

The Shops at Stonefield Safety Plan

Friday Night Music on the Lawn Series

May 27th – September 2nd

Purpose: The Friday Night Music on the Lawn series is a community, live music event featuring a new non-profit each week and vendors who give back to this non-profit. To enhance these events, we are requesting an Outdoor Refreshment Area License with Virginia ABC. This plan is to satisfy the safety needs for this license.

Legal Authority: Code of Virginia Section 4.1-206 A. 17 Designated outdoor refreshment area license, which may be issued only to a locality, business improvement district, or nonprofit organization and which shall authorize (i) the licensee to permit the consumption of alcoholic beverages within the area designated by the Board for the designated outdoor refreshment area and (ii) any permanent retail on-premises licensee that is located within the area designated by the Board for the designated outdoor refreshment area to sell alcoholic beverages within the permanent retail location for consumption in the area designated for the designated outdoor refreshment area, including sidewalks and the premises of businesses not licensed to sell alcoholic beverages at retail, upon approval of such businesses. In determining the designated area for the designated outdoor refreshment area, the Board shall consult with the locality. Designated outdoor refreshment area licensees shall be limited to 16 events per year, and the duration of any event shall not exceed three consecutive days. However, the Board may increase the frequency and duration of events after adoption of an ordinance by a locality requesting such increase in frequency and duration. Such ordinance shall include the size and scope of the area within which such events will be held, a public safety plan, and any other considerations deemed necessary by the Board. Such limitations on the number of events that may be held shall not apply during the effective dates of any rule, regulation, or order that is issued by the Governor or State Health Commissioner to meet a public health emergency and that effectively reduces allowable restaurant seating capacity; however, designated outdoor refreshment area licensees shall be subject to all other applicable provisions of this title and Board regulations and shall provide notice to the Board regarding the days and times during which the privileges of the license will be exercised. Only alcoholic beverages purchased from permanent retail on-premises licensees located within the designated area may be consumed at the event, and such alcoholic beverages shall be contained in paper, plastic, or similar disposable containers that clearly display the name or logo of the retail on-premises licensee from which the alcoholic beverage was purchased. Alcoholic beverages shall not be sold or charged for in any way by the designated outdoor refreshment area licensee. The designated outdoor refreshment area licensee shall post appropriate signage clearly demarcating for the public the boundaries of the event; however, no physical barriers shall be required for this purpose. The designated outdoor refreshment area licensee shall provide adequate security for the event to ensure compliance with the applicable provisions of this title and Board regulations.

Contents: The following pages satisfy the legal provisions above and detail the planning for this event.

Event Name: Friday Night Music on the Lawn

Dates:

May 27th
June 3rd
June 10th
June 17th
June 24th

July 1st
July 8th
July 15th
July 22nd
July 29th

August 5th
August 12th
August 19th
August 26th
September 2nd

Hours of Operation: 5pm to 9pm

Participating ABC Licensed

Restaurants: Champion Grill, Matchbox, Burger Bach, Burtons Grill, Torchy's

Designated Outdoor

Refreshment Area: The intersection of Bond Street and District Avenue to the entrance at Bond Street from Route 29. The walking path across Swanson and Bond. The Bond Street intersection at Swanson Drive, and the intersection at the Mezeh location. Also, the perimeter of the green space. The parking lots will not be included.

Area Markings: The Shops at Stonefield will place 18 identical sandwich board signs at the perimeter of the Area, identifying the Area and stating key points of the regulations in plain language. Toward the back corner of the green space closest to Burger Bach there will be a designated pick up for Uber and Lyft drivers. No further physical barrier is required by law. In the map above, the sign locations have the been marked with a black check.



Map of DORA Boundaries

Expected Crowd: 250 – 300 people. This event occurred through the summer of 2021 but did not draw large crowds due to COVID precautions. The event is marketed through Stonefield, the weekly non-profit highlighted, and the band performing.

Staffing: The Shops at Stonefield will deploy 3-4 uniformed private security guards on foot and vehicular patrol of the Area. The weekly non-profit will provide two volunteers to focus on the green space. The general manager will also work the event as manager. This is adequate staffing for the event.

Containers: Each of the four licensed vendors will serve to-go beverages in disposable cups, labelled with their name and address

Restrooms: For the small size of this event's crowd, the restrooms in the licensed vendors are adequate. No portable toilets are proposed.

Traffic Calming: To support safe crossings throughout Bond Street, The Shops at Stonefield will add traffic cones to the edges and center of Bond Street, Swanson Drive, and Mezeh Road, marking the center line and the edge of the vehicle travel lane. No further physical barrier is required by law.

Count of Events: The total of the Friday events would be 15 of the 16 allowable events in a 12-month period under the license.

Event Promotion: The image below is an example of the event promotion and details. The Shops at Stonefield promotes the performance of a local musician, partnered with a locally based non-profit that will be supported by vendors.



Area Photographs:



Entrances to Bond Street from District Avenue and Route 29.



Green space where the event will be held.



Entrance to parking garage under movie theater.



Intersection at Swanson Drive.



Crosswalk across Bond Street and side street in front of Mezeh.

Responses to the Virginia Statewide Fire Prevention Code

The Virginia Statewide Fire Prevention Code includes a public safety plan template for indoor and outdoor events involving the gathering of people. The template includes several specific areas that should be addressed. The Shops at Stonefield worked with public safety staff in the County to address each of the areas below.

1) Emergency Vehicle Ingress and Egress

Normal travelways will not be blocked and normal vehicle traffic flow is expected during the event. The event coordinator and volunteers will ensure the roadways are not blocked.

2) Fire Protection

The event will be outdoors, but certain aspects of Fire Prevention Code may apply. Fire protection will be provided according to those requirements. Emergency response will be provided through the normal 911 system.

3) Emergency Egress and Escape Routes

Emergency egress and escape routes will be identified as part of the signage for the event and by event staff.

4) Emergency Medical Services

Emergency medical services will be provided through the normal 911 system. For events that are anticipated to be larger than normal, emergency medical services will be provided onsite by standby crews.

5) Public Assembly Areas

Signage will direct people to safe congregation areas. Attendees shall not block sidewalks and roadways. Normal ingress and egress will be ensured.

6) The Directing of Both Attendees and Vehicles, Including the Parking of Vehicles

Security, event ambassadors, and volunteers will provide direction to attendees and vehicles, as needed. Special attention will be paid to ensure that DORA participants adhere to all ABC regulations.

7) Vendor and Food Concession Areas and Distribution

Any vendor areas will comply applicable codes (Building, Fire Prevention, Zoning, etc.). Any vendors or food concession areas outside of the DORA boundaries are not addressed by this public safety plan.

8) The Need for the Presence of Law Enforcement

Law enforcement will be provided through the normal 911 system. Security guards and event ambassadors will be onsite throughout the DORA hours of operation. If issues re-occur, then a requirement for off-duty law enforcement personnel may be required at the current pay rate.

9) The Need for a Weather Monitoring Person

The Event Coordinator will monitor weather and make a public announcement if dangerous weather occurs within 15 miles of the DORA. If dangerous weather occurs within 5 miles of the DORA, the Event Coordinator will advise DORA attendees to seek shelter.

10) Duties of Crowd Managers

The Fire Prevention Code contains guidance for required crowd managers at events. Generally, no less than two crowd managers are required for events, with a minimum of one crowd manager per 250 event attendees. Security guards and event ambassadors may serve as crowd managers.

Potential duties of crowd managers:

- a. Conduct an inspection of area of responsibility and identify, address any egress or emergency access issues.
- b. Conduct an inspection of area of responsibility and identify, address any fire or potential injury risk hazards.
- c. Verify compliance with permit/license conditions, including pyrotechnic and special effects use.
- d. Direct and assist event attendees in evacuation during emergencies.
- e. Meet first responders during an emergency to provide information on the situation and potential concerns.
- f. Any other duties as specified in the Public Safety Plan.