

## Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Wednesday, July 5, 2017 10:17 PM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUL 05 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 7/5/2017  
**Board/Commission/Committee Applied for:** Architectural Review Board  
**Affiliations (if any):** None provided  
**Magisterial District:** White Hall

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**Applicant Name:** Frank Hancock  
**Address:** 3360 Brookside Drive  
Charlottesville, VA 22901  
**Home Telephone:** (434) 202-2554  
**Email Address:** frank.hancock@timmons.com

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**Employment Status:** Currently Employed

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**Employer Name:** Timmons Group  
**Business Address:** 608 Preston Avenue, Suite 200  
Charlottesville, va 22903  
**Work Telephone:** (434) 327-1686  
**Occupation/Title:** Landscape Architect/Project Manager  
**Date of Employment:** 09/01/2012

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**Years Resident in Albemarle County:** 1  
**Previous Residence:** Midlothian, Virginia  
**Spouse:** Margaret Hancock  
**Number of Children:** 3

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**Education:** Bachelor of Landscape Architecture  
2004 Virginia Polytechnic Institute and State University

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**Memberships:** American Society of Landscape Architects  
Virginia Tech Alumni Association

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**Interests:** Waverly Neighborhood Association Grounds Volunteer  
Meriwether Lewis Elementary School Parent Volunteer

Virginia Commonwealth University Adjunct Faculty in the L.  
Douglas Wilder School of Government and Public Affairs -  
Taught Site Planning 2010-2015

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**Reason to Serve:**

Since my family and I moved to the County a year ago we have explored and enjoyed the resources of Albemarle County. This appointment would allow me to contribute to and protect the character and sense of place so others can experience what we have.

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**How did you Hear About Vacancy:**

Corey Clayborne

City of Charlottesville Planning Commissioner

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**SIGNATURE REQUIRED:**

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**Frank Hancock**

**DATE SIGNED:** \_\_\_\_\_

## Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Monday, July 17, 2017 12:20 PM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUL 17 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 7/17/2017  
**Board/Commission/Committee Applied for:** Architectural Review Board  
**Affiliations (if any):** None provided  
**Magisterial District:** Jack Jouett

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**Applicant Name:** Elisa Cooper  
**Address:** 2145 Inglewood Dr.  
Apt. 101  
Charlottesville, VA 22901  
**Home Telephone:** (720) 810-3586  
**Email Address:** ecmcooper2222@gmail.com

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**Employment Status:** Currently Employed

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**Employer Name:** University of Virginia - Office of the Architect  
**Business Address:** 445 Rugby Rd.  
Charlottesville, VA 22903  
**Work Telephone:** (434) 924-6015  
**Occupation/Title:** Assistant Campus Planner  
**Date of Employment:** 12/12/2016

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**Years Resident in Albemarle County:** 0.6  
**Previous Residence:** 2012-2014  
**Spouse:** Spouse Name not provided  
**Number of Children:** Number of Children not provided

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**Education:** Master of Urban and Environmental Planning, 2014 Bachelor of Arts - Art History, 2012 Bachelor of Arts - International Studies, 2012

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**Memberships:** American Planning Association Society for College & University Planning Virginia Young Planners Group Holy Comforter Catholic Church

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**Interests:** Instructor, Pure Barre Charlottesville

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**Reason to Serve:**

As a fairly new resident of Albemarle, I view this opportunity as a great way to get more involved in the community and practice civic engagement. I am a planner by profession, have background in art/architecture, an appreciation for historic resources, and passion to create a thriving community.

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**How did you Hear About Vacancy:**

My significant other, Cameron Langille, works in the Community Development Department for Albemarle.

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**SIGNATURE REQUIRED:**

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**Elisa Cooper**

**DATE SIGNED:** \_\_\_\_\_

## Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Wednesday, June 7, 2017 10:25 AM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUN 07 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 6/7/2017  
**Board/Commission/Committee Applied for:** Economic Development Authority  
**Affiliations (if any):** Representative for the White Hall District  
**Magisterial District:** White Hall

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**Applicant Name:** David Mellen  
**Address:** 2275 White Hall Rd  
Crozet, VA 22932  
**Home Telephone:** (434) 823-1985  
**Email Address:** dmellen100@gmail.com

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**Employment Status:** Retired

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**Years Resident in Albemarle County:** 25  
**Previous Residence:** No Previous Residency provided  
**Spouse:** Robin Jones Mellen  
**Number of Children:** Number of Children not provided

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**Education:** University of Kentucky - 1975 Lexington Kentucky  
Southwestern Graduate School of Banking and Finance - 1985.  
Southern Methodist University, Dallas Texas

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**Memberships:** Mt. Moriah Methodist Church - White Hall

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**Interests:** Monticello Area Community Action Agency - MACAA President  
of the Board of Directors - Beginning third year as President  
effective 7-1-17

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**Reason to Serve:** I recently retired from a 40 year career in banking, primarily  
as a lender. I would like to give back to my community and  
think the Economic Development Authority would be the best  
place to do so since I have extensive finance experience.

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**How did you Hear About Vacancy:** Met Ann Mallek and expressed my desire to serve in some  
capacity.

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**SIGNATURE REQUIRED:**

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**David Mellen**

**DATE SIGNED:** \_\_\_\_\_



## Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Wednesday, June 28, 2017 3:29 PM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUN 28 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 6/28/2017  
**Board/Commission/Committee Applied for:** Jefferson-Madison Regional Library Board  
**Affiliations (if any):** Albemarle County trustee  
**Magisterial District:** White Hall

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**Applicant Name:** Anthony Townsend  
**Address:** 2125 Fray Road  
2125 Fray Road  
Advance Mills, VA 22968  
**Home Telephone:** (434) 978-7937  
**Email Address:**

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**Employment Status:** Currently Employed

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**Employer Name:** UVa  
**Business Address:** 2400 Old Ivy Road  
Room 154  
Charlottesville, Virginia 22903  
**Work Telephone:** (434) 982-2624  
**Occupation/Title:** Information Security Analyst  
**Date of Employment:** 03/26/1986

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**Years Resident in Albemarle County:** 32  
**Previous Residence:** 736 Merion Greene  
**Spouse:** Spouse Name not provided  
**Number of Children:** Number of Children not provided

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**Education:** B.A. Magna cum laude Windham College, Putney, VT 1976

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**Memberships:** Charlottesville Area English Country Dancers

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**Interests:** President, Friends of JMRL (term expires 6/30/2018)  
Secretary, Advance Mills Village Homeowners Association (term expires July 2020)

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**Reason to Serve:**

I served as a JMRL trustee (2003-2011) and was president of the JMRL Board of Trustees (2010-2011)

With a new Library Director coming on board in January 2018, having experienced Library trustees will be of primary importance

I would greatly enjoy serving Albemarle County in this role again

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**How did you Hear About Vacancy:**

From John Halliday, JMRL director

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**SIGNATURE REQUIRED:**

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**Anthony Townsend**

**DATE SIGNED:** \_\_\_\_\_



Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Thursday, June 29, 2017 8:40 AM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUN 29 2017

County of Albemarle  
Board of Supervisor's Office

## Application Information

**Date of this Application:** 6/29/2017  
**Board/Commission/Committee Applied for:** Jefferson-Madison Regional Library Board  
**Affiliations (if any):** None provided  
**Magisterial District:** White Hall

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**Applicant Name:** William Schrader  
**Address:** 5569 Stonegate Lane  
Crozet, VA 22932  
**Home Telephone:** (434) 823-8420  
**Email Address:** lvrbro@embarqmail.com

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**Employment Status:** Retired

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**Years Resident in Albemarle County:** 14  
**Previous Residence:** No Previous Residency provided  
**Spouse:** Margaret H. Schrader  
**Number of Children:** 0

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**Education:** BBA Texas A&M 1971

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**Memberships:** Deacon at Crozet Baptist Church

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**Interests:** Served three terms on the Crozet Community Advisory Council  
Served three terms on the Charlottesville Albemarle Airport Commission 2007-2014 Currently serving as a Trustee on the Shenandoah National Park Trust Served as Chair of the Build Crozet Library Fundraising Committee

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**Reason to Serve:** I would like to serve the citizens of the city and county by aiding in the growth of the library. We must be ready to meet the needs of the public by positioning the JMRL system for new methods of operation. I believe in strong libraries and have seen how our libraries are valued by the community.

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**How did you Hear About Vacancy:** Notified of the vacancy by JMRL Director Mr. John Halliday

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**SIGNATURE REQUIRED:**

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**William Schrader**

**DATE SIGNED:** \_\_\_\_\_

Bill was born in Corpus Christi, Texas in 1945 and received his basic education there. After serving three years in the U. S. Army in Germany, he returned to Texas and received a B. B. A. in marketing from Texas A&M, Kingsville in 1971.

Bill began his career with Lever Brothers in January 1972 as a salesman in Victoria, Texas. In 1974 he was selected to attend an intensive week long Development Seminar for the top sales people in the country. The following year Bill was promoted to Unit Manager in Birmingham, Alabama in charge of five sales people covering Alabama and parts of Florida, Tennessee and Mississippi. After serving as Unit Manager for five years Bill was assigned in 1980 to the Field Operations Group headquartered in Lever House in New York City. This group spent two weeks in all selling units in the United States evaluating operations and recommending procedures to improve results for both the specific unit and Lever Brothers as a whole. In August of 1980 Bill was promoted to District Sales Manager in Jacksonville, Florida. The district was composed of 35 sales people responsible for sales of over 90 million dollars.

In 1982 Bill was promoted to Sales Communications Manager in Lever House in New York. Bill and his staff created sales plans and funding allowances, generated official price lists, updated brand information and originated policies and procedures for field sales. The group also collected, analyzed and distributed competitive information to all parts of Unilever worldwide. In addition over 12 million dollars worth of selling material, displays and field support equipment was maintained and shipped to field sales people or the trade.

While continuing to lead the Sales Communications Department Bill was selected by management to participate in several major efforts that would change operations and increase profit for the company. In 1989 he directed a survey for Lever Brothers to understand and improve customer service levels for the business. The results were presented at board level and adopted for Lever Brothers and ultimately for many Unilever operations in the United States. In 1993 Bill served as the sales division representative on the Supply Chain design team. This team in less than a year completely changed the flow of goods from the plant to the retail store, won several awards within Unilever, and was recognized internationally for its innovative approach to customer service using demand planning techniques.

In 1995 Bill was promoted to Director of Efficient Consumer Response, Sales Operations and Communications. The President of Lever Brothers issued the announcement stating that Bill would lead the ECR efforts and would also direct a senior cross functional team. Bill's mission was to bring ECR to the trade and modify Lever Brothers operations to implement ECR initiatives within the business. In December 1995 at an international ECR conference in London Bill presented key ECR conclusions. As a result of his expertise with ECR in 1996 Bill was asked by the Chairman of Unilever South America to spend two weeks in Brazil and Argentina presenting ECR principles and assess opportunities for improving operations within the companies and with the trade. Bill returned to South America six months later to have each company present strategy for beginning ECR work. Bill selected the best for presentation to the South American board. Most of those ideas formed the basis of the everyday operations for Unilever business in South America.

Beginning in 1988 Bill coordinated Lever's environmental activities working with bottle suppliers to make use of recycled plastic in detergent bottles. As more recycled plastic became available Lever started working with companies to use recycled plastic in plastic lumber. This led to a partnership with the National Parks Foundation that from 1992 until 2009 worked with at least 15 parks a year to replace wood or to add new items to the parks using plastic wood. One of the highlights was replacing the walk around Old Faithful with plastic lumber. Unilever always had a local grocery/drug/mass merchandiser as a partner. This was important as they provided employee volunteers as the park events usually involved a work day and to assist with advertising of the park event to the public. For many years Wal-Mart was the only trade partner nation wide.

Upon Unilever's merger of Chesebrough-Ponds, Helene Curtis and Lever Brothers, Bill was selected to be Director of Operations and Communications for Customer Management in the new company, Unilever Home and Personal Care. Bill continued to serve on several teams in the new business such as the Project Management Office which assigned priority for new projects for the company and the long term Customer Service Strategy Team which presented to the board software and process improvements needed to enhance customer service. Over many years at Unilever Bill was liaison to legal and consumer service operations for sales. Bill has over the years had wide exposure leading to a broad perspective in operations and marketing.

Throughout his career Bill's potential was recognized and encouraged by his selection to attend two executive training seminars. In 1992 he attended a 14 day Management Appreciation course for Unilever's top 2% managers world wide. In July of 1996 he attended a two week General Management course again in London. These seminars stressed problem solving and new management techniques

After a 30 year career Bill retired from Unilever and along with his wife Peggy moved to Crozet, Virginia. Bill served on the committee to select an architect to design the new Crozet/Western Albemarle Library as well as the 12 person steering committee for the library. Bill was selected to be chair of the fundraising committee for the new Crozet/Western Albemarle Library which has raised over \$1,000,000. Bill served three terms on the Charlottesville/Albemarle Airport Commission and served for 8 years as a member of the Crozet Community Advisory Council. Both of the two previous committees are county supervisor appointed positions. Bill and Peggy recently celebrated 50 years of marriage. They enjoy traveling and reading and Bill is an avid fan of NASCAR and the NFL.

## Travis Morris

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**From:** tmmorris2@albemarle.org  
**Sent:** Wednesday, July 26, 2017 1:49 PM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUL 26 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 7/26/2017  
**Board/Commission/Committee Applied for:** Jefferson-Madison Regional Library Board  
**Affiliations (if any):** None provided  
**Magisterial District:** Rivanna

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**Applicant Name:** Michael Powers  
**Address:** 138 Fontana Ct  
Charlottesville, VA 22911  
**Home Telephone:** (434) 977-0202  
**Email Address:** mpowers38111@yahoo.com

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**Employment Status:** Self-Employed

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**Employer Name:** Yellow Dog Records  
**Business Address:** 1910 Madison Avenue #671  
Memphis, TN 38104  
**Work Telephone:** (901) 452-4087  
**Occupation/Title:** Founder / President  
**Date of Employment:** 1/1/2003

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**Years Resident in Albemarle County:** 13  
**Previous Residence:** Memphis, TN  
**Spouse:** Paige Powers  
**Number of Children:** 02

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**Education:** S.B. Computer Science and Engineering, Massachusetts Institute of Technology, 1991

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**Memberships:** Fontana HOA Board of Directors, 2010-2013

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**Interests:** Election Officer and Research Officer, City of Charlottesville, 2004-present

Volunteer Coach, Destination Imagination academic team, Saint-Anne's Belfield and Village School, 2015-2017

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**Reason to Serve:**

Since moving to Albemarle County in 2004, my family of four has borrowed over 5,200 books from JMRL -- averaging more than a book per day for thirteen years straight. The benefit has been incalculable, and I'd like to give back to the organization and community by contributing my time and ability.

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**How did you Hear About Vacancy:**

Attendance at Library Board meeting

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**SIGNATURE REQUIRED:**

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**Michael Powers**

**DATE SIGNED:** \_\_\_\_\_

Supplementary Document

**Application - Jefferson-Madison Regional Library Board**

**Applicant - Michael Powers**

July 25, 2017

I am a lifelong library visitor and enthusiast. Since moving to Albemarle County in 2004, my family of four has borrowed over 5,000 books from JMRL — averaging more than a book per day for thirteen years in a row. The benefit for us has been incalculable, and I'd like to give back to the organization and community by contributing my time and ability while bringing fresh perspectives to the Board from the standpoint of an everyday (sometimes, literally "every day") visitor.

My interest in participation began to develop in earnest in 2015, and since then I've attended somewhere between a dozen and a score of Library Board meetings (I believe this is more than any other member of the public during that time), and also visited 8 of the 10 branch locations. With my perspective as a "frequent flyer" library patron, I've been able to suggest several policy improvements that were actually enacted by the Library Board, one of which adopted specific language that I recommended. I feel that with this demonstrated level of sustained engagement, I've already gained familiarization with the Board's activities that will enable me to start contributing quickly.

A few thoughts for directions I am interested in exploring:

- Attending Board meetings, I've learned about so many library services and features that I didn't already know about even as a frequent library visitor. I'd like to think about ways to increase awareness of these many offerings to maximize the return on investment we've already made in the system and usage in our community. *Relevant experience:* I founded and have operated a music record label for the past 10+ years, which at its core is an exercise in promotion. We've achieved coverage for our releases and artists on high-profile national platforms, including NPR shows Weekend Edition and All Songs Considered, New York Times, Wall Street Journal, Newsweek, and USA Today.
- Technology continues to reshape patterns of media consumption for all types of content, including print. Although I don't see my own personal preference for "real" books printed on actual paper ever changing, we need to stay in front of these trends in terms of patron demand and vehicles for supplying digital content. *Relevant experience:* I have a background in technology and played a number of roles both technical and managerial at a high-growth software company for the previous 10 years.
- Lastly, I'd like to keep an eye on changing demographics in the County, particularly growth in the 5th Street / MHS areas. At what point will it make sense to look at adding a branch location?

Ultimately, I understand that my role as an Albemarle County appointee is to work on behalf of the Supervisors to represent the County's interests on the Library Board. A healthy and vibrant library is a vital asset to our community, and I want to do everything I can to help it thrive.



## Travis Morris

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**From:** tmorris2@albemarle.org  
**Sent:** Sunday, July 9, 2017 10:22 AM  
**To:** Travis Morris  
**Cc:** Travis Morris  
**Subject:** Board/Commission/Committee Application

Received

JUL 10 2017

County of Albemarle  
Board of Supervisor's Office

### Application Information

**Date of this Application:** 7/9/2017  
**Board/Commission/Committee Applied for:** Public Recreational Facilities Authority  
**Affiliations (if any):** None provided  
**Magisterial District:** Rivanna

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**Applicant Name:** Peter Taylor  
**Address:** 312 Ben Coolyn Farm  
PO Box 485  
Keswick, VA 22947  
**Home Telephone:** (434) 293-4875  
**Email Address:** prtaylor101@yahoo.com

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**Employment Status:** Not Working Outside the Home

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**Years Resident in Albemarle County:** 36  
**Previous Residence:** No Previous Residency provided  
**Spouse:** Ann Taylor  
**Number of Children:** 2

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**Education:** BA University of Virginia 1980

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**Memberships:** Board and Audit Committee Chair, Speedball Art Products, Statesville, NC

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**Interests:** Former Board Member (12 Years) Piedmont Environmental Council  
Current Board Member and Chair of Building and Grounds, Keswick Hunt Club

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**Reason to Serve:** Continuing my efforts to promote conservation easements on smaller, fill in properties.

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**How did you Hear About Vacancy:** Sherry Buttrick, Chip Moses

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**SIGNATURE REQUIRED:**

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**Peter Taylor**

**DATE SIGNED:** \_\_\_\_\_