

Appropriation #2024034

Sources:	Charlottesville Albemarle Convention and Visitor's Bureau (CACVB) Fund's fund balance	\$450,000
Uses:	CACVB Fund	\$450,000
Net Change to Appropriated Budget:		\$450,000

Description:

This request is to appropriate \$450,000 from CACVB fund balance to provide increased advertising for tourism initiatives. The County serves as the fiscal agent for CACVB.