

## Travis Morris

---

**From:** Diantha McKeel  
**Sent:** Friday, June 30, 2017 2:18 PM  
**To:** Lee Catlin  
**Cc:** Frank Friedman; Diantha McKeel  
**Subject:** RE: PVCC-Albemarle Dialogue Next Steps

Thanks Frank. This is exciting!

Lee, you are working on an agenda item for our July 12<sup>th</sup> meeting. Would these recommendations tie into that discussion?

Happy 4<sup>th</sup>!  
Diantha

**From:** Frank Friedman [mailto:FFRIEDMAN@pvcc.edu]  
**Sent:** Tuesday, June 27, 2017 4:52 PM  
**To:** Diantha McKeel <dmckeel@albemarle.org>  
**Subject:** PVCC-Albemarle Dialogue Next Steps

June 27, 2017

VIA EMAIL: [dmckeel@albemarle.org](mailto:dmckeel@albemarle.org)

Diantha McKeel, Chair  
Albemarle County Board of Supervisors

Diantha,

I want to thank you for your leadership in helping to convene the meeting on June 19 between the leadership of Albemarle County and PVCC. The feedback I have received has been 100% positive, citing the quality of the dialogue and the enthusiastic spirit of collaboration.

You asked me to develop a plan for next steps regarding the key issues we discussed. The seven steps I propose are briefly described below. I request that you and your Board(s) review these, revise and amend as you deem appropriate, and then you and I can meet to get the ball rolling on one or more of these next steps.

I am very excited by the possibilities for collaboration on workforce development challenges to benefit the citizens and employers in Albemarle County. Do not hesitate to contact me to discuss any of these next steps or to propose additional ideas.

I look forward to hearing from you soon and beginning our important work on these matters.

1. Convene Business Education Roundtable (BERT). Identify key employment sectors/clusters. Hold a focus group with key employers in each sector to determine their workforce needs and to see how Albemarle County and PVCC can assist with these needs. This would be most effective if it includes employers in the City of Charlottesville, making it a regional roundtable.
2. Develop a more formal/more consistent communication channel between Albemarle County economic development vision/plans/issues and PVCC Workforce Development.

3. Accelerate and expand the Community Career Pathways Program which integrates CATEC and PVCC programs. Establish career pathways in healthcare and culinary arts. Expand enrollment in the networking/cybersecurity pathway. Engage in a deliberate and comprehensive campaign to promote career and technical education to Albemarle County families.
4. Convene a task force to explore the feasibility of relocating CATEC to the PVCC campus. The task force will need representatives from Charlottesville City schools, Albemarle County schools, school boards and PVCC.
5. Determine the suitability of Yancey Elementary School to become a site for PVCC courses. Specifically evaluate the feasibility of locating the Commercial Driver License Program at Yancey.
6. Evaluate the proposal to build a joint use, county/PVCC library on the PVCC campus and, if approved, develop an implementation and funding plan.
7. Convene a task force to develop a plan to expand the Charlottesville Works Initiative (also called the PVCC Community Self-Sufficiency Program) into Albemarle. Expand on the new Albemarle County bus driver training program.

>Frank

---

Frank Friedman  
*President*  
Piedmont Virginia Community College  
501 College Drive  
Charlottesville, VA 22902-7589  
434.977.1620 (o)  
434.296.8395 (fax)  
[www.pvcc.edu](http://www.pvcc.edu)

