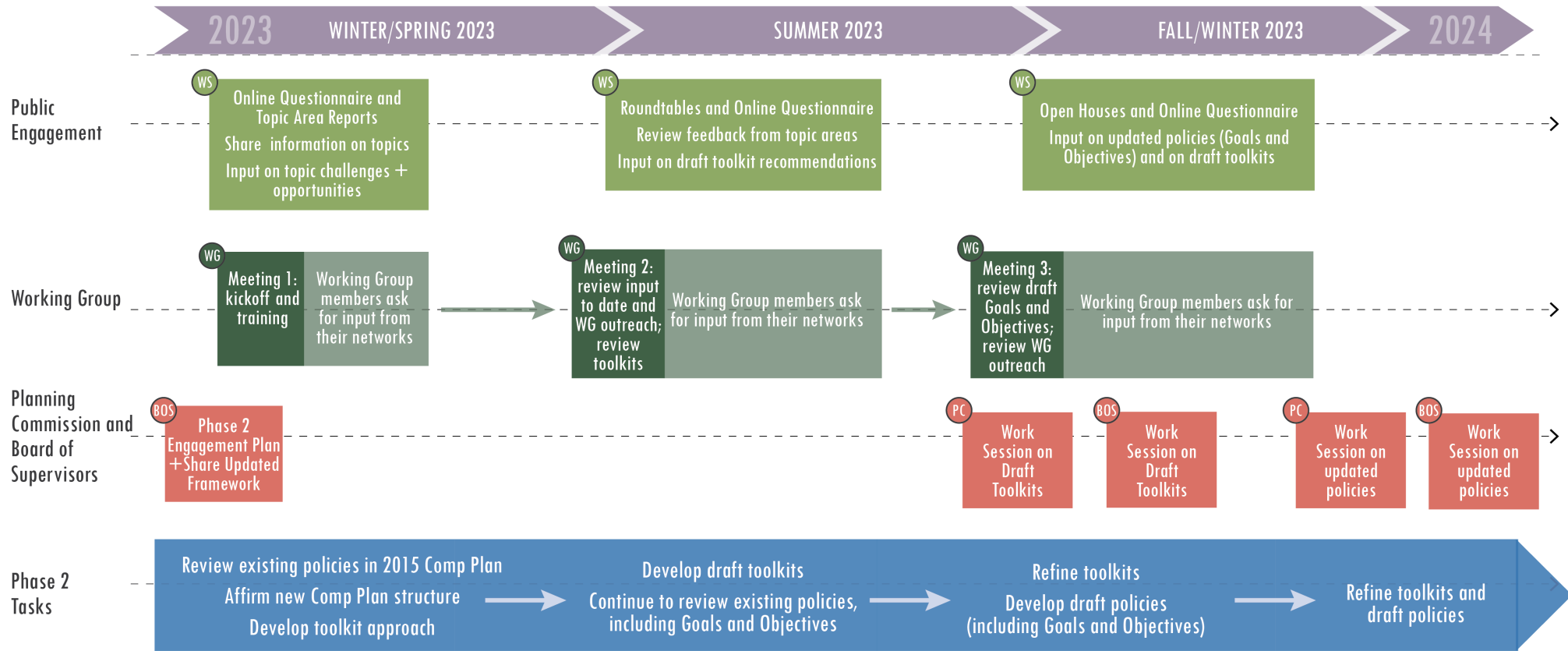


AC44 Albemarle County 2044 | Phase 2 Engagement Timeline



SYMBOLS LEGEND **WG** Working Group **WS** Community Workshop **PC** Planning Commission **BOS** Board of Supervisors

Topic Area Reports would be structured to:

- Ask for community input on challenges and opportunities by topic to build on feedback from Phase 1 and help inform policy updates
- Share data, trends, challenges and opportunities, and equity and climate action considerations by topic
- Summarize a series of key takeaways by topic

Toolkits may include:

- Activity Center Framework, based on the Multimodal System Approach from DRPT
- Development guidelines related to land use and the Neighborhood Model
- Relevant visualizations
- Other land use and transportation recommendations

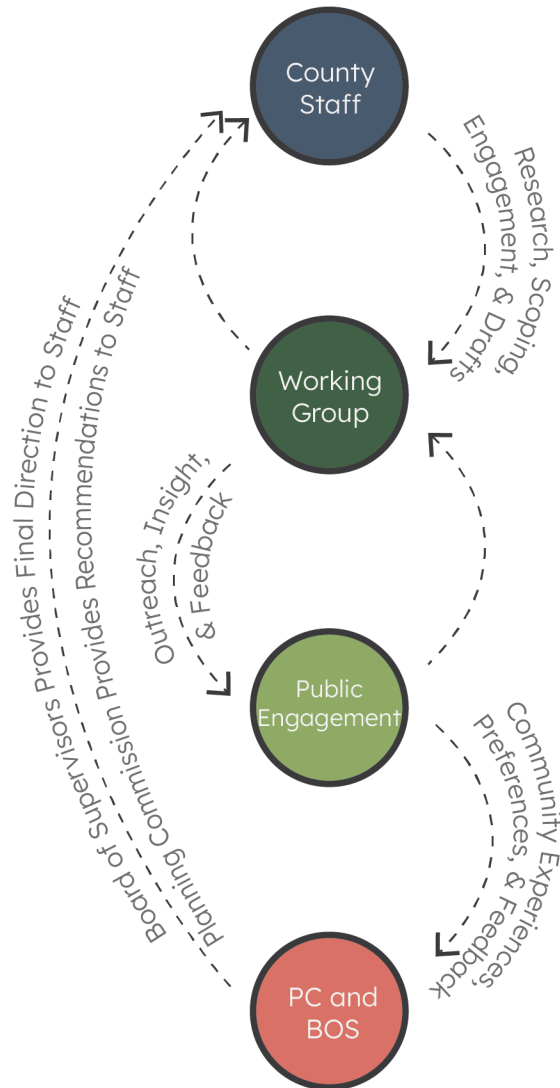
Policy updates would be structured to:

- Streamline the current Goals and Objectives
- Improve consistency of recommendations across the Comp Plan and other adopted plans and policies (e.g. Climate Action Plan)
- Incorporate the Framework for an Equitable and Resilient Community
- Incorporate lenses of equity and climate action

AC44 Albemarle County 2044 | Engagement Approach

Engagement Goals

- Conduct outreach and collaborate with community members whose perspectives have not historically been well-represented in County processes (ex. age, race, place, income and other demographic factors are considered).
- Develop and implement a transparent community engagement and decision-making process.
- Provide consistent and varied opportunities for community input throughout the update process.



SF County Staff Focus Groups

Staff focus groups will continue to be held to coordinate planning efforts across Albemarle County departments and divisions. Topics for discussion will include: process and engagement updates; data and findings from background reports; and draft recommendations. There will also be separate engagement opportunities with agencies outside of the County, such as VDOT, RWSA, and ACSA.

WG Working Group

The Working Group will continue to meet during Phase 2. The role of the Working Group is to:

- Act as a sounding board on drafts of AC44 materials to ensure materials are clear, understandable, and accessible
- Share input about the effectiveness of community engagement approaches
- Share relevant lived experiences as residents of and/or visitors to Albemarle County
- Share viewpoints from other members of the community with the Working Group and AC44 Team
- Actively encourage participation, build relationships, and engage community members outside of regularly planned meetings and events
- Attend Working Group meetings, learn about planning and development concepts, and review advanced materials as needed

WS Community Workshops

County staff will continue to provide a variety of opportunities for community members to actively participate in the planning process through ‘Community Workshops’. Community Workshops will have opportunities to learn about existing conditions in Albemarle County and planning practices and to review and provide input on draft policies and plans.

Community Workshops will include an array of formats, varying depending on content, topics, and engagement goals, such as:

- Virtual and in-person events with presentations and activities, such as roundtables and open houses;
- Pop-ups at various locations throughout Albemarle County;
- Online and paper questionnaires; and
- Artist/collaborator-led engagement events

PC Planning Commission and Board of Supervisors

County staff will continue to facilitate work sessions with the Planning Commission to review policy and planning options; existing conditions data; community engagement summaries; and draft recommendations.

Work sessions will continue to be held with the Board of Supervisors at the start and end of each phase to review draft Comprehensive Plan content and the scope of work for the upcoming phase.

AC44 Albemarle County 2044 | Phase 2 Engagement Plan

Staff Focus Group Tentative Work Plan

- **Staff Focus Group Meeting 1 (other meetings/check in's as needed)** - Provide input on and data for background reports for Phase 2 topics. Review goals and objectives in the current Comprehensive Plan (2015) and separately adopted plans (e.g. Biodiversity Action Plan).
- **Staff Focus Group Meeting 2 (other meetings/check in's as needed)** - Review and provide feedback on draft toolkits and draft policies.
- **Staff Focus Group Meeting 3 (other meetings/check in's as needed)** - Review and provide feedback on updated policies and toolkits.

Working Group Tentative Work Plan

- **Working Group Meeting 1** - Overview of project & Working Group role and expectations
- **Working Group Meeting 2** - Review community input and Working Group outreach to date; review draft Toolkits
- **Working Group Meeting 3** - Review community input and Working Group outreach to date; review draft policies
- **Working Group Outreach and Engagement (throughout Phase 2)** - Along with the three Working Group meetings, Working Group members are expected to engage with their networks by sharing AC44 materials and asking for and gathering community input (e.g. using an AC44 Meeting in a Box provided by the AC44 team)

Community Workshops Tentative Work Plan

Community Workshop #1 (Q1 2023) – Existing Conditions and Trends, Challenges and Opportunities by Topic

Purpose:

- To provide an overview of the main Comprehensive Plan Topics, highlighting information about existing conditions, current trends, challenges and opportunities, and how we can consider and incorporate equity and climate action
- To ask for community input on challenges and opportunities by topic to build on feedback from Phase 1 and help inform policy updates

Possible Formats/Methods: Online questionnaires; Office hours and/or Pop-ups; Meetings in a Box

Community Workshop #2 (Q2-Q3 2023) – Draft Toolkits

Purpose:

- To share a summary of feedback and priorities identified in Community Workshop #1 and AC44 Phase 1
- To ask for community input on draft toolkit recommendations
- To continue to use feedback to inform policy updates

Possible Formats/Methods: Roundtables with an overview presentation and small group discussions; Online questionnaires

Community Workshop #3 (Q3-Q4 2023) - Draft Policies and Toolkits

Purpose:

- To share updated Comprehensive Plan Goals and Objectives (policies) for community input and Q+A
- To share updated draft toolkits for additional input

Possible Formats/Methods: Open houses with posters and other materials for review and Q+A with the AC44 Team; Online questionnaires

AC44 Albemarle County 2044 | Phase 2 Engagement Plan (cont.)

Planning Commission and Board of Supervisors Tentative Work Plan

- **Board of Supervisors Work Session (Q1 2023)** - Phase 2 Engagement Plan
- **Planning Commission Work Session (Q3 2023)** - Draft Toolkits
- **Board of Supervisors Work Session (Q4 2023)** - Draft Toolkits
- **Planning Commission Work Session (Q4 2023)** - Draft Policies (Goals/Objectives)
- **Board of Supervisors Work Session (Q1 2024)** - Draft Policies (Goals/Objectives)

Communications and Outreach Approach

- Continue to update AC44 website (engage.albemarle.org/ac44) with information about the Comprehensive Plan update and opportunities for participation (will be consistently updated with engagement summaries, meeting materials, and draft interim work products).
- Leverage existing County outreach / communication tools (Albemarle County News, social media, website).
- Reoccurring pop-ups, open houses, or office hours at various locations to allow for ongoing dialogue and outreach about Comprehensive Plan process and content.
- Direct outreach / invitations to community groups, neighborhoods and organizations that work with and/or made up of populations typically underrepresented in the County's planning processes (ex. Youth, people of color, low-to-moderate income households, rural area residents, community members who speak multiple languages/whose first language is not English). This outreach includes sending personalized emails, making phone calls, and forwarding communications from the Comp Plan update.
- Media Coverage: Outreach to local news outlets (TV, print, and online) to share information about upcoming events and draft plans / policies.
- Produce regular Community Engagement Summaries to share with community, stakeholders, and decision makers.