

Application

Profile

Which Boards would you like to apply for?

Agricultural and Forestal District Advisory Committee: Submitted

Magisterial District *

Rivanna

Mike

First Name

Rose

Last Name

Middle
Initial

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Email Address

US NAVY

Employer

Special Warfare Operator

Occupation

Business Address:

Date of Employment:

September 2006

Years Resident in Albemarle County:

2 years, 6 months

Previous Residence:

Palm City, FL

Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

None

Education

Mike Rose

Education:

University of Virginia Class of 2026, B.S. Physics Candidate Northern Virginia Community College A.S. General Science

Activities and Interests**Memberships in Civic, Not-for-Profit, and Similar Organizations:**

Student Veterans of America Navy SEAL Foundation

Interests:

Polo Hunting and Fishing Camping Skiing Alpine Climbing Open Fire Cooking Veteran Advocacy

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I believe in Service as a way of life. I was honored to serve my county for fifteen years on Active Duty in the military and I still continue to serve in the Navy Reserves. Now that I have settled my family in Albemarle County, I believe it is important to serve my local community. I have been an avid outdoors man all my life and I am currently in the process of purchasing a farm in Albemarle County. This makes the Agricultural and Forestal Advisory Committee a natural fit. I believe that a healthy community begins with good decisions about how to use and preserve our natural spaces and I look forward to the opportunity to serve my fellow citizens in Albemarle County.

How did you hear about this vacancy:

Website

[Haas Resume-4.pdf](#)

Upload a Resume

G. Michael Haas

1845 Candlewood Ct. # 103 Charlottesville, VA 22903
(772) 341 – 9489 | gmh5dh@virginia.edu

EDUCATION

University of Virginia | Charlottesville, VA August 2020-Present

B.S in Physics|Minor in Russian and Eastern European Studies

WORK EXPERIENCE

Special Reconnaissance Team TWO | Virginia Beach, VA April 2022 – Present

DFE Troop Leading Petty Officer

- Responsible for the daily administration, combat leadership, mentoring and teamwork of 33 SEALs and Combat Support personnel.
- Handpicked to fulfill a critical capability shortfall as a future operations subject matter expert for the European Area of Operations.
- Organized and planned priority mission concepts for the command.
- Planned, coordinated, and executed training with interagency partners in a realistic scenario against peer adversaries.

Naval Special Warfare Unit TWO | Stuttgart, DE July 2017 – March 2020

Country Engagement Officer

- Planned, Coordinated, and executed training and operations in nine different countries in the European Area of Operations.
- Acted as the Command's trusted liaison to U.S. Embassies, Interagency, and Foreign Partners.
- Routinely oversaw engagements and missions costing \$500,000 to \$1 million.
- Recognized and ranked as the #1 Petty Officer at the command for two years straight.

SEAL Team FOUR | Virginia Beach, VA September 2013 – June 2017

Operator

- Deployed to European and South American theater as a member of a SEAL platoon.
- Conducted high risk and critical training and missions with foreign partners.
- As a SEAL Troop Air Operations/Medical department head, managed and maintained over \$1 million worth of equipment for training and real world operations without a discrepancy.

ACTIVITIES

Vice President | Student Veterans of America at UVA

- Coordinated the establishment of the Veteran Student Center, managed a \$60,000 budget, and provided opening remarks alongside UVA President, James Ryan.
- Led a donation drive for Afghan refugees that provided more than \$6,000 and 100 lbs. of in-kind donations.
- Collaborated with local businesses to brew the "Never Forget" APA and donated proceeds to Afghan refugees.
- Fostered relationships with corporate sponsors, alumni donors, and raised \$65,000 through grants.

Grants CommitteeMember | College Council

- Rigorously reviewed and approved applications for the UVA Minerva undergraduate research grants.

HONORS & AWARDS

Phi Eta Sigma National Honor Society

– Recognized for exemplary academic performance during first year at UVA.

Posse Veterans Leadership Scholarship to the University of Virginia

– Selected among a pool of more than 700 applicants for a full-tuition scholarship to the University of Virginia.

Albemarle County

Agricultural and Forestal District Advisory Committee

Board Details

See §§ 15.2-4300 through 15.2-4314 of the Virginia State Code. (The committee shall advise the local planning commission and the local governing body and assist in creating, reviewing, modifying, continuing or terminating districts within the locality. In particular, the committee shall render expert advice as to the nature of farming and forestry and agricultural and forestal resources within the district and their relation to the entire locality.)

Overview

- **Size** 10 Seats
- **Term Length** 4 Year
- **Term Limit** 2 Term

Additional

Length of Term

Eight (8) landowner members shall be appointed to one-year, two-year, three-year or four-year initial terms so that one (1) engaged landowner and one (1) other landowner is appointed to serve each initial term length. Thereafter, all terms shall be for four (4) years. No landowner member may serve more than two (2) consecutive terms, provided, however, a member appointed to complete the unexpired term of another may be appointed to serve up to two (2) additional consecutive four-year terms.

(**Term limits were set at the A/F meeting on April 17, 2006.)

Frequency/Times for Meetings:

Meetings are only held when Committee action is needed. Typically meet 2 to 4 times per year.

Membership:

Four landowners engaged in agricultural or forestal production. Four other landowners of the locality. The commissioner of revenue or the local government's chief property assessment officer. A member of the local governing body. The advisory committee shall serve without pay but the local governing body may reimburse each member for actual and necessary expenses incurred in the performance of his duties.

Qualifications

None in particular.

Agricultural and Forestal District Advisory Committee

Board Roster

Jonah Fielding

1st Term Mar 05, 2025 - Apr 17, 2026

Appointing Authority Board of Supervisors

Mike Rose

1st Term Jun 07, 2023 - Apr 17, 2026

Appointing Authority Board of Supervisors

Fred Missel

1st Term Jan 07, 2026 - Dec 31, 2026

No Recruitment

Appointing Authority Board of Supervisors

Position BOS Member

antoinette R brewster

1st Term Nov 06, 2024 - Apr 17, 2027

Appointing Authority Board of Supervisors

Brad Cogan

1st Term Mar 05, 2025 - Apr 17, 2027

Appointing Authority Board of Supervisors

Melanie T van Roijen

2nd Term Apr 18, 2023 - Apr 17, 2027

Appointing Authority Board of Supervisors

Joseph H. Jones

1st Term Mar 05, 2025 - Apr 17, 2028

Appointing Authority Board of Supervisors

□ **Ann B. Craddock**
1st Term Mar 05, 2025 - Apr 17, 2028

Appointing Authority Board of Supervisors

□ **Peter Greenberg**
1st Term Sep 04, 2024 - Apr 17, 2028

Appointing Authority Board of Supervisors

□ **Kory Kirkland**
No Term

□ **Peter Lynch**
No Term

No Recruitment

Position County Assessor

Application

Profile

Which Boards would you like to apply for?

Natural Heritage Committee: Submitted

Magisterial District *

Scottsville

Rowena

First Name

Zimmermann

Last Name

Middle
Initial

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Email Address

Blue Ridge PRISM

Employer

Director, Virginia Invasive
Plant Coalition

Occupation

Business Address:

PO Box 119, White Hall, VA 22987

Date of Employment:

June 2021 to present

Years Resident in Albemarle County:

28 years

Previous Residence:

Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

Jackson Zimmermann (Albemarle County Schools)

Education

Rowena Zimmermann

Education:

BA, William & Mary MPP (Masters in Public Policy), William & Mary Certified Virginia Master Naturalist

Activities and Interests**Memberships in Civic, Not-for-Profit, and Similar Organizations:**

Virginia Native Plant Society, member Rivanna Master Naturalists, member Rivanna Forest Restoration Partnership, steering committee member CHIPP (Charlottesville Invasive Plant Partnership), administrative committee member MAIPC (Mid-Atlantic Invasive Plant Council), board member

Interests:

Native plants Birds Dark skies

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I believe I have the knowledge and interest to contribute to the Natural Heritage Committee's work, planning, and future goals. I am a long time resident of Albemarle County and this is a good way for me to serve and give back to the county where I have lived for so many years. I would like to help preserve and enhance our county's landscapes for not just current residents but also for future generations.

How did you hear about this vacancy:

From a neighbor. I have been thinking about applying for a while.

[Rowena_Zimmermann_Resume_for_Alb_NHC.pdf](#)

Upload a Resume

Rowena P. Zimmermann

2520 Milton Hills Drive
Charlottesville, VA 22902

mobile: 434.760.4880
email: jeliroca@gmail.com

www.linkedin.com/in/rowena-zimmermann

Professional Summary

Nonprofit sector professional specializing in public relations, policy analysis, and communications. Extensive experience in the environmental nonprofit and State government arenas. Areas of expertise include policy analysis and development, communications strategy and implementation, collaborative networking, educational programming, training development, program management, social media management, narrative writing, and relationship building with organizational partners and the public.

Professional Experience

Director, Virginia Invasive Plant Coalition, Blue Ridge PRISM, Charlottesville, Virginia, November 2025–present

The Virginia Invasive Plant Coalition (VIPC), an arm of Blue Ridge PRISM. VIPC is a collaborative of 90 organizations that are committed to addressing the issue of invasive plants in Virginia. It is composed of nonprofits, state agencies, private sector vendors/contractors, landowners, educators, and farmers. As the Director, I foster collaboration, communication, and engagement among the members. I recruit new members, build relationships, and represent VIPC on boards and at public events.

Director of Communications & Outreach, Blue Ridge PRISM, Charlottesville, Virginia, 2021– November 2025

As the Director of Communications & Outreach, I manage PRISM's outward facing work which encompasses overseeing all aspects of publicity for the organization, including social media and outgoing communications; overseeing the logistical aspects of organizational events; crafting the majority of written material and publications; and facilitating online and in-person events.

- **Communications:** Transformed Blue Ridge PRISM's communications and reach by focusing on inclusive, accessible, and consistent land stewardship messaging.
- **Public Speaking:** Routinely speak to audiences of all backgrounds and sizes on the topic of invasive plants in Virginia. Frequently host well-known conservation speakers and engage them in insightful and productive conversation in front of a large crowd.
- **Social Media:** Have exponentially increased Blue Ridge PRISM's social media reach and mailing list subscriptions.

- Relationship-building: Collaborate effectively with volunteers, fellow conservation professionals, State employees, and legislators.
- Partnerships: Actively initiated and continue to cultivated relationships with conservation organizations such as Virginia Conservation Network (VCN) and Virginia’s United Land Trusts (VaULT). This has resulted in the expansion of PRISM’s partnerships in land conservation and its inclusion in a wider, statewide network of land conservation professionals.

This position provided the opportunity to form relationships with two Native American tribes (Upper Mattaponi and Rappahannock) to respectfully provide training and resources regarding invasive plants on tribal lands. I believe in the inherent rights of indigenous tribes to territorial integrity and governance.

Principal, Virginia Grantworks, Charlottesville, Virginia, 2015–2021

Drawing from my experience with nonprofit organizations and their needs, I launched Virginia GrantWorks. I constructed, wrote, and edited grant proposals for nonprofit organizations. In addition, I researched grant opportunities and worked with clients to assess organizational goals and funding priorities.

Executive Director, The Oratorio Society of Virginia, Charlottesville, Virginia, 2016–2019

Managed all operational aspects and oversaw the communications/publicity and fundraising for this performing arts nonprofit organization. Substantially expanded its public relations reach and audience base, increased social media and online presence, and established a targeted print advertising strategy. Oversaw and administered donor-engagement campaign as well as grant writing projects.

- Worked closely with the Board of Directors, donors, choral members, and volunteers to achieve organizational tasks and goals.
- Pursued collaborations with other arts organizations to increase musical educational outreach.
 - o Developed a music mentoring program in collaboration with The Wednesday Music Club and The Boys & Girls Clubs of Central VA.
 - o Organized teen workshops in collaboration with the UVA Dept. of Music.

Relevant Past Experience

Senior Associate Legislative Analyst, Joint Legislative Audit and Review Commission (JLARC), Richmond, Virginia, 1993–1998

Worked as a legislative analyst to conduct program evaluation, policy analysis, and oversight of state agencies on behalf of the Virginia General Assembly.

- Conducted in-depth evaluations of Virginia state agencies and policies by assessing

personnel, resources, effectiveness, and capital needs.

- Implemented surveys and reviews of operating procedures and financial records along with site visits and interviews with agency personnel.
- Composed extensive narrative and detailed reports for publication which often included suggested amendments to the *Code of Virginia*, depending on JLARC recommendations.
- Tracked bill legislation during the General Assembly session and worked with legislators to explain study results and relevant data.

This position launched my appreciation for the benefits of public organizations and instilled the desire to work toward policy and communication for the public good.

Board of Directors and Public Relations Chair, The Women's Committee, Martha Jefferson Hospital Foundation, Charlottesville, Virginia, 2013–2016

Created, planned, and executed the public relations and marketing strategy for print, radio, television, and social media for The Women's Committee and its major fundraising events which raised more than \$1.3 million. This position required a high degree of interpersonal skills and the ability to work with many people with different personalities.

Chair and Founder, Speaker Series, St. Paul's Memorial Church and the University of Virginia, 2010–2014

Created, organized, supervised, staffed with volunteers, and advertised a speaker series that recruited esteemed academic speakers from the University of Virginia to create and foster a forum for communication and intellectual exchange between the university and the local community.

Education and Certification

William & Mary, Master of Public Policy, 1993

William & Mary, Bachelor of Arts (English and Economics), 1991

Certified Virginia Master Naturalist, 2024

Current Professional Affiliations

Virginia Master Naturalists, Rivanna Chapter, Member

Charlottesville Invasive Plant Partnership (CHIPP), Founding Member and Leadership Team

Rivanna Forest Health & Resilience Alliance, Steering Committee

Mid-Atlantic Invasive Plant Council, Vice President

Virginia Native Plant Society, Jefferson Chapter, Member

Plant Northern Piedmont Natives, Steering Committee

Virginia Conservation Network, Water and Land Conservation Committee

□

Albemarle County
**Natural Heritage
Committee**

Board Details

The Natural Heritage Committee is an advisory committee that maintains the County's Biodiversity Assessment; advises the Board of Supervisors, the Planning Commission, and County staff on applying biodiversity information to land-use decision-making; and supports biodiversity education in the County.

TASKS:

- A. Input on and oversight of the maintenance, expansion, updating, and evaluation of the ongoing Biodiversity Assessment begun by the Biodiversity Work Group, and development of a protocol for assessing changes in the state of biodiversity (with reference to planning goals).
 - B. Assistance in staff development of an action plan that specifies detailed steps for achieving protection of biodiversity as outlined in the Comprehensive Plan.
 - C. Development of policy recommendations to the Board in response to biodiversity issues and information gathered from the Biodiversity Assessment. The Committee should be consulted on programs, regulations, and Comprehensive Plan changes that may affect biodiversity protection.
 - D. Development of educational materials and programs on biodiversity.
 - E. Provision of periodic reports to the Board of Supervisors on the state of biodiversity in the County.
-

Overview

- **Size** 12 Seats
 - **Term Length** 4 Year
 - **Term Limit** N/A
-

Additional

Length of Term

Initial appointments will include four four-year appointments, four three-year appointments, and four two-year appointments. Thereafter, appointments will be for four years.

Frequency/Times for Meetings:

Meetings are held on the first Thursday of each month 5:45pm in Room 235 of the McIntire Albemarle County Office Building

Membership:

The Board of Supervisors shall appoint ten to twelve members. Applicants need not be County residents. However, total committee membership should consist of some County residents.

Qualifications

The Committee should include members with expertise or background in one or more of the following fields, to support the Committee's role as a technical advisory group: • natural history (including those with detailed knowledge of local wildlife, plants, and other resources); • terrestrial, aquatic, and landscape ecology; • biological conservation and conservation planning; • population genetics; • forestry; • geology and soils; • geographic information systems for conservation; • science education (adult and youth); • agribusiness. The group should also include local landowners and citizens with interests in biodiversity conservation, farming and forestry, and conservation-oriented rural and urban development. If possible, these general citizen representatives should be residents of the County.

Albemarle County
**Natural Heritage
Committee**

Board Roster

Rob M McGinnis

1st Term Feb 07, 2024 - Sep 30, 2027

Appointing Authority Board of Supervisors

Mona El Khafif

1st Term Apr 05, 2023 - Sep 30, 2027

Appointing Authority Board of Supervisors

Jennifer Olsen

1st Term Jun 04, 2025 - Sep 30, 2028

Appointing Authority Board of Supervisors

Laurel Gillette

1st Term Jan 08, 2025 - Sep 30, 2028

Appointing Authority Board of Supervisors

Joseph L. Rhames

2nd Term Oct 01, 2025 - Sep 30, 2029

Appointing Authority Board of Supervisors

Megan E Sebasky

2nd Term Oct 01, 2025 - Sep 30, 2029

Appointing Authority Board of Supervisors

Sabrina Fuller

1st Term Sep 03, 2025 - Sep 30, 2029

Appointing Authority Board of Supervisors

-
- **Christine Hirsh-Putnam**
3rd Term Oct 01, 2025 - Sep 30, 2029

Appointing Authority Board of Supervisors

- **Vacancy**

Appointing Authority Board of Supervisors

Application

Profile

Which Boards would you like to apply for?

Pantops Community Advisory Committee: Submitted

Magisterial District *

Rivanna

Olivia

First Name

Branch

Last Name

Middle Initial

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Email Address

Keswick Hall and Golf Club

Employer

Membership | Club Communications

Occupation

Business Address:

701 Club Drive Keswick, VA 22947

Date of Employment:

09/01/2004

Years Resident in Albemarle County:

68

Previous Residence:

Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

N/A

Education

Olivia Branch

Education:

BA Public Relations, Mary Baldwin College

Activities and Interests**Memberships in Civic, Not-for-Profit, and Similar Organizations:**

State Board of Directors for Recreational Facilities; Light House Studios Board of Directors; Charlottesville Regional Chamber, Member Ambassador; UVA Health Systems Patient Advisory Board; BAMA Works Fund Grant Allocation Committee; Lockn' Music Festival, Regional PR; Taskforce with CACVB for Promotion of Minority Tourism; Albemarle Police Foundation Board of Directors, VA Film Festival DEI Commission

Interests:

Non-Profit volunteerism, community service, tourism, arts

Reasons for Seeking to Serve on the Board, Commission, or Committee:

Passion for hospitality and tourism and how it contributes to our economic growth

How did you hear about this vacancy:

Website

[OEB_Resume.2024.pdf](#)

Upload a Resume

Olivia E. Branch
Post Office Box 136
Keswick, Virginia 22947
(434) 996~7201
oebranch@gmail.com

Education

B.A. Communications and Public Relations

Mary Baldwin College, Staunton, VA

Keswick Hall and Golf Club- 2003-Present, Membership | Club Communications for Keswick Hall Golf Club

- Tasked with all aspects of Club Member recruitment, retention, and transactions
- All marketing aspects of member communications
- Concierge services for Keswick Club & Hall VIP guests

Locken' Music Festival- 2013- 2022, Regional Public Relations

- Engage regional and national media outlets for coverage of the festival
- Host Media Day for local and regional media outlets
- VIP concierge services for Locken' artist

Virginia Tech University, WVTF Public Radio. 2010 to 2013, Director of Corporate Development

- Tasked with securing \$350,000 in corporate sponsorships
- Developed new corporate relationships in central Virginia regions
- Researched and created effective underwriting campaigns for potential clients
- Assisted with branding and multi-marketing for clients and underwriters

University of Virginia School of Engineering and Applied Sciences, 2008 to 2009, Director of Annual Giving

- Cultivated five new major donors (individuals giving \$250,000+)
- Initiated engineering partnership with the regional winery for the launch of sustainable viticulture program
- Grew annual fund 20%

Accomplishments

- Creation of community partnerships to increase awareness of organizations
- Developed leadership circles to increase annual giving funds

- Identified, outlined, and participated in the development and execution of two \$2.5 million+ community capital campaigns
- Building strong relationships with media outlets
- Creating storylines for clients and organizations for branding/PR awareness
- Trainer for Hospitality guest services based on Forbes Five Star Standards

Awards

- Albemarle County Rotary Club 2008, Rotarian of the Year
- Keswick Hall and Golf Club 2015, Employee of the Quarter

Community Involvement (past and current)

BamaWorks Foundation, past Philanthropic Director; Light House Studios Board of Directors; Charlottesville Albemarle Region Chamber of Commerce, former Board of Directors, currently Chamber Ambassador Committee; UVA Health Systems, Patient Advisory Council; County of Albemarle Planning Commission Committee; Governor's appointment to Board of Directors for Virginia Recreational Facilities; Albemarle County Police Foundation, Board of Directors; The Front Porch, Board of Directors; Foxfield Racing Association Advisory Board; Charlottesville Albemarle Convention and Visitor Bureau, Discover Black C'ville, Assistant Co-Chair; Albemarle County 2044 Planning Task Force.

Pantops Community Advisory Committee

Board Details

The Advisory Committees will provide assistance, feedback and input to County staff and the Board of Supervisors on community and county efforts related to implementation and support of the adopted Master Plan, in accordance with established county procedures. Advisory Committee members will communicate with their constituencies to increase understanding of and support for successful implementation of the Master Plan. The membership is broad-based to incorporate a variety of perspectives and ideas and to provide citizens, business people, and representatives of community groups a chance to be engaged and to be heard in a constructive and meaningful way.

The Committees will be a catalyst for helping foster a sense of community and work towards effective and efficient Master Plan implementation. Committees are a venue to discuss and provide comments on program and policy questions and/or proposals. Community Advisory Committees are an important venue for discussion and Committees can provide feedback and indicate preferences related to development proposals, although Committees do not have a legislative role in the development process.

Responsibilities:

1. Serve as liaisons
2. Gather input from constituencies represented and bring these issues to the attention of staff and the Committee, and distribute information from the Committee back to constituents.
3. Stimulate creative thinking in examining implementation issues and identify ways of using community resources to meet implementation needs and challenges.
4. Provide advisory input, comments, and information to the Board of Supervisors on new and emerging policies, projects, and programs as requested.
5. Maintain a forward-looking agenda with respect to adopted Master Plans and policies of the Board of Supervisors. Committee meetings are not the appropriate venue to oppose adopted policy.
6. Commit to support and work to implement the adopted Master Plan.
7. Work with Staff to provide an annual report of activities to the Board of Supervisors in accordance with the Board of Supervisors' adopted Rules of Procedure for Boards and Commissions.

Overview

- **Size** 15 Seats
- **Term Length** 2 Years
- **Term Limit** 3 Terms

Additional

Length of Term

Members will be appointed for either a 2 or 3 year term to stagger the transition of new members on and off the committee. After initial appointments, terms will be for 2 years. While Members will be generally expected to serve no more than 2 terms, additional terms may be considered if desired and if the Board of Supervisors deems appropriate.

Frequency/Times for Meetings:

Meetings are held on the 4th Monday of each month at 6:15pm in the Kessler Conference Room at the Martha Jefferson Hospital Outpatient Center, 595 Martha Jefferson Dr.

Membership:

The Board of Supervisors shall appoint ten to fifteen members to the Committee with representation from the following: Pantops citizens at large Property owners and Stakeholders Business community members Civic/neighborhood organizations Representatives from adjoining areas City of Charlottesville neighborhood planners and County Community Development Department employees/representatives will interact with the group as needed. In conjunction with the Rivanna District Planning Commissioner and Board Member, the Pantops Neighborhood Planner will seek to recruit a pool of members that ensures diversity and a broad representation from the Pantops and fringe areas. There will also be a Planning Commission liaison appointed to the Committee who will attend Committee meetings and will report back to the Planning Commission at its regular meetings with a synopsis of the Committee's meetings and activities, as appropriate. The liaison, along with other Commissioners, may identify Planning Commission agenda items or updates that should be provided to the Committee and to citizens living in the greater Master Plan area. The Pantops Neighborhood Planner will coordinate all staff support to the Committee and will ensure that Council meeting agendas, materials and supplies are provided.

Qualifications

Responsibilities: 1. Serve as liaisons by: 1) contributing to public understanding of and encouraging support for Master Plan implementation; 2) keeping the community informed of the needs, purposes, and progress of Master Plan implementation; 3) encouraging interest and participation in community and county efforts related to the Master Plan and participation in public meetings; and 4) enhancing collaboration among all community stakeholders. 2. Gather input from constituencies represented and bring these issues to the attention of staff and the Committee, and distribute information from the Committee back to constituents. 3. Stimulate creative thinking in examining implementation issues and identify ways of using community resources to meet implementation needs and challenges. 4. Provide advisory input, comments, and information to the Board of Supervisors on new and emerging policies, projects, and programs as requested. 5. Maintain a forward-looking agenda with respect to adopted Master Plans and policies of the Board of Supervisors. Committee meetings are not the appropriate venue to oppose adopted policy. 6. Commit to support and work to implement the adopted Master Plan. 7. Work with Staff to provide an annual report of activities to the Board of Supervisors in accordance with the Board of Supervisors' adopted Rules of Procedure for Boards and Commissions.

Pantops Community Advisory Committee

Board Roster

Kate Kaminski

2nd Term Jul 01, 2024 - Jun 30, 2026

Appointing Authority Board of Supervisors

David Norford

1st Term Jun 05, 2024 - Jun 30, 2026

Appointing Authority Board of Supervisors

Anthony Jargowsky

1st Term Feb 13, 2025 - Jun 30, 2026

Appointing Authority Board of Supervisors

Bea LaPisto-Kirtley

7th Term Jan 14, 2026 - Dec 31, 2026

No Recruitment

Appointing Authority Board of Supervisors

Position BOS Liaison

Category BOS Member

Mike Pruitt

3rd Term Jan 14, 2026 - Dec 31, 2026

No Recruitment

Appointing Authority Board of Supervisors

Position BOS Liaison

Category BOS Member

Anne E Oliver

3rd Term Jul 01, 2025 - Jun 30, 2027

Appointing Authority Board of Supervisors

□ **Dylan J Henry**
1st Term Jul 01, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Judith Joyce**
3rd Term Jul 01, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Henry D Light**
3rd Term Jul 01, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Richard W Ruffin**
3rd Term Jul 01, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Reginald F Woods**
1st Term Nov 05, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Megan Nedostup**
2nd Term Jul 01, 2025 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **Natalie J Gomez**
1st Term Feb 04, 2026 - Jun 30, 2027
Appointing Authority Board of Supervisors

□ **R. Corey Clayborne**
1st Term N/A - N/A
No Recruitment
Appointing Authority Planning Commission
Position PC Liaison
Category PC Member

□

Vacancy

No Recruitment

Appointing Authority Planning Commission

Position PC Liaison

Category PC Member

Application

Profile

Which Boards would you like to apply for?

Planning Commission: Submitted

Magisterial District *

Scottsville

Mary (Catherine)

First Name

C

Middle Initial

McLamb Brown

Last Name

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Email Address

Skeo

Employer

Senior Associate - Designer/Planner (part time)

Occupation

Business Address:

Date of Employment:

2009 to present

Years Resident in Albemarle County:

21

Previous Residence:

Richmond, VA

Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

none

Education

Mary (Catherine) C McLamb Brown

Education:

University of Virginia College of Arts and Sciences, B.S. International Relations, 1996
University of Virginia School of Architecture, Master of Landscape Architecture, 2009

Activities and Interests**Memberships in Civic, Not-for-Profit, and Similar Organizations:**

Advisory Council, Botanical Garden of the Piedmont (current) Past Board Member and Chair, Light House Studio Development Committee, The Women's Initiative Horticulture Committee Chair, Albemarle Garden Club Past Board Member, American Red Cross Additional volunteer involvement: WAHS, Village School, St. Anne's-Belfield School, Boys and Girls Club Member, Virginia Native Plant Society, Christ Episcopal Church

Interests:

Gardening, tennis, cooking, travel, knitting, graphic design

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I'm interested in the opportunity to apply the knowledge and skills I use in my work in areas across the US to contribute to my own community. I appreciate new learning experiences and getting to know people, and I am eager to be more involved in planning efforts in Albemarle County.

How did you hear about this vacancy:

Through an acquaintance, Carol Carter.

[CMB_Bio.pdf](#)

Upload a Resume

Catherine McLamb Brown

BIOGRAPHY

Catherine brings over 16 years of experience in landscape architecture and planning, specializing in the design of resilient, community-centered environments. Her work spans urban revitalization, recreation, institutional, and mixed use redevelopment projects, with a focus on integrating ecological systems and thoughtful placemaking. She is passionate about creating landscapes that respond to both environmental challenges and the social fabric of communities.

Outside of her professional work, Catherine is a curious gardener and mediocre (but enthusiastic) tennis player. She enjoys spending time with her three college-age children, husband, and two dogs. Since arriving in Charlottesville in 2005, she has volunteered with local schools and organizations including Light House Studio, Botanical Garden of the Piedmont, The Women's Initiative, Albemarle Garden Club, and the Boys and Girls Clubs of Central Virginia.

EXPERIENCE

SENIOR DESIGNER AND PLANNER, SKEO; CHARLOTTESVILLE, VA — 2009 TO PRESENT
Lead strategic planning, analysis and conceptual design for projects funded through EPA's Superfund Redevelopment Program and Technical Assistance for Communities Program, as well as other federal and regional organizations including FEMA, Chesapeake Bay Program, and National Fish and Wildlife Foundation, to support wellness and quality of life, community revitalization, ecological health, and economic resilience. More information about professional projects, skills and qualifications available upon request.

ADVISORY COUNCIL, BOTANICAL GARDEN OF THE PIEDMONT — 2023 TO PRESENT
Regularly review and provide input on BGP's design development process and strategic planning, support board and staff development activities, and serve as a community ambassador to promote knowledge about the BGP.

BOARD MEMBER, LIGHT HOUSE STUDIO; CHARLOTTESVILLE, VA — 2014 TO 2025
Guided local youth-centered filmmaking organization as board member and board chair, supporting operations, development/fundraising, strategic planning, and management. Participated in the organization's purchase and renovation of the landmark Vinegar Hill Theater, which now houses the Light House Studio's teaching, administrative, and screening spaces.

EDUCATION

University of Virginia School of Architecture — Master of Landscape Architecture, 2009

University of Virginia College of Arts and Sciences — B.S. International Relations, 1996

□ Albemarle County
Planning Commission

Board Details

The Albemarle County Planning Commission is a public body established by the Board of Supervisors pursuant to Virginia Code § 15.2-2210 et seq. The Commission's primary role is to serve as an advisory body to the Board to promote the orderly development of the County and its environs and to accomplish the planning, zoning, and land subdivision and development objectives set forth in State law and the Albemarle County Code. The related roles of the Commission are to recommend amendments to the County's comprehensive plan, zoning ordinance, and subdivision ordinance, and to make an annual report to the Board concerning its operation and the status of planning within the County. The Commission also has specific duties related to individual zoning map amendment and land development applications.

Overview

- **Size** 8 Seats
- **Term Length** Varies
- **Term Limit** N/A

Additional

Length of Term

The terms of the Commissioners from each of the County's magisterial districts are coterminous with the four-year terms of the Supervisors of the magisterial district they represent. The term of the at-large Commissioner is two years. The term of the non-voting Commissioner is one year. Commissioners are not subject to term limits.

Frequency/Times for Meetings:

Meetings are held on the second Tuesday of each month beginning at 6:00 pm and the fourth Tuesday of each month beginning with a work session at 4:00 pm and a regular meeting beginning at 6:00 pm. Meetings are held in Lane Auditorium, Second Floor, County Office Building at 401 McIntire Road.

Membership:

The Commission is composed of eight members appointed by the Board. Seven Commissioners are voting members. The eighth Commissioner is a non-voting member appointed by the Board with the advice of the president of the University of Virginia. Of the seven voting Commissioners, six are nominated from each of the County's six magisterial districts and the other is appointed at-large. Commissioners are not required to be residents of the magisterial district they are appointed to represent. Commissioners serve at the pleasure of the Board. Compensation: The seven voting Commissioners are compensated \$4,100 per year, which is paid in monthly installments. The Commission chair is paid an additional \$1,500 per year, which is also paid in monthly installments.

Qualifications

As provided by State law, Commissioners must be qualified by knowledge and experience to make decisions on questions of community growth and development, and at least one-half of the Commissioners must be land owners in the County. Commissioners should have knowledge or an understanding of the planning and land development issues facing Albemarle County and the region, and have some familiarity with the County's comprehensive plan and its land development ordinances. In addition, Commissioners should have well-developed listening skills, be fair and open-minded, and be able to effectively communicate and analyze concepts and facts. As a condition of assuming office, all Commissioners must file a real estate disclosure form as provided by the State and Local Government Conflict of Interests Act (Virginia Code § 2.2-3100 et seq.). This form must thereafter be filed annually on or before February 1. Expectations: Commissioners are expected to be well-prepared for each Commission meeting and to attend all Commission meetings, recognizing that occasional absences may occur because of emergencies, illnesses, and previously scheduled vacations. By Board policy, any Commissioner who does not attend at least 75 percent of the Commission meetings may be subject to having his or her appointment terminated.

Planning Commission

Board Roster

R. Corey Clayborne

2nd Term Jan 03, 2024 - Dec 31, 2027

Appointing Authority Board of Supervisors

Category Rivanna District Rep

Luis A Carrazana

3rd Term Jan 07, 2026 - Dec 31, 2027

Appointing Authority Board of Supervisors

Category At-Large

Lonnie M Murray

2nd Term Jan 03, 2024 - Dec 31, 2027

Appointing Authority Board of Supervisors

Category White Hall District Rep

Karen E Firehock

4th Term Jan 07, 2026 - Dec 31, 2029

Appointing Authority Board of Supervisors

Category Samuel Miller District Rep

Mary Katherine King

1st Term Jan 07, 2026 - Dec 31, 2029

Appointing Authority Board of Supervisors

Category Jack Jouett District Rep

Nathan Moore

2nd Term Jan 07, 2026 - Dec 31, 2029

Appointing Authority Board of Supervisors

Category Rio District Rep

□ **Vacancy**

Appointing Authority Board of Supervisors
Category Scottsville District Rep

□ **Vacancy**

No Recruitment

Appointing Authority Board of Supervisors
Category UVA Non-Voting Representative

Application

Profile

Which Boards would you like to apply for?

Police Department Citizens Advisory Committee: Submitted

Magisterial District *

Jack Jouett

Nicole

First Name

Hall

Last Name

Middle Initial

Home Address

Suite or Apt

City

State

Postal Code

Primary Phone

Alternate Phone

Email Address

University of Virginia

Employer

Higher Education Administrator

Occupation

Business Address:

1815 Stadium Road Charlottesville, VA 22903

Date of Employment:

3/31/23 - Present

Years Resident in Albemarle County:

2 years

Previous Residence:

Forsyth County - Winston Salem, NC

Identify Any Spouse, Natural or Legal Offspring, Parent, Grandparent, or Sibling Who is a County Supervisor or Other County Officer, Employee, or Appointee:

n/a

Education

Nicole Hall

Education:

Ph.D., Educational Leadership and Cultural Foundations - University of North Carolina
Greensboro MBA - Pepperdine University B.S. Marketing - Indiana University

Activities and Interests**Memberships in Civic, Not-for-Profit, and Similar Organizations:**

Board of Directors, Vice Chair-College, National Association of Colleges and Employers Board of Directors, Madison House

Interests:

Community Service Higher Education Workforce Development

Reasons for Seeking to Serve on the Board, Commission, or Committee:

I relocated with my family 2.5 years ago from North Carolina to accept my position with UVA. I have worked in leadership roles in higher education for over 20 years and an aspect of my work I enjoy deeply is helping college students launch careers in Public Service. I have created partnerships with healthcare, law enforcement, government, and non-profits at different universities to help these agencies secure a pipeline of talent to advance their work. I have always viewed my work as a bridge between higher education and the community. In addition, I have been fortunate to serve in various ways to give back to the community. Most recently, I served as a Board of Trustee for my church in Winston Salem, NC and that role allowed me to create and support community partnerships to address issues including food insecurity, healthcare, and education. As a still relatively new resident of Albemarle County, it is important to me to contribute to my community in meaningful ways. I also serve on the Board of Directors for Madison House which allows me to support the incredible work of non-profits across Charlottesville. I was recently promoted to a new role at UVA as senior AVP, student affairs and dean of students, overseeing the development of our 26K students. I believe that board experience, along with my leadership within UVA, and my own engagement as a member of the community and parent of a high schooler (Albemarle High School) would position me to serve as a sounding board for our dedicated police force and to enhance the collective impact of their work.

How did you hear about this vacancy:

Diantha McKeel

[Nicole_R_Hall_Resume_March_2026.pdf](#)

Upload a Resume

NICOLE R. HALL, PH.D., MBA

310.963.8245 | nicolehall@virginia.edu | <https://www.linkedin.com/in/nicole-hall-phd>

HIGHER EDUCATION ADMINISTRATOR

Strategic Planning and Leadership | Student Development | Program Management | Internal and External Partnerships

20-year management career with four distinguished institutions. Effective strategic planner, adept at aligning vision and mission with critical priorities, as well as advancing unit and organizational agendas. Avid brand ambassador, effectively incorporating outcome data, assessment, and evaluation to communicate across audiences. Strong track record of success designing, executing, and evaluating large scale programs and technology and cultivating diverse and robust private, public, and nonprofit sector partnerships. Passionate focus on holistic student advising and support, cultivating pan-university relationships and strategies to meet the unique personal and career development needs of all students, and an unwavering commitment to fostering successful career outcomes. Extensive experience managing strategic centers and cross-functional teams, driving stakeholder satisfaction, and achieving performance outcomes. Prudent risk-taker, adaptable in response to changing environmental conditions. Global industry leader recognized for integrity, innovation, results-driven focus, and commitment to advancing equity and inclusion.

CORE COMPETENCIES

- Strategic Planning and Assessment
- Cross-Functional Team Leadership
- Student Learning and Development
- Partnership Building and Stakeholder Engagement
- Program Development and Management
- Budget Administration and Fundraising
- Equity and Inclusion Initiatives
- Marketing, Media, and Communications

PROFESSIONAL EXPERIENCE

Senior Associate Vice President, Student Affairs & Dean of Students 2025 - Present

University of Virginia, Charlottesville, VA

Provide strategic leadership and vision for the student engagement teams reporting to the Dean of Students, in coordination with the Vice President and Chief Student Affairs Officer and the broader Division of Student Affairs leadership team.

- Play a key role in divisional planning, resource allocation, and policy formulation, ensuring compliance with federal and state laws including those which govern students' rights.
- Work collaboratively with units, departments, schools, and stakeholders within and outside the University to enhance the student experience. Design processes, practices, and programmatic interventions that empower the team to facilitate a vibrant, world-class student experience for all University students (undergraduate, graduate, and professional). Serve as an advocate for and liaison between students and University leadership.
- Facilitate collaboration across all personnel and students to provide social, academic, and career development opportunities for students and student organizations to enhance a sense of community and belonging at the University.
- Engage personnel in promoting student involvement in university life, including supporting students in fulfilling the responsibilities delegated to them by the Board of Visitors and student self-governance, by creating a range of opportunities for students to partner with student affairs and other stakeholders to achieve goals and develop skills.

Associate Vice President, Career and Professional Development 2023 - Present

University of Virginia, Charlottesville, VA

Provide strategic leadership, vision, direction, and administrative and fiscal oversight for the University Career Center (UVACC) and facilitate collaboration among career services affiliates at the university to ensure high-quality career services to all relevant stakeholders, including 26,000 undergraduate and graduate students across the college and 11 schools, employers and other community partners, alumni, parents, university leadership, staff, and faculty.

Shifted high volume activity Center toward focused strategic alignment with the 2030 plan, bolstered by expanded and clarified internal partnerships, supported by clear team goals, and inspired by student development and empowerment.

Strategic Planning and Organization Management

- Lead the UVACC team of 35 professionals and 50 student employees to provide programs and services to empower all students to take ownership of their continuous career development process and leverage robust community networks.
- Launched a new Shared Services unit including marketing, technology, assessment, operations, and events, gaining efficiencies by alleviating engagement of advisors and employer relations in logistics and event execution, and ensuring consistent quality of marketing, execution, and assessment across 300+ events and programs.
- Manage \$4 million annually in state budgets, discretionary, and grant funds allocated for personnel, facilities, and administrative expenses. Conduct ongoing assessments and provide timely updates to stakeholders. Oversee over

\$500K in grants to support stipends for unpaid internships and to source local and regional internships.

- Initiated an internal compensation study in response to team concerns about pay equity, identifying a \$10K-\$17K gap for similar roles. Collaborated with HR and the Interim VPSA, creatively reallocating my budget to secure equity adjustments within nine months of joining UVA, enhancing retention and employee satisfaction.

On Grounds Leadership and Management

- Serve on the leadership team of the VP of Student Affairs, working closely with peers and other leaders across Grounds to enhance the holistic development of all UVA students and provide strategic direction to the division.
- Joined Interim VP of Student Affairs and Interim Dean of Students to facilitate a Board of Visitors tour and to present comprehensive resources and strategies employed by the Center to support over 1,400 Pre-Health students.
- Collaborate with Student Affairs leadership to respond to division media inquiries, to draft communications including guidance for performance evaluations, and to initiate an equitable division-wide merit process for 300 staff.
- Engage on the 2Y work group with Student Affairs peers, contributing recommendations for housing arrangements, and curating a suite of programs and resources to support the social and career development of 4,000 students.
- Contribute subject matter expertise to pan-university Provost Office initiatives including the *Student Employment Task Force*, the *Stellic Steering Committee*, and the *Internship Working Group*, supporting applied learning and advising.

Student Development

- Lead team of 20 career advisors who facilitate over 9,000 1:1 student appointments annually, guiding students in career exploration, industry research and connections, and job search and professional school preparation.
- 92% of undergraduate students engage with the UVA Career Center during their degree journey through career advising, career readiness programming, academic courses, employer recruiting on Grounds, and through technology resources like Handshake, resume preparation, mock interview, and alumni mentoring.
- Collaborate with Orientation and Transfer Programs, Multicultural Student Services, Hoos First, African-American Affairs, the Rotunda, and Greek Councils to deliver tailored student programming, including orientation, and career development for student leaders. Partner with Event Management to optimize space use for 1515 and Newcomb.
- Hosted a series of small group lunch discussions, engaging over 100 undergraduate and graduate students from a diverse range of class years and degree areas to discuss their career aspirations, seek feedback on University Career Center resources, and to incorporate their feedback into the expansion of Center programs, networks, and resources.
- Presented and led discussions with Class Councils, Ambassadors, Trustees, Graduate Council, and the UJC to understand their goals, identify collaboration opportunities, and support peer career development. Also attended gatherings with the Interim Dean of Students and student leaders, resulting in subsequent collaborations.

Student Safety, Crisis Management, and Policy Oversight

- Ensure alignment of policy and practices, staying abreast of immigration and international student policies to support internship and work visas, maintaining a prominent statement of commitment to diversity, equity, and inclusion, and adopting best practices for student and professional hiring based on sound knowledge of employment and labor laws.
- Maintain a priority focus on student safety, mental health, and well-being by cultivating proactive relationships with colleagues in Student Health and Wellness (SHW) and Care and Support Services (CASS) to refer students in need of support, and with Counseling and Psychological Services (CAPS) to cross-promote programming, to support SHW student employment, and facilitate clinical-focused experiences.
- Stay abreast of the critical incident management plan, building feasibility studies, new laws passed by the General Assembly, and weigh in on policy review. Ensure UVACC representation on the critical incident response team and embrace Clery Act Accountabilities as a campus security authority and Student Affairs unit head.
- Oversee overarching communications, technology, and data practices for the UVACC, ensuring data security and privacy for over 26,000 student records, mandating FERPA training for all users, verifying compliance with all university IT practices, and incorporating ADA requirements across all communication mediums.

Internal Partnerships

- Facilitate a cohesive career development and outcomes strategy for students and recent graduates by cultivating partnerships with over 80 career staff affiliates in McIntire, Darden, Batten, Education, Data Science, Law, Nursing, Athletics, Economics, Engineering, PhD Plus, Architecture, and the Alumni Association. Lead the Career Services Council to facilitate strategic discussions on student resource utilization, best practices, policy, and market trends.
- Conceived and executed the inaugural UVA Career Forum, bringing together over 70 career services colleagues across Grounds to share best practices and facilitate discussion around areas of focus, with first-time inclusion of colleagues at Darden and Law, thus achieving 100% engagement across all affiliates.
- Proactively met with every dean across Grounds to hear their priorities for career development and to share strategic priorities for the Center, ensuring alignment and focus across teams.
- Collaborate closely with the Stellic execution and oversight team to explore creative approaches to integrating career advising into the UVA holistic advising model. Join forces with leadership and faculty in the College to create alignment with their new Pre-Major Advising Fellows, Advising Deans, and Undergraduate Education priorities.

External Partnerships

- Cultivate and manage relationships with relevant key internal and external constituencies, including a network of over 4,000 employers and non-profit, governmental, and non-governmental organizations, 750 of whom recruit and engage on Grounds across 20 major recruiting fairs and events.
- Conceived a new role for Senior Associate Director to expand employer engagement, industry, and faculty collaborations, diversify virtual career events, and engage and grow the Virginia Alumni Network comprised of nearly 5,000 alumni who serve as mentors to our students.
- Collaborate with the Parents Council, presenting updates on their generous contributions to the Center, resulting in expanded opportunities to access the corporate sites of several council members in major cities to support student-alumni engagements. Respond to parent inquiries, engage in Orientation, and facilitate parent communications on behalf of the Career Center.
- Ensure continued success of the Internship Placement Program, generously supported by the Provost's Office, by engaging nearly 400 interns, and expanding partnerships with Psychology, Economics, and History faculty.

Assessment, Marketing, and Technology

- Enhance pan-university efforts to collect post-graduate and applied learning outcomes to reflect the career pathways, compensation, and destinations of UVA students by launching new technology to increase the current knowledge rate of 87% and response rate of 72% for the first destination survey, and to provide access to aggregate employment data as a research tool for current students.
- Spearheaded the creation of a UVACC Annual Report to tell the story of the impact of our collaborative work (UVACC + affiliates) across Grounds to support student career development, and to serve as a tool to keep senior leaders and faculty informed and as a repository of information for students, prospective students, parents, and employers.
- Initiated the creation of new reports to capture engagement data by race/ethnicity and gender to facilitate assessment of student reach and to ensure commitment to fostering equitable career access for all students. Evaluating this data along with major, degree, and class year informs student outreach and programming strategy.
- Proud recipients of the inaugural 2023 Handshake Career Spark Award, recognizing UVACC as a top career center for student engagement, employer engagement, as well as reporting and analytics – one of only five top universities to be awarded across categories, and among 31 overall awardees out of over 1,400 Handshake client universities.
- Recognized by *The Princeton Review* as #5 on their list of Top 20 Best Career Placement for Public Schools in 2024, a ranking earned based on student's ratings of the UVACC, as well as median starting salary and mid-career salary information for alumni.

Director, Career & Professional Development, Division of Student Affairs

2016 - 2023

University of North Carolina at Greensboro, Greensboro, NC

Learner-centered public research university with 17,000 students, 51% of whom are ethnic minorities, 50% are Pell eligible, including 9K first-generation and 1.7K transfer students.

Directed, mentored, and developed a high-performing team of 13 career coaches, employer relations specialists, and operations support administrators with priority focus on strategic planning, staff development, program development and evaluation, and external stakeholder cultivation. Executed programming for 14,000 undergraduate and 3,700 graduate students and cultivated a network of 4,000 local, regional, and global organizations.

Rapidly turned around Center performance and maximized stakeholder engagement, transitioning from delivery of general services to a market-informed, partnerships-based, and metrics-oriented approach

Strategic Planning, Organization Management, and Campus Leadership

- Hired, managed, and trained a cross-functional team comprised of career advisors, employer relations, marketing, technology, and operations specialists, fostering an organizational culture focused on relationship development, inclusive mindset, innovative practice, and results-orientation.
- Managed \$2 million annually in state budgets, discretionary, and grant funds allocated for personnel, facilities, and administrative expenses, conducting ongoing assessments and providing timely updates to stakeholders.
- Revamped the Center marketing and communications strategy including a rebranding campaign, social media tactics, key stakeholder messaging, and collateral materials, driving a 40% increase in student engagement.
- Delivered presentations to the Chancellor's and Provost's Councils and UNCG Board of Trustees showcasing Center outcomes and innovative practices, subsequently obtaining new headcount and funding for student engagement.
- Initiated proposal and received funding from the provost to underwrite technology, staffing, and marketing toward revitalizing first-destination survey, increasing knowledge rate by 25-40% for all Colleges and Schools within one cycle.
- Subject matter expert and thought partner for internal stakeholders, including faculty, deans, university administrators, board of trustees, development, and marketing and communications, providing cross-sector insights and workforce policies, illuminating diverse learning models, and relating innovations in college to career pathways.
- Appointed to serve on search committees for the Provost and University Registrar, collaborating with colleagues to screen and recommend highly qualified candidates.

Student Development

- Designed and led the execution of signature events including career fairs, symposia, and forums engaging over 11,000 students with alumni, faculty, and over 500 corporate and community organizations annually.
- Facilitated 150+ programs annually with Student Affairs units, tracking and promoting through Presence:
 - Career preparation programming for student clubs, fraternities, and sororities
 - In residence workshops with Housing and Residence Life and leadership development programs with Leadership and Civic Engagement
 - Engagement of employers and alumni in identity-based programming with the Office of Intercultural Engagement and Military-Affiliated Services

- Met with Student Government Association representatives to collaborate and plan programming, and to facilitate leadership development programs for student leaders.
- Partnered with the event facilities team in the student union to design space utilization plans for career fairs and large-scale career development and employer events, adhering to safety standards.
- Collaborated with faculty and employer partners to design and execute an innovative competency-based learning model for 3,000 humanities and liberal arts majors, integrating career readiness skills development. Designed and executed curriculum and cross-trained faculty across Humanities and Liberal Arts courses.
- Trained 1,200 freshmen annually on self-assessment, career readiness and career planning through the First-Year Experience (FYE101) course, promoting an early start strategy focused on personal and professional development.
- Conceived and launched Spartan Ready, a professional development program for student employees, to foster equitable career paths by helping students connect their work to the development of career readiness competencies.

Student Safety, Crisis Management, and Policy Oversight

- Served on cross-functional crisis response team for campus-wide health crisis response, ensuring equity in crisis response by participating in personalized student outreach, and distributing division communications.
- Engaged in active threat preparedness, staffed free speech and protest events, and contributed to campus safety efforts by partnering with external agencies to ensure safety at large-scale events and ensuring Clery Act compliance.
- Contributed to the division's culture of care by fostering relationships across Student Affairs with the Dean of Students, Title IX coordinator, Accessibility Resources and Services, Student Health Services, and Counseling & Psychological Services, to support student referrals and promote visibility of mental health, safety, and wellness resources.
- Stayed abreast of federal policies on student aid as well as employment and labor laws as unit lead for Student Employment and the Federal Work Study campus and community employment program, and oversight for I-9 documentation and the E-Verify process for thousands of domestic and international students.
- Chartered *Diversity, Equity, Inclusion, and Access statement* for the Center to communicate our commitments to stakeholders – informing strategy, resource, and program decisions, and fostering community, belonging, and inclusion.

Internal and External Partnerships

- Developed strategic partnerships with deans and faculty leaders across seven schools and colleges – *Arts & Sciences, Business & Economics, Visual & Performing Arts, Nanoscience & Nanoengineering, Health & Human Sciences, Nursing, and Education* – facilitating annual operational plans and multiple workstreams to support 125 areas of study.
- Engaged 3,000+ prospective students and parents annually in collaboration with *Recreation and Wellness, Intercultural Engagement, Campus Activities and Programs, and Leadership and Civic Engagement* to promote Student Affairs resources that foster community, belonging, and inclusion.
- Cultivated a diverse network of 4,300 non-profits, government agencies, corporations, start-ups, and institutions, expanding access to funding, internships, and employment to close the gap for historically minoritized students.
- Developed strategic partnerships with corporations and foundations, contributing to over \$1 million in grants, major gifts, and gifts-in-kind to enable investment in stakeholder programming through experiential resources and initiatives.
- Partnered with campus career services staff in the School of Business, career liaison in the College of Arts and Sciences, and internship coordinators and advisors across all Schools and Colleges to support career pathway initiatives for traditional, transfer, non-traditional, and online students to customize pathways to market.
- Inaugurated inclusive recruiting events in collaboration with UNC System Campuses to connect Students of Color and master's students with top employers. Hosted forum for UNC System career directors to share best practices and conducted external reviews for three UNC campuses.

Assessment, Marketing, and Technology

- Designed and executed dashboards to track key project metrics, including stakeholder engagement by gender, race, major, experiential learning, and employment outcomes, to inform key actions and insights. Launched customer relationship management database to track alumni and employer partner engagement across sectors.
- Led the successful implementation of five campus-wide technology platforms to scale career pathways preparation and network access for 17,000 learners. Collaborated with IT, marketing, and internal stakeholders to gather technical requirements, outline project implementation, facilitate systems testing, conduct user assessments, and ensure FERPA, data privacy, and security compliance.
- Participated in media interviews as well as local, regional, and national events to present data and the impact of the Center.

Executive Director, Center of Excellence for Market Readiness & Employment (MR&E)	2015 - 2016
Interim Director, Full-Time MBA Program	2014 - 2016
Director, Center of Excellence for Market Readiness & Employment Wake Forest University, School of Business, Winston Salem, NC	2012 - 2015

Launched and led strategic center composed of 20 professionals supporting Undergraduate, Master of Accountancy (MSA), Master of Management (MA), Full-time MBA, and Evening MBA programs. Outlined the Center's annual priorities and directed daily efforts of the team toward attainment of performance metrics with priority focus on strategic planning, staff development, program execution, and community network engagement. Served on executive team for WFU's *Office of Personal and Career Development*, conceiving and executing campus-wide career readiness and resource strategies.

Pivotal organizational leadership role in shaping and launching a new strategic center of excellence, achieving unprecedented learner outcomes through innovation, strategic partnerships, and technology

Organizational Design and Management

- Managed distinct work streams across five academic programs, collaborating with senior leadership team to share best-in-class career planning practices and aggressively experiment with creative, market-driven strategies, achieving highest historical job acceptances of 100% (MBA), 98% (Undergraduate Business), and 99% (MA).
- Developed and executed strategic and operational plans, procedures and policies, and program budget allocations.
- Designed and delivered training content for new hires and led the execution of MR&E staff development on best practices, assessment, and stakeholder engagement through guided learning exercises and workshops.
- Served as Interim Full-time MBA Program Director during a pivotal time following program closure announcement working closely with student leaders to address concerns while ensuring high attainment of employment outcomes.
- Led team of 30+ staff in the campus-wide implementation of an innovative technology platform, enabling 7,000 learners to engage with 5,000+ employers. Outline system specifications, project timelines, and in-depth training.

Career Readiness Programming and Stakeholder Development

- Facilitated student engagement in diversity networks for African American, Latinx, LGBTQ+, Female, and Asian professionals, fostering vital connections and equitable outcomes across industries.
- Initiated and implemented programming for international students on acculturation, conducting a U.S. job search, and visa regulations; engaged international alumni in programs to mentor students and offer job search advice.
- Supervised the administration and evaluation of the mentoring network, engaging over 200 graduate students and 300 industry professionals, enhancing workforce knowledge, and facilitating experiential learning.
- Championed faculty engagement by discipline in first-ever job search success teams, resulting in highest employment outcomes through collaborative ownership.
- Designed and instructed credit-bearing career management professional development courses, engaging 600 students in self-assessment, workplace and performance values, career readiness, and competency development.

Executive Director, Office of Alumni and Career Services	2004 - 2012
Director, Office of Career Resources Pepperdine University, School of Business, Malibu, CA	2001 - 2004

Launched new strategic organization, directing overall administration and operations including hiring, supervising, and evaluating staff of 14. Developed cross-functional team strategies for career readiness, alumni relations, advancement, external relations, marketing communications, and event management to support the mission of the University.

Orchestrated the innovative merger of three units, establishing a new organizational structure, building the staff, crafting operational policies, and defining key performance indicators.

Organizational Design and Management

- Facilitated organizational change management, launching a new organizational unit and achieving unprecedented results in fundraising, partnerships, and innovative program implementation to expand career pathways.
- Administered program, operations, and marketing budgets exceeding \$985K annually while incorporating regular analysis and assessment of financial reports and resource allocations.
- Addressed short- and long-term department staffing needs through hiring, managing, training, developing, and evaluating performance of program, event and external relations staff located across three regional campuses.
- Regularly presented to the Board of Visitors to provide strategic updates and facilitate discussion to enlist input on new initiatives and to garner financial support. Respond to media inquiries from national and local publications.

Programming and Stakeholder Engagement

- Collaborated with network of 3,500 corporate and community partners to design and deliver annual programming for 32,000 alumni and 1,500 graduate students including career fairs, career management courses, weekend skills development programs, certifications, online webinars, and professional networking activities.
- Engaged with faculty to design curriculum and materials for career management and business writing courses.
- Introduced proposal and secured funding for first-ever international student advisor role to facilitate program acculturation strategy, serve as resident work visa expert, and coach over 100 MS and MBA students.

Fundraising and Relationship Management

- Directed Advancement team efforts to exceed the annual goal of \$328K, increasing revenues by 30% and securing fundraising gifts through direct asks, annual fund campaign strategy, and major fundraising events.
- Launched entrepreneurial endeavor, Graziadio Alumni Network, a membership-based professional network, driving over 800 membership gifts ranging from \$200 to \$1,000 annually.
- Initiated the launch of two diversity boards - Hispanic Alumni Council and Black Alumni Council - to foster inclusiveness and equity, increasing network engagement, launching new scholarship fund, and expanding to campus-wide effort.

OTHER RELEVANT EXPERIENCE

Account Manager, TEKsystems (formerly Maxim Group), Glendale, CA	1998 – 2001
Marketing Coordinator, Office of Executive Education, University of California, Los Angeles, CA	1997 - 1998
Sales Representative, Westvaco Corporation, Richmond, VA and Los Angeles, CA	1995 – 1997

EDUCATION

PhD, Educational Leadership and Cultural Foundations, University of North Carolina Greensboro, 2022
Dissertation: Cultural Wealth, Social Capital, and Career Outcomes: Black Alumnae in a MSI in the Southeastern U.S.

MBA, Graziadio Business School, Pepperdine University, Malibu, California, 2005

B.S., Marketing, Kelley School of Business, Indiana University, Bloomington, Indiana, 1995

COMMONWEALTH LEADERSHIP AND SERVICE

Board of Directors, Madison House	2024 - Present
Citizens Advisory Board, Albemarle Police Department	2024 - Present
Member, Virginia Association for Colleges and Employers Career Directors Forum	2023 – Present

BOARD LEADERSHIP AND SERVICE

Vice Chair College / Advisory Board, National Association of Colleges and Employers (<i>global</i>)	2016 - Present
Advisory Board, InsideTrack (Strada Education Network) (<i>national</i>)	2018 - 2021
Trustee, Winston Salem First Board of Directors (<i>North Carolina</i>)	2017 - 2023
President / Board of Directors, MBA Career Services and Employer Alliance (<i>global</i>)	2008 – 2015

EQUITY AND ADVOCACY LEADERSHIP

Faculty, BRIDGES Women’s Leadership Program (NC Public/Private Universities)	2022 - Present
Advisory Board, BRIDGES Women’s Leadership Program (NC Public/Private Universities)	2022 – 2023
Co-Chair, Diversity, Equity & Inclusion Committee, National Association of Colleges and Employers	2018 - 2019
Advisory Board, Career Development for Women Leaders Program, Wake Forest Baptist Health	2014 – 2016

RECENT RELEVANT PRESENTATIONS

- *Numerous internal /external UVA presentations requested by Enrollment Management, Alumni Association, student organizations, Student Affairs units, University Advancement, and career affiliates*
- *Career Data in Students’ Hands, Annual Conference, Career Leadership Collective, 2024*
- *Lead Reviewer – University Career Center External Review, NC State, 2025 & University of South Carolina, 2024*
- *Dissertation Research Strategy, University of North Texas, 2024*
- *Career Directors and University Recruiting Professionals Forum, National Association of Colleges and Employers, 2023*
- *Networking as Social Capital, BRIDGES Women’s Leadership Program – NC 4-Year Universities, 2023 & 2024*
- *Competency Journey Panel Discussion, Competency Symposium, National Association of Colleges & Employers, 2022*

TECHNOLOGY QUALIFICATIONS

MS Office, G Suite, Canvas, Campus Labs, Sakai, Box, Workday, Qualtrics, Social Media Platforms, Canva, Zoom; *Career Platforms:* 12Twenty, CareerShift, PeopleGrove, GoinGlobal, Handshake, MBTI, Strong II, Symplicity, VMock

Albemarle County

Police Department Citizens Advisory Committee

Board Details

Provide for independent review by a citizen committee of policies, procedures, budget decisions and staffing allocations of the County Police Department in order to improve efficiency and effectiveness of local law enforcement services and to promote the community policing philosophy of the County in a way which advances shared responsibility and interdependence between the community and the Police Department. Review Police Department policies, programs, procedure and practices, Rules and Regulations and General Orders, budget and funding priorities, and the level of staffing and how staffing is allocated.

Overview

Size 5 Seats

Term Length 2 Year

Term Limit 3 Terms

Additional

Length of Term

Citizen members will serve a term of two years commencing from their date of appointment, and may serve for a maximum of three consecutive terms.

Frequency/Times for Meetings:

Meeting are held on the 2nd Tuesday of each month at 8:30am at 1600 5th Street Conference Room C or B..

Membership:

Five citizen members appointed by the Board of Supervisors (BOS), and an ex-officio, non-voting member of the BOS, who will act as a liaison between the PDCAC and the BOS.

Qualifications

Members shall be selected on the basis of their professional experience, educational background, and history of community service. A BOS member will serve as an ex-officio, non-voting member, as well as liaison between the PDCAC and the BOS.

Police Department Citizens Advisory Committee

Board Roster

□ **Bea LaPisto-Kirtley**

1st Term Jan 07, 2026 - Dec 31, 2026

No Recruitment

Appointing Authority Board of Supervisors

Position BOS Liaison

Category BOS Member

□ **Bonnie M Brewer**

2nd Term Mar 06, 2026 - Mar 05, 2028

Appointing Authority Board of Supervisors

□ **Dennis (Denny) L King**

2nd Term Mar 06, 2026 - Mar 05, 2028

Appointing Authority Board of Supervisors

□ **Donna P Price**

2nd Term Mar 06, 2026 - Mar 05, 2028

Appointing Authority Board of Supervisors

□ **Diantha H McKeel**

1st Term Jan 07, 2026 - Mar 05, 2028

Appointing Authority Board of Supervisors