



Board of Supervisors & Economic Development Authority

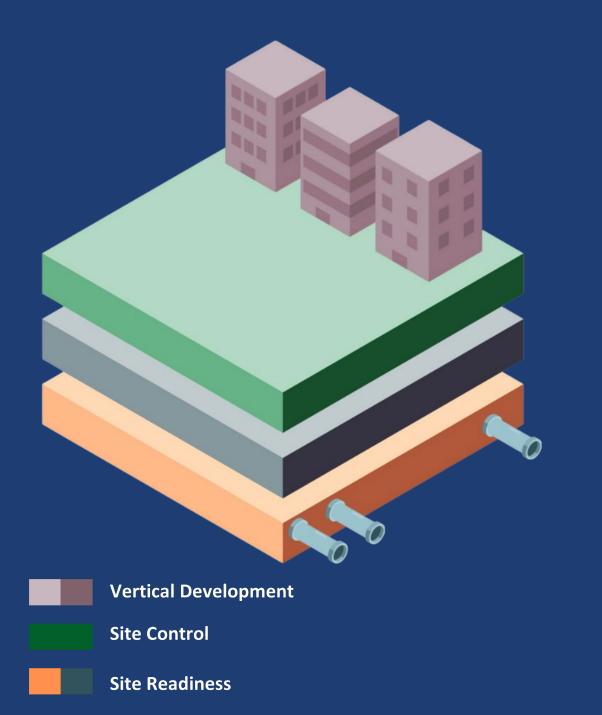
Joint Meeting August 14, 2024

Agenda Topics

- Update: Rivanna Futures
 - Conceptual Engineering
- Discussion: Economic Development Strategic Plan
 - Provide input
- Discussion: Board/EDA MOU
 - Identify shared interest in areas to update

Rivanna Futures

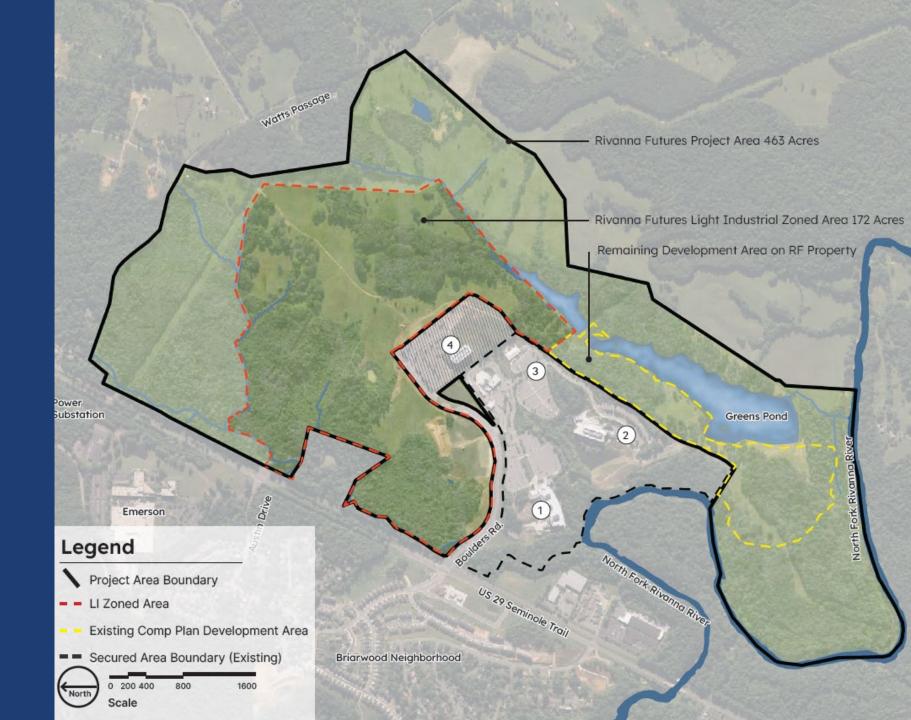






Phase 2: Site Readiness

Jan. 2024 - present



Tier System Analysis for Site Selection

(as defined by VEDP)

Construction Ready

All permits in place; site ready for site disturbance permit from locality; shovel/pad ready

>90% Success Odds

Rivanna Futures Readiness

Grant Applications & Partner

(Construction Timeline)

Infrastructure in Place, Issues Cleared, Certifiable Site

Permit issues identified and quantified; all construction (building and infrastructure) in place or deliverable in 12 to 18 months

70-80% Success Odds

Tier 4

Tier 5

(12-18 months)

Zoned, Estimated Costs, Due Diligence

Zoned for industrial or commercial uses; minimal to no infrastructure; due diligence studies performed; estimated costs and timelines quantified

40-50% Success Odds

Tier 3

(1-2.5 years)

Designated in Comprehensive Plan and Site Controlled

Designated in Comp Plan for industrial or commercial uses but not zoned as such; publicly owned or optioned; minimal infrastructure; minimal due diligence performed

<20% Success Odds

Zoned – Jun. 2024 Est. Costs – Aug. 2024

Due Diligence – Nov. 2023 Stream delineation – Underway

AC44 - Underway

Site Control - Dec. 2023

Tier 2

(2-4 years)

Raw Land/Privately Owned

Designated in Comp Plan for development but not zoned as such; seller is willing; minimal to no infrastructure; no due diligence performed

<10% Success Odds

Tier 1

(3-7 years)

Prior to 2023

Funding

Phase 2 Efforts

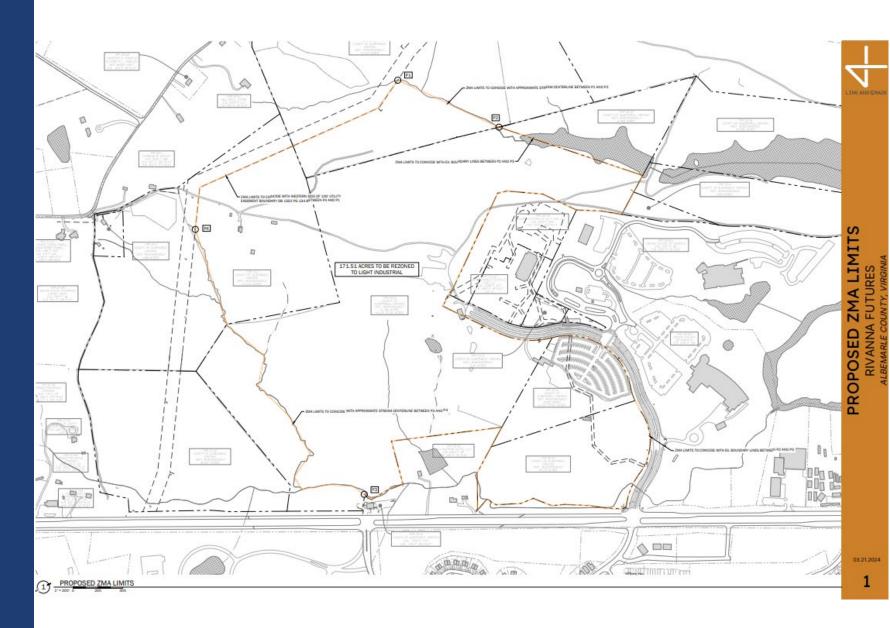
Rezoning & Special Use Permit

Conceptual Engineering

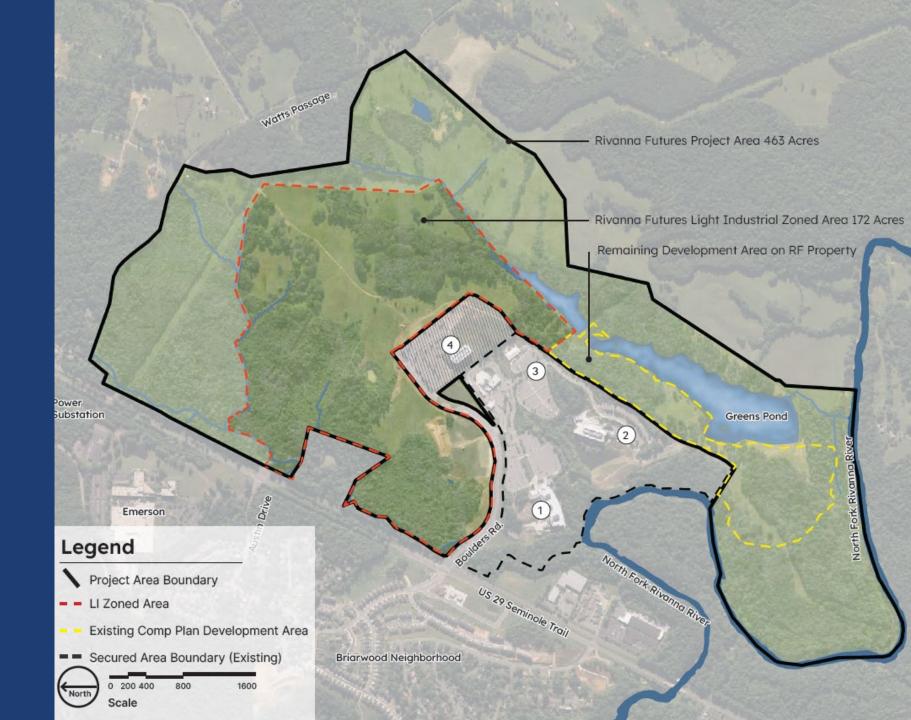
Grant Funding

Rezoning & Special Use Permit

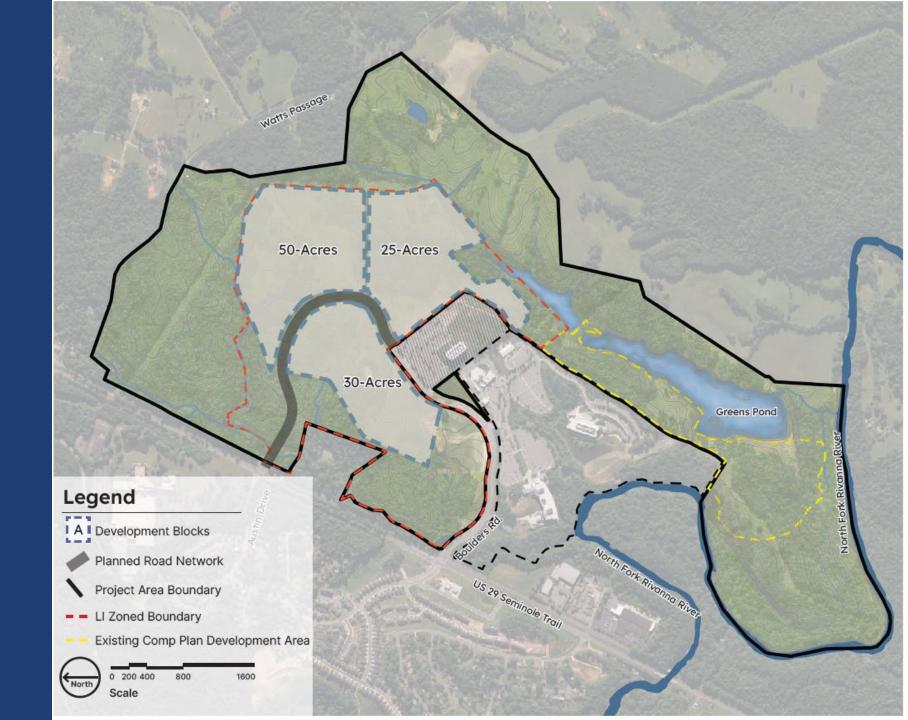
172 acres
Light Industrial &
Office Uses



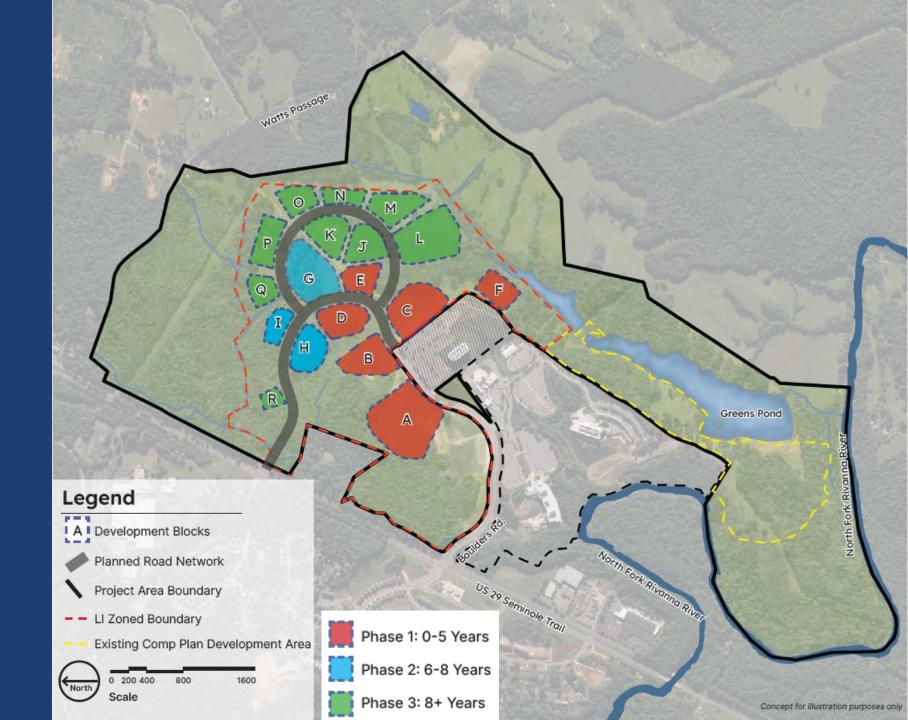
Conceptual Engineering



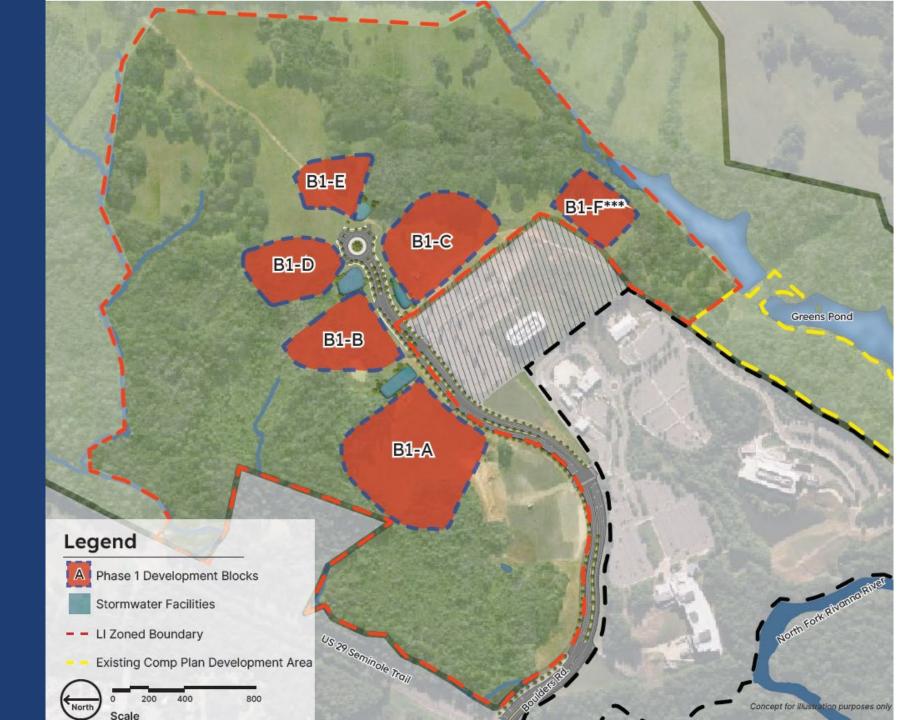
Land Massing



Phasing

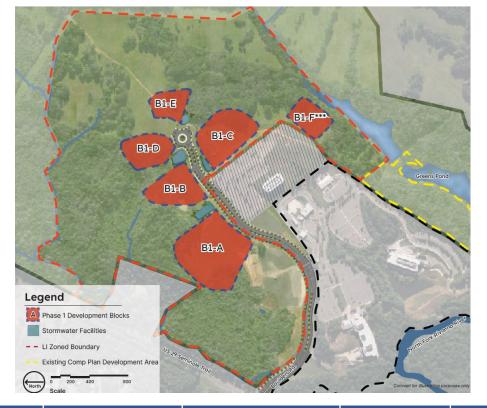


Phase 1 Blocks



Phase 1 Conceptual Sites





Block	Block Area in acres	Building Area in SF	Parking Spaces*	Tier
B1-A	8.0	120,000	480	4
B1-B	4.0	60,000	240	4
B1-C	6.0	80,000	320	4**
B1-D	4.0	60,000	240	3
В1-Е	2.5	25,000	100	3
B1-F	2.5	20,000	80	4**

Development Data:

650 feet of new roadway

Extension of utilities

Up to six (6) building sites (configurations may vary)

Buildings parcels ranging from 2.5-8 Acres

~50 acres total

ROM Opinion of Cost

(Infrastructure Construction Only)

Roadway: \$4.4MM (650 LF)

Sewer: \$3.2MM (4,000 LF)

Water: \$520,000 (650 LF)

SubTotal: \$8.1MM

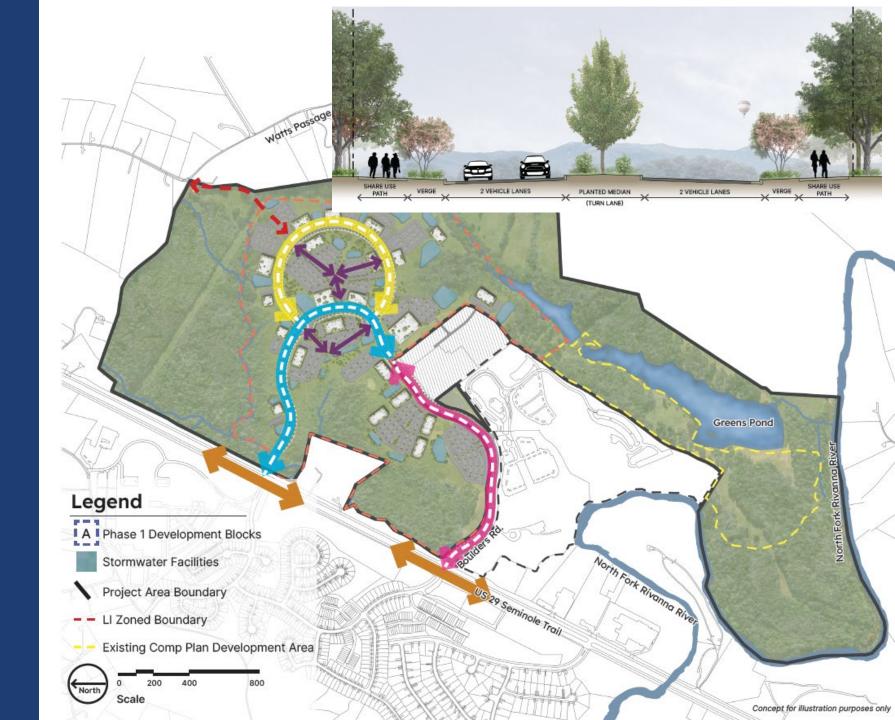
Soft Costs \$1.2MM (15%)

SubTotal: \$9.3MM

Contingency: \$1.86MM (20%)

Total: \$11.16MM

Access Resiliency



Grant Funding

"State Supported, Federally Shared"

- Virginia Business Ready Sites Program
 - Offered by Virginia Economic Development Partnership
 - 2024 application cycle, timing to be announced
- Other state/federal funding
 - Legislative priority
 - Developing grant strategy, including scoping, timing, etc.

Project ENABLE 2.0

Project ENABLE 1.0

Goals

- Strengthen Existing Business Retention and/or Expansion (BRE) to Help Existing Businesses Be Successful
- 2. Improve the Business Climate
- 3. Lead the County's Readiness to Accommodate Business
- 4. Seek Private Investment to Further the Public Good
- 5. Educate the Community and Enhance the Visibility of Economic Development
- 6. Lead External Efforts to Create Strategic Partnerships with Economic Development Institutions
- 7. Partner to Expand Efforts to Build the County's Tourism Sector

DRAFT Schedule

August 14	Kickoff with the joint Board/EDA Meeting
September	RFQ/Vendor Selection Steering Committee invitations
October	Research & Analysis begins Community & Stakeholder Survey
November	Steering Committee Meeting 1
December	Stakeholder Engagement (interviews / roundtables by sector)
January	Stakeholder Committee Meeting 2
February	Board & EDA to review draft goals
March	Strategy Development
April	Stakeholder Committee Meeting 3
May	Plan drafting
Summer 2025	EDA presentation Board adoption

Feedback

Discussion Questions

- What are the strengths of the past 5 years?
- What are some opportunity areas for the next 5 years?
- How can the EDA support Project ENABLE 2.0's goals/objectives?

Board & EDA Memorandum of Understanding

Topics

- a. Broader authority for the EDA to spend Boardappropriated funds based on direction from the Board.
- Updated direction from the Board on the EDA's mission and focus areas.
- c. Consideration by the Board for the EDA to exercise its special powers under State Code.
- d. Clarification on the role of the Board and the EDA in supporting the local entrepreneurial ecosystem.
- e. Clarification the EDA's involvement in public-private partnerships.
- f. Obtain clearer direction in the MOU regarding workforce development and business attraction.
- g. Define the fiscal services provided to the EDA and consider establishing an administrative fee for services.

State-authorized "special powers"

- Make grants to private entities
 - Including grants that are equal to the taxes paid to the locality
- Sell properties without public hearing
- Lease or sell properties at/above/below fair market value
- Issue bonds for the benefit of private entities
- Make loans to private entities and forgive repayment of those loans
- Exercise all powers beyond the borders of the locality
- Think of powers expansively
- Deal with properties statewide

Target Industries

GO Virginia Region 9 Growth and Diversification Plan (2023)

- Biomedical & Biotechnology
- Financial & Business Services
- IT &Communications
- Food & Beverage Manufacturing
- Light Manufacturing



GO Virginia Region 9 Growth and Diversification Plan (2023)

Project ENABLE (2018)

Target Industries

- Biomedical & Biotechnology
- Financial & Business Services
- IT &Communications
- Food & Beverage Manufacturing
- Light Manufacturing

- Bioscience & Medical Devices
- Business & Financial Services
- IT and Defense & Security
- Agribusiness and Food Processing



Economic Impact & Buildout Potential



75 acres
Existing Footprint

+50 acres
2017 Concept Expansion

+873New Jobs

\$81,000 Median income +\$3.2 M

Annual Tax Revenues

+\$135 M

Economic Impact

IMPLAN Projections



>150+ acres

Buildable Area Beyond 2017 Concept Expansion

+1.2 M sq. ft.

Total Facility Capacity

Refresh

Due Diligence

Feasibility/"Tier 3" readiness

- ALTA* land survey
- Soil and drainage area mapping
- Phase 1 environmental site assessment
- Geotechnical subsurface investigations
- Threatened & endangered species
- Cultural resources
- Parcel boundary line adjustment alternatives
- Title examination

DRAFT Process



- RFQ process for professional services
- Research & Analysis
 - County documents (AC44, Strategic Plan, Project ENABLE 1.0)
 - State & Regional documents (State, Regional, neighboring local governments)
 - Analysis
 - Benchmarking (demographics & characteristics of peer markets/localities)
 - Target sector cluster analysis
 - Real estate market assessment
- Public engagement
- Document Drafting & Refinement
- Adoption

Steering Committee

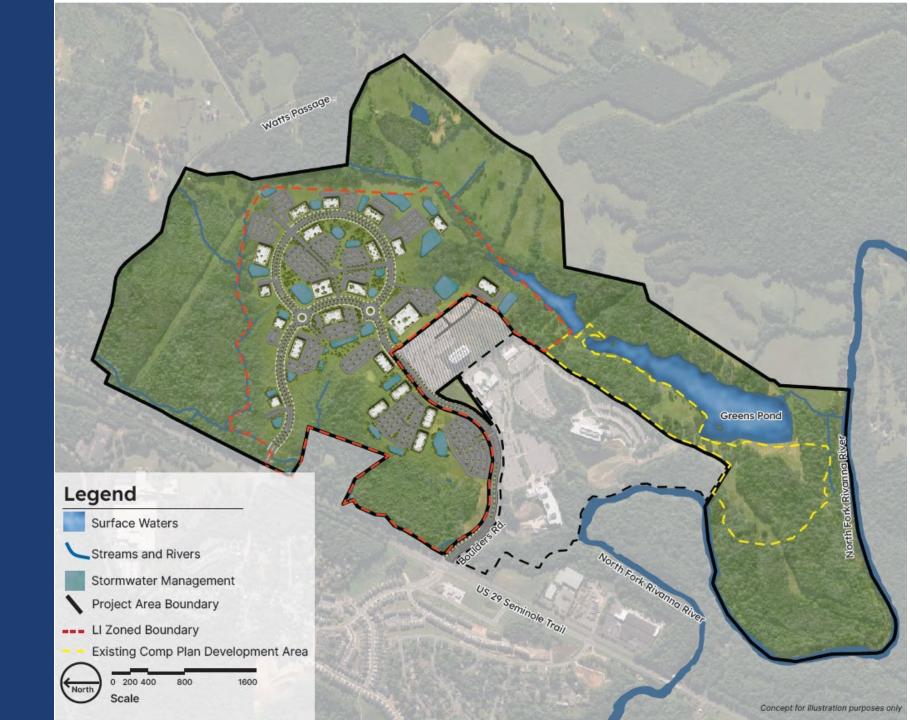
- Common in ED strategic planning
- Meet 3x to provide feedback on drafts
- 10-15 individuals from:
 - Major employers
 - Expected Target Sectors
 - Entrepreneurial Service Organizations
 - Govt/Institutional Partners
 - Liaisons
 - Board
 - EDA

Contemporary ED Strategic Planning



- Data-driven
 - Workforce
 - Community profile
 - Infrastructure
 - Land/real estate inventory
- Targeted
 - 3-5 goals most common
 - Focus on jobs/sectors AND quality of life elements
- Articulates a vision

Development Concept



Utility Plan

