

STRATEGIC PRIORITIES (CONTINUATION FROM CURRENT PLAN)

1. Redevelop Rio/Route 29 Intersection Area

OBJECTIVES
1a. Present draft ordinance to implement Rio29 vision and encourage by-right implementation of desired urban land use form. (Dec 2019)
1b. Leverage existing and planned public investment to enhance place making in Rio/Route 29. (Jan 2021)
1c. EDO will develop processes, policies, and/or resources to attract private capital to fulfill the small area plan vision. (June 2022)

2. Revitalize Aging Urban Neighborhoods

OBJECTIVES
2a. Implement improvement actions developed from neighborhood inventory data to address neighborhood level needs.
2b. Apply the county's Transportation Project Prioritization Process to plan, identify funding, and implement bicycle, pedestrian, and transit infrastructure improvements within and serving our Aging Urban Neighborhoods.
2c. Continue the partnership with Habitat for Humanity using the Team Approach with a focus on quality community and non-displacement and until the completion of the build out for Phase 1 of Southwood.

3. Expand & upgrade the General District Court & Circuit Court

OBJECTIVES
3a. With established location decision and completed design, start the construction phase by Dec 2020 to expand the General District Court.

PROPOSED PRIORITY SUMMARIZATION

STRATEGIC PRIORITIES (FROM FURTHER DEVELOPMENT THAT RECEIVED BOARD FOCUS AND HAS BECOME A HIGHER STRATEGIC PRIORITY)

4. Expand Broadband

OBJECTIVES
4a. Establish and implement strategic direction to expand broadband affordable access to under-served, rural communities.

5. Develop an Economic Development Program

OBJECTIVES
5a. The Economic Development program, ENABLE, will implement strategies that create an economy driven by business, industry, and institutions in a way that complements growth management reliant upon cross-functional internal teams and external partnerships.

6. Infrastructure Planning

OBJECTIVES
6a. Determine desired levels of service for water resource protection programs based on drainage infrastructure video assessment and pilot watershed restoration program development; and recommend continuing resource requirements to fully implement those programs at varying service levels.

7. School space needs

OBJECTIVES
7a. Establish and implement strategic direction including appropriate public engagement, for school space needs (e.g., preschool, school capacity, modernization of facilities).

STRATEGIC PRIORITIES (EMERGING INITIATIVES)

Continue to expand and promote the County's outdoor recreational parks and amenities

OBJECTIVES
Complete rezoning for Biscuit Run Park and provide access to trails and greenways.
Implement quality of life projects identified by the Parks and Recreation needs assessment.

Climate Action Planning

OBJECTIVES
Develop/implement phase one of the Climate Action plan to include high level goals and strategies focused around climate protection and resiliency to locally address climate change. Through budget process, develop recommendations for near-term implementation plans following adoption of the phase one climate action plan.

Affordable Housing Development

OBJECTIVES
Update the County's Affordable Housing Policy to assure alignment between objectives and commitment. Using current regional and county housing data, staff will assist the Board in reviewing the strategies in the County's Affordable Housing Policy and solicit Board direction on possible policy changes. This effort will be successful if the Board determines there is a good alignment between the policy objectives and the County's commitment to affordable housing.
Increase support for the Choice Voucher Program/Affordable Housing through a partnership with Region 10 and Thomas Jefferson Area Coalition on Homelessness.

Identify strategies for solid waste to ensure protection of our natural resources

OBJECTIVES
Partner with Solid Waste Alternatives Advisory Committee and Rivanna Solid Waste Authority to develop a strategic plan to extend recycling service centers throughout the County. Model service levels, design features, and operating on McIntire Convenience Center. Estimate capital costs to assume purchase of land and installation of necessary features/structures.

PROPOSED PRIORITY SUMMARIZATION

Regional Convention Center (Public Private Partnership)

OBJECTIVES
Develop strategies to partner with the Charlottesville Albemarle Convention and Visitors Bureau as the region's tourism focus and direction is confirmed, including a focus on County tourism assets.

QUALITY GOVERNMENT OPERATION

ACKNOWLEDGING HIGH PERFORMANCE IN LOCAL GOVERNMENT REQUIRES ACHIEVING A SHARED VISION AMONG CITIZENS, ELECTED OFFICIALS, AND ORGANIZATION, COUNTY STAFF HAVE IDENTIFIED THE FOLLOWING OPERATIONAL INITIATIVES TO SUPPORT THIS LONG TERM STRATEGIC GOAL FOR THE COUNTY.

Implement Facility Planning

- Develop facility planning for government operations to establish a strategy for future facility needs, including modernization and potential consolidation of functions to better support the customer interaction and overall customer experience.

Implement transformational initiatives to improve the customer experience

- Develop Business Process optimization by establishing and implementing a systematic approach to align internal and external business processes that provide a professional, empathetic, and responsive customer experience. i.e. Website Redesign

Create a diverse and inclusive workforce that represents and engages our community

- Develop more inclusive Recruitment and Retention policies and practices to increase organizational diversity.
- Increase support for organizational alignment of diversity and inclusion practices to business processes.

Succession Management

- Improve upon workforce and succession management to support our organizational stability and sustainability by ensuring established processes to meet our staffing needs.