

**Application**

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**Profile****Which Boards would you like to apply for?**

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Charlottesville-Albemarle Convention and Visitors Bureau (CACVB) Executive Committee: Submitted

**Magisterial District \***

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☒ Samuel Miller

Russ

First Name

F

Middle Initial

Cronberg

Last Name

2496 Ivy Springs Ln

Home Address

Suite or Apt

Charlottesville

City

VA

State

22901

Postal Code

Mobile: (434) 981-3166

Primary Phone

Alternate Phone

rcronberg@boarsheadresort.com

Email Address

Boar's Head Resort

Employer

General Manager

Occupation

**Business Address:**

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200 Ednam Dr. 22903

**Date of Employment:**

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October 2016

**Years Resident in Albemarle County:**

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5

**Previous Residence:**

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Georgia

**Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:**

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N/A

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## Education

### Education:

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Bachelor in Hospitality and Tourism Management- Grand Valley State University

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## Activities and Interests

### Memberships in Civic, Not-for-Profit, and Similar Organizations:

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Executive Committee of VRLTA Member and past President of Southern Innkeepers Association Former Board Member of Pine Mountain CVB

### Interests:

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Family, sports, travel, home renovations

### Reasons for Seeking to Serve on the Board, Commission, or Committee:

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I firmly believe that our CVB can better serve our industry with more representation of the industry and more thoughtful guidance and direction, allowing the executive director the resources to do their job.

### How did you hear about this vacancy:

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Current board changes

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Upload a Resume

## Application

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### Profile

#### Which Boards would you like to apply for?

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Charlottesville-Albemarle Convention and Visitors Bureau (CACVB) Executive Committee: Submitted

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#### Magisterial District \*

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☒ N/A

Jay

First Name

Pun

Last Name

Middle Initial

315 Huntley Ave

Home Address

Suite or Apt

Charlottesville

City

VA

State

22903

Postal Code

Home: (434) 989-6835

Primary Phone

Alternate Phone

jaypun@gmail.com

Email Address

Chimm Restaurant

Employer

Restaurateur

Occupation

#### Business Address:

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356 Merchant Walk Square, Bldg 1400, Ste 400 Charlottesville, VA 22902

#### Date of Employment:

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05/28/2018

#### Years Resident in Albemarle County:

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40

#### Previous Residence:

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n/a

#### Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

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N/a

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## Education

### Education:

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Berklee College of Music, B.M 2003

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## Activities and Interests

### Memberships in Civic, Not-for-Profit, and Similar Organizations:

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- Advisory Board for Eko Ise Music Program at the Jefferson School African American Center - JEDI (Justice Equity Diversity Inclusion) Director at Renaissance School

### Interests:

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Playing music, cooking, discussions on inclusion,

### Reasons for Seeking to Serve on the Board, Commission, or Committee:

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I would like to be a part of the CACVB board so that I can help give a look into how the restaurant industry plays an integral part in the community, especially drawing/keeping people coming back to our area. Also, with my work in Justice Equity Diversity and Inclusion I would love to help find ways to promote Charlottesville as a truly inviting place for all to enjoy and feel they hold a connection with.

### How did you hear about this vacancy:

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Courtney Cacatian

[20220103\\_resume\\_jay.pdf](#)

Upload a Resume

Jay Pun  
Charlottesville, VA  
T: 434-989-6835  
E: jaypun@gmail.com

## PROFILE

Multifaceted entrepreneur constantly learning and pivoting, with a strong ability of increasing visibility about projects as well as collaborating with clients, students, and colleagues. Applies passion and new insight into helping community grow through music, food, and culture.

## EXPERIENCE

### **Restaurateur, Thai Cuisine & Noodle House, Chimm, Chimm St.**

Charlottesville, VA— 2014 - Present

- Co-owner of 3 Thai & SouthEast Asian themed restaurants. Management of employees, food inventory, marketing, sales, bookkeeping.

### **Music Instructor / JEDI Director, Renaissance School,**

Charlottesville, VA— 2014 - Present

- Instructor of music theory and performance classes
- Coordinator of discussions and activities with students and staff on Justice, Equity, Diversity & Inclusion topics

### **Publicist / Assistant Manager, Make it Bigger Mama, San Francisco, CA — 2014 - 2015**

- Coordinating Musicians and their booking agents/managers to maximize resources for bringing people to their shows.
- Setting up and maintaining artists' websites, schedules, etc.

### **Database Administrator, Artisans Center of Virginia,**

Staunton, VA— 2013 - 2016

- Data Entry, Website Maintenance, Office Admin

### **Freelance Audio / Video Production and Editing,**

Charlottesville, VA— March 2010 - Present

- Various radio promos and small video projects using ProTools and Final Cut Pro software

### **Music Performance / Booking / Management, MoJa Music,**

Charlottesville, VA— 2001 - Present

- Music performance / workshops at pavilions, clubs, schools, festivals.
- Booking of shows, working with merchandise, scheduling itineraries for tours, contacting media for press.

## EDUCATION

Berklee College of Music, Boston, MA — B.M. Professional Music, 1999-2003

Mass Art, Boston, MA — Select classes in web design, 2001-2002

## SKILLS

Experience with both Mac & PC OS. Social media strategizing, HR management, event coordinating, team building.