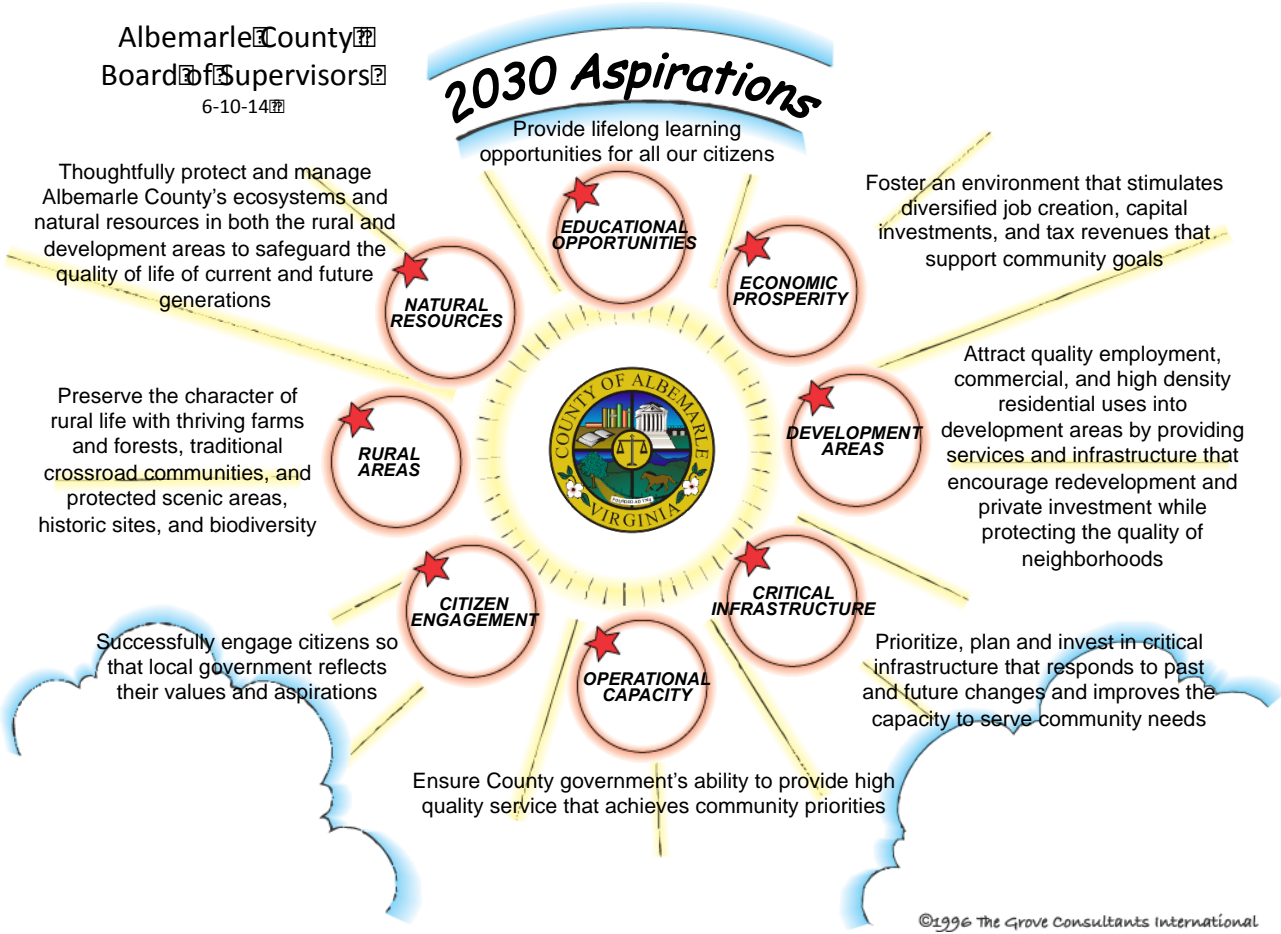


BOARD DRAFT ASPIRATIONS



Albemarle County Board of Supervisors 2030 Aspirations
June 10, 2014

Educational Opportunities:

Provide lifelong learning opportunities for all our citizens

Economic Prosperity:

Foster an environment that stimulates diversified job creation, capital investments, and tax revenues that support community goals

Operational Capacity:

Ensure County government's ability to provide high quality service that achieves community priorities

Citizen Engagement:

Successfully engage citizens so that local government reflects their values and aspirations

Critical Infrastructure:

Prioritize, plan and invest in critical infrastructure that responds to past and future changes and improves the capacity to serve community needs

Development Areas:

Attract quality employment, commercial, and high density residential uses into development areas by providing services and infrastructure that encourage redevelopment and private investment while protecting the quality of neighborhoods

Natural Resources:

Thoughtfully protect and manage Albemarle County's ecosystems and natural resources in both the rural and development areas to safeguard the quality of life of current and future generations

Rural Areas:

Preserve the character of rural life with thriving farms and forests, traditional crossroad communities, and protected scenic areas, historic sites, and biodiversity

DRAFT ALBEMARLE COUNTY BOARD OF SUPERVISORS 3-YEAR PRIORITIES

June 10, 2014

Items **highlighted in green** are proposed 1st Year priorities.

Educational Opportunities: Provide lifelong learning opportunities for all our citizens

1	In partnership with the school system, identify a process to identify potential improvements in funding strategies for K-12 and school readiness <ul style="list-style-type: none">• Consider a blue ribbon committee to explore funding methods• Examine the funding relationship between the Board and School Board
2	Research and determine the successful components and outcome measurements for a lifelong educational system <ul style="list-style-type: none">• Determine who does what (respective responsibilities) and where opportunities may lie; consider what piece each partner may play• Determine continuing education needs by using the Economic Development Office to work with businesses to define those needs
3	Support the CATEC Strategic Plan in order to improve workforce development that is aligned with our local economy <ul style="list-style-type: none">• Incorporate CATEC Strategic Plan into County plans (i.e. economic development)• Expand the role of CATEC• Improve vocational/workforce/employer links• Increase internships and apprenticeships
4	Change process for oversight of the CIP to ensure that the Board and School Board get better input earlier on and that we achieve greater citizen awareness

Economic Prosperity: Foster an environment that stimulates diversified job creation, capital investments, and tax revenues that support community goals

1	Establish a successful Economic Development Office that achieves the County's economic development goals <ul style="list-style-type: none">• Determine focus and direction of efforts; create appropriate role and structure• Determine reasonable measurements for success• Leverage career ladder jobs within our target industries (multiplier jobs)• Educate the community about the importance of economic development, what it would look like, and how the Economic Development Office is a resource for the County
2	Evaluate the Orange Dot program in the County
3	Define policies and incentives for redevelopment
4	Review our assets and economic engines within the community and enhance and protect our relationships so that we are able to utilize more partnerships when

	appropriate
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Operational Capacity: Ensure County government’s ability to provide high quality service that achieves community priorities

1	Attract and retain high performing professionals and managers
2	Bring staffing capacity up to a level required to implement the Board’s strategic priorities <ul style="list-style-type: none"> Consider/evaluate a Transportation Planning position Consider/evaluate a Water Resource Manager position Consider/evaluate a Rural Areas Planning position
3	Continue with our long term plan to fund the Police Department’s core services and geo-policing
4	Continually evaluate others’ best practices and encourage an organizational culture that innovates and is a model for others <ul style="list-style-type: none"> Help staff with furthering “One Organization Committed to Excellence”
5	Obtain and maintain infrastructure of sufficient quality to support government operations (i.e. IT, buildings, vehicles)
6	Strengthen regional collaboration efforts

Citizen Engagement: Successfully engage citizens so that local government reflects their values and aspirations

1	Improve citizen communication and participation <ul style="list-style-type: none"> Develop an interactive mapping approach that enhances geographic information that is available to citizens Support elected officials meeting with and coordinating ombudsman activities with citizens Continue to establish protocols, resources, and technologies that reach and respond to citizens from diverse circumstances [Note: Consider whether any of these bulleted items should be separate priorities]
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Critical Infrastructure: Prioritize, plan and invest in critical infrastructure that responds to past and future changes and improves the capacity to serve community needs

1	Establish and implement a solid waste management plan with emphasis on reducing, reusing, and recycling <ul style="list-style-type: none"> Develop and execute short term solutions/actions and begin the implementation of a long range strategy to address solid waste issues
2	Consider the formation of a regional transit authority and consider creating a service

	district for funding <ul style="list-style-type: none"> • Update previous study • Identify partners • Look at funding alternatives
3	Explore the basis for calculating school capacity to insure alignment with our development plans <ul style="list-style-type: none"> • Process is underway to produce a long range plan that will inform the CIP process • Address Pre-K space needs; consider whether schools can support Pre-K education
4	Revisit our capital investments and prioritize those that are needed, particularly as they relate to Master Plan implementation
5	Examine/revisit the possibility of financing our CIP projects through a local bond issue
6	Begin design for court expansion and renovation
7	Revisit the process for the CIP across schools [Note: This Priority may be combined with Educational Opportunities #4 into one priority regarding the CIP and will be addressed under the appropriate Aspiration]

Development Areas: Attract quality employment, commercial, and high density residential uses into development areas by providing services and infrastructure that encourage redevelopment and private investment while protecting the quality of neighborhoods

1	Perform transportation impact planning to determine how growth is affecting existing neighborhoods, businesses, etc. <ul style="list-style-type: none"> • Include safety improvements in master plan areas • Enhance transit service, routes, and bus stops
2	Define new small area plans with related improvements <ul style="list-style-type: none"> • Expand and sensibly place light industrial areas
3	Develop and implement policies and/or performance measurements to protect existing neighborhoods
4	Explore redevelopment policies and incentives

Natural Resources: Thoughtfully protect and manage Albemarle County’s ecosystems and natural resources in both the rural and development areas to safeguard the quality of life of current and future generations

1	Set up a program to improve water quality <ul style="list-style-type: none"> • Determine the level of service and funding • Revisit the funding mechanism for storm water management
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2	Successfully implement the County's stormwater management programs
3	Identify important biodiversity areas and provide information to landowners on the importance of those areas
4	Consider steps suggested in the LCAPP to ease/mitigate climate change [Note: Revise this Priority after Comprehensive Planning presentation to the Board]

Rural Areas: Preserve the character of rural life with thriving farms and forests, traditional crossroad communities, and protected scenic areas, historic sites, and biodiversity

1	Optimize management of the County's parks and open spaces <ul style="list-style-type: none"> • Determine the optimum relationship between tourism and preservation and ensure that tourism (overuse) is not having a negative impact • Consider how we may better develop our park system • Review park/open space usage to determine what parks may be overused; how to open new parks to spread usage, and how to get people to our parks • Consider how funding for the ACE program may contribute • Include volunteer system for trail maintenance
2	Carefully address agri-tourism mandates to assess rural impact
3	Develop a rural transportation plan <ul style="list-style-type: none"> • Identify entrance corridor roads (i.e. Barracks Road) • Address connectivity including trails, bikeways, greenways, rural rustic road, etc.
4	Ascertain the core services expectations in rural areas and examine the "social contract" that the County has with rural residents in the delivery of services <ul style="list-style-type: none"> • The community facilities plan addresses this and will lead to Board policy • Develop common theme and messages that Board Members can communicate
5	Establish a minimum acceptable level of broadband service and pursue opportunities to bring that level of service to all citizens
6	Encourage rehabilitation of crossroads communities