

Attachment A: County of Albemarle Resident Survey 2019 Conceptual Outline

Topic	What we want to learn
Education	Awareness: resources for all age groups
	Value: belief in value of tax dollars to schools
Inclusivity	Welcome: feeling of welcome/belonging/cohesion where you live
	Value: value of diverse/multicultural community
Trust	Faith: in equitable service delivery
	Belief: honesty/transparency of local govt
	Breakdown by services?
Community Assets	Access to physical assets: (schools, churches, libraries, hospitals, rec center, parks, etc)
	Access to community services: (public transportation, childcare, medical care, solid waste and recycling facilities, cultural organizations)
Housing	Affordability: degree of difficulty finding quality affordable housing in your community
	Import: feeling of importance that there should be affordable options in all parts of the county
	Support: strength of support for county revenue to permanently fund an affordable housing fund for the county
	Import: how important for people who work in Albemarle County to be able to live in Albemarle County
Transportation	Access: strengths/weaknesses in the local transportation system that includes access to pedestrian and bicycle facilities, transit
	Access: is regional multimodal transportation system is accessible for them- why or why not
	Improvement: Within the rural areas, what are your most concerns concerning transportation, and how can we improve this?
	Interest: What prevents you from utilizing transit service (thinking things like proximity to service, destinations not being served by transit, frequency of service, reliability of service)
	Interest: What prevents you from walking/biking, either for recreation or commuting (thinking things like access to infrastructure, quality of infrastructure, safety concerns)
Climate/Environment	Felt Energy Burden: percent of income spent on heating and cooling their home, or getting to and from work, school, or health care
	Pressures: distance from home/work, efficiency of home
	Access to mitigative efforts: - building/efficiency improvements - alternative transport (use or barriers to usage)
	Feeling: affected by extreme weather
	Solid Waste/Recycling Services: input coming from SWAAC on 4/11
Civic Engagement	Volunteering: time spent and where
	Leadership: experience in leadership role (officer/board positions, public presentations)
	Voting: registered, frequency (local/state/national)
	Interest: level of interest in public affairs

	Accessibility: capacity/opportunity to engage Repeat last survey questions re: what prevents you from attending County events/meetings, where you find news, etc. Do you feel you understand how decisions around zoning/land use are made?
Quality of Life	Overall: scale
	Future: the area you live 5-10 years from now
	Workplace: readiness and staying in your job?
Public Safety	Safety: feeling of safety at home/school/commercial areas
Economic Development	Pending input from Econ Development Department
Infrastructure Planning	Support: increased investment (ie. Schools space)
Redevelop Rio29/Form Based Code	Desired Enhancements: Rio29 area – public art, small park, community gathering space, enhanced trail/bike connections, etc.
Broadband internet access	Affordability: affordable access to broadband at home Access: at work, at library, through school, xxx... Value: on broadband and access to it
Taxes:	Support: for increases for increased support services/capital infrastructure- more for more?
	Feeling: appropriateness of rate for service