

Survey of Select Localities' Economic Development Authorities

Locality¹	1. Are the priorities of the EDA set by the governing body in a document?	2. Does the EDA provide periodic updates to the governing body and, if so, how and how often?	3. Does the locality serve as the fiscal agent for the EDA and, if so, does the locality establish rules for how the EDA may spend its money?	4. Does the EDA spend money to entertain potential businesses and, if so, what does it spend on are there applicable guidelines?	5. Are public funds used to purchase alcoholic beverages?
Bedford County	The EDA has a strategic plan.	The EDA meets with the Board of Supervisors in a joint meeting at least once per year to discuss the EDA's priorities and challenges. The director of economic development provides a written report to the County administrator to include in his monthly report to the Board of Supervisors.	The County treasurer is the fiscal agent for the EDA and the County's fiscal management director provides the director of economic development with accounting codes and services as needed for various EDA projects, incentives, and grants. There are no rules for how the EDA spends its money, although the EDA seeks consensus from the Board of Supervisors on items of significance.	The EDA occasionally pays for a meal/meeting with a prospect, but most the funds come from the director of economic development's budget.	No; public funds are not used to purchase alcoholic beverages.
Fairfax County	The County provides \$7.5 million funding per year. All priorities, plans, objectives, and measures, are developed through negotiations between EDA's director and the EDA. The plans and strategies are generally held confidential and not available outside of the EDA staff.	EDA staff issues an annual report that is mailed to the Board of Supervisors and the County Executive. The EDA also annually submits the same documents as County agencies as part of the budget process. The EDA does not report to the County Executive or any of the County staff. Other formal reports are not provided to the Board of Supervisors except on special request.	The EDA uses County mechanisms for finance and payroll as well as benefits. The County auditor also includes the EDA in its annual review and reports. The only "rules" for how the funds are spent is provided in the budget document, although the EDA has the ability to allocate funds appropriated to the EDA as it sees fit during the course of the year and the EDA president/CEO has the ability to reallocate funds up to the amount of \$10,000 per action. The EDA does not require any further permission from the Board of Supervisors or County administrative staff to expend funds, regardless of the amount.	The EDA does not spend funds to entertain potential businesses. All of the EDA's funds are spent on pre-approved budget expenses that support the EDA's program, and are monitored by multiple layers of control.	No; public funds are not used to pay for alcoholic beverages.

¹ Arlington County, City of Charlottesville, Chesterfield County, Hanover County, and Prince William County did not respond to the survey.

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Henrico County	The EDA has a Strategic Planning Committee that develops the Operational Plan, which lists objectives for the EDA.	This is done one-on-one orally between the EDA directors and the members of the Board of Supervisors that appointed them. These meetings are held on a regular and informal basis. There is also an annual update at the holiday dinner with the Board of Supervisors and the County manager each December where the EDA Executive Director makes a presentation highlighting the year's accomplishments. The EDA Executive Director also meets with the County Manager regularly (at least monthly). The Board also receives the EDA's meeting agendas, which includes the prior month's minutes.	The EDA controls its money, but the County approves a budget for EDA appropriations each year. The County's departments with expertise will support the EDA as needed (<i>e.g.</i> , the Purchasing Office assists the EDA with procurement matters and Human Resources will help with employment issues).	Expenditures for marketing may include alcohol expenses. There are no written guidelines.	Expenditures for marketing may include alcohol expenses. There are no written guidelines.
Loudoun County	The EDA controls its priorities through internal discussions and strategic retreats. The EDA has a memorandum of understanding that establishes expectations on how the EDA and the County work together.	The EDA has no regular schedule for updating the Board of Supervisors on its activities. However, EDA representatives do appear at Board meetings when it is appropriate. Most of the EDA's interaction with the Board of Supervisors is through County staff.	The EDA is financially independent from the County. The EDA's funding primarily comes from fees charged for bond financing and are not from the public. The EDA passes through public funds to commercial entities as business incentives. These funds are provided by the Board of Supervisors and often match State incentives.	The EDA would likely pay for the entertainment of potential businesses but have not done so to the responder's knowledge. This would require a policy and a vote.	The question of alcohol has not come up. The responder was not certain if it is allowed or not (but see response to question 4).

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City of Virginia Beach	The EDA reviews the City Council's goals and pursues them as their own. The City Council holds retreats twice a year (maybe three) and establishes its priorities for City projects, and the priorities are reported to the EDA.	Not formally. A summary of every EDA meeting and the minutes of every meeting are provided to members of the City Council. Two members of the City Council attend all EDA meetings as liaisons and can report anything of note at the next City Council meeting.	No. The EDA has its own bank accounts and budget. The EDA determines how to spend its own funds for the most part. However, because any large project undertaken by the EDA will require funding from the City, the City will have approved the project and how the money is used.	Yes, under the City's Economic Investment Program. City Council provides oversight.	City Policy, Section 4.5 provides an exception to City policies restricting the use of alcohol. The exception may be granted by the City Manager for specific economic development purposes.