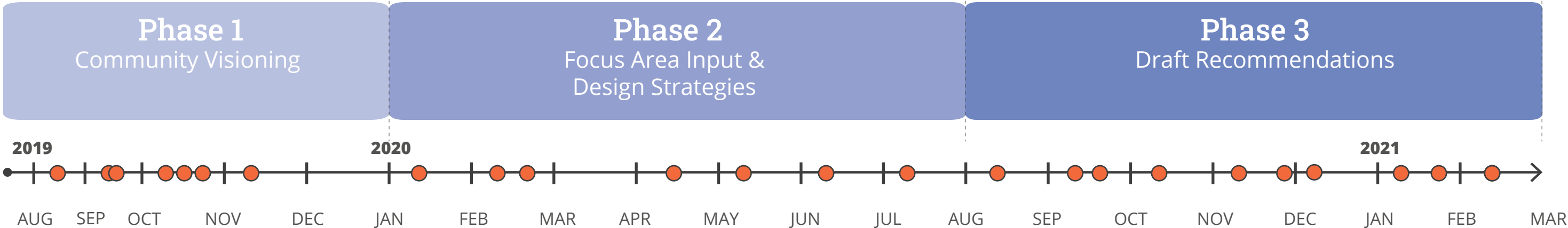


Crozet Master Engagement & Content Development Process

The graphic below provides an overview of the community engagement and content development process for the draft Crozet Master Plan Update. The orange circles indicate community engagement events, workshops, and online opportunities that were held. Information about the feedback heard with details on key themes and outcomes of each phase are documented below.



Purpose

- Identify community concerns, hopes, and priorities
- Update 2010 guiding principles and identify Focus Areas for Phase 2

Outcomes

- Draft Guiding Principles for each chapter (see draft plan)
- Identified themes from engagement (or “Focus Areas”) for Phase 2 (see below)

Transportation

Network connectivity
Safety and access for all users
Local and regional transit

Land Use

Housing variety and choice
Appropriate design & scale
Mixed-use activity centers
Rural edges
Placemaking, arts, & culture

Conservation

Community parks & outdoor recreation
Trail & greenway connectivity
Access to rural & regional amenities
Natural resource conservation & sustainability

Purpose

- Co-create strategies to address challenges and goals within each focus area

Outcomes

- Conceptual recommendations and implementation projects based on community input (see below outcomes for each chapter)

Transportation

- Identified and discussed locations for potential bicycle and pedestrian projects, such as Crozet Connector Trail Upgrade, Downtown Crozet sidewalks, Route 250 Shared-Use Path
- Emerging priorities for transit, bicycle and pedestrian projects
- Identified community concerns related to safety and congestion
- Input on design scenarios for intersection improvements (based on traffic study)

Land Use

- Identified appropriate types of housing, design principles, and policy approaches for Crozet, especially Downtown and adjoining neighborhoods
- Draft parcel-specific land use changes (such as White Gate Farm, and Greenspace parcels along Route 240)
- Draft concept of Downtown Neighborhoods Overlay (with language about appropriate design & scale; housing variety and choice)

Conservation

- Identified locations and types of trail improvements and important regional connections
- Emerging priorities for community parks
- Ideas for potential sustainability and conservation projects

Purpose

- Refine strategies from Phase 3 and workshop with community members to develop maps and recommendations

Outcomes

- Develop draft maps and recommendations (see below outcomes for each chapter)

Transportation

- Draft future network of bicycle lanes, sidewalks and shared-use paths
- Draft future street network plan
- Draft prioritization of future sidewalks in and around Downtown Crozet
- Draft transit recommendations

Land Use

- Draft table of Future Land Use designations, with new Middle Density Residential land use designation and refined green space designations
- Draft Future Land Use Plan with parcel-specific land use changes in Old Trail (mixed-use activity centers) and green space parcel changes

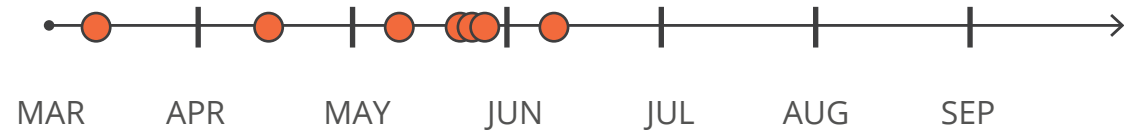
Conservation

- Draft Parks and Green Systems Plan
- Draft parks and trails typologies
- Draft recommendations for parks, trails, regional amenities, and natural resources



Phase 4

Plan Draft, Review
& Adoption



Purpose

- Incorporate feedback on draft recommendations and develop draft chapters
- Prioritize draft Master Plan recommendations and gather estimates on timing and cost from relevant County staff and local partners

Outcomes

- Develop draft Master Plan and refine based on community input, notable changes to each chapter are documented below.

Overall Master Plan Updates

- Review, consolidate, refine and add specificity to recommendations throughout chapters
- Integrate Albemarle County Climate Action Plan recommendations throughout chapters
- Develop draft Introduction chapter by documenting Master Plan process and incorporating historical research and demographic data
- Develop draft Implementation chapter by gathering estimated costs and timelines for each recommended project
- Develop prioritized list of 'Catalyst', 'Future', and 'Ongoing Projects' through community engagement

Transportation

- Add Rural Shared Road street type
- Add more specificity about priority sidewalk segments that are currently missing from network
- Additional language on transit, opportunities for shared parking, and complete streets
- Added Crash Incident Map and Average Annual Daily Trips (AADT) data to narrative

Land Use

- Refine concept of Downtown Neighborhoods Overlay (remove from Future Land Use Map and move to plan narrative)
- Update urban design guidance and diagrams (ie. Middle Density Residential appendix)
- Reduce density range in Middle Density Residential and update Urban Density Residential density range to align with County-wide Master Plans
- Clean ups to Future Land Use Plan (additional green space parcels to align with environmental features, DA boundary around Old Trail, Block 19 in Old Trail to a split/hatched designation)

Conservation

- Added Tree Canopy map and recommendations
- Added Regional Connections Map
- Additional narrative and specificity on desired topics (water quality, local agriculture/farms, urban forests)



**CROZET MASTER PLAN
COMMUNITY ENGAGEMENT ACTIVITIES**

Event Name	Date	In Person Attendance (if applicable)	Online Participation	Outreach Methods
CCAC Meeting Crozet MP Content Review - Transportation Chapter	03/13/19	No minutes available online	Not applicable	CCAC email list Public Notice Requirements in compliance with FOIA
CCAC Meeting Crozet MP Content Review - Parks & Green Systems Chapter	04/10/19	No minutes available online	Not applicable	CCAC email list Public Notice Requirements in compliance with FOIA
CCAC Meeting Crozet MP Content Review - Future Land Use Plan	05/08/19	No minutes available online	Not applicable	CCAC email list Public Notice Requirements in compliance with FOIA
CCAC Meeting Crozet MP Public Participation Process and Phase 1 Schedule Overview	08/14/19	14 members of the public 12 CAC members	Not applicable	CCAC email list Public Notice Requirements in compliance with FOIA
Imagine Crozet Community Workshop #1	09/09/19	120	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list
Coffee Talk #1 - Mudhouse	09/19/19	<10	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Imagine Crozet Community Workshop #2	10/01/19	66	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Coffee Talk #2 - Grit Coffee	10/17/19	<10	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering

Crozet Character & Connectivity Tour	10/26/19	29	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Crozet Trails Crew 5K Pop-Up	10/11/19	Pop-up event at 5k, ~20 participants	Not applicable	Social Media (Twitter, Facebook event)
Imagine Crozet Community Workshop #3	11/07/19	38	245	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Coffee Talk #3 - Green House Coffee	11/21/19	<10	Not applicable	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Imagine Crozet Character Workshop #1 - Land Use	01/13/20	40-50	59	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Imagine Crozet Character Workshop #2 - Neighborhoods & Housing	02/06/20	40	83	A-Mail Social Media (Twitter, Facebook event) CCAC email list Flyering
Housing Focused Conversation (2 sessions)	02/21/20	2 members of the public 10 affordable housing and development community members	Not applicable	A-Mail CCAC email list Flyering
Architecture & Preservation - Virtual Focus Group	04/2020	Not applicable	21	Individual postcard mailing to neighborhoods Crozet Gazette ad

Connectivity: Bicycle and Pedestrian - Virtual Workshop	05/2020	Not applicable	120	A-Mail CCAC email list Crozet Gazette ad Outreach to local running and cycling clubs, and Crozet Trails Crew
CCAC Work Session - Engagement Plan Update & Character Goals	05/13/20	Not applicable	11 (9 CAC members, PC/BOS reps)	A-Mail CCAC email list Crozet Gazette ad
Connectivity: Roadways and Transit - Virtual Workshop	06/2020	Not applicable	55	A-Mail CCAC email list Crozet Gazette ad
Conservation - Virtual Workshop	06/2020	Not applicable	51	A-Mail CCAC email list Crozet Gazette ad
CCAC Work Session - Land Use	06/10/20	Not applicable	14 (12 CAC members, PC/BO S reps)	A-Mail CCAC email list Crozet Gazette ad
CCAC Work Session - Land Use #2 and Bike/Ped Feedback Summary	07/08/20	Not applicable	10 (7 CAC members, PC/BOS reps)	A-Mail CCAC email list Crozet Gazette ad
CCAC Work Session - Conservation	08/12/20	Not applicable	13 (11 CAC members, PC/BOS reps)	CCAC email list Public Notice Requirements in compliance with FOIA
CCAC Meeting - PC Work Session Recap	09/09/20	Not applicable	13 (11 CAC members, PC/BOS reps)	CCAC email list Public Notice Requirements in compliance with FOIA
CCAC Special Meeting - Land Use Recommendations	09/23/20	Not applicable	CAC members Approx. 45 members of the public	CCAC email list Public Notice Requirements in compliance with FOIA Crozet community email list (sent by CCAC chair)

Public Input Form - Draft Future Land Use Plan & Recommendations	Created September 2020 - open through February 2021	Not applicable	23 participants; 155 responses; 55 comments	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
Virtual Office Hours with County Staff	10/02/20	Not applicable	2	CCAC email list Public Notice Requirements in compliance with FOIA Crozet community email list (maintained by CCAC chair)
CCAC Meeting - Land Use (Middle Density, Downtown Neighborhoods, Old Trail, Recommendations)	11/12/20	Not applicable	11 CAC members approx. 40 members of the public	A-mail CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
CCAC Meeting - Land Use Discussion	11/30/20	Not applicable	13 CAC members	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
CCAC Meeting - Crozet MP Transportation Analysis	12/09/20	Not applicable	11 CAC members approx. 40 members of the public	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
CCAC Meeting - Crozet MP Transportation Recommendations	01/27/21	Not applicable	11 CAC members approx. 40-50 members of the public	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA

Public Input Form - Transportation Recommendations	02/02/2021 - 02/19/2021	Not applicable	86	A-mail CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
CCAC Meeting - Crozet MP Conservation Recommendations	02/10/21	Not applicable	11 CAC members approx. 40-50 members of the public	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
CCAC Meeting - Draft Land Use Chapter Overview & Land Use Updates	03/10/21	Not applicable	11-12 CAC members approx. 64 members of the public	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice Requirements in compliance with FOIA
Public Input Form / Adobe PDF Upload - Draft Land Use Chapter	03/24/21 -	Not applicable	32 Public Input participants 17 people, 68 comments on Adobe PDF draft	ACN newsletter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA
CCAC Meeting - Draft Transportation and Conservation Chapters	04/14/21	Not applicable	11-12 CAC members approx. 11 members of the public	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA
Public Input Form / Adobe PDF Upload - Draft Transportation Chapter	04/14/21 -	Not applicable	12 Public Input participants 9 people, 24 comments on Adobe PDF draft	ACN newsletter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA

Public Input Form / Adobe PDF Upload - Draft Conservation Chapter	04/14/21 -	Not applicable	8 Public Input participants 6 people, 29 comments on Adobe PDF draft	ACN newsletter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA
CCAC Meeting - Land Use Discussion	05/12/21	Not applicable	11-12 CAC members	CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA
Community Pop-Ups - Draft Implementation Recommendations	5/24/2021 5/26/2021	5/24/2021: 6 5/26/2021: 20	(see next line)	ACN newsletter Albemarle County Twitter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA NBC29/CBS19 news stories
Public Input Questionnaire - Prioritizing Implementation Projects	5/21/2021 -	Not applicable	105	ACN newsletter Albemarle County Twitter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA NBC29/CBS19 news stories Crozet Trails Crew Email List HOA Email lists (Parkside Village, Old Trail)

Information Session: Prioritizing Crozet Implementation Projects	05/25/21	Not applicable	2 attendees 48 views (posted for information on Public Input page)	(same as above)
CCAC Meeting - Implementation Chapter Review	06/09/21	Not applicable	14 CAC members 12 community members	ACN newsletter Albemarle County Twitter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA
Public Input Questionnaire - Draft Crozet Master Plan Review	06/15/21 (live until July 6, 2021	Not applicable	(ongoing)	ACN newsletter Albemarle County Twitter CCAC email list Crozet community email list (maintained by CCAC chair) Public Notice requirements in compliance with FOIA Crozet Trails Crew Email List HOA Email lists (Parkside Village, Old Trail)
Community Pop-Ups - Draft Crozet Master Plan	06/17/21	(to be determined)	(see above)	(same as above)