$ | 100\% | $N=316$ |
| Preservation of the rural area | 35\% | $\mathrm{N}=121$ | 38\% | $\mathrm{N}=131$ | 17\% | $\mathrm{N}=57$ | 10\% | $\mathrm{N}=34$ | 100\% | $N=343$ |
| Expansion of bicycle paths | 21\% | $\mathrm{N}=72$ | 45\% | $\mathrm{N}=155$ | 17\% | $\mathrm{N}=61$ | 17\% | N=59 | 100\% | $\mathrm{N}=347$ |
| Preschool funding | 39\% | $\mathrm{N}=130$ | 30\% | $\mathrm{N}=100$ | 15\% | $\mathrm{N}=49$ | 16\% | $\mathrm{N}=55$ | 100\% | $\mathrm{N}=334$ |
| Curbside recycling | 23\% | $\mathrm{N}=78$ | 35\% | $\mathrm{N}=117$ | 23\% | $\mathrm{N}=77$ | 19\% | $\mathrm{N}=64$ | 100\% | $N=336$ |
| Composting | 12\% | $\mathrm{N}=38$ | 32\% | $\mathrm{N}=103$ | 29\% | $\mathrm{N}=93$ | 28\% | $\mathrm{N}=91$ | 100\% | $\mathrm{N}=324$ |

Table 19: Question 18

| If you were interested in learning more about or making public comment on an issue, to what extent might each of the following prevent you from attending an in-person meeting? | Definitely would prevent |  | Might prevent |  | Would not prevent |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time of day (evening meetings not convenient) | 35\% | $\mathrm{N}=112$ | 35\% | $\mathrm{N}=110$ | 30\% | $\mathrm{N}=94$ | 100\% | $\mathrm{N}=316$ |
| Meeting location (too far) | 28\% | $\mathrm{N}=90$ | 46\% | $\mathrm{N}=147$ | 25\% | $\mathrm{N}=81$ | 100\% | $\mathrm{N}=318$ |
| Lack of transportation to meeting | 9\% | $\mathrm{N}=29$ | 11\% | $\mathrm{N}=36$ | 80\% | $\mathrm{N}=255$ | 100\% | $\mathrm{N}=320$ |
| Duration of meetings (too long) | 18\% | $\mathrm{N}=55$ | 47\% | $N=146$ | 35\% | $\mathrm{N}=110$ | 100\% | $\mathrm{N}=311$ |
| Format of meetings does not meet my needs | 20\% | $\mathrm{N}=54$ | 40\% | $\mathrm{N}=109$ | 40\% | $\mathrm{N}=111$ | 100\% | $\mathrm{N}=274$ |
| Child/adult care responsibilities | 21\% | $\mathrm{N}=63$ | 20\% | $\mathrm{N}=61$ | 59\% | $N=177$ | 100\% | $\mathrm{N}=301$ |


| Table 20: Question 19 |
| :--- |
| To what extent would you prefer, if at all, to provide comments on local issues in each of the <br> following ways: |
| In-person at a Board of Supervisors meeting/hearing |


| If you were to participate in an online feedback system, to what extent, if at all, would you prefer each of the following formats? | Strongly prefer |  | Somewhat prefer |  | Would not prefer |  | No preference |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Respond to questions using an online survey | 46\% | $\mathrm{N}=164$ | 32\% | $\mathrm{N}=115$ | 9\% | $\mathrm{N}=32$ | 14\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=360$ |
| Direct email to staff and/or the Board of Supervisors | 21\% | $\mathrm{N}=75$ | 38\% | $N=134$ | 20\% | $\mathrm{N}=71$ | 21\% | $\mathrm{N}=73$ | 100\% | $\mathrm{N}=353$ |
| Online public discussion forum (log-in required) | 8\% | $\mathrm{N}=27$ | 20\% | $\mathrm{N}=70$ | 53\% | $N=186$ | 20\% | $\mathrm{N}=72$ | 100\% | $\mathrm{N}=354$ |

Table 22: Question 21

| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: | Major source |  | Minor source |  | Not a source |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Daily Progress | 32\% | $\mathrm{N}=116$ | 35\% | $\mathrm{N}=125$ | 32\% | $\mathrm{N}=115$ | 100\% | $\mathrm{N}=356$ |
| C-ville weekly | 26\% | $\mathrm{N}=95$ | 41\% | $\mathrm{N}=148$ | 33\% | $\mathrm{N}=120$ | 100\% | $\mathrm{N}=363$ |
| Other local media outlets (radio, local television stations) | 56\% | $\mathrm{N}=204$ | 30\% | $\mathrm{N}=108$ | 14\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=362$ |
| Charlottesville Tomorrow | 11\% | $\mathrm{N}=41$ | 23\% | $\mathrm{N}=81$ | 66\% | $\mathrm{N}=235$ | 100\% | $\mathrm{N}=356$ |
| Social media (Facebook, Twitter) | 24\% | $\mathrm{N}=85$ | 27\% | $\mathrm{N}=97$ | 49\% | $\mathrm{N}=177$ | 100\% | $\mathrm{N}=359$ |
| County "A-mail" (e-newsletter) | 12\% | $\mathrm{N}=42$ | 21\% | $\mathrm{N}=76$ | 67\% | $\mathrm{N}=238$ | 100\% | $\mathrm{N}=356$ |
| Public postings at local businesses/library/County offices | 11\% | $\mathrm{N}=41$ | 36\% | $\mathrm{N}=128$ | 53\% | $\mathrm{N}=188$ | 100\% | $\mathrm{N}=357$ |
| Word-of-mouth | 33\% | $\mathrm{N}=120$ | 41\% | $\mathrm{N}=149$ | 25\% | $\mathrm{N}=91$ | 100\% | $N=360$ |

Table 23: Question 22

| How often, if ever, in the last 12 months have you used the County's website (www.albemarle.org)? | Percent | Number |
| :---: | :---: | :---: |
| Never | 33\% | $\mathrm{N}=114$ |
| Rarely | 33\% | $\mathrm{N}=114$ |
| Sometimes | 28\% | $\mathrm{N}=99$ |
| Frequently | 6\% | $\mathrm{N}=22$ |
| Total | 100\% | $\mathrm{N}=348$ |

Table 24: Question 23

| How often, if ever, in the last 12 months, have you used www.albemarle.org for the following? | Never |  | Rarely |  | Sometimes |  | Frequently |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pay a bill | 56\% | $\mathrm{N}=142$ | 18\% | $\mathrm{N}=44$ | 17\% | $\mathrm{N}=43$ | 9\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=252$ |
| Watch a Board meeting | 85\% | $\mathrm{N}=216$ | 10\% | $\mathrm{N}=25$ | 4\% | $\mathrm{N}=11$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=255$ |
| Access public meeting materials (agendas, minutes) | 76\% | $\mathrm{N}=191$ | 13\% | $\mathrm{N}=34$ | 9\% | $\mathrm{N}=22$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=252$ |
| Book a park shelter | 85\% | $\mathrm{N}=216$ | 8\% | $\mathrm{N}=20$ | 6\% | $\mathrm{N}=14$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=253$ |
| Sign up for a Parks and Recreation class | 79\% | $\mathrm{N}=201$ | 11\% | $\mathrm{N}=29$ | 6\% | $\mathrm{N}=15$ | 3\% | $\mathrm{N}=9$ | 100\% | $\mathrm{N}=253$ |
| Find information about a property in the County | 42\% | $\mathrm{N}=106$ | 22\% | $\mathrm{N}=55$ | 25\% | $\mathrm{N}=62$ | 12\% | $\mathrm{N}=31$ | 100\% | $\mathrm{N}=253$ |
| Download a form | 47\% | $\mathrm{N}=117$ | 31\% | $\mathrm{N}=78$ | 21\% | $\mathrm{N}=52$ | 2\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=251$ |
| Access building, licensing and permit applications | 72\% | $\mathrm{N}=184$ | 14\% | $\mathrm{N}=35$ | 11\% | $\mathrm{N}=28$ | 3\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=254$ |
| Apply for energy, medical, food and/or other resource assistance | 95\% | $\mathrm{N}=240$ | 4\% | $\mathrm{N}=9$ | 0\% | $\mathrm{N}=1$ | 1\% | $\mathrm{N}=3$ | 100\% | $\mathrm{N}=252$ |
| Contact information for a department/staff person | 62\% | $\mathrm{N}=157$ | 18\% | $\mathrm{N}=46$ | 16\% | $\mathrm{N}=41$ | 3\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=251$ |
| Learn more about an issue facing the community | 61\% | $\mathrm{N}=155$ | 22\% | $\mathrm{N}=56$ | 16\% | $\mathrm{N}=40$ | 1\% | $\mathrm{N}=3$ | 100\% | $\mathrm{N}=253$ |
| Learn more about a department within the County | 57\% | $\mathrm{N}=145$ | 23\% | $\mathrm{N}=58$ | 18\% | $\mathrm{N}=46$ | 2\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=253$ |
| County job opportunities | 68\% | $\mathrm{N}=174$ | 10\% | $\mathrm{N}=26$ | 18\% | $\mathrm{N}=46$ | 3\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=254$ |
| Access County public meeting calendar | 78\% | $\mathrm{N}=196$ | 16\% | $\mathrm{N}=40$ | 6\% | $\mathrm{N}=15$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=252$ |

Table 25: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never |  | Rarely |  | Sometimes |  | Usually |  | Always |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recycle at home | 14\% | $\mathrm{N}=53$ | 10\% | $\mathrm{N}=36$ | 12\% | $\mathrm{N}=44$ | 22\% | $\mathrm{N}=80$ | 42\% | $\mathrm{N}=154$ | 100\% | $\mathrm{N}=367$ |
| Purchase goods or services from a business located in Albemarle County | 2\% | $\mathrm{N}=9$ | 1\% | $\mathrm{N}=3$ | 15\% | $\mathrm{N}=54$ | 58\% | $\mathrm{N}=217$ | 24\% | $\mathrm{N}=89$ | 100\% | $\mathrm{N}=372$ |
| Eat at least 5 portions of fruits and vegetables a day | 3\% | $\mathrm{N}=11$ | 6\% | $\mathrm{N}=24$ | 34\% | $\mathrm{N}=128$ | 35\% | $\mathrm{N}=128$ | 22\% | $\mathrm{N}=81$ | 100\% | $\mathrm{N}=371$ |
| Participate in moderate or vigorous physical activity | 2\% | $\mathrm{N}=8$ | 10\% | $\mathrm{N}=36$ | 27\% | $\mathrm{N}=99$ | 36\% | $\mathrm{N}=132$ | 26\% | $\mathrm{N}=96$ | 100\% | $N=371$ |
| Read or watch local news (via television, paper, computer, etc.) | 4\% | $\mathrm{N}=17$ | 11\% | $\mathrm{N}=42$ | 25\% | $\mathrm{N}=92$ | 33\% | $\mathrm{N}=121$ | 27\% | $\mathrm{N}=100$ | 100\% | $\mathrm{N}=371$ |
| Vote in local elections | 10\% | $\mathrm{N}=36$ | 4\% | $\mathrm{N}=13$ | 13\% | $\mathrm{N}=50$ | 24\% | $\mathrm{N}=87$ | 50\% | $\mathrm{N}=184$ | 100\% | $N=370$ |

Table 26: Question D2

| Would you say that in general your health is: | Percent | Number |
| :---: | :---: | :---: |
| Excellent | 28\% | $\mathrm{N}=104$ |
| Very good | 46\% | $\mathrm{N}=173$ |
| Good | 17\% | $\mathrm{N}=63$ |
| Fair | 8\% | $\mathrm{N}=29$ |
| Poor | 1\% | $\mathrm{N}=4$ |
| Total | 100\% | $\mathrm{N}=373$ |

Table 27: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
| :---: | :---: | :---: |
| Very positive | 4\% | $\mathrm{N}=16$ |
| Somewhat positive | 21\% | $\mathrm{N}=78$ |
| Neutral | 55\% | $\mathrm{N}=202$ |
| Somewhat negative | 18\% | $\mathrm{N}=67$ |
| Very negative | 1\% | $\mathrm{N}=4$ |
| Total | 100\% | $\mathrm{N}=367$ |

Table 28: Question D4

| What is your employment status? | Percent | Number |
| :---: | :---: | :---: |
| Working full time for pay | 62\% | $\mathrm{N}=228$ |
| Working part time for pay | 9\% | $\mathrm{N}=34$ |
| Unemployed, looking for paid work | 6\% | $\mathrm{N}=21$ |
| Unemployed, not looking for paid work | 2\% | $\mathrm{N}=7$ |
| Fully retired | 21\% | $\mathrm{N}=79$ |
| Total | 100\% | $\mathrm{N}=370$ |

Table 29: Question D5

| Do you work inside the boundaries of Albemarle County? | Percent | Number |
| :---: | :---: | :---: |
| Yes, outside the home | 49\% | $\mathrm{N}=169$ |
| Yes, from home | 10\% | $\mathrm{N}=35$ |
| No | 41\% | $\mathrm{N}=144$ |
| Total | 100\% | $\mathrm{N}=348$ |

Table 30: Question D6

| How many years have you lived in Albemarle County? | Percent | Number |
| :---: | :---: | :---: |
| Less than 2 years | 18\% | $\mathrm{N}=68$ |
| 2 to 5 years | 19\% | $\mathrm{N}=70$ |
| 6 to 10 years | 12\% | $\mathrm{N}=44$ |
| 11 to 20 years | 20\% | $\mathrm{N}=72$ |
| More than 20 years | 32\% | $\mathrm{N}=118$ |
| Total | 100\% | $\mathrm{N}=372$ |


| Which best describes the building you live in? | Percent | Number |
| :---: | :---: | :---: |
| One family house detached from any other houses | 66\% | $\mathrm{N}=243$ |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 31\% | $\mathrm{N}=116$ |
| Mobile home | 1\% | $\mathrm{N}=3$ |
| Other | 2\% | $\mathrm{N}=7$ |
| Total | 100\% | $\mathrm{N}=369$ |



Table 38: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
| :---: | :---: | :---: |
| American Indian or Alaskan Native | 3\% | $\mathrm{N}=11$ |
| Asian, Asian Indian or Pacific Islander | 8\% | $\mathrm{N}=28$ |
| Black or African American | 4\% | $\mathrm{N}=14$ |
| White | 90\% | $\mathrm{N}=330$ |
| Other | 3\% | $\mathrm{N}=12$ |

Total may exceed $100 \%$ as respondents could select more than one option.
Table 39: Question D15

| In which category is your age? | Percent | Number |
| :---: | :---: | :---: |
| 18 to 24 years | 2\% | $\mathrm{N}=6$ |
| 25 to 34 years | 22\% | $\mathrm{N}=83$ |
| 35 to 44 years | 18\% | $N=66$ |
| 45 to 54 years | 19\% | $N=70$ |
| 55 to 64 years | 13\% | $N=50$ |
| 65 to 74 years | 16\% | $N=60$ |
| 75 years or older | 10\% | $N=37$ |
| Total | 100\% | $N=373$ |

Table 40: Question D16

| What is your sex? | Percent | Number |
| :---: | :---: | :---: |
| Female | 54\% | N=201 |
| Male | 46\% | $\mathrm{N}=169$ |
| Total | 100\% | $N=370$ |

Table 41: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
| :---: | :---: | :---: |
| Cell | 68\% | $\mathrm{N}=252$ |
| Land line | 19\% | $\mathrm{N}=70$ |
| Both | 13\% | $\mathrm{N}=48$ |
| Total | 100\% | $\mathrm{N}=371$ |

## Responses including "don't know"

The following pages contain a complete set of responses to each question on the survey, including the "don't know" responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with " $\mathrm{N}=$ ").

Table 42: Question 1

| Please rate each of the following aspects of quality of life in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albemarle County as a place to live | 48\% | $\mathrm{N}=180$ | 41\% | $\mathrm{N}=157$ | 9\% | $\mathrm{N}=35$ | 0\% | $\mathrm{N}=0$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=378$ |
| Your neighborhood as a place to live | 49\% | $\mathrm{N}=186$ | 39\% | $\mathrm{N}=149$ | 9\% | $\mathrm{N}=33$ | 1\% | $\mathrm{N}=4$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=377$ |
| Albemarle County as a place to raise children | 43\% | $\mathrm{N}=161$ | 35\% | $\mathrm{N}=130$ | 5\% | $\mathrm{N}=20$ | 0\% | $\mathrm{N}=1$ | 16\% | $\mathrm{N}=61$ | 100\% | $\mathrm{N}=374$ |
| Albemarle County as a place to work | 25\% | $\mathrm{N}=93$ | 38\% | $\mathrm{N}=140$ | 20\% | $\mathrm{N}=75$ | 3\% | $\mathrm{N}=12$ | 14\% | $\mathrm{N}=51$ | 100\% | $\mathrm{N}=371$ |
| Albemarle County as a place to visit | 49\% | $\mathrm{N}=184$ | 36\% | $\mathrm{N}=135$ | 9\% | $\mathrm{N}=34$ | 1\% | $\mathrm{N}=5$ | 4\% | $\mathrm{N}=15$ | 100\% | $\mathrm{N}=372$ |
| Albemarle County as a place to retire | 34\% | $\mathrm{N}=125$ | 28\% | $\mathrm{N}=103$ | 11\% | $\mathrm{N}=39$ | 5\% | $\mathrm{N}=18$ | 22\% | $\mathrm{N}=82$ | 100\% | $\mathrm{N}=367$ |
| The overall quality of life in Albemarle County | 37\% | $\mathrm{N}=141$ | 51\% | $\mathrm{N}=192$ | 10\% | $\mathrm{N}=39$ | 0\% | $\mathrm{N}=2$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=377$ |

Table 43: Question 2

| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall feeling of safety in Albemarle County | 31\% | $\mathrm{N}=115$ | 57\% | $\mathrm{N}=213$ | 10\% | $\mathrm{N}=36$ | 2\% | $\mathrm{N}=6$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=374$ |
| Overall ease of getting to the places you usually have to visit | 13\% | $\mathrm{N}=51$ | 48\% | $\mathrm{N}=179$ | 26\% | $\mathrm{N}=99$ | 11\% | $\mathrm{N}=43$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=376$ |
| Quality of overall natural environment in Albemarle County | 43\% | $\mathrm{N}=160$ | 47\% | $\mathrm{N}=174$ | 9\% | $\mathrm{N}=33$ | 0\% | $\mathrm{N}=1$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=372$ |
| Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems) | 10\% | $\mathrm{N}=37$ | 47\% | $\mathrm{N}=175$ | 34\% | $\mathrm{N}=127$ | 8\% | $\mathrm{N}=29$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=373$ |
| Health and wellness opportunities in Albemarle County | 38\% | $\mathrm{N}=142$ | 43\% | $N=161$ | 12\% | $\mathrm{N}=45$ | 2\% | $\mathrm{N}=8$ | 5\% | $\mathrm{N}=18$ | 100\% | $N=372$ |
| Overall opportunities for education and enrichment | 43\% | $N=161$ | 43\% | $\mathrm{N}=160$ | 9\% | $\mathrm{N}=33$ | 2\% | $\mathrm{N}=7$ | 3\% | $\mathrm{N}=10$ | 100\% | $\mathrm{N}=371$ |
| Overall economic health of Albemarle County | 22\% | $\mathrm{N}=83$ | 48\% | $N=178$ | 19\% | $\mathrm{N}=72$ | 3\% | $\mathrm{N}=11$ | 7\% | $\mathrm{N}=28$ | 100\% | $N=372$ |
| Sense of community | 21\% | $\mathrm{N}=79$ | 40\% | $\mathrm{N}=148$ | 28\% | $\mathrm{N}=103$ | 8\% | $\mathrm{N}=30$ | 3\% | $\mathrm{N}=10$ | 100\% | $N=370$ |
| Overall image or reputation of Albemarle County | 32\% | $\mathrm{N}=118$ | 47\% | $N=176$ | 16\% | $\mathrm{N}=59$ | 2\% | $\mathrm{N}=8$ | 3\% | $\mathrm{N}=13$ | 100\% | $N=373$ |

Table 44: Question 3

| Please indicate how likely or unlikely you are to do each of the following: |  |  |  | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recommend living in Albemarle County to someone who asks |  |  |  | 55\% | $\mathrm{N}=205$ | 31\% | $\mathrm{N}=116$ | 10\% | $\mathrm{N}=37$ | 2\% | $\mathrm{N}=9$ | 2\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=374$ |
| Remain in Albemarle County for the next five years |  |  |  | 61\% | $\mathrm{N}=230$ | 24\% | $\mathrm{N}=89$ | 5\% | $\mathrm{N}=19$ | 7\% | $\mathrm{N}=28$ | 2\% | $\mathrm{N}=9$ | 100\% | $N=375$ |
| Table 45: Question 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Please rate how safe or unsafe you feel: |  | safe | Some | t safe | Neither | afe nor | nsafe | Somew | unsafe | Very | safe |  | know |  |  |
| In your neighborhood during the day | 75\% | $\mathrm{N}=280$ | 21\% | $\mathrm{N}=77$ | 3\% |  | 10 | 0\% | $\mathrm{N}=2$ | 0\% | $\mathrm{N}=1$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=375$ |

Table 46: Question 5

| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Traffic flow on major streets | 6\% | $\mathrm{N}=21$ | 37\% | $\mathrm{N}=140$ | 39\% | $\mathrm{N}=147$ | 17\% | $\mathrm{N}=63$ | 1\% | $\mathrm{N}=5$ | 100\% | $\mathrm{N}=375$ |
| Ease of public parking | 7\% | $\mathrm{N}=27$ | 34\% | $\mathrm{N}=126$ | 36\% | $N=135$ | 20\% | $\mathrm{N}=74$ | 3\% | $\mathrm{N}=12$ | 100\% | $\mathrm{N}=374$ |
| Ease of travel by car in Albemarle County | 11\% | $\mathrm{N}=41$ | 45\% | $\mathrm{N}=169$ | 31\% | $\mathrm{N}=116$ | 12\% | $\mathrm{N}=43$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=374$ |
| Ease of travel by public transportation in Albemarle County | 4\% | $\mathrm{N}=15$ | 7\% | $\mathrm{N}=27$ | 16\% | $\mathrm{N}=58$ | 20\% | $\mathrm{N}=76$ | 53\% | $\mathrm{N}=195$ | 100\% | $\mathrm{N}=369$ |
| Ease of travel by bicycle in Albemarle County | 3\% | $\mathrm{N}=12$ | 12\% | $\mathrm{N}=45$ | 19\% | $\mathrm{N}=70$ | 23\% | $\mathrm{N}=83$ | 43\% | $\mathrm{N}=159$ | 100\% | $\mathrm{N}=369$ |
| Ease of walking in Albemarle County | 6\% | $\mathrm{N}=21$ | 25\% | $\mathrm{N}=91$ | 37\% | $\mathrm{N}=138$ | 20\% | $\mathrm{N}=73$ | 13\% | $\mathrm{N}=49$ | 100\% | $N=371$ |
| Availability of paths and walking trails | 13\% | $\mathrm{N}=50$ | 43\% | $\mathrm{N}=159$ | 27\% | $\mathrm{N}=100$ | 11\% | $\mathrm{N}=39$ | 7\% | $\mathrm{N}=25$ | 100\% | $\mathrm{N}=373$ |
| Air quality | 38\% | $\mathrm{N}=143$ | 50\% | $\mathrm{N}=187$ | 9\% | $\mathrm{N}=33$ | 1\% | $\mathrm{N}=4$ | 2\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=374$ |
| Cleanliness of Albemarle County | 28\% | $\mathrm{N}=105$ | 54\% | $\mathrm{N}=203$ | 16\% | $\mathrm{N}=59$ | 1\% | $\mathrm{N}=5$ | 1\% | $\mathrm{N}=4$ | 100\% | $N=376$ |
| Overall appearance of Albemarle County | 32\% | $\mathrm{N}=119$ | 55\% | $\mathrm{N}=206$ | 12\% | $\mathrm{N}=46$ | 0\% | $\mathrm{N}=0$ | 1\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=375$ |
| Public places where people want to spend time | 23\% | $\mathrm{N}=86$ | 50\% | $\mathrm{N}=186$ | 17\% | $\mathrm{N}=65$ | 6\% | $\mathrm{N}=23$ | 4\% | $\mathrm{N}=13$ | 100\% | $\mathrm{N}=374$ |
| Variety of housing options | 13\% | $\mathrm{N}=49$ | 27\% | $\mathrm{N}=100$ | 29\% | $\mathrm{N}=110$ | 22\% | $\mathrm{N}=81$ | 9\% | $\mathrm{N}=35$ | 100\% | $N=374$ |
| Availability of affordable quality housing | 3\% | $\mathrm{N}=11$ | 20\% | $\mathrm{N}=74$ | 28\% | $\mathrm{N}=105$ | 35\% | $\mathrm{N}=131$ | 14\% | $\mathrm{N}=50$ | 100\% | $N=372$ |
| Fitness opportunities (including exercise classes and paths or trails, etc.) | 30\% | $\mathrm{N}=112$ | 44\% | $\mathrm{N}=163$ | 20\% | $\mathrm{N}=74$ | 3\% | $\mathrm{N}=10$ | 4\% | $\mathrm{N}=15$ | 100\% | $N=373$ |
| Recreational opportunities | 29\% | $\mathrm{N}=110$ | 44\% | $\mathrm{N}=165$ | 20\% | $\mathrm{N}=73$ | 3\% | $\mathrm{N}=11$ | 4\% | $\mathrm{N}=14$ | 100\% | $N=374$ |
| Availability of affordable quality food | 26\% | $\mathrm{N}=97$ | 47\% | $\mathrm{N}=175$ | 24\% | $\mathrm{N}=89$ | 2\% | $\mathrm{N}=7$ | 1\% | $\mathrm{N}=5$ | 100\% | $N=374$ |
| Availability of affordable quality health care | 30\% | $\mathrm{N}=113$ | 37\% | $\mathrm{N}=139$ | 19\% | $\mathrm{N}=70$ | 5\% | $\mathrm{N}=19$ | 9\% | $\mathrm{N}=34$ | 100\% | $N=375$ |
| Availability of preventive health services | 30\% | $\mathrm{N}=112$ | 39\% | $\mathrm{N}=146$ | 17\% | $\mathrm{N}=64$ | 3\% | $\mathrm{N}=11$ | 10\% | $\mathrm{N}=39$ | 100\% | $N=372$ |
| Availability of affordable quality mental health care | 14\% | $\mathrm{N}=51$ | 20\% | $\mathrm{N}=73$ | 20\% | $\mathrm{N}=73$ | 9\% | N=35 | 38\% | $N=143$ | 100\% | $N=374$ |

Table 47: Question 6

| Please rate each of the following characteristics as they relate to Albemarle County as a whole: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Availability of affordable quality child care/preschool | 5\% | $\mathrm{N}=18$ | 12\% | $\mathrm{N}=46$ | 19\% | $\mathrm{N}=70$ | 9\% | $\mathrm{N}=35$ | 55\% | $\mathrm{N}=204$ | 100\% | $\mathrm{N}=374$ |
| Adult educational opportunities | 22\% | $\mathrm{N}=82$ | 39\% | $\mathrm{N}=145$ | 13\% | $\mathrm{N}=48$ | 3\% | $\mathrm{N}=13$ | 23\% | $\mathrm{N}=85$ | 100\% | $\mathrm{N}=374$ |
| Opportunities to attend cultural/arts/music activities | 38\% | $\mathrm{N}=143$ | 39\% | $\mathrm{N}=147$ | 12\% | $\mathrm{N}=44$ | 2\% | $\mathrm{N}=9$ | 8\% | $\mathrm{N}=31$ | 100\% | $N=374$ |
| Opportunities to participate in religious or spiritual events and activities | 28\% | $\mathrm{N}=105$ | 39\% | $\mathrm{N}=145$ | 8\% | $\mathrm{N}=31$ | 1\% | $\mathrm{N}=4$ | 24\% | $\mathrm{N}=89$ | 100\% | $N=374$ |
| Employment opportunities | 10\% | $\mathrm{N}=39$ | 36\% | $\mathrm{N}=133$ | 26\% | $\mathrm{N}=98$ | 13\% | $\mathrm{N}=48$ | 15\% | $\mathrm{N}=55$ | 100\% | $N=372$ |
| Shopping opportunities | 22\% | $\mathrm{N}=81$ | 48\% | $\mathrm{N}=177$ | 23\% | $\mathrm{N}=85$ | 6\% | $\mathrm{N}=23$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=371$ |
| Cost of living in Albemarle County | 2\% | $\mathrm{N}=7$ | 22\% | $\mathrm{N}=84$ | 43\% | $N=160$ | 29\% | $\mathrm{N}=109$ | 4\% | $\mathrm{N}=15$ | 100\% | $N=375$ |
| Overall quality of business and service establishments in Albemarle County | 14\% | $\mathrm{N}=53$ | 57\% | $\mathrm{N}=211$ | 24\% | $\mathrm{N}=90$ | 1\% | $\mathrm{N}=5$ | 3\% | $\mathrm{N}=13$ | 100\% | $N=372$ |
| Overall quality of new development in Albemarle County | 10\% | $\mathrm{N}=38$ | 38\% | $\mathrm{N}=142$ | 32\% | $\mathrm{N}=119$ | 9\% | $\mathrm{N}=34$ | 10\% | $\mathrm{N}=39$ | 100\% | $N=372$ |
| Opportunities to participate in social events and activities | 23\% | $\mathrm{N}=85$ | 47\% | $\mathrm{N}=173$ | 20\% | $\mathrm{N}=74$ | 5\% | $\mathrm{N}=18$ | 5\% | $\mathrm{N}=19$ | 100\% | $\mathrm{N}=369$ |
| Opportunities to volunteer | 29\% | $\mathrm{N}=108$ | 42\% | $\mathrm{N}=156$ | 12\% | $\mathrm{N}=46$ | 1\% | $\mathrm{N}=4$ | 16\% | $\mathrm{N}=59$ | 100\% | $\mathrm{N}=373$ |
| Opportunities to participate in community matters | 22\% | $\mathrm{N}=80$ | 43\% | $\mathrm{N}=158$ | 15\% | $\mathrm{N}=55$ | 4\% | $\mathrm{N}=16$ | 17\% | $\mathrm{N}=61$ | 100\% | $\mathrm{N}=371$ |
| Openness and acceptance of the community toward people of diverse backgrounds | 14\% | $\mathrm{N}=52$ | 41\% | $\mathrm{N}=154$ | 27\% | $\mathrm{N}=101$ | 7\% | $\mathrm{N}=27$ | 11\% | $\mathrm{N}=40$ | 100\% | $\mathrm{N}=373$ |
| Neighborliness of residents in Albemarle County | 16\% | $\mathrm{N}=58$ | 45\% | $N=168$ | 29\% | $\mathrm{N}=107$ | 6\% | $\mathrm{N}=21$ | 5\% | $\mathrm{N}=20$ | 100\% | $N=374$ |

Table 48: Question 7
Please indicate whether or not you have done each of the following in the last 12 months.
Made efforts to conserve water
Made efforts to make your home more energy efficient
Observed a code violation or other hazard in Albemarle County (weeds, abandoned buildings, etc.)
Household member was a victim of a crime in Albemarle County
Reported a crime to the police in Albemarle County
Stocked supplies in preparation for an emergency
Campaigned or advocated for an issue, cause or candidate
Contacted Albemarle County (in-person, phone, email or web) for help or information
Contacted Albemarle County elected officials (in-person, phone, email or web) to express your opinion

| No |  | Yes |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $19 \%$ | $\mathrm{~N}=70$ | $81 \%$ | $\mathrm{~N}=302$ | $100 \%$ | $\mathrm{~N}=371$ |
| $32 \%$ | $\mathrm{~N}=120$ | $68 \%$ | $\mathrm{~N}=251$ | $100 \%$ | $\mathrm{~N}=371$ |
| $60 \%$ | $\mathrm{~N}=221$ | $40 \%$ | $\mathrm{~N}=146$ | $100 \%$ | $\mathrm{~N}=367$ |
| $95 \%$ | $\mathrm{~N}=351$ | $5 \%$ | $\mathrm{~N}=19$ | $100 \%$ | $\mathrm{~N}=370$ |
| $88 \%$ | $\mathrm{~N}=324$ | $12 \%$ | $\mathrm{~N}=45$ | $100 \%$ | $\mathrm{~N}=369$ |
| $65 \%$ | $\mathrm{~N}=240$ | $35 \%$ | $\mathrm{~N}=130$ | $100 \%$ | $\mathrm{~N}=370$ |
| $67 \%$ | $\mathrm{~N}=249$ | $33 \%$ | $\mathrm{~N}=120$ | $100 \%$ | $\mathrm{~N}=369$ |
| $63 \%$ | $\mathrm{~N}=234$ | $37 \%$ | $\mathrm{~N}=137$ | $100 \%$ | $\mathrm{~N}=371$ |
| $82 \%$ | $\mathrm{~N}=303$ | $18 \%$ | $\mathrm{~N}=67$ | $100 \%$ | $\mathrm{~N}=370$ |


| In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Albemarle County? | 2 times a week or more |  | 2-4 times a month |  | Once a month or less |  | Not at all |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Used Albemarle County recreation centers or their services | 11\% | $\mathrm{N}=40$ | 15\% | $\mathrm{N}=54$ | 33\% | $\mathrm{N}=123$ | 41\% | $\mathrm{N}=153$ | 100\% | $\mathrm{N}=369$ |
| Visited a neighborhood park or County park | 10\% | $\mathrm{N}=37$ | 33\% | $\mathrm{N}=124$ | 40\% | $\mathrm{N}=148$ | 17\% | $\mathrm{N}=63$ | 100\% | $\mathrm{N}=372$ |
| Used Albemarle County public libraries or their services | 9\% | $\mathrm{N}=34$ | 30\% | $\mathrm{N}=113$ | 28\% | $\mathrm{N}=104$ | 32\% | $\mathrm{N}=120$ | 100\% | $\mathrm{N}=372$ |
| Participated in religious or spiritual activities in Albemarle County | 12\% | $\mathrm{N}=45$ | 23\% | $\mathrm{N}=84$ | 12\% | $\mathrm{N}=46$ | 53\% | $\mathrm{N}=198$ | 100\% | $\mathrm{N}=373$ |
| Attended a County-sponsored event | 2\% | $\mathrm{N}=7$ | 7\% | $\mathrm{N}=28$ | 32\% | $\mathrm{N}=118$ | 59\% | $\mathrm{N}=216$ | 100\% | $\mathrm{N}=369$ |
| Used bus, rail, subway or other public transportation instead of driving | 3\% | $\mathrm{N}=10$ | 1\% | $\mathrm{N}=5$ | 12\% | $\mathrm{N}=43$ | 84\% | $\mathrm{N}=314$ | 100\% | $\mathrm{N}=372$ |
| Carpooled with other adults or children instead of driving alone | 6\% | $\mathrm{N}=22$ | 13\% | $\mathrm{N}=48$ | 22\% | $\mathrm{N}=82$ | 59\% | $\mathrm{N}=220$ | 100\% | $\mathrm{N}=371$ |
| Walked or biked instead of driving | 7\% | $\mathrm{N}=26$ | 16\% | $\mathrm{N}=59$ | 19\% | $\mathrm{N}=69$ | 58\% | $\mathrm{N}=217$ | 100\% | $\mathrm{N}=371$ |
| Volunteered your time to some group/activity in Albemarle County | 7\% | $\mathrm{N}=28$ | 16\% | $\mathrm{N}=59$ | 25\% | $\mathrm{N}=93$ | 52\% | $\mathrm{N}=193$ | 100\% | $\mathrm{N}=372$ |
| Participated in a club | 7\% | $\mathrm{N}=27$ | 10\% | $\mathrm{N}=37$ | 14\% | $\mathrm{N}=50$ | 69\% | $\mathrm{N}=253$ | 100\% | $\mathrm{N}=368$ |
| Talked to or visited with your immediate neighbors | 36\% | $\mathrm{N}=135$ | 37\% | $\mathrm{N}=140$ | 19\% | $\mathrm{N}=71$ | 7\% | $\mathrm{N}=27$ | 100\% | $\mathrm{N}=373$ |
| Done a favor for a neighbor | 17\% | $\mathrm{N}=61$ | 29\% | $\mathrm{N}=107$ | 36\% | $\mathrm{N}=132$ | 19\% | $\mathrm{N}=71$ | 100\% | $\mathrm{N}=371$ |
| Volunteered at a public school | 4\% | $\mathrm{N}=16$ | 6\% | $\mathrm{N}=23$ | 10\% | $\mathrm{N}=36$ | 80\% | $\mathrm{N}=296$ | 100\% | $N=372$ |

Table 50: Question 9
Thinking about local public meetings (of local elected officials like County Council or County
Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?
Attended a local public meeting
Watched (online or on television) a local public meeting

| 2 times a week or more |  | 2-4 times a month |  | Once a month or less |  | Not at all |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0\% | $\mathrm{N}=1$ | 2\% | $\mathrm{N}=6$ | 17\% | $\mathrm{N}=63$ | 81\% | $\mathrm{N}=300$ | 100\% | $\mathrm{N}=369$ |
| 1\% | $\mathrm{N}=4$ | 7\% | $\mathrm{N}=24$ | 20\% | $\mathrm{N}=74$ | 72\% | $\mathrm{N}=270$ | 100\% | $\mathrm{N}=372$ |

Table 51: Question 10

| Please rate the quality of each of the following services in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Police services | 27\% | $\mathrm{N}=100$ | 43\% | $\mathrm{N}=160$ | 9\% | $\mathrm{N}=34$ | 0\% | $\mathrm{N}=1$ | 21\% | $\mathrm{N}=77$ | 100\% | $N=373$ |
| Fire services | 36\% | $\mathrm{N}=133$ | 32\% | $\mathrm{N}=121$ | 3\% | $\mathrm{N}=13$ | 1\% | $\mathrm{N}=2$ | 28\% | $\mathrm{N}=104$ | 100\% | $\mathrm{N}=373$ |
| Ambulance or emergency medical services | 39\% | $\mathrm{N}=147$ | 28\% | $\mathrm{N}=104$ | 5\% | $\mathrm{N}=17$ | 0\% | $\mathrm{N}=2$ | 28\% | $\mathrm{N}=105$ | 100\% | $\mathrm{N}=375$ |
| Crime prevention | 15\% | $\mathrm{N}=56$ | 39\% | $N=144$ | 13\% | $\mathrm{N}=48$ | 4\% | $\mathrm{N}=14$ | 30\% | $\mathrm{N}=110$ | 100\% | $N=372$ |
| Fire prevention and education | 16\% | $\mathrm{N}=61$ | 34\% | $\mathrm{N}=125$ | 10\% | $\mathrm{N}=37$ | 2\% | $\mathrm{N}=6$ | 38\% | $\mathrm{N}=140$ | 100\% | $\mathrm{N}=368$ |

The National Citizen Survey ${ }^{\text {TM }}$

| Please rate the quality of each of the following services in Albemarle County: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Traffic enforcement | 11\% | $\mathrm{N}=39$ | 35\% | $\mathrm{N}=130$ | 28\% | $\mathrm{N}=105$ | 10\% | $\mathrm{N}=35$ | 17\% | $\mathrm{N}=62$ | 100\% | $\mathrm{N}=372$ |
| Street lighting | 11\% | $\mathrm{N}=41$ | 36\% | $\mathrm{N}=133$ | 30\% | $\mathrm{N}=111$ | 12\% | $\mathrm{N}=46$ | 11\% | $\mathrm{N}=42$ | 100\% | $\mathrm{N}=373$ |
| Bus or transit services | 3\% | $\mathrm{N}=12$ | 13\% | $\mathrm{N}=49$ | 18\% | $\mathrm{N}=66$ | 11\% | $\mathrm{N}=41$ | 55\% | $\mathrm{N}=207$ | 100\% | $\mathrm{N}=375$ |
| Garbage collection | 28\% | $\mathrm{N}=105$ | 38\% | $\mathrm{N}=143$ | 10\% | $\mathrm{N}=37$ | 7\% | $\mathrm{N}=27$ | 16\% | $\mathrm{N}=61$ | 100\% | $\mathrm{N}=373$ |
| Recycling | 23\% | $\mathrm{N}=86$ | 30\% | $\mathrm{N}=111$ | 15\% | $\mathrm{N}=57$ | 15\% | $\mathrm{N}=56$ | 17\% | $\mathrm{N}=65$ | 100\% | $\mathrm{N}=374$ |
| Storm drainage | 11\% | $\mathrm{N}=42$ | 32\% | $\mathrm{N}=120$ | 19\% | $\mathrm{N}=71$ | 8\% | $\mathrm{N}=30$ | 29\% | $\mathrm{N}=105$ | 100\% | $\mathrm{N}=368$ |
| Drinking water | 25\% | $\mathrm{N}=91$ | 39\% | $\mathrm{N}=146$ | 18\% | $\mathrm{N}=65$ | 6\% | $\mathrm{N}=22$ | 13\% | $\mathrm{N}=46$ | 100\% | $\mathrm{N}=371$ |
| Sewer services | 18\% | $\mathrm{N}=68$ | 42\% | $\mathrm{N}=153$ | 11\% | $\mathrm{N}=40$ | 3\% | $\mathrm{N}=12$ | 26\% | $\mathrm{N}=96$ | 100\% | $\mathrm{N}=368$ |
| Utility billing | 17\% | $\mathrm{N}=64$ | 41\% | $\mathrm{N}=153$ | 19\% | $\mathrm{N}=72$ | 9\% | $\mathrm{N}=35$ | 14\% | $\mathrm{N}=51$ | 100\% | $\mathrm{N}=374$ |
| County parks | 32\% | $\mathrm{N}=119$ | 46\% | $\mathrm{N}=169$ | 11\% | $\mathrm{N}=41$ | 1\% | $\mathrm{N}=4$ | 10\% | $\mathrm{N}=38$ | 100\% | $\mathrm{N}=370$ |
| Recreation programs or classes | 13\% | $\mathrm{N}=48$ | 31\% | $\mathrm{N}=116$ | 10\% | $\mathrm{N}=38$ | 2\% | $\mathrm{N}=8$ | 44\% | $\mathrm{N}=165$ | 100\% | $\mathrm{N}=374$ |
| Recreation centers or facilities | 14\% | $\mathrm{N}=50$ | 36\% | $\mathrm{N}=133$ | 12\% | $\mathrm{N}=45$ | 3\% | $\mathrm{N}=13$ | 35\% | $\mathrm{N}=129$ | 100\% | $\mathrm{N}=371$ |
| Land use, planning and zoning | 6\% | $\mathrm{N}=21$ | 26\% | $\mathrm{N}=95$ | 27\% | $\mathrm{N}=101$ | 18\% | $\mathrm{N}=66$ | 24\% | $\mathrm{N}=88$ | 100\% | $\mathrm{N}=371$ |
| Code enforcement (weeds, abandoned buildings, etc.) | 6\% | $\mathrm{N}=24$ | 18\% | $\mathrm{N}=69$ | 23\% | $\mathrm{N}=88$ | 9\% | $\mathrm{N}=35$ | 42\% | $\mathrm{N}=159$ | 100\% | $\mathrm{N}=374$ |
| Animal control | 11\% | $\mathrm{N}=41$ | 31\% | $\mathrm{N}=114$ | 15\% | $\mathrm{N}=55$ | 4\% | $\mathrm{N}=16$ | 40\% | $\mathrm{N}=148$ | 100\% | $\mathrm{N}=373$ |
| Economic development | 7\% | $\mathrm{N}=27$ | 33\% | $\mathrm{N}=124$ | 23\% | $\mathrm{N}=86$ | 11\% | $\mathrm{N}=40$ | 25\% | $\mathrm{N}=93$ | 100\% | $\mathrm{N}=370$ |
| Health services | 25\% | $\mathrm{N}=94$ | 40\% | $\mathrm{N}=148$ | 14\% | $N=52$ | 3\% | $\mathrm{N}=11$ | 18\% | $\mathrm{N}=68$ | 100\% | $\mathrm{N}=372$ |
| Public library services | 45\% | $\mathrm{N}=167$ | 32\% | $\mathrm{N}=120$ | 6\% | $\mathrm{N}=23$ | 1\% | $\mathrm{N}=3$ | 15\% | $\mathrm{N}=57$ | 100\% | $\mathrm{N}=371$ |
| Public information services | 14\% | $\mathrm{N}=51$ | 35\% | $\mathrm{N}=128$ | 14\% | $\mathrm{N}=52$ | 2\% | $\mathrm{N}=8$ | 35\% | $\mathrm{N}=127$ | 100\% | $\mathrm{N}=366$ |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 10\% | N=38 | 31\% | $\mathrm{N}=116$ | 12\% | $\mathrm{N}=44$ | 5\% | $\mathrm{N}=19$ | 42\% | $\mathrm{N}=155$ | 100\% | $\mathrm{N}=373$ |
| Preservation of natural areas such as open space, farmlands and greenbelts | 18\% | $\mathrm{N}=66$ | 34\% | $\mathrm{N}=128$ | 22\% | $\mathrm{N}=83$ | 9\% | $\mathrm{N}=33$ | 17\% | $\mathrm{N}=62$ | 100\% | $\mathrm{N}=373$ |
| Albemarle County open space | 16\% | $\mathrm{N}=58$ | 38\% | $\mathrm{N}=142$ | 21\% | $\mathrm{N}=77$ | 8\% | $\mathrm{N}=28$ | 18\% | $\mathrm{N}=66$ | 100\% | $\mathrm{N}=370$ |
| County-sponsored special events | 8\% | $\mathrm{N}=28$ | 24\% | $\mathrm{N}=87$ | 14\% | $\mathrm{N}=51$ | 5\% | $\mathrm{N}=17$ | 49\% | $N=177$ | 100\% | $\mathrm{N}=360$ |
| Overall customer service by Albemarle County employees (police, receptionists, planners, etc.) | 17\% | $\mathrm{N}=65$ | 43\% | $\mathrm{N}=159$ | 20\% | $\mathrm{N}=73$ | 2\% | N=9 | 18\% | $\mathrm{N}=67$ | 100\% | $\mathrm{N}=373$ |
| Public schools | 21\% | $\mathrm{N}=77$ | 34\% | $\mathrm{N}=126$ | 14\% | $N=51$ | 1\% | $\mathrm{N}=2$ | 31\% | $N=116$ | 100\% | $\mathrm{N}=371$ |

Table 52: Question 11

| Overall, how would you rate the quality of the services provided by each of the following? | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Albemarle County | 18\% | $\mathrm{N}=67$ | 59\% | $\mathrm{N}=222$ | 17\% | $\mathrm{N}=64$ | 2\% | $\mathrm{N}=8$ | 4\% | $\mathrm{N}=15$ | 100\% | $\mathrm{N}=376$ |
| The Federal Government | 6\% | $\mathrm{N}=23$ | 32\% | $\mathrm{N}=120$ | 34\% | $\mathrm{N}=127$ | 17\% | $\mathrm{N}=64$ | 11\% | $\mathrm{N}=41$ | 100\% | $\mathrm{N}=377$ |
| State of Virginia | 9\% | $\mathrm{N}=33$ | 43\% | $\mathrm{N}=160$ | 36\% | $N=135$ | 4\% | $\mathrm{N}=16$ | 8\% | $\mathrm{N}=31$ | 100\% | $N=375$ |

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Table 53: Question 12

| Please rate the following categories of Albemarle County government performance: | Excellent |  | Good |  | Fair |  | Poor |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Albemarle County | 9\% | $\mathrm{N}=35$ | 36\% | $\mathrm{N}=136$ | 30\% | $\mathrm{N}=113$ | 15\% | $\mathrm{N}=58$ | 9\% | $\mathrm{N}=34$ | 100\% | $\mathrm{N}=375$ |
| The overall direction that Albemarle County is taking | 7\% | $\mathrm{N}=27$ | 34\% | $\mathrm{N}=128$ | 31\% | $\mathrm{N}=115$ | 14\% | $\mathrm{N}=54$ | 14\% | $\mathrm{N}=53$ | 100\% | $N=376$ |
| The job Albemarle County government does at welcoming citizen involvement | 8\% | $\mathrm{N}=31$ | 31\% | $\mathrm{N}=116$ | 25\% | $\mathrm{N}=95$ | 11\% | $\mathrm{N}=42$ | 25\% | $\mathrm{N}=92$ | 100\% | $\mathrm{N}=376$ |
| Overall confidence in Albemarle County government | 7\% | $\mathrm{N}=26$ | 35\% | $\mathrm{N}=130$ | 31\% | $\mathrm{N}=117$ | 13\% | $\mathrm{N}=49$ | 15\% | $\mathrm{N}=55$ | 100\% | $\mathrm{N}=376$ |
| Generally acting in the best interest of the community | 7\% | $\mathrm{N}=26$ | 38\% | $\mathrm{N}=145$ | 27\% | $\mathrm{N}=104$ | 14\% | $\mathrm{N}=53$ | 13\% | $\mathrm{N}=49$ | 100\% | $\mathrm{N}=377$ |
| Being honest | 8\% | $\mathrm{N}=31$ | 34\% | $\mathrm{N}=129$ | 24\% | $\mathrm{N}=91$ | 11\% | $\mathrm{N}=43$ | 22\% | $\mathrm{N}=83$ | 100\% | $\mathrm{N}=376$ |
| Treating all residents fairly | 8\% | $\mathrm{N}=31$ | 33\% | $N=125$ | 25\% | $\mathrm{N}=95$ | 13\% | $\mathrm{N}=47$ | 21\% | $\mathrm{N}=78$ | 100\% | $N=376$ |

Table 54: Question 13
Please rate how important, if at all, you think it is for the Albemarle County community to focus on each of the following in the coming two years:
Overall feeling of safety in Albemarle County
Overall ease of getting to the places you usually have to visit
Quality of overall natural environment in Albemarle County
Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems)
Health and wellness opportunities in Albemarle County
Overall opportunities for education and enrichment
Overall economic health of Albemarle County
Sense of community

| Essential |  | Very <br> important |  | Somewhat <br> important |  | Not at all <br> important |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $47 \%$ | $\mathrm{~N}=176$ | $35 \%$ | $\mathrm{~N}=130$ | $15 \%$ | $\mathrm{~N}=56$ | $3 \%$ | $\mathrm{~N}=10$ | $100 \%$ | $\mathrm{~N}=373$ |
| $35 \%$ | $\mathrm{~N}=128$ | $50 \%$ | $\mathrm{~N}=186$ | $13 \%$ | $\mathrm{~N}=50$ | $2 \%$ | $\mathrm{~N}=7$ | $100 \%$ | $\mathrm{~N}=371$ |
| $40 \%$ | $\mathrm{~N}=147$ | $42 \%$ | $\mathrm{~N}=158$ | $16 \%$ | $\mathrm{~N}=61$ | $2 \%$ | $\mathrm{~N}=6$ | $100 \%$ | $\mathrm{~N}=372$ |
| $29 \%$ | $\mathrm{~N}=107$ | $47 \%$ | $\mathrm{~N}=175$ | $20 \%$ | $\mathrm{~N}=74$ | $4 \%$ | $\mathrm{~N}=15$ | $100 \%$ | $\mathrm{~N}=371$ |
| $29 \%$ | $\mathrm{~N}=109$ | $49 \%$ | $\mathrm{~N}=184$ | $16 \%$ | $\mathrm{~N}=60$ | $5 \%$ | $\mathrm{~N}=19$ | $100 \%$ | $\mathrm{~N}=372$ |
| $35 \%$ | $\mathrm{~N}=127$ | $41 \%$ | $\mathrm{~N}=147$ | $21 \%$ | $\mathrm{~N}=76$ | $3 \%$ | $\mathrm{~N}=13$ | $100 \%$ | $\mathrm{~N}=363$ |
| $44 \%$ | $\mathrm{~N}=163$ | $46 \%$ | $\mathrm{~N}=169$ | $9 \%$ | $\mathrm{~N}=34$ | $1 \%$ | $\mathrm{~N}=6$ | $100 \%$ | $\mathrm{~N}=372$ |
| $28 \%$ | $\mathrm{~N}=105$ | $43 \%$ | $\mathrm{~N}=162$ | $23 \%$ | $\mathrm{~N}=86$ | $6 \%$ | $\mathrm{~N}=21$ | $100 \%$ | $\mathrm{~N}=374$ |

Table 55: Question 14

| How important a service, if at all, do you consider recycling to be for County residents? | Percent | Number |
| :---: | :---: | :---: |
| Essential | 43\% | $\mathrm{N}=160$ |
| Very important | 33\% | $\mathrm{N}=124$ |
| Somewhat important | 21\% | $\mathrm{N}=78$ |
| Not at all important | 2\% | $\mathrm{N}=7$ |
| Don't know | 2\% | $\mathrm{N}=7$ |
| Total | 100\% | $\mathrm{N}=377$ |



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Table 57: Question 15b - Preferred Location of Recycling

| If such a center were to be built, to what extent, if at all, would you prefer it be located in the following spots? | Strongly prefer |  | Somewhat prefer |  | Would not prefer |  | No preference |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Crozet area | 25\% | $\mathrm{N}=86$ | 11\% | $\mathrm{N}=37$ | 26\% | $\mathrm{N}=87$ | 38\% | $\mathrm{N}=127$ | 100\% | $\mathrm{N}=337$ |
| 29 North - Hydraulic/Rio area | 17\% | $\mathrm{N}=57$ | 18\% | $\mathrm{N}=58$ | 26\% | $\mathrm{N}=85$ | 39\% | $\mathrm{N}=129$ | 100\% | $\mathrm{N}=329$ |
| 29 North - Hollymead area | 17\% | $\mathrm{N}=54$ | 16\% | $\mathrm{N}=51$ | 26\% | $\mathrm{N}=83$ | 42\% | $\mathrm{N}=138$ | 100\% | $\mathrm{N}=326$ |
| Pantops area | 11\% | $\mathrm{N}=37$ | 18\% | $\mathrm{N}=58$ | 26\% | $\mathrm{N}=86$ | 45\% | $\mathrm{N}=148$ | 100\% | $\mathrm{N}=328$ |
| Scottsville area | 6\% | $\mathrm{N}=21$ | 11\% | $\mathrm{N}=37$ | 32\% | $\mathrm{N}=106$ | 50\% | $\mathrm{N}=163$ | 100\% | $\mathrm{N}=327$ |

Table 58: Question 16

| How important, if at all, are the following services for Albemarle County to provide? | Essential |  | Very important |  | Somewhat important |  | Not at all important |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails | 18\% | $\mathrm{N}=66$ | 33\% | $\mathrm{N}=120$ | 35\% | $\mathrm{N}=129$ | 11\% | $\mathrm{N}=39$ | 4\% | $\mathrm{N}=14$ | 100\% | $\mathrm{N}=369$ |
| New sidewalks | 22\% | $\mathrm{N}=80$ | 36\% | $\mathrm{N}=134$ | 27\% | $\mathrm{N}=100$ | 9\% | $\mathrm{N}=33$ | 5\% | $\mathrm{N}=20$ | 100\% | $\mathrm{N}=367$ |
| Sidewalk/curb maintenance (e.g., snow removal, weeding) | 18\% | $\mathrm{N}=66$ | 42\% | $N=154$ | 29\% | $\mathrm{N}=108$ | 6\% | $\mathrm{N}=23$ | 5\% | $\mathrm{N}=17$ | 100\% | $N=368$ |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) | 8\% | $\mathrm{N}=30$ | 30\% | $\mathrm{N}=110$ | 41\% | $\mathrm{N}=150$ | 17\% | $\mathrm{N}=63$ | 4\% | $\mathrm{N}=15$ | 100\% | $\mathrm{N}=368$ |
| Expansion of the bus service | 14\% | $\mathrm{N}=50$ | 24\% | $\mathrm{N}=88$ | 27\% | $\mathrm{N}=98$ | 12\% | $\mathrm{N}=45$ | 22\% | $\mathrm{N}=82$ | 100\% | $\mathrm{N}=363$ |
| Preservation of the rural area | 35\% | $\mathrm{N}=130$ | 40\% | $\mathrm{N}=149$ | 16\% | $\mathrm{N}=60$ | 4\% | $\mathrm{N}=13$ | 5\% | $\mathrm{N}=18$ | 100\% | $N=371$ |
| Expansion of bicycle paths | 19\% | $\mathrm{N}=70$ | 35\% | $\mathrm{N}=128$ | 25\% | $\mathrm{N}=91$ | 13\% | $\mathrm{N}=50$ | 8\% | $\mathrm{N}=31$ | 100\% | $N=370$ |
| Preschool funding | 28\% | $\mathrm{N}=103$ | 27\% | $\mathrm{N}=100$ | 16\% | $\mathrm{N}=60$ | 12\% | $\mathrm{N}=43$ | 17\% | $\mathrm{N}=63$ | 100\% | $\mathrm{N}=368$ |
| Curbside recycling | 17\% | $\mathrm{N}=63$ | 31\% | $\mathrm{N}=116$ | 30\% | $\mathrm{N}=110$ | 11\% | $\mathrm{N}=42$ | 10\% | $\mathrm{N}=39$ | 100\% | $\mathrm{N}=370$ |
| Composting | 7\% | $\mathrm{N}=27$ | 23\% | $\mathrm{N}=85$ | 33\% | $\mathrm{N}=120$ | 25\% | $\mathrm{N}=93$ | 12\% | $\mathrm{N}=44$ | 100\% | $N=368$ |


| Please indicate to what extent you would support or oppose paying higher taxes for the following services: | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails | 18\% | $\mathrm{N}=67$ | 43\% | $\mathrm{N}=159$ | 17\% | $\mathrm{N}=63$ | 17\% | $\mathrm{N}=61$ | 5\% | $\mathrm{N}=19$ | 100\% | $\mathrm{N}=369$ |
| New sidewalks | 20\% | $\mathrm{N}=72$ | 44\% | $\mathrm{N}=162$ | 18\% | $\mathrm{N}=65$ | 14\% | $\mathrm{N}=51$ | 5\% | $\mathrm{N}=17$ | 100\% | $N=366$ |
| Sidewalk/curb maintenance (e.g., snow removal, weeding) | 17\% | $\mathrm{N}=63$ | 45\% | $\mathrm{N}=167$ | 18\% | $\mathrm{N}=67$ | 13\% | $\mathrm{N}=49$ | 6\% | $\mathrm{N}=22$ | 100\% | $N=369$ |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) | 8\% | $\mathrm{N}=31$ | 39\% | $\mathrm{N}=145$ | 28\% | $\mathrm{N}=102$ | 18\% | $\mathrm{N}=68$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=369$ |
| Expansion of the bus service | 14\% | $\mathrm{N}=53$ | 34\% | $\mathrm{N}=125$ | 20\% | $\mathrm{N}=74$ | 17\% | $\mathrm{N}=63$ | 15\% | $\mathrm{N}=54$ | 100\% | $\mathrm{N}=370$ |
| Preservation of the rural area | 33\% | $\mathrm{N}=121$ | 35\% | $\mathrm{N}=131$ | 15\% | $\mathrm{N}=57$ | 9\% | $\mathrm{N}=34$ | 7\% | $\mathrm{N}=26$ | 100\% | $N=369$ |
| Expansion of bicycle paths | 20\% | $\mathrm{N}=72$ | 42\% | $\mathrm{N}=155$ | 16\% | $\mathrm{N}=61$ | 16\% | $\mathrm{N}=59$ | 6\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=369$ |
| Preschool funding | 35\% | $\mathrm{N}=130$ | 27\% | $\mathrm{N}=100$ | 13\% | $\mathrm{N}=49$ | 15\% | $\mathrm{N}=55$ | 10\% | $\mathrm{N}=38$ | 100\% | $\mathrm{N}=372$ |
| Curbside recycling | 21\% | $\mathrm{N}=78$ | 32\% | $\mathrm{N}=117$ | 21\% | $\mathrm{N}=77$ | 17\% | $\mathrm{N}=64$ | 10\% | $\mathrm{N}=36$ | 100\% | $\mathrm{N}=372$ |
| Composting | 10\% | $\mathrm{N}=38$ | 28\% | $\mathrm{N}=103$ | 25\% | $\mathrm{N}=93$ | 24\% | $\mathrm{N}=91$ | 13\% | $\mathrm{N}=49$ | 100\% | $N=373$ |

Table 60: Question 18

| If you were interested in learning more about or making public comment on an issue, to what extent might each of the following prevent you from attending an in-person meeting? | Definitely would prevent |  | Might prevent |  | Would not prevent |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Time of day (evening meetings not convenient) | 31\% | $\mathrm{N}=112$ | 30\% | $\mathrm{N}=110$ | 26\% | $\mathrm{N}=94$ | 13\% | $\mathrm{N}=48$ | 100\% | $\mathrm{N}=364$ |
| Meeting location (too far) | 25\% | $\mathrm{N}=90$ | 41\% | $\mathrm{N}=147$ | 22\% | $\mathrm{N}=81$ | 12\% | $\mathrm{N}=44$ | 100\% | $\mathrm{N}=36$ |

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| If you were interested in learning more about or making public comment on an issue, to what extent might each of the following prevent you from attending an in-person meeting? | Definitely would prevent |  | Might prevent |  | Would not prevent |  | Don't know |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Lack of transportation to meeting | 8\% | $\mathrm{N}=29$ | 10\% | $\mathrm{N}=36$ | 71\% | $\mathrm{N}=255$ | 11\% | $\mathrm{N}=39$ | 100\% | $\mathrm{N}=359$ |
| Duration of meetings (too long) | 15\% | $\mathrm{N}=55$ | 41\% | $\mathrm{N}=146$ | 31\% | $\mathrm{N}=110$ | 13\% | $\mathrm{N}=48$ | 100\% | $\mathrm{N}=359$ |
| Format of meetings does not meet my needs | 15\% | $\mathrm{N}=54$ | 30\% | $\mathrm{N}=109$ | 31\% | $\mathrm{N}=111$ | 24\% | $\mathrm{N}=87$ | 100\% | $\mathrm{N}=361$ |
| Child/adult care responsibilities | 17\% | $\mathrm{N}=63$ | 17\% | $\mathrm{N}=61$ | 49\% | $N=177$ | 17\% | $\mathrm{N}=61$ | 100\% | $N=361$ |
| Table 61: Question 19 |  |  |  |  |  |  |  |  |  |  |
| To what extent would you prefer, if at all, to provide comments on local issues in each of the following ways: |  |  | Som pre |  |  |  |  | No arence |  |  |
| In-person at a Board of Supervisors meeting/hearing | 9\% | $\mathrm{N}=34$ | 30\% | $\mathrm{N}=108$ | 41\% | $\mathrm{N}=150$ | 20\% | $\mathrm{N}=72$ | 100\% | $\mathrm{N}=364$ |
| In-person at a community meeting | 12\% | $\mathrm{N}=44$ | 34\% | $\mathrm{N}=123$ | 35\% | $\mathrm{N}=128$ | 19\% | $\mathrm{N}=68$ | 100\% | $\mathrm{N}=363$ |
| Online comment form posted by Albemarle County | 37\% | $\mathrm{N}=136$ | 36\% | $\mathrm{N}=129$ | 13\% | $\mathrm{N}=48$ | 14\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=363$ |
| Email communication with the Board of Supervisors and/or staff | 38\% | $\mathrm{N}=137$ | 35\% | $\mathrm{N}=125$ | 13\% | $\mathrm{N}=48$ | 14\% | $\mathrm{N}=51$ | 100\% | $\mathrm{N}=361$ |
| Mail communication to Board of Supervisors and/or staff | 9\% | $\mathrm{N}=33$ | 32\% | $\mathrm{N}=114$ | 41\% | $\mathrm{N}=147$ | 18\% | $\mathrm{N}=66$ | 100\% | $\mathrm{N}=361$ |
| Social media (Facebook, Twitter) | 8\% | $\mathrm{N}=31$ | 21\% | $\mathrm{N}=75$ | 50\% | $\mathrm{N}=184$ | 20\% | $\mathrm{N}=75$ | 100\% | $\mathrm{N}=364$ |
| Local news online comment boxes | 9\% | $\mathrm{N}=34$ | 29\% | $\mathrm{N}=107$ | 44\% | $\mathrm{N}=159$ | 18\% | $\mathrm{N}=64$ | 100\% | $\mathrm{N}=363$ |
| Table 62: Question 20 |  |  |  |  |  |  |  |  |  |  |
| If you were to participate in an online feedback system, to what extent, if at all, would you prefer each of the following formats? |  |  |  |  |  |  |  | No rence |  |  |
| Respond to questions using an online survey | 46\% | $\mathrm{N}=164$ | 32\% | $\mathrm{N}=115$ | 9\% | $\mathrm{N}=32$ | 14\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=360$ |
| Direct email to staff and/or the Board of Supervisors | 21\% | $\mathrm{N}=75$ | 38\% | $\mathrm{N}=134$ | 20\% | $\mathrm{N}=71$ | 21\% | $\mathrm{N}=73$ | 100\% | $\mathrm{N}=353$ |
| Online public discussion forum (log-in required) | 8\% | $\mathrm{N}=27$ | 20\% | $\mathrm{N}=70$ | 53\% | $\mathrm{N}=186$ | 20\% | $\mathrm{N}=72$ | 100\% | $N=354$ |
| Table 63: Question 21 |  |  |  |  |  |  |  |  |  |  |
| Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: |  |  | Major source |  | Minor source |  | Not a source |  | Total |  |
| Daily Progress |  |  | 32\% | $\mathrm{N}=116$ | 35\% | $\mathrm{N}=125$ | 32\% | $\mathrm{N}=115$ | 100\% | $\mathrm{N}=356$ |
| C-ville weekly |  |  | 26\% | $\mathrm{N}=95$ | 41\% | $\mathrm{N}=148$ | 33\% | $\mathrm{N}=120$ | 100\% | $\mathrm{N}=363$ |
| Other local media outlets (radio, local television stations) |  |  | 56\% | $\mathrm{N}=204$ | 30\% | $\mathrm{N}=108$ | 14\% | $\mathrm{N}=50$ | 100\% | $\mathrm{N}=362$ |
| Charlottesville Tomorrow |  |  | 11\% | $\mathrm{N}=41$ | 23\% | $\mathrm{N}=81$ | 66\% | $\mathrm{N}=235$ | 100\% | $\mathrm{N}=356$ |
| Social media (Facebook, Twitter) |  |  | 24\% | $\mathrm{N}=85$ | 27\% | $\mathrm{N}=97$ | 49\% | $\mathrm{N}=177$ | 100\% | $\mathrm{N}=359$ |
| County "A-mail" (e-newsletter) |  |  | 12\% | $\mathrm{N}=42$ | 21\% | $\mathrm{N}=76$ | 67\% | $\mathrm{N}=238$ | 100\% | $\mathrm{N}=356$ |
| Public postings at local businesses/library/County offices |  |  | 11\% | $\mathrm{N}=41$ | 36\% | $\mathrm{N}=128$ | 53\% | $\mathrm{N}=188$ | 100\% | $\mathrm{N}=357$ |
| Word-of-mouth |  |  | 33\% | $\mathrm{N}=120$ | 41\% | $\mathrm{N}=149$ | 25\% | $\mathrm{N}=91$ | 100\% | $\mathrm{N}=360$ |
| Table 64: Question 22 |  |  |  |  |  |  |  |  |  |  |
| How often, if ever, in the last 12 months have you used the County's website (www.albemarle.org)? |  |  |  |  |  |  |  | Percent |  | mber |
| Never |  |  |  |  |  |  |  | 33\% |  | 114 |
| Rarely |  |  |  |  |  |  |  | 33\% |  | 114 |
| Sometimes |  |  |  |  |  |  |  | 28\% |  | 99 |
| Frequently |  |  |  |  |  |  |  | 6\% |  | 22 |
| Total $100 \%$ |  |  |  |  |  |  |  |  |  | 348 |


| How often, if ever, in the last 12 months, have you used www.albemarle.org for the following? | Never |  | Rarely |  | Sometimes |  | Frequently |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Pay a bill | 56\% | $\mathrm{N}=142$ | 18\% | $\mathrm{N}=44$ | 17\% | $\mathrm{N}=43$ | 9\% | $\mathrm{N}=23$ | 100\% | $\mathrm{N}=252$ |
| Watch a Board meeting | 85\% | $\mathrm{N}=216$ | 10\% | $\mathrm{N}=25$ | 4\% | $\mathrm{N}=11$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=255$ |
| Access public meeting materials (agendas, minutes) | 76\% | $\mathrm{N}=191$ | 13\% | $\mathrm{N}=34$ | 9\% | $\mathrm{N}=22$ | 2\% | $\mathrm{N}=6$ | 100\% | $\mathrm{N}=252$ |
| Book a park shelter | 85\% | $\mathrm{N}=216$ | 8\% | $\mathrm{N}=20$ | 6\% | $\mathrm{N}=14$ | 1\% | $\mathrm{N}=2$ | 100\% | $\mathrm{N}=253$ |
| Sign up for a Parks and Recreation class | 79\% | $\mathrm{N}=201$ | 11\% | $\mathrm{N}=29$ | 6\% | $\mathrm{N}=15$ | 3\% | $\mathrm{N}=9$ | 100\% | $\mathrm{N}=253$ |
| Find information about a property in the County | 42\% | $\mathrm{N}=106$ | 22\% | $\mathrm{N}=55$ | 25\% | $\mathrm{N}=62$ | 12\% | $\mathrm{N}=31$ | 100\% | $\mathrm{N}=253$ |
| Download a form | 47\% | $\mathrm{N}=117$ | 31\% | $\mathrm{N}=78$ | 21\% | $\mathrm{N}=52$ | 2\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=251$ |
| Access building, licensing and permit applications | 72\% | $\mathrm{N}=184$ | 14\% | $\mathrm{N}=35$ | 11\% | $\mathrm{N}=28$ | 3\% | $\mathrm{N}=7$ | 100\% | $\mathrm{N}=254$ |
| Apply for energy, medical, food and/or other resource assistance | 95\% | $\mathrm{N}=240$ | 4\% | $\mathrm{N}=9$ | 0\% | $\mathrm{N}=1$ | 1\% | $\mathrm{N}=3$ | 100\% | $\mathrm{N}=252$ |
| Contact information for a department/staff person | 62\% | $\mathrm{N}=157$ | 18\% | $\mathrm{N}=46$ | 16\% | $\mathrm{N}=41$ | 3\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=251$ |
| Learn more about an issue facing the community | 61\% | $\mathrm{N}=155$ | 22\% | $\mathrm{N}=56$ | 16\% | $\mathrm{N}=40$ | 1\% | $\mathrm{N}=3$ | 100\% | $\mathrm{N}=253$ |
| Learn more about a department within the County | 57\% | $\mathrm{N}=145$ | 23\% | $\mathrm{N}=58$ | 18\% | $\mathrm{N}=46$ | 2\% | $\mathrm{N}=4$ | 100\% | $\mathrm{N}=253$ |
| County job opportunities | 68\% | $\mathrm{N}=174$ | 10\% | $\mathrm{N}=26$ | 18\% | $\mathrm{N}=46$ | 3\% | $\mathrm{N}=8$ | 100\% | $\mathrm{N}=254$ |
| Access County public meeting calendar | 78\% | $N=196$ | 16\% | $\mathrm{N}=40$ | 6\% | $\mathrm{N}=15$ | 0\% | $\mathrm{N}=1$ | 100\% | $\mathrm{N}=252$ |

Table 66: Question D1

| How often, if at all, do you do each of the following, considering all of the times you could? | Never |  | Rarely |  | Sometimes |  | Usually |  | Always |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Recycle at home | 14\% | $\mathrm{N}=53$ | 10\% | $\mathrm{N}=36$ | 12\% | $\mathrm{N}=44$ | 22\% | $\mathrm{N}=80$ | 42\% | $\mathrm{N}=154$ | 100\% | $\mathrm{N}=367$ |
| Purchase goods or services from a business located in Albemarle County | 2\% | $\mathrm{N}=9$ | 1\% | $\mathrm{N}=3$ | 15\% | $\mathrm{N}=54$ | 58\% | $\mathrm{N}=217$ | 24\% | $\mathrm{N}=89$ | 100\% | $\mathrm{N}=372$ |
| Eat at least 5 portions of fruits and vegetables a day | 3\% | $\mathrm{N}=11$ | 6\% | $\mathrm{N}=24$ | 34\% | $\mathrm{N}=128$ | 35\% | $\mathrm{N}=128$ | 22\% | $\mathrm{N}=81$ | 100\% | $\mathrm{N}=371$ |
| Participate in moderate or vigorous physical activity | 2\% | $\mathrm{N}=8$ | 10\% | $\mathrm{N}=36$ | 27\% | $\mathrm{N}=99$ | 36\% | $\mathrm{N}=132$ | 26\% | $\mathrm{N}=96$ | 100\% | $\mathrm{N}=371$ |
| Read or watch local news (via television, paper, computer, etc.) | 4\% | $\mathrm{N}=17$ | 11\% | $\mathrm{N}=42$ | 25\% | $\mathrm{N}=92$ | 33\% | $\mathrm{N}=121$ | 27\% | $\mathrm{N}=100$ | 100\% | $\mathrm{N}=371$ |
| Vote in local elections | 10\% | $\mathrm{N}=36$ | 4\% | $\mathrm{N}=13$ | 13\% | $\mathrm{N}=50$ | 24\% | $\mathrm{N}=87$ | 50\% | $\mathrm{N}=184$ | 100\% | $\mathrm{N}=370$ |
| Table 67: Question D2 |  |  |  |  |  |  |  |  |  |  |  |  |
| Would you say that in general your health is: |  |  |  |  |  |  |  | cent |  |  | Number |  |
| Excellent |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=104$ |  |
| Very good |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=173$ |  |
| Good |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=63$ |  |
| Fair |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=29$ |  |
| Poor |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=4$ |  |
| Total |  |  |  |  |  |  |  | \% |  |  | $\mathrm{N}=373$ |  |

Table 68: Question D3

| What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be: | Percent | Number |
| :---: | :---: | :---: |
| Very positive | 4\% | $\mathrm{N}=16$ |
| Somewhat positive | 21\% | $\mathrm{N}=78$ |
| Neutral | 55\% | $\mathrm{N}=202$ |
| Somewhat negative | 18\% | $\mathrm{N}=67$ |
| Very negative | 1\% | $\mathrm{N}=4$ |
| Total | 100\% | $\mathrm{N}=367$ |


| What is your employment status? | Percent | Number |
| :---: | :---: | :---: |
| Working full time for pay | 62\% | $\mathrm{N}=228$ |
| Working part time for pay | 9\% | $\mathrm{N}=34$ |
| Unemployed, looking for paid work | 6\% | $\mathrm{N}=21$ |
| Unemployed, not looking for paid work | 2\% | $\mathrm{N}=7$ |
| Fully retired | 21\% | $\mathrm{N}=79$ |
| Total | 100\% | $\mathrm{N}=370$ |

Table 70: Question D5

| Do you work inside the boundaries of Albemarle County? | Percent | Number |
| :---: | :---: | :---: |
| Yes, outside the home | 49\% | $\mathrm{N}=169$ |
| Yes, from home | 10\% | $\mathrm{N}=35$ |
| No | 41\% | $\mathrm{N}=144$ |
| Total | 100\% | $\mathrm{N}=348$ |

Table 71: Question D6

| How many years have you lived in Albemarle County? | Percent | Number |
| :---: | :---: | :---: |
| Less than 2 years | 18\% | $\mathrm{N}=68$ |
| 2 to 5 years | 19\% | $\mathrm{N}=70$ |
| 6 to 10 years | 12\% | $\mathrm{N}=44$ |
| 11 to 20 years | 20\% | $\mathrm{N}=72$ |
| More than 20 years | 32\% | $\mathrm{N}=118$ |
| Total | 100\% | $\mathrm{N}=372$ |


| Which best describes the building you live in? | Percent | Number |
| :---: | :---: | :---: |
| One family house detached from any other houses | 66\% | $\mathrm{N}=243$ |
| Building with two or more homes (duplex, townhome, apartment or condominium) | 31\% | $\mathrm{N}=116$ |
| Mobile home | 1\% | $\mathrm{N}=3$ |
| Other | 2\% | $\mathrm{N}=7$ |
| Total | 100\% | $\mathrm{N}=369$ |



Table 79: Question D14

| What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.) | Percent | Number |
| :---: | :---: | :---: |
| American Indian or Alaskan Native | 3\% | $\mathrm{N}=11$ |
| Asian, Asian Indian or Pacific Islander | 8\% | $\mathrm{N}=28$ |
| Black or African American | 4\% | $\mathrm{N}=14$ |
| White | 90\% | $\mathrm{N}=330$ |
| Other | 3\% | $\mathrm{N}=12$ |

Total may exceed $100 \%$ as respondents could select more than one option.
Table 80: Question D15

| In which category is your age? | Percent | Number |
| :---: | :---: | :---: |
| 18 to 24 years | 2\% | $\mathrm{N}=6$ |
| 25 to 34 years | 22\% | $\mathrm{N}=83$ |
| 35 to 44 years | 18\% | $N=66$ |
| 45 to 54 years | 19\% | $N=70$ |
| 55 to 64 years | 13\% | $N=50$ |
| 65 to 74 years | 16\% | $N=60$ |
| 75 years or older | 10\% | $N=37$ |
| Total | 100\% | $N=373$ |

Table 81: Question D16

| What is your sex? | Percent | Number |
| :---: | :---: | :---: |
| Female | 54\% | N=201 |
| Male | 46\% | $\mathrm{N}=169$ |
| Total | 100\% | $N=370$ |

Table 82: Question D17

| Do you consider a cell phone or landline your primary telephone number? | Percent | Number |
| :---: | :---: | :---: |
| Cell | 68\% | $\mathrm{N}=252$ |
| Land line | 19\% | $\mathrm{N}=70$ |
| Both | 13\% | $\mathrm{N}=48$ |
| Total | 100\% | $\mathrm{N}=371$ |

## Appendix B: Benchmark Comparisons

## Comparison Data

NRC's database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey ${ }^{\mathrm{TM}}$. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Albemarle County chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (university communities with populations between 75,000 and 300,000).

## I nterpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Albemarle County's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," etc.), or, in the case of resident behaviors/ participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Albemarle County's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Albemarle County's rating to the benchmark.

In that final column, Albemarle County's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the

| Benchmark Database Characteristics |  |
| :--- | :---: |
| Region | Percent |
| New England | $3 \%$ |
| Middle Atlantic | $5 \%$ |
| East North Central | $15 \%$ |
| West North Central | $13 \%$ |
| South Atlantic | $22 \%$ |
| East South Central | $3 \%$ |
| West South Central | $7 \%$ |
| Mountain | $16 \%$ |
| Pacific | $16 \%$ |
| Population | Percent |
| Less than 10,000 | $10 \%$ |
| 10,000 to 24,999 | $22 \%$ |
| 25,000 to 49,999 | $23 \%$ |
| 50,000 to 99,999 | $22 \%$ |
| 100,000 or more | $23 \%$ | benchmark, meaning that the average rating given by Albemarle County residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as "much higher" or "much lower."

## National Benchmark Comparisons

Table 83: Community Characteristics General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| The overall quality of life in Albemarle <br> County | $89 \%$ | 115 | 439 | Similar |
| Overall image or reputation of Albemarle <br> County | $81 \%$ | 104 | 328 | Similar |
| Albemarle County as a place to live | $91 \%$ | 113 | 375 | Similar |
| Your neighborhood as a place to live | $90 \%$ | 54 | 294 | Similar |
| Albemarle County as a place to raise children | $93 \%$ | 73 | 365 | Higher |
| Albemarle County as a place to retire | $80 \%$ | 40 | 339 | Higher |
| Overall appearance of Albemarle County | $88 \%$ | 71 | 342 | Higher |

Table 84: Community Characteristics by Facet


## The National Citizen Survey ${ }^{\text {TM }}$

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Fitness opportunities (including exercise classes and paths or trails, etc.) | 77\% | 57 | 202 | Similar |
| Education and Enrichment | Overall opportunities for education and enrichment | 89\% | 23 | 212 | Higher |
|  | Opportunities to participate in religious or spiritual events and activities | 88\% | 27 | 185 | Similar |
|  | Opportunities to attend cultural/arts/music activities | 84\% | 17 | 279 | Much higher |
|  | Adult educational opportunities | 79\% | 19 | 190 | Higher |
|  | Availability of affordable quality child care/preschool | 38\% | 188 | 231 | Similar |
| Community Engagement | Opportunities to participate in social events and activities | 74\% | 50 | 241 | Similar |
|  | Neighborliness of Albemarle County | 64\% | 97 | 205 | Similar |
|  | Openness and acceptance of the community toward people of diverse backgrounds | 62\% | 137 | 274 | Similar |
|  | Opportunities to participate in community matters | 77\% | 39 | 253 | Similar |
|  | Opportunities to volunteer | 84\% | 23 | 245 | Higher |

## Table 85: Governance General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| Services provided by Albemarle County | $80 \%$ | 178 | 415 | Similar |
| Overall customer service by Albemarle County employees <br> (police, receptionists, planners, etc.) | $73 \%$ | 196 | 356 | Similar |
| Value of services for the taxes paid to Albemarle County | $50 \%$ | 228 | 383 | Similar |
| Overall direction that Albemarle County is taking | $48 \%$ | 219 | 298 | Similar |
| Job Albemarle County government does at welcoming citizen <br> involvement | $52 \%$ | 163 | 300 | Similar |
| Overall confidence in Albemarle County government | $49 \%$ | 136 | 214 | Similar |
| Generally acting in the best interest of the community | $52 \%$ | 139 | 214 | Similar |
| Being honest | $54 \%$ | 129 | 207 | Similar |
| Treating all residents fairly | $52 \%$ | 127 | 212 | Similar |
| Services provided by the Federal Government | $43 \%$ | 83 | 230 | Similar |

Table 86: Governance by Facet

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Police services | 88\% | 137 | 441 | Similar |
|  | Fire services | 94\% | 124 | 364 | Similar |
|  | Ambulance or emergency medical services | 93\% | 71 | 333 | Similar |
|  | Crime prevention | 76\% | 140 | 338 | Similar |
|  | Fire prevention and education | 81\% | 134 | 266 | Similar |
|  | Animal control | 69\% | 119 | 324 | Similar |
| Safety | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 71\% | 111 | 259 | Similar |
|  | Traffic enforcement | 55\% | 277 | 354 | Similar |
|  | Street lighting | 53\% | 205 | 309 | Similar |
| Mobility | Bus or transit services | 37\% | 158 | 208 | Similar |
|  | Garbage collection | 80\% | 241 | 344 | Similar |
|  | Recycling | 64\% | 297 | 342 | Similar |
|  | Drinking water | 73\% | 127 | 310 | Similar |
|  | Preservation of natural areas such as open space, farmlands and greenbelts | 62\% | 92 | 238 | Similar |
| Environment | Albemarle County open space | 66\% | 70 | 192 | Similar |

## The National Citizen Survey ${ }^{\text {TM }}$

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Storm drainage | 61\% | 200 | 337 | Similar |
|  | Sewer services | 81\% | 131 | 309 | Similar |
|  | Utility billing | 67\% | 118 | 186 | Similar |
|  | Land use, planning and zoning | 41\% | 203 | 286 | Similar |
| Built <br> Environment | Code enforcement (weeds, abandoned buildings, etc.) | 43\% | 211 | 372 | Similar |
| Economy | Economic development | 54\% | 148 | 266 | Similar |
|  | County parks | 87\% | 107 | 311 | Similar |
|  | Recreation programs or classes | 78\% | 110 | 309 | Similar |
| Recreation and | Recreation centers or facilities | 76\% | 113 | 260 | Similar |
| Wellness | Health services | 79\% | 34 | 195 | Similar |
| Education and | County-sponsored special events | 63\% | 151 | 232 | Similar |
| Enrichment | Public library services | 92\% | 41 | 328 | Similar |
| Community Engagement | Public information services | 75\% | 78 | 265 | Similar |

Table 87: Participation General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| Sense of community | $63 \%$ | 144 | 294 | Similar |
| Recommend living in Albemarle County to someone who <br> asks | $87 \%$ | 147 | 265 | Similar |
| Remain in Albemarle County for the next five years | $87 \%$ | 81 | 256 | Similar |
| Contacted Albemarle County (in-person, phone, email or <br> web) for help or information | $37 \%$ | 248 | 295 | Similar |

Table 88: Participation by Facet

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Safety | Stocked supplies in preparation for an emergency | 35\% | 91 | 185 | Similar |
|  | Did NOT report a crime to the police | 88\% | 16 | 208 | Higher |
|  | Household member was NOT a victim of a crime | 95\% | 13 | 255 | Similar |
| Mobility | Used bus, rail, subway or other public transportation instead of driving | 16\% | 97 | 169 | Lower |
|  | Carpooled with other adults or children instead of driving alone | 41\% | 110 | 196 | Similar |
|  | Walked or biked instead of driving | 42\% | 173 | 203 | Lower |
| Natural Environment | Made efforts to conserve water | 81\% | 96 | 191 | Similar |
|  | Made efforts to make your home more energy efficient | 68\% | 181 | 191 | Similar |
|  | Recycle at home | 76\% | 196 | 237 | Lower |
| Built Environment | Did NOT observe a code violation or other hazard in Albemarle County | 60\% | 66 | 198 | Similar |
|  | NOT experiencing housing costs stress | 73\% | 78 | 235 | Similar |
| Economy | Purchase goods or services from a business located in Albemarle County | 97\% | 108 | 201 | Similar |
|  | Economy will have positive impact on income | 26\% | 160 | 236 | Similar |
|  | Work inside boundaries of Albemarle County | 59\% | 41 | 202 | Higher |
| Recreation and Wellness | Used Albemarle County recreation centers or their services | 59\% | 101 | 219 | Similar |
|  | Visited a neighborhood park or County park | 83\% | 146 | 250 | Similar |
|  | Eat at least 5 portions of fruits and vegetables a day | 91\% | 12 | 193 | Similar |


|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Participate in moderate or vigorous physical activity | 88\% | 64 | 197 | Similar |
|  | In very good to excellent health | 74\% | 37 | 197 | Similar |
| Education and Enrichment | Used Albemarle County public libraries or their services | 68\% | 79 | 225 | Similar |
|  | Participated in religious or spiritual activities in Albemarle County | 47\% | 89 | 183 | Similar |
|  | Attended County-sponsored event | 41\% | 170 | 203 | Lower |
|  | Campaigned or advocated for an issue, cause or candidate | 33\% | 19 | 184 | Similar |
|  | Contacted Albemarle County elected officials (inperson, phone, email or web) to express your opinion | 18\% | 81 | 200 | Similar |
|  | Volunteered your time to some group/activity in Albemarle County | 48\% | 60 | 243 | Similar |
|  | Participated in a club | 31\% | 62 | 219 | Similar |
|  | Talked to or visited with your immediate neighbors | 93\% | 73 | 197 | Similar |
|  | Done a favor for a neighbor | 81\% | 114 | 192 | Similar |
|  | Attended a local public meeting | 19\% | 150 | 243 | Similar |
|  | Watched (online or on television) a local public meeting | 28\% | 69 | 208 | Similar |
| Community Engagement | Read or watch local news (via television, paper, computer, etc.) | 84\% | 141 | 202 | Similar |
|  | Vote in local elections | 87\% | 65 | 237 | Similar |

Communities included in national comparisons
The communities included in Albemarle County's comparisons are listed on the following pages along with their population according to the 2010 Census.

| Adams County, | ..441,603 | Avon town, | 6,447 |
| :---: | :---: | :---: | :---: |
| Airway Heights city, WA | 6,114 | Avon town, IN | 12,446 |
| Albany city, OR . | 50,158 | Avondale city, AZ | 76,238 |
| Albemarle County, VA. | 98,970 | Azusa city, CA. | 46,361 |
| Albert Lea city, MN. | 18,016 | Bainbridge Island city, WA | 23,025 |
| Alexandria city, VA. | 139,966 | Baltimore city, MD.. | 620,961 |
| Algonquin village, IL | 30,046 | Bartonville town, TX | 1,469 |
| Aliso Viejo city, CA | 47,823 | Battle Creek city, MI | 52,347 |
| Altoona city, IA. | 14,541 | Bay City city, MI. | 34,932 |
| American Canyon city, CA.. | 19,454 | Bay Village city, OH . | 15,651 |
| Ames city, IA. | 58,965 | Baytown city, TX. | 71,802 |
| Andover CDP, MA. | . 8,762 | Bedford city, TX. | 46,979 |
| Ankeny city, IA | 45,582 | Bedford town, MA | 13,320 |
| Ann Arbor city, MI | 113,934 | Bellevue city, WA | 122,363 |
| Annapolis city, MD | 38,394 | Bellingham city, WA | 80,885 |
| Apache J unction city, AZ. | 35,840 | Benbrook city, TX. | 21,234 |
| Arapahoe County, CO. | 572,003 | Bend city, OR. | 76,639 |
| Arkansas City city, AR. | .. 366 | Bettendorf city, IA.. | 33,217 |
| Arlington city, TX | 365,438 | Billings city, MT. | ..104,170 |
| Arvada city, CO. | 106,433 | Blaine city, MN. | 57,186 |
| Asheville city, NC | 83,393 | Bloomfield Hills city, MI | 3,869 |
| Ashland city, OR | 20,078 | Bloomington city, IN | .80,405 |
| Ashland town, MA. | 16,593 | Bloomington city, MN | 82,893 |
| Ashland town, VA. | ... 7,225 | Blue Springs city, MO. | 52,575 |
| Aspen city, CO.. | ... 6,658 | Boise City city, ID .. | ..205,671 |
| Athens-Clarke County.. | ..115,452 | Bonner Springs city, KS | .7,314 |
| Auburn city, AL | 53,380 | Boone County, KY . | ..118,811 |
| Augusta CCD, GA. | ..134,777 | Boulder city, CO.. | . 97,385 |
| Aurora city, CO . | ..325,078 | Bowling Green city, KY | 58,067 |
| Austin city, TX .. | ..790,390 | Bozeman city, MT | 37,280 |


| Brentwood city, MO. | 8,055 |
| :---: | :---: |
| Brentwood city, TN . | 37,060 |
| Brighton city, CO.. | 33,352 |
| Brighton city, MI | 7,444 |
| Bristol city, TN | 26,702 |
| Broken Arrow city, OK | 98,850 |
| Brookfield city, WI | 37,920 |
| Brookline CDP, MA | 58,732 |
| Brooklyn Center city, MN | 30,104 |
| Brooklyn city, OH. | 11,169 |
| Broomfield city, CO | 55,889 |
| Brownsburg town, IN | 21,285 |
| Burien city, WA. | 33,313 |
| Burleson city, TX. | 36,690 |
| Burlingame city, CA. | 28,806 |
| Cabarrus County, NC | 178,011 |
| Cambridge city, MA. | .105,162 |
| Cannon Beach city, OR | 1,690 |
| Cañon City city, CO. | 16,400 |
| Canton city, SD. | 3,057 |
| Cape Coral city, FL | 154,305 |
| Cape Girardeau city, MO. | 37,941 |
| Carlisle borough, PA. | 18,682 |
| Carlsbad city, CA.. | 105,328 |
| Carroll city, IA. | 10,103 |
| Cartersville city, GA | . 19,731 |
| Cary town, NC | .135,234 |
| Castine town, ME | 1,366 |
| Castle Pines North city, CO | 10,360 |
| Castle Rock town, CO. | .48,231 |
| Cedar Hill city, TX | . 45,028 |
| Cedar Rapids city, IA. | 126,326 |
| Celina city, TX. | 6,028 |
| Centennial city, CO. | 100,377 |
| Chandler city, AZ | 236,123 |
| Chandler city, TX | 2,734 |
| Chanhassen city, MN. | . 22,952 |
| Chapel Hill town, NC | 57,233 |
| Charles County, MD | 146,551 |
| Charlotte city, NC. | .731,424 |
| Charlotte County, FL | .159,978 |
| Charlottesville city, VA | 43,475 |
| Chattanooga city, TN. | 167,674 |
| Chautauqua town, NY | 4,464 |
| Chesterfield County, VA. | .316,236 |
| Citrus Heights city, CA. | . 83,301 |
| Clackamas County, OR . | 375,992 |
| Clarendon Hills village, IL | .. 8,427 |
| Clayton city, MO | 15,939 |
| Clearwater city, FL | .107,685 |
| Cleveland Heights city, OH | .. 46,121 |
| Clinton city, SC | 8,490 |
| Clive city, IA . | 15,447 |
| Clovis city, CA. | .. 95,631 |
| College Park city, MD | . 30,413 |
| College Station city, TX | . 93,857 |
| Colleyville city, TX. | 22,807 |
| Columbia city, MO. | 108,500 |
| Columbia city, SC. | .129,272 |
| Columbia Falls city, MT. | ... 4,688 |
| Concord city, CA . | 122,067 |
| Concord town, MA. | 17,668 |
| Coon Rapids city, MN | 61,476 |
| Copperas Cove city, TX. | 32,032 |
| Coral Springs city, FL. | 121,096 |
| Coronado city, CA | .. 18,912 |
| Corvallis city, OR.. | . 54,462 |
| Cottonwood Heights city, UT | 33,433 |
| Creve Coeur city, MO . | 17,833 |
| Cross Roads town, TX . | ... 1,563 |

Dacono city, CO........................................................ 4,152
Dade City city, FL....................................................... 6,437
Dakota County, MN....................................................398,552
Dallas city, OR ......................................................... 14,583
Dallas city, TX.....................................................1,197,816
Danville city, KY....................................................... 16,218
Dardenne Prairie city, MO......................................... 11,494
Darien city, IL.......................................................... 22,086
Davenport city, FL.........................................................2,888
Davenport city, IA.................................................... 99,685
Davidson town, NC.................................................. 10,944
Dayton city, OH .....................................................141,527
Dayton town, WY.......................................................... 757
Decatur city, GA...................................................... 19,335
Del Mar city, CA......................................................... 4,161
DeLand city, FL....................................................... 27,031
Delaware city, OH ................................................... 34,753
Delray Beach city, FL............................................... 60,522
Denison city, TX....................................................... 22,682
Denton city, TX.....................................................113,383
Denver city, CO.......................................................600,158
Derby city, KS......................................................... 22,158
Des Moines city, IA ................................................203,433
Des Peres city, MO..................................................... 8,373
Destin city, FL............................................................. 12,305
Dothan city, AL....................................................... 65,496
Douglas County, CO...............................................285,465
Dover city, NH ........................................................ 29,987
Dublin city, CA........................................................ 46,036
Dublin city, OH ....................................................... 41,751
Duluth city, MN....................................................... 86,265
Durham city, NC ...................................................228,330
Durham County, NC...............................................267,587
Eagan city, MN ....................................................... 64,206
Eagle Mountain city, UT............................................... 21,415
Eagle town, CO........................................................... 6,508
East Grand Forks city, MN .......................................... 8,601
East Lansing city, MI ............................................... 48,579
Eau Claire city, WI ................................................... 65,883
Eden Prairie city, MN................................................ 60,797
Edgerton city, KS ....................................................... 1,671
Edgewater city, CO ..................................................... 5,170
Edina city, MN ....................................................... 47,941
Edmond city, OK...................................................... 81,405
Edmonds city, WA................................................... 39,709
EI Cerrito city, CA.................................................... 23,549
EI Dorado County, CA...............................................181,058
Elk Grove city, CA ...................................................153,015
Elko New Market city, MN.......................................... 4,110
Elmhurst city, IL...................................................... 44,121
Encinitas city, CA .................................................... 59,518
Englewood city, CO.................................................. 30,255
Erie town, CO ......................................................... 18,135
Escambia County, FL..............................................297,619
Estes Park town, CO................................................... 5,858
Euclid city, OH ........................................................ 48,920
Fairview town, TX...................................................... 7,248
Farmersville city, TX.................................................. 3,301
Fayetteville city, NC.................................................200,564
Fishers town, IN ..................................................... 76,794
Flagstaff city, AZ..................................................... 65,870
Flower Mound town, TX............................................ 64,669
Forest Grove city, OR ............................................... 21,083
Fort Collins city, CO.................................................143,986
Fort Lauderdale city, FL...........................................165,521
Fort Smith city, AR................................................... 86,209
Franklin city, TN...................................................... 62,487
Fremont city, CA.....................................................214,089
Friendswood city, TX............................................... 35,805
Fruita city, CO........................................................... 12,646

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| Roselle village, IL | 22,763 |
| :---: | :---: |
| Rosemount city, MN. | 21,874 |
| Rosenberg city, TX. | 30,618 |
| Roseville city, MN. | 33,660 |
| Round Rock city, TX | 99,887 |
| Royal Oak city, MI | 57,236 |
| Saco city, ME. | 18,482 |
| Sahuarita town, AZ | 25,259 |
| Salida city, CO | 5,236 |
| Sammamish city, WA | 45,780 |
| San Anselmo town, CA | 12,336 |
| San Carlos city, CA. | 28,406 |
| San Diego city, CA | 1,307,402 |
| San Francisco city, CA | 805,235 |
| San J ose city, CA | 945,942 |
| San Juan County, NM | 130,044 |
| San Marcos city, CA | 83,781 |
| San Marcos city, TX. | 44,894 |
| San Rafael city, CA. | 57,713 |
| Sanford city, FL | 53,570 |
| Sangamon County, IL | 197,465 |
| Santa Clarita city, CA. | 176,320 |
| Santa Fe city, NM. | 67,947 |
| Santa Fe County, NM | 144,170 |
| Santa Monica city, CA. | 89,736 |
| Sarasota County, FL | 379,448 |
| Savage city, MN. | 26,911 |
| Schaumburg village, IL | 74,227 |
| Schertz city, TX. | 31,465 |
| Scott County, MN. | 129,928 |
| Scottsdale city, AZ | 217,385 |
| Seaside city, CA | 33,025 |
| Sevierville city, TN | 14,807 |
| Shakopee city, MN . | 37,076 |
| Sharonville city, OH. | 13,560 |
| Shawnee city, KS | . 62,209 |
| Shawnee city, OK. | 29,857 |
| Sherborn town, MA | .. 4,119 |
| Shoreview city, MN | 25,043 |
| Shorewood village, IL | 15,615 |
| Shorewood village, WI | 13,162 |
| Sierra Vista city, AZ | 43,888 |
| Silverton city, OR . | .9,222 |
| Sioux Center city, IA | 7,048 |
| Sioux Falls city, SD. | 153,888 |
| Skokie village, IL. | . 64,784 |
| Snellville city, GA | 18,242 |
| Snoqualmie city, WA | 10,670 |
| Somerset town, MA. | 18,165 |
| South J ordan city, UT. | 50,418 |
| South Lake Tahoe city, CA. | 21,403 |
| Southlake city, TX | 26,575 |
| Spearfish city, SD. | 10,494 |
| Spring Hill city, KS. | 5,437 |
| Springboro city, OH. | 17,409 |
| Springfield city, MO.. | 159,498 |
| Springville city, UT | 29,466 |
| St. Augustine city, FL | . 12,975 |
| St. Charles city, IL. | 32,974 |
| St. Cloud city, FL. | 35,183 |
| St. Cloud city, MN | 65,842 |
| St. Joseph city, MO . | . 76,780 |
| St. Joseph town, WI | . 3,842 |
| St. Louis County, MN. | .200,226 |
| State College borough, PA. | 42,034 |
| Steamboat Springs city, CO | 12,088 |
| Sterling Heights city, MI | 129,699 |
| Sugar Grove village, IL | ... 8,997 |
| Sugar Land city, TX. | 78,817 |
| Suisun City city, CA. | 28,111 |

Summit city, NJ ..... 21,457
Summit County, UT ..... 36,324
Summit village, IL ..... 11,054
Sunnyvale city, CA ..... 140,081
Surprise city, AZ. ..... 117,517
Suwanee city, GA ..... 15,355
Tacoma city, WA ..... 198,397
Takoma Park city, MD ..... 16,715
Tamarac city, FL ..... 60,427
Temecula city, CA ..... 100,097
Tempe city, AZ ..... 161,719
Temple city, TX ..... 66,102
Texarkana city, TX ..... 36,411
The Woodlands CDP, TX ..... 93,847
Thousand Oaks city, CA. ..... 126,683
Tigard city, OR. ..... 48,035
Tracy city, CA ..... 82,922
Trinidad CCD, CO ..... 12,017
Tualatin city, OR ..... 26,054
Tulsa city, OK ..... 391,906
Twin Falls city, ID ..... 44,125
Tyler city, TX ..... 96,900
University Heights city, OH ..... 13,539
University Park city, TX. ..... 23,068
Upper Arlington city, OH ..... 33,771
Urbandale city, IA ..... 39,463
Vail town, CO ..... 5,305
Vancouver city, WA ..... 161,791
Ventura CCD, CA ..... 111,889
Vernon Hills village, IL ..... 25,113
Vestavia Hills city, AL ..... 34,033
Victoria city, MN .....  7,345
Vienna town, VA ..... 15,687
Virginia Beach city, VA ..... 437,994
Walnut Creek city, CA. ..... 64,173
Washington County, MN ..... 238,136
Washington town, NH ..... 1,123
Washoe County, NV ..... 421,407
Washougal city, WA ..... 14,095
Wauwatosa city, WI ..... 46,396
Waverly city, IA ..... 9,874
Weddington town, NC ..... 9,459
Wentzville city, MO ..... 29,070
West Carrollton city, OH ..... 13,143
West Chester borough, PA ..... 18,461
West Des Moines city, IA. ..... 56,609
Western Springs village, IL ..... 12,975
Westerville city, OH ..... 36,120
Westlake town, TX ..... 992
Westminster city, CO. ..... 106,114
Weston town, MA. ..... 11,261
White House city, TN ..... 10,255
Wichita city, KS ..... 382,368
Williamsburg city, VA ..... 14,068
Willowbrook village, IL ..... 8,540
Wilmington city, NC ..... 106,476
Wilsonville city, OR ..... 19,509
Windsor town, CO ..... 18,644
Windsor town, CT ..... 29,044
Winnetka village, IL ..... 12,187
Winter Garden city, FL ..... 34,568
Woodbury city, MN ..... 61,961
Woodland city, CA. ..... 55,468
Wrentham town, MA ..... 10,955
Wyandotte County, KS ..... 157,505
Yakima city, WA ..... 91,067
York County, VA. ..... 65,464
Yorktown town, IN .....  9,405
Yorkville city, IL ..... 16,921
Yountville city, CA .....  2,933

## University Communities with Populations Between 75,000 and 300,000 Benchmark Comparisons

Table 89: Community Characteristics General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| The overall quality of life in Albemarle <br> County | $89 \%$ | 9 | 43 | Higher |
| Overall image or reputation of Albemarle <br> County | $81 \%$ | 9 | 30 | Higher |
| Albemarle County as a place to live | $91 \%$ | 7 | 35 | Higher |
| Your neighborhood as a place to live | $90 \%$ | 2 | 30 | Higher |
| Albemarle County as a place to raise children | $93 \%$ | 3 | 34 | Higher |
| Albemarle County as a place to retire | $80 \%$ | 2 | 31 | Higher |
| Overall appearance of Albemarle County | $88 \%$ | 3 | 35 | Higher |

Table 90: Community Characteristics by Facet

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Safety | Overall feeling of safety in Albemarle County | 89\% | 7 | 31 | Higher |
|  | In your neighborhood during the day | 97\% | 7 | 39 | Similar |
| Mobility | Overall ease of getting to the places you usually have to visit | 62\% | 16 | 21 | Similar |
|  | Availability of paths and walking trails | 60\% | 14 | 26 | Similar |
|  | Ease of walking in Albemarle County | 35\% | 25 | 27 | Lower |
|  | Ease of travel by bicycle in Albemarle County | 27\% | 26 | 29 | Lower |
|  | Ease of travel by public transportation in Albemarle County | 24\% | 19 | 22 | Lower |
|  | Ease of travel by car in Albemarle County | 57\% | 14 | 29 | Similar |
|  | Ease of public parking | 42\% | 8 | 21 | Similar |
|  | Traffic flow on major streets | 43\% | 12 | 33 | Similar |
| Natural Environment | Quality of overall natural environment in Albemarle County | 91\% | 4 | 24 | Higher |
|  | Cleanliness of Albemarle County | 83\% | 6 | 24 | Higher |
|  | Air quality | 90\% | 3 | 22 | Higher |
| Built <br> Environment | Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems) | 58\% | 10 | 19 | Similar |
|  | Overall quality of new development in Albemarle County | 54\% | 12 | 23 | Similar |
|  | Availability of affordable quality housing | 26\% | 23 | 28 | Similar |
|  | Variety of housing options | 44\% | 17 | 21 | Similar |
|  | Public places where people want to spend time | 76\% | 10 | 20 | Similar |
| Economy | Overall economic health of Albemarle County | 76\% | 5 | 19 | Higher |
|  | Overall quality of business and service establishments in Albemarle County | 73\% | 8 | 20 | Similar |
|  | Cost of living in Albemarle County | 25\% | 19 | 21 | Lower |
|  | Shopping opportunities | 71\% | 11 | 24 | Similar |
|  | Employment opportunities | 54\% | 9 | 29 | Similar |
|  | Albemarle County as a place to visit | 89\% | 5 | 24 | Higher |
|  | Albemarle County as a place to work | 73\% | 8 | 32 | Similar |
| Recreation and Wellness | Health and wellness opportunities in Albemarle County | 85\% | 4 | 19 | Similar |
|  | Availability of affordable quality mental health care | 53\% | 4 | 16 | Similar |
|  | Availability of preventive health services | 78\% | 3 | 17 | Higher |
|  | Availability of affordable quality health care | 74\% | 4 | 21 | Higher |

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|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Availability of affordable quality food | 74\% | 4 | 16 | Similar |
|  | Recreational opportunities | 77\% | 8 | 24 | Similar |
|  | Fitness opportunities (including exercise classes and paths or trails, etc.) | 77\% | 8 | 19 | Similar |
| Education and Enrichment | Overall opportunities for education and enrichment | 89\% | 6 | 19 | Higher |
|  | Opportunities to participate in religious or spiritual events and activities | 88\% | 5 | 14 | Similar |
|  | Opportunities to attend cultural/arts/music activities | 84\% | 6 | 28 | Higher |
|  | Adult educational opportunities | 79\% | 6 | 17 | Similar |
|  | Availability of affordable quality child care/preschool | 38\% | 16 | 19 | Similar |
| Community Engagement | Opportunities to participate in social events and activities | 74\% | 9 | 21 | Similar |
|  | Neighborliness of Albemarle County | 64\% | 8 | 19 | Similar |
|  | Openness and acceptance of the community toward people of diverse backgrounds | 62\% | 9 | 24 | Similar |
|  | Opportunities to participate in community matters | 77\% | 5 | 22 | Similar |
|  | Opportunities to volunteer | 84\% | 5 | 21 | Similar |

Table 91: Governance General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| Services provided by Albemarle County | $80 \%$ | 12 | 41 | Similar |
| Overall customer service by Albemarle County employees <br> (police, receptionists, planners, etc.) | $73 \%$ | 12 | 32 | Similar |
| Value of services for the taxes paid to Albemarle County | $50 \%$ | 15 | 39 | Similar |
| Overall direction that Albemarle County is taking | $48 \%$ | 20 | 28 | Similar |
| Job Albemarle County government does at welcoming citizen <br> involvement | $52 \%$ | 14 | 26 | Similar |
| Overall confidence in Albemarle County government | $49 \%$ | 12 | 20 | Similar |
| Generally acting in the best interest of the community | $52 \%$ | 10 | 19 | Similar |
| Being honest | $54 \%$ | 10 | 18 | Similar |
| Treating all residents fairly | $52 \%$ | 8 | 20 | Similar |
| Services provided by the Federal Government | $43 \%$ | 8 |  | 19 |

Table 92: Governance by Facet

|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Police services | 88\% | 2 | 41 | Higher |
|  | Fire services | 94\% | 4 | 33 | Similar |
|  | Ambulance or emergency medical services | 93\% | 1 | 26 | Higher |
|  | Crime prevention | 76\% | 5 | 35 | Higher |
|  | Fire prevention and education | 81\% | 6 | 27 | Similar |
|  | Animal control | 69\% | 6 | 27 | Similar |
| Safety | Emergency preparedness (services that prepare the community for natural disasters or other emergency situations) | 71\% | 7 | 21 | Similar |
|  | Traffic enforcement | 55\% | 21 | 35 | Similar |
|  | Street lighting | 53\% | 8 | 28 | Similar |
| Mobility | Bus or transit services | 37\% | 18 | 19 | Lower |
|  | Garbage collection | 80\% | 20 | 33 | Similar |
|  | Recycling | 64\% | 27 | 33 | Similar |
|  | Drinking water | 73\% | 11 | 29 | Similar |
| Natural <br> Environment | Preservation of natural areas such as open space, farmlands and greenbelts | 62\% | 7 | 20 | Similar |

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|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Albemarle County open space | 66\% | 7 | 18 | Similar |
|  | Storm drainage | 61\% | 11 | 31 | Similar |
|  | Sewer services | 81\% | 7 | 28 | Similar |
|  | Utility billing | 67\% | 9 | 15 | Similar |
|  | Land use, planning and zoning | 41\% | 16 | 24 | Similar |
| Built <br> Environment | Code enforcement (weeds, abandoned buildings, etc.) | 43\% | 15 | 36 | Similar |
| Economy | Economic development | 54\% | 11 | 23 | Similar |
|  | County parks | 87\% | 9 | 28 | Similar |
|  | Recreation programs or classes | 78\% | 11 | 31 | Similar |
| Recreation and | Recreation centers or facilities | 76\% | 11 | 24 | Similar |
| Wellness | Health services | 79\% | 3 | 17 | Similar |
| Education and | County-sponsored special events | 63\% | 9 | 19 | Similar |
| Enrichment | Public library services | 92\% | 2 | 31 | Higher |
| Community Engagement | Public information services | 75\% | 3 | 21 | Similar |

Table 93: Participation General

|  | Percent <br> positive | Rank | Number of communities in <br> comparison | Comparison to <br> benchmark |
| :--- | :---: | :---: | :---: | :---: |
| Sense of community | $63 \%$ | 8 | 23 | Similar |
| Recommend living in Albemarle County to someone who <br> asks | $87 \%$ | 9 | 23 | Similar |
| Remain in Albemarle County for the next five years | $87 \%$ | 5 | 23 | Similar |
| Contacted Albemarle County (in-person, phone, email or <br> web) for help or information | $37 \%$ | 22 | 25 | Similar |

Table 94: Participation by Facet


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|  |  | Percent positive | Rank | Number of communities in comparison | Comparison to benchmark |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Eat at least 5 portions of fruits and vegetables a day | 91\% | 2 | 17 | Similar |
|  | Participate in moderate or vigorous physical activity | 88\% | 4 | 18 | Similar |
|  | In very good to excellent health | 74\% | 3 | 17 | Similar |
|  | Used Albemarle County public libraries or their services | 68\% | 8 | 20 | Similar |
| Education and | Participated in religious or spiritual activities in Albemarle County | 47\% | 10 | 14 | Similar |
| Enrichment | Attended County-sponsored event | 41\% | 18 | 18 | Lower |
|  | Campaigned or advocated for an issue, cause or candidate | 33\% | 4 | 16 | Similar |
|  | Contacted Albemarle County elected officials (inperson, phone, email or web) to express your opinion | 18\% | 10 | 17 | Similar |
|  | Volunteered your time to some group/activity in Albemarle County | 48\% | 12 | 21 | Similar |
|  | Participated in a club | 31\% | 10 | 17 | Similar |
|  | Talked to or visited with your immediate neighbors | 93\% | 4 | 19 | Similar |
|  | Done a favor for a neighbor | 81\% | 8 | 18 | Similar |
|  | Attended a local public meeting | 19\% | 12 | 19 | Similar |
|  | Watched (online or on television) a local public meeting | 28\% | 10 | 19 | Similar |
| Community Engagement | Read or watch local news (via television, paper, computer, etc.) | 84\% | 14 | 19 | Similar |
|  | Vote in local elections | 87\% | 5 | 19 | Similar |

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Communities included in university community comparisons
The communities included in Albemarle County's custom comparisons are listed below along with their population according to the 2010 Census.

| Albemarle County, VA. | 98,970 |
| :---: | :---: |
| Ann Arbor city, MI | 113,934 |
| Asheville city, NC | 83,393 |
| Bellingham city, WA | 80,885 |
| Billings city, MT | 104,170 |
| Bloomington city, IN | 80,405 |
| Boise City city, ID | 205,671 |
| Boulder city, CO | 97,385 |
| Cambridge city, MA. | ..105,162 |
| Cedar Rapids city, IA.. | ..126,326 |
| Chattanooga city, TN.. | ..167,674 |
| Clearwater city, FL | ..107,685 |
| Columbia city, MO. | ..108,500 |
| Columbia city, SC. | ..129,272 |
| Concord city, CA | ..122,067 |
| Davenport city, IA. | 99,685 |
| Dayton city, OH. | . 141,527 |
| Denton city, TX. | ..113,383 |
| Des Moines city, IA | ..203,433 |
| Duluth city, MN. | . 86,265 |
| Durham city, NC | 228,330 |
| Edmond city, OK. | . 81,405 |
| Fort Collins city, CO. | ..143,986 |
| Fort Lauderdale city, FL | ..165,521 |
| Fort Smith city, AR | . 86,209 |
| Fremont city, CA. | ..214,089 |
| Greeley city, CO... | ... 92,889 |
| Greenville city, NC. | ... 84,554 |


| Hayward city, CA | 144,186 |
| :---: | :---: |
| Henderson city, NV | 257,729 |
| High Point city, NC | 104,371 |
| I Irving city, TX | 216,290 |
| Kansas City city, KS | ..145,786 |
| Lansing city, MI | ..114,297 |
| Las Cruces city, NM. | 97,618 |
| Lawrence city, KS. | 87,643 |
| Lincoln city, NE | .258,379 |
| Livermore city, CA. | 80,968 |
| Lynchburg city, VA. | .75,568 |
| Miami Beach city, FL | 87,779 |
| Modesto city, CA. | ..201,165 |
| Naperville city, IL | ..141,853 |
| Newport News city, VA | 180,719 |
| Norfolk city, VA. | 242,803 |
| Peoria city, IL | 115,007 |
| Reno city, NV. | ..225,221 |
| Roanoke city, VA. | 97,032 |
| Santa Clarita city, CA... | ..176,320 |
| Santa Monica city, CA. | 89,736 |
| Sioux Falls city, SD. | 153,888 |
| Springfield city, MO. | ..159,498 |
| Tacoma city, WA. | ..198,397 |
| Tempe city, AZ. | ..161,719 |
| Vancouver city, WA. | ..161,791 |
| Wilmington city, NC | ..106,476 |

## Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS ${ }^{\text {TM }}$ ), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. Albemarle County funded this research. Please contact Louise Wyatt, Organization Development Manager with Albemarle County at lwyatt@albemarle.org if you have any questions about the survey.

## Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/ mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

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with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

## Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within Albemarle County were eligible to participate in the survey. A list of all households within the zip codes serving Albemarle County was purchased from Go-DogDirect based on updated listings from the United States Postal Service. Since some of the zip codes that serve Albemarle County households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Albemarle County boundaries were removed from consideration. Each address identified as being within County boundaries was further identified as being within one three designated subareas (urban ring, rural areas or other developed areas).

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in singlefamily housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only $15 \%$ of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the Albemarle County website. This opt-in survey was identical to the scientific survey and open to all County residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the Supplemental Web Results provided under separate cover.)

## The National Citizen Survey ${ }^{\text {TM }}$

Figure 1: Location of Survey Recipients


## The National Citizen Survey ${ }^{\text {TM }}$

## Survey Administration and Response

Selected households received three mailings, one week apart, beginning on J une $5^{\text {th }}$, 2017. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Interim County Executive inviting the household to participate, a questionnaire and a postage paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English only. Respondents could opt to take the survey online as well. Completed surveys were collected over the following seven weeks. The online "opt-in" survey became available to all residents on J uly 174th 2017 and remained open for two weeks.

About 3\% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,451 households that received the survey, 382 completed the survey, providing an overall response rate of $26 \%$. Of the 382 completed surveys, 63 were completed online. Additionally, responses were tracked by subarea; response rates by subarea ranged from $20 \%$ to $30 \%$. The response rates were calculated using AAPOR's response rate $\# 2^{1}$ for mailed surveys of unnamed persons. Additionally, 379 residents completed the online "opt-in" survey.

Table 95: Survey Response Rates by Subarea

|  |  |  | Other <br> developed <br> areas | Overall |
| :--- | :---: | :---: | :---: | :---: |
| Total sample used | Urban Ring | Rural Areas | 500 | 1,500 |
| I=Complete Interviews | 95 | 500 | 138 | 141 |
| P=Partial Interviews | 1 | 1 | 674 |  |
| R=Refusal and break off | 0 | 0 | 0 | 8 |
| NC=Non Contact | 0 | 0 | 0 | 0 |
| O=Other | 0 | 0 | 0 | 0 |
| UH=Unknown household | 0 | 0 | 0 | 0 |
| UO=Unknown other | 383 | 345 | 341 | 1,069 |
| Response rate: $(I+P) /(I+P)+(R+N C+O)+(U H+U O)$ | $20 \%$ | $29 \%$ | $30 \%$ | $26 \%$ |

## Confidence I ntervals

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is $95 \%$. The $95 \%$ confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. ${ }^{2}$

The margin of error for the Albemarle County survey is no greater than plus or minus five percentage points around any given percent reported for all respondents ( 382 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

[^0]The National Citizen Survey ${ }^{\text {TM }}$

## Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used Qualtrics, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically "skipped" to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

## Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in Albemarle County. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race, ethnicity, sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.
Table 96: Albemarle County, VA 2017 Weighting Table

| Characteristic | Population Norm | Unweighted Data | Weighted Data |
| :--- | :---: | :---: | :---: |
| Housing |  |  |  |
| Rent home | $34 \%$ | $18 \%$ |  |
| Own home | $66 \%$ | $82 \%$ | $32 \%$ |
| Detached unit | $66 \%$ | $74 \%$ | $68 \%$ |
| Attached unit | $34 \%$ | $26 \%$ | $67 \%$ |
| Race and Ethnicity |  |  | $33 \%$ |
| White | $83 \%$ | $91 \%$ |  |
| Not white | $17 \%$ | $9 \%$ | $84 \%$ |
| Not Hispanic | $95 \%$ | $97 \%$ | $16 \%$ |
| Hispanic | $5 \%$ | $3 \%$ | $95 \%$ |
| Sex and Age |  |  | $5 \%$ |
| Female | $53 \%$ | $56 \%$ |  |
| Male | $47 \%$ | $44 \%$ | $54 \%$ |
| $18-34$ years of age | $27 \%$ | $9 \%$ | $46 \%$ |
| 35-54 years of age | $37 \%$ | $27 \%$ | $24 \%$ |
| $55+$ years of age | $36 \%$ | $64 \%$ | $36 \%$ |
| Females 18-34 | $14 \%$ | $7 \%$ | $39 \%$ |
| Females 35-54 | $19 \%$ | $15 \%$ | $14 \%$ |
| Females 55+ | $20 \%$ | $34 \%$ | $19 \%$ |
| Males 18-34 | $13 \%$ | $2 \%$ | $21 \%$ |
| Males 35-54 | $17 \%$ |  |  |
| Males 55+ | $16 \%$ |  |  |

## Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/ participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. The data for the opt-in survey are presented separately in the report titled Supplemental Web Results.

The National Citizen Survey ${ }^{T M}$

## Appendix D: Survey Materials

Dear Albemarle County Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better county!

Sincerely


Doug C. Walker
Interim County Executive

## Dear Albemarle County Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

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Sincerely,


Doug C. Walker
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Thank you for helping create a better county!

Sincerely


Doug C. Walker
Interim County Executive

County of Albemarle
Office of the County Executive
401 Mcl ntire Road
Charlottesville, VA 22902-4596

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Charlottesville, VA 22902-4596


County of Albemarle

COUNTY OF ALBEMARLE
Office of the County Executive 401 McIntire Road
Charlottesville, Virginia 22902-4596
(434) 296-5841 FAX (434) 296-5800

June 2017

Dear Albemarle County Resident:
Please help us shape the future of Albemarle County! You have been selected at random to participate in the 2017 Albemarle County Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important - especially since your household is one of only a small number of households being surveyed. Your feedback will help Albemarle County make decisions that affect our county.

## A few things to remember:

- Your responses are completely anonymous.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:


## http://bit.ly/albemarlecounty2017

If you have any questions about the survey please call 434-296-5841.
Thank you for your time and participation!
Sincerely,


Doug C. Walker
Interim County Executive

COUNTY OF ALBEMARLE
Office of the County Executive 401 McIntire Road
Charlottesville, Virginia 22902-4596
(434) 296-5841 FAX (434) 296-5800

June 2017

Dear Albemarle County Resident:
Here's a second chance if you haven't already responded to the 2017 Albemarle County Citizen Survey! (If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)

Please help us shape the future of Albemarle County! You have been selected at random to participate in the 2017 Albemarle County Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important - especially since your household is one of only a small number of households being surveyed. Your feedback will help Albemarle County make decisions that affect our county.

## A few things to remember:

- Your responses are completely anonymous.
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:
http://bit.ly/albemarlecounty2017
If you have any questions about the survey please call 434-296-5841.
Thank you for your time and participation!
Sincerely,


Doug C. Walker
Interim County Executive

## Albemarle County 2017 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

## 1. Please rate each of the following aspects of quality of life in Albemarle County:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Albemarle County as a place to live ......................................................... 1 | 2 | 3 | 4 | 5 |
| Your neighborhood as a place to live ...................................................... 1 | 2 | 3 | 4 | 5 |
| Albemarle County as a place to raise children ........................................... 1 | 2 | 3 | 4 | 5 |
| Albemarle County as a place to work....................................................... 1 | 2 | 3 | 4 | 5 |
| Albemarle County as a place to visit ......................................................... 1 | 2 | 3 | 4 | 5 |
| Albemarle County as a place to retire ...................................................... 1 | 2 | 3 | 4 | 5 |
| The overall quality of life in Albemarle County .......................................... 1 | 2 | 3 | 4 | 5 |

2. Please rate each of the following characteristics as they relate to Albemarle County as a whole:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Overall feeling of safety in Albemarle County............................................ 1 | 2 | 3 | 4 | 5 |
| Overall ease of getting to the places you usually have to visit ........................ 1 | 2 | 3 | 4 | 5 |
| Quality of overall natural environment in Albemarle County ....................... 1 | 2 | 3 | 4 | 5 |
| Overall "built environment" of Albemarle County (including overall design, buildings, parks and transportation systems). $\qquad$ | 2 | 3 | 4 | 5 |
| Health and wellness opportunities in Albemarle County.............................. 1 | 2 | 3 | 4 | 5 |
| Overall opportunities for education and enrichment................................... 1 | 2 | 3 | 4 | 5 |
| Overall economic health of Albemarle County .......................................... 1 | 2 | 3 | 4 | 5 |
| Sense of community ........................................................................... 1 | 2 | 3 | 4 | 5 |
| Overall image or reputation of Albemarle County...................................... 1 | 2 | 3 | 4 | 5 |

3. Please indicate how likely or unlikely you are to do each of the following:
$\left.\begin{array}{lcccc} & \begin{array}{c}\text { Very } \\ \text { likely }\end{array} & \begin{array}{c}\text { Somewhat } \\ \text { likely }\end{array} & \begin{array}{c}\text { Somewhat } \\ \text { unlikely }\end{array} & \begin{array}{c}\text { Very } \\ \text { unlikely }\end{array}\end{array} \begin{array}{c}\text { Don't } \\ \text { know }\end{array}\right\}$
4. Please rate how safe or unsafe you feel:

|  | Very <br> safe | Somewhat safe | Neither safe nor unsafe | Somewhat unsafe | Very unsafe | Don't know |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| In your neighborhood during the day |  | 2 | 3 | 4 | 5 | 6 |

5. Please rate each of the following characteristics as they relate to Albemarle County as a whole:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Traffic flow on major streets ................................................................. 1 | 2 | 3 | 4 | 5 |
| Ease of public parking .......................................................................... 1 | 2 | 3 | 4 | 5 |
| Ease of travel by car in Albemarle County................................................ 1 | 2 | 3 | 4 | 5 |
| Ease of travel by public transportation in Albemarle County ........................ 1 | 2 | 3 | 4 | 5 |
| Ease of travel by bicycle in Albemarle County ........................................... 1 | 2 | 3 | 4 | 5 |
| Ease of walking in Albemarle County ...................................................... 1 | 2 | 3 | 4 | 5 |
| Availability of paths and walking trails ..................................................... 1 | 2 | 3 | 4 | 5 |
| Air quality ........................................................................................ 1 | 2 | 3 | 4 | 5 |
| Cleanliness of Albemarle County............................................................ 1 | 2 | 3 | 4 | 5 |
| Overall appearance of Albemarle County................................................ 1 | 2 | 3 | 4 | 5 |
| Public places where people want to spend time.......................................... 1 | 2 | 3 | 4 | 5 |
| Variety of housing options ................................................................... 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality housing .................................................. 1 | 2 | 3 | 4 | 5 |
| Fitness opportunities (including exercise classes and paths or trails, etc.).......... 1 | 2 | 3 | 4 | 5 |
| Recreational opportunities..................................................................... 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality food ...................................................... 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality health care .............................................. 1 | 2 | 3 | 4 | 5 |
| Availability of preventive health services.................................................. 1 | 2 | 3 | 4 | 5 |
| Availability of affordable quality mental health care ................................... 1 | 2 | 3 | 4 | 5 |

6. Please rate each of the following characteristics as they relate to Albemarle County as a whole:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Availability of affordable quality child care/preschool ................................ 1 | 2 | 3 | 4 | 5 |
| Adult educational opportunities............................................................. 1 | 2 | 3 | 4 | 5 |
| Opportunities to attend cultural/arts/music activities................................. 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in religious or spiritual events and activities ........ 1 | 2 | 3 | 4 | 5 |
| Employment opportunities .................................................................... 1 | 2 | 3 | 4 | 5 |
| Shopping opportunities........................................................................ 1 | 2 | 3 | 4 | 5 |
| Cost of living in Albemarle County......................................................... 1 | 2 | 3 | 4 | 5 |
| Overall quality of business and service establishments in Albemarle County .... 1 | 2 | 3 | 4 | 5 |
| Overall quality of new development in Albemarle County............................ 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in social events and activities............................ 1 | 2 | 3 | 4 | 5 |
| Opportunities to volunteer..................................................................... 1 | 2 | 3 | 4 | 5 |
| Opportunities to participate in community matters.................................... 1 | 2 | 3 | 4 | 5 |
| Openness and acceptance of the community toward people of diverse backgrounds. $\qquad$ .1 | 2 | 3 | 4 | 5 |
| Neighborliness of residents in Albemarle County....................................... 1 | 2 | 3 | 4 | 5 |

7. Please indicate whether or not you have done each of the following in the last $\mathbf{1 2}$ months.

|  | No Tes |
| :---: | :---: |
| Made efforts to conserve water ........................................................................................................... 1 | 12 |
| Made efforts to make your home more energy efficient.......................................................................... 1 | 12 |
| Observed a code violation or other hazard in Albemarle County (weeds, abandoned buildings, etc.) ................. 1 | 12 |
| Household member was a victim of a crime in Albemarle County ............................................................. 1 | 12 |
| Reported a crime to the police in Albemarle County .............................................................................. 1 | 12 |
| Stocked supplies in preparation for an emergency ................................................................................ 1 | 12 |
| Campaigned or advocated for an issue, cause or candidate...................................................................... 1 | 12 |
| Contacted Albemarle County (in-person, phone, email or web) for help or information................................ 1 | $1 \quad 2$ |
| Contacted Albemarle County elected officials (in-person, phone, email or web) to express your opinion............ 1 | 12 |

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Albemarle County?

| 2 times a week or more | 2-4 times a month | Once a month or less | Not <br> at all |
| :---: | :---: | :---: | :---: |
| Used Albemarle County recreation centers or their services................................... 1 | 2 | 3 | 4 |
| Visited a neighborhood park or County park................................................... 1 | 2 | 3 | 4 |
| Used Albemarle County public libraries or their services ...................................... 1 | 2 | 3 | 4 |
| Participated in religious or spiritual activities in Albemarle County.......................... 1 | 2 | 3 | 4 |
| Attended a County-sponsored event ................................................................. 1 | 2 | 3 | 4 |
| Used bus, rail, subway or other public transportation instead of driving....................... 1 | 2 | 3 | 4 |
| Carpooled with other adults or children instead of driving alone ............................ 1 | 2 | 3 | 4 |
| Walked or biked instead of driving................................................................. 1 | 2 | 3 | 4 |
| Volunteered your time to some group/activity in Albemarle County............................ 1 | 2 | 3 | 4 |
| Participated in a club.............................................................................. 1 | 2 | 3 | 4 |
| Talked to or visited with your immediate neighbors.............................................. 1 | 2 | 3 | 4 |
| Done a favor for a neighbor.......................................................................... 1 | 2 | 3 | 4 |
| Volunteered at a public school......................................................................... 1 | 2 | 3 | 4 |

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

|  | 2 times a week or more | $\begin{gathered} \text { 2-4 times } \\ \text { a month } \end{gathered}$ | Once a month or less | Not <br> at all |
| :---: | :---: | :---: | :---: | :---: |
| Attended a local public meeting | ....... 1 | 2 | 3 | 4 |
| Watched (online or on television) a local public meeting | .... 1 | 2 | 3 | 4 |

## Albemarle County 2017 Citizen Survey

## 10. Please rate the quality of each of the following services in Albemarle County:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| Police services....................................................................................... 1 | 2 | 3 | 4 | 5 |
| Fire services...................................................................................... 1 | 2 | 3 | 4 | 5 |
| Ambulance or emergency medical services ................................................ 1 | 2 | 3 | 4 | 5 |
| Crime prevention ................................................................................ 1 | 2 | 3 | 4 | 5 |
| Fire prevention and education ................................................................ 1 | 2 | 3 | 4 | 5 |
| Traffic enforcement............................................................................ 1 | 2 | 3 | 4 | 5 |
| Street lighting..................................................................................... 1 | 2 | 3 | 4 | 5 |
| Bus or transit services .......................................................................... 1 | 2 | 3 | 4 | 5 |
| Garbage collection............................................................................... 1 | 2 | 3 | 4 | 5 |
| Recycling.......................................................................................... 1 | 2 | 3 | 4 | 5 |
| Storm drainage.................................................................................... 1 | 2 | 3 | 4 | 5 |
| Drinking water ................................................................................... 1 | 2 | 3 | 4 | 5 |
| Sewer services...................................................................................... 1 | 2 | 3 | 4 | 5 |
| Utility billing ..................................................................................... 1 | 2 | 3 | 4 | 5 |
| County parks...................................................................................... 1 | 2 | 3 | 4 | 5 |
| Recreation programs or classes.............................................................. 1 | 2 | 3 | 4 | 5 |
| Recreation centers or facilities ................................................................ 1 | 2 | 3 | 4 | 5 |
| Land use, planning and zoning.............................................................. 1 | 2 | 3 | 4 | 5 |
| Code enforcement (weeds, abandoned buildings, etc.)................................. 1 | 2 | 3 | 4 | 5 |
| Animal control ................................................................................... 1 | 2 | 3 | 4 | 5 |
| Economic development ........................................................................ 1 | 2 | 3 | 4 | 5 |
| Health services .................................................................................. 1 | 2 | 3 | 4 | 5 |
| Public library services ........................................................................... 1 | 2 | 3 | 4 | 5 |
| Public information services ................................................................... 1 | 2 | 3 | 4 | 5 |
| Emergency preparedness (services that prepare the community for natural disasters or other emergency situations). $\qquad$ | 2 | 3 | 4 | 5 |
| Preservation of natural areas such as open space, farmlands and greenbelts..... 1 | 2 | 3 | 4 | 5 |
| Albemarle County open space ................................................................ 1 | 2 | 3 | 4 | 5 |
| County-sponsored special events............................................................ 1 | 2 | 3 | 4 | 5 |
| Overall customer service by Albemarle County employees (police, receptionists, planners, etc.) $\qquad$ .1 | 2 | 3 | 4 | 5 |
| Public schools ..................................................................................... 1 | 2 | 3 | 4 | 5 |

11. Overall, how would you rate the quality of the services provided by each of the following?

12. Please rate the following categories of Albemarle County government performance:

| Excellent | Good | Fair | Poor | Don't know |
| :---: | :---: | :---: | :---: | :---: |
| The value of services for the taxes paid to Albemarle County ........................ 1 | 2 | 3 | 4 | 5 |
| The overall direction that Albemarle County is taking................................ 1 | 2 | 3 | 4 | 5 |
| The job Albemarle County government does at welcoming citizen involvement $\qquad$ | 2 | 3 | 4 | 5 |
| Overall confidence in Albemarle County government ................................. 1 | 2 | 3 | 4 | 5 |
| Generally acting in the best interest of the community................................. 1 | 2 | 3 | 4 | 5 |
| Being honest...................................................................................... 1 | 2 | 3 | 4 | 5 |
| Treating all residents fairly .................................................................... 1 | 2 | 3 | 4 | 5 |

13. Please rate how important, if at all, you think it is for the Albemarle County community to focus on each of the

following in the coming two years: | ( |
| :--- |

| 14. How important a service, if at all, do you consider recycling to be for County residents? |  |  |  |
| :--- | :--- | :--- | :--- |
| O Essential | $\bigcirc$ Very important | O Somewhat important | Not at all important |

15a.The McIntire Recycling Genter currently provides a "do it yourself" separation of recyclables by type (aluminum, cardboard, glass, etc.). If another "do it yourself" source separation recycling center was conveniently located, how likely would you be to bring your recyclables to the center? O Very likely O Somewhat likely O Dot likely Don't know

15b. If such a center were to be built, to what extent, if at all, would you prefer it be located in the following spots?

16. How important, if at all, are the following services for Albemarle County to provide?

| Essential | Very important | Somewhat important | Not at all important | Don't <br> know |
| :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails............................................ 1 | 2 | 3 | 4 | 5 |
| New sidewalks ........................................................................... 1 | 2 | 3 | 4 | 5 |
| Sidewalk/curb maintenance (e.g., snow removal, weeding)................. 1 | 2 | 3 | 4 | 5 |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) $\qquad$ | 2 | 3 | 4 | 5 |
| Expansion of the bus service ......................................................... 1 | 2 | 3 | 4 | 5 |
| Preservation of the rural area........................................................ 1 | 2 | 3 | 4 | 5 |
| Expansion of bicycle paths............................................................ 1 | 2 | 3 | 4 | 5 |
| Preschool funding...................................................................... 1 | 2 | 3 | 4 | 5 |
| Curbside recycling....................................................................... 1 | 2 | 3 | 4 | 5 |
| Composting............................................................................... 1 | 2 | 3 | 4 | 5 |

17. Please indicate to what extent you would support or oppose paying higher taxes for the following services:

| Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | $\begin{aligned} & \text { Don't } \\ & \text { know } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Expansion and improvement of trails.............................................. 1 | 2 | 3 | 4 | 5 |
| New sidewalks .......................................................................... 1 | 2 | 3 | 4 | 5 |
| Sidewalk/curb maintenance (e.g., snow removal, weeding).................. 1 | 2 | 3 | 4 | 5 |
| Increased roadway landscaping (e.g., flowerbeds, increased frequency of mowing) $\qquad$ | 2 | 3 | 4 | 5 |
| Expansion of the bus service ......................................................... 1 | 2 | 3 | 4 | 5 |
| Preservation of the rural area........................................................ 1 | 2 | 3 | 4 | 5 |
| Expansion of bicycle paths........................................................... 1 | 2 | 3 | 4 | 5 |
| Preschool funding...................................................................... 1 | 2 | 3 | 4 | 5 |
| Curbside recycling..................................................................... 1 | 2 | 3 | 4 | 5 |
| Composting............................................................................... 1 | 2 | 3 | 4 | 5 |

## Albemarle County 2017 Citizen Survey

18. If you were interested in learning more about or making public comment on an issue, to what extent might each of the following prevent you from attending an in-person meeting?

| Definitely would prevent | Might <br> prevent | Would not prevent | Don't <br> know |
| :---: | :---: | :---: | :---: |
| Time of day (evening meetings not convenient)....................................................... 1 | 2 | 3 | 4 |
| Meeting location (too far)................................................................................... 1 | 2 | 3 | 4 |
| Lack of transportation to meeting......................................................................... 1 | 2 | 3 | 4 |
| Duration of meetings (too long) ........................................................................... 1 | 2 | 3 | 4 |
| Format of meetings does not meet my needs........................................................... 1 | 2 | 3 | 4 |
| Child/adult care responsibilities ......................................................................... 1 | 2 | 3 | 4 |

19. To what extent would you prefer, if at all, to provide comments on local issues in each of the following ways:

| Strongly prefer | Somewhat prefer | Would not prefer | $\begin{gathered} \text { No } \\ \text { preference } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| In-person at a Board of Supervisors meeting/hearing.............................................. 1 | 2 | 3 | 4 |
| In-person at a community meeting ...................................................................... 1 | 2 | 3 | 4 |
| Online comment form posted by Albemarle County................................................ 1 | 2 | 3 | 4 |
| Email communication with the Board of Supervisors and/or staff ............................. 1 | 2 | 3 | 4 |
| Mail communication to Board of Supervisors and/or staff......................................... 1 | 2 | 3 | 4 |
| Social media (Facebook, Twitter) ........................................................................ 1 | 2 | 3 | 4 |
| Local news online comment boxes....................................................................... 1 | 2 | 3 | 4 |

20. If you were to participate in an online feedback system, to what extent, if at all, would you prefer each of the following formats?

21. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:
$\left.\begin{array}{ll} & \begin{array}{l}\text { Major } \\ \text { source }\end{array}\end{array} \begin{array}{l}\text { Minor } \\ \text { source }\end{array} \quad \begin{array}{l}\text { Not a } \\ \text { source }\end{array}\right\}$
22. How often, if ever, in the last 12 months have you used the County's website (www.albemarle.org)?

O Never (skip question 23) O Rarely O Sometimes O Frequently
23. How often, if ever, in the last 12 months, have you used www.albemarle.org for the following?

| Never | Rarely | Sometimes | Frequently |
| :---: | :---: | :---: | :---: |
| Pay a bill......................................................................................................... 1 | 2 | 3 | 4 |
| Watch a Board meeting..................................................................................... 1 | 2 | 3 | 4 |
| Access public meeting materials (agendas, minutes) ................................................ 1 | 2 | 3 | 4 |
| Book a park shelter............................................................................................ 1 | 2 | 3 | 4 |
| Sign up for a Parks \& Recreation class.................................................................. 1 | 2 | 3 | 4 |
| Find information about a property in the County .................................................... 1 | 2 | 3 | 4 |
| Download a form ............................................................................................. 1 | 2 | 3 | 4 |
| Access building, licensing \& permit applications ..................................................... 1 | 2 | 3 | 4 |
| Apply for energy, medical, food and/or other resource assistance............................... 1 | 2 | 3 | 4 |
| Contact information for a department/staff person ................................................. 1 | 2 | 3 | 4 |
| Learn more about an issue facing the community................................................... 1 | 2 | 3 | 4 |
| Learn more about a department within the County................................................. 1 | 2 | 3 | 4 |
| County job opportunities................................................................................... 1 | 2 | 3 | 4 |
| Access County public meeting calendar................................................................. 1 | 2 | 3 | 4 |

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

| Never | Rarely | Sometimes | Usually | Always |
| :---: | :---: | :---: | :---: | :---: |
| Recycle at home............................................................................... 1 | 2 | 3 | 4 | 5 |
| Purchase goods or services from a business located in Albemarle County..... 1 | 2 | 3 | 4 | 5 |
| Eat at least 5 portions of fruits and vegetables a day ................................ 1 | 2 | 3 | 4 | 5 |
| Participate in moderate or vigorous physical activity ................................ 1 | 2 | 3 | 4 | 5 |
| Read or watch local news (via television, paper, computer, etc.) ................. 1 | 2 | 3 | 4 | 5 |
| Vote in local elections ....................................................................... 1 | 2 | 3 | 4 | 5 |

D2. Would you say that in general your health is:
O Excellent O Very good O Food O Poor
D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
O Very positive O Somewhat positive
O Neutral
O Somewhat negative
O Very negative

D4. What is your employment status?
O Working full time for pay
O Working part time for pay
O Unemployed, looking for paid work
O Unemployed, not looking for paid work
O Fully retired
D5. Do you work inside the boundaries of Albemarle County?
O Yes, outside the home
O Yes, from home
O No
D6. How many years have you lived in Albemarle County?
O Less than 2 years
O 11-20 years
O 2-5 years
O More than 20 years
O 6-10 years
D7. Which best describes the building you live in?
O One family house detached from any other houses
O Building with two or more homes (duplex, townhome, apartment or condominium)
O Mobile home
O Other
D8. Is this house, apartment or mobile home...
O Rented
O Owned
D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?
O Less than $\$ 300$ per month
O $\$ 300$ to $\$ 599$ per month
O $\$ 600$ to $\$ 999$ per month
O $\$ 1,000$ to $\$ 1,499$ per month
O $\$ 1,500$ to $\$ 2,499$ per month
O $\$ 2,500$ or more per month
D10. Do any children 17 or under live in your household?
O No O Yes

D11. Are you or any other members of your household aged 65 or older?
O No O Yes
D12. How much do you anticipate your household's total income before taxes will be for the current year?
(Please include in your total income money from all sources for all persons living in your household.)

O Less than $\$ 25,000$
O $\$ 25,000$ to $\$ 49,999$
O $\$ 50,000$ to $\$ 99,999$
O $\$ 100,000$ to $\$ 149,999$
O \$150,000 or more
Please respond to both questions D13 and D14:
D13. Are you Spanish, Hispanic or Latino?
O No, not Spanish, Hispanic or Latino
O Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)
O American Indian or Alaskan Native
O Asian, Asian Indian or Pacific Islander
O Black or African American
O White
O Other
D15. In which category is your age?
O 18-24 years O 55-64 years
O 25-34 years O 65-74 years
O 35-44 years O 75 years or older
O 45-54 years
D16. What is your sex?
O Female O Male
D17. Do you consider a cell phone or land line your primary telephone number?
O Cell
O Land line
O Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502


[^0]:    ${ }^{1}$ See AAPOR's Standard Definitions here: http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx for more information
    ${ }^{2}$ A $95 \%$ confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the "true" population response. This theory is applied in practice to mean that the "true" perspective of the target population lies within the confidence interval created for a single survey. For example, if $75 \%$ of residents rate a service as "excellent" or "good," then the $4 \%$ margin of error (for the $95 \%$ confidence interval) indicates that the range of likely responses for the entire community is between $71 \%$ and $79 \%$. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

