# Albemarle County Target Industry Analysis

March, 2025



resonance

SECTION 01

## Executive Summary

SECTION 02

## Approach

SECTION 03

Target Industry Analysis

SECTION 04

Target Industry Profiles



# 01 **Executive Summary**

## **Executive Summary**

Albemarle County is a growing and competitive community with strong economic and population growth but also faces some challenges.

To better understand the dynamics of the county's target clusters, we assess them through the lens of competitiveness, equity, and resilience. This analysis is the essential foundation for supporting all future business retention and growth efforts, investment, and incentives, including a narrative that resonates with new enterprises, site-selectors, and talent

The following are some key takeaways from our target industry analysis. We'll then combine those insights with the work we've done so far through our competitive benchmarking assessment and stakeholder engagements and provide a high-level overview of what we've learned so far.

## Executive Summary

01: Target Industry Analysis - Key Takeaways

02: Summary Findings So Far

## 01

# Target Industry Analysis -Key Takeaways

## The County Has a Strong Regional Specialization in Food Processing and Agribusiness

Food Processing and Agribusiness has strong export activity, but low wages and high automation risk could impact workforce stability. It has the highest location quotient (2.33) among the clusters, indicating a strong regional specialization, and generates over \$400M in exported sales, making it a key contributor to trade. However, 60.1% of its jobs are at risk of automation, and it has the lowest median wages (\$40,215), which may create recruitment and retention challenges.

## Takeaway: #2

## Bioscience and Life Sciences Has Been a Key Driver of Economic Growth

Bioscience and Life Sciences has the highest economic contribution (\$269M GRP) among the clusters and a highly educated workforce (54.7% have a bachelor's degree or higher) - showcasing its competitiveness and resilience. This is also the only cluster where women make up over 50% of the workforce, and it has relatively low automation risk, further reinforcing its long-term sustainability.

## While Still Competitive, the Intelligence and National Security Cluster Faces Workforce Challenges

The Intelligence and National Security cluster benefits from strong regional supply chain integration, but job losses and an aging workforce pose challenges to its long-term sustainability. It has 76.2% of its supply chain requirements met in-region, the highest among all clusters, but has suffered a 17.5% decline in jobs over the last five years. With 26% of the workforce aged 55+, retirements could further strain workforce availability.

## Takeaway: #4

## Business and Financial Services is a Relatively Diverse Cluster, but it Faces Potential Talent Challenges

Business and Financial Services boasts the most diverse workforce (31.7% non-white workers) of the county's clusters, but it also faces a relatively high automation risk (44.4% of jobs at risk). Additionally, lower-than-average wages compared to national benchmarks could make talent retention more difficult. Despite the County's high educational attainment, this is the only cluster that has a lower share of workers with a Bachelor's degree or higher relative to the national average.

Clean Technology and Renewable Energy is the Fastest-Growing Cluster, but it also Faces Workforce Challenges

With 9.7% job growth over the past 5 years, it outpaces all other clusters. However, 69.5% of workers lack a bachelor's degree, making it the least-educated workforce. Additionally, 29.4% of its workforce is age 55+, presenting future labor shortages if replacements are not developed.

## Takeaway: #6

Information Technology has High Earnings and Growth Potential, but the Cluster Isn't as Competitive as Others Yet

With a GRP per worker of \$720k, Information Technology leads all clusters in productivity and is expected to grow 15.9% in employment, making it an essential driver of economic expansion in Albemarle. Additionally, IT has the highest industry earnings (\$239,166 average earnings per job), reinforcing its attractiveness for talent and business. However, its LQ is the lowest among all clusters (0.62), signaling it's not as competitive as other clusters at a national level.

## 02

## Summary Findings So Far

## Workforce Challenges Have Hampered Cluster Competitiveness

Our competitive benchmarking assessment showed that Albemarle County has a workforce shortage, and this directly impacts the competitiveness of its industry clusters. All six clusters in the target industry analysis have a negative competitive effect, meaning job growth in these industries is lower than expected based on national trends. Without increased workforce participation and talent attraction efforts, Albemarle will struggle to maintain and grow its key industries.

## Takeaway: #2

## An Aging Workforce Poses a Retirement Risk Across All Clusters

The county's prime working-age talent (25-44) is underrepresented - putting every target industry cluster in Albemarle at relatively high retirement risk. This presents a major challenge for business continuity and long-term industry resilience, particularly in Food Processing (28.9% of workforce age 55+), Clean Technology (29.4%), and Business Services (32.1%). Without targeted talent pipeline strategies, Albemarle could see labor shortages in critical sectors over the next decade.

## Equity Gaps Exist in Wages, Diversity, and Job Accessibility.

While Business & Financial Services is the most diverse cluster (31.7% non-white workers), several industries—including Clean Technology and Information Technology—have lower diversity than the county average. Additionally, median wages in Albemarle's target clusters tend to be lower than state and national benchmarks, which could impact talent attraction. Addressing equity gaps in wages and career pathways is critical to ensuring inclusive economic growth.

## Takeaway: #4

## Infrastructure and Workforce Development Investments Are Needed for Industry Growth

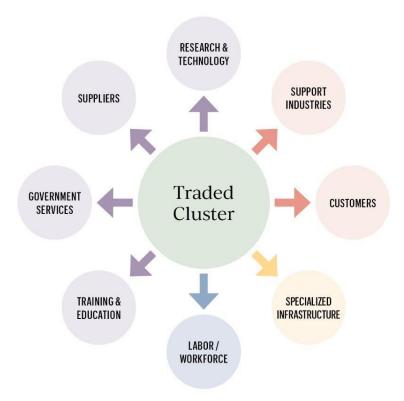
Modernizing commercial infrastructure and aligning workforce development programs with industry needs are key to Albemarle's future competitiveness. The county lacks move-in-ready office and industrial space, and many local businesses rely on imported skilled labor due to gaps in the local talent pipeline. Strengthening partnerships between UVA, Piedmont Virginia Community College, and local businesses could help bridge these gaps.

## Albemarle's Innovation Pipeline is Strong but Faces Business Retention Challenges.

The County benefits from strong research and innovation assets at UVA and Rivanna Station, yet many early-stage businesses leave due to a lack of commercial space and venture capital access. The Bioscience & Life Sciences cluster, for example, is growing four times slower than the national average. With only 3.9% of Albemarle County's designated development area remaining vacant, opportunities for new commercial development are constrained. Redeveloping dedicated commercial spaces for high-growth firms is essential for retaining businesses in Albemarle.

# 02 Approach

A cluster is a concentration of related industries in a particular location.



#### TRADED CLUSTERS

- Groups of related industries that serve markets beyond the region in which they are located.
- Flexible in choice of location of operation (unless linked to natural resources).
- Concentrated in regions with specific competitive advantages.
- Higher wages and levels of innovation
- Examples: Financial Services in New York, IT in Silicon Valley, and Video Production and Distribution in LA.

#### LOCAL CLUSTERS

- Industries that serve the local market.
- Available in every market because they serve the local population; employment is proportional to the size of the population they serve.
- Prevalent in all markets regardless of competitive advantages
- Higher levels of employment
- Examples: local entertainment, local health services, local commercial services.

## Albemarle County Industry Clusters

## We will examine 6 industry clusters for Albemarle County:

- 1.Bioscience and Life Sciences
  - ces 4. Defense and Security
- 2. Business and Financial Services

5. Information Technology

3. Clean Technology and Renewable Energy

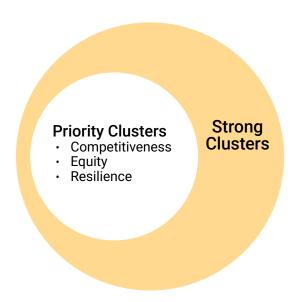
6. Food Processing and Agribusiness

## Why?

- Legacy cluster
- Part of Albemarle past efforts
- Emerging

#### Approach

Albemarle County can build an export-driven economy that is innovative and forward-looking



## We will examine the performance of the county's clusters under 3 categories:

<b>COMPETITIVENESS</b>		<u>EQUITY</u>	RESILIENCE		
Location Quotient		Female employment		Number of industries	
Total employment		Non-white employment	Supply chain requirements		
5-year job growth		Talent with less than a Bachelor's degree		5	
				Retirement risk	
Forecasted job growth		Average earnings per		Educational attainment	
Total GRP		job			
		•		Annual wages	
GRP per worker					
ora per werker			Jobs at risk of		
Exports			automation		
<b>Location Quotient</b>					

# 03 Target Industry Analysis

## Target Industry Analysis

01 - Competitiveness

02 - Equity

03 - Resilience

04 - Key Takeaways

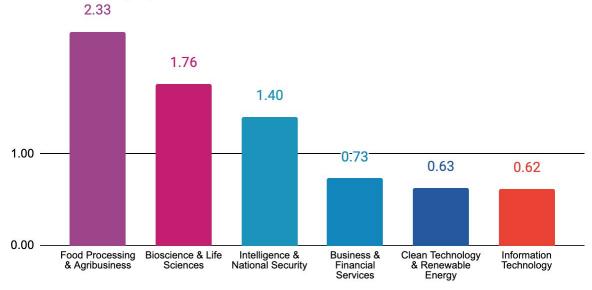
## 01

## Competitiveness

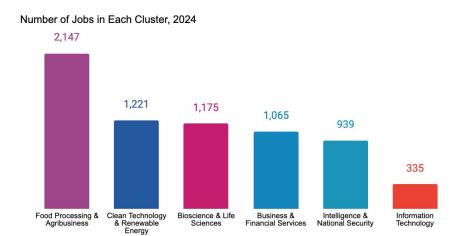
The competitiveness, value, and growth of Albemarle's industry clusters

## Albemarle has 3 clusters with a significant competitive advantage

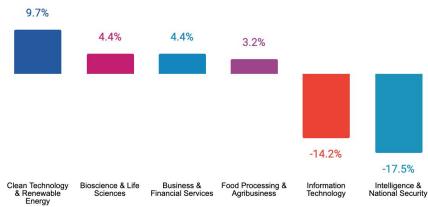
Location Quotient (LQ) - Share of Jobs in Each Cluster in 2024 vs the U.S.



Intelligence and National Security as well as Information Technology are the smallest clusters, both of which have lost jobs over the past 5 years. Clean Technology is the fastest-growing cluster



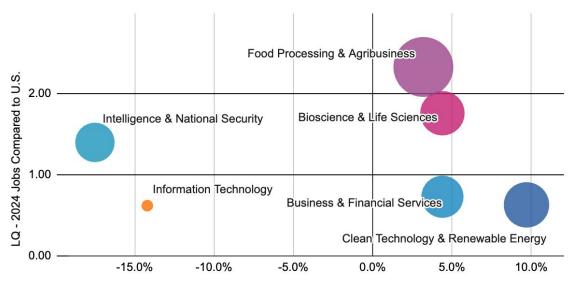
Change in Jobs from 2019-2024 (%), by Cluster



Source: Lightcast

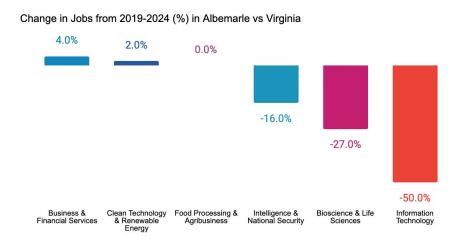
### Growth was varied across LQs

5-Year % Growth by LQ for Clusters

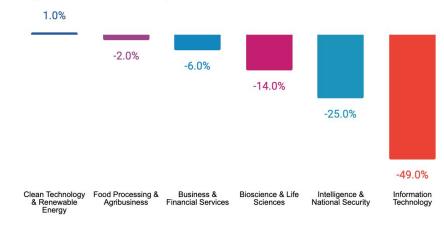


% Growth from 2019-2024

3 of the county's clusters are experiencing slower growth than the Commonwealth while 5 are growing slower than the nation overall



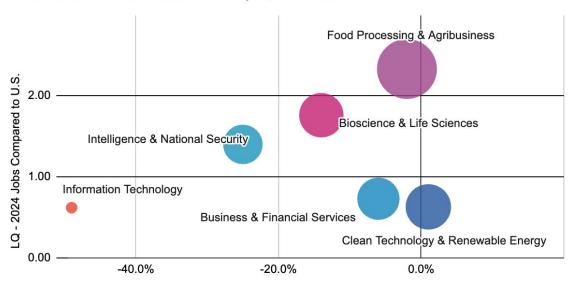
Change in Jobs from 2019-2024 (%) in Albemarle vs the U.S.



Source: Lightcast

## Most clusters grew more slowly than the nation regardless of their LQ

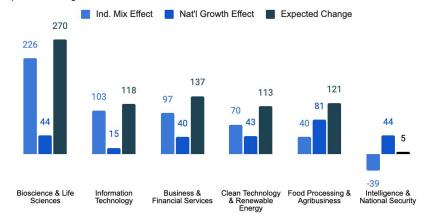
5-Year % Growth Relative to the U.S. by LQ for Clusters



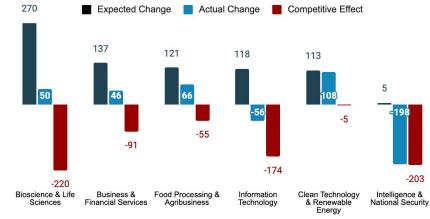
% Growth from 2019-2024 Relative to the U.S.

The county has a regional disadvantage in all of its target clusters, which caused jobs to grow more slowly than expected

#### Expected Change in Jobs from 2019-2024 Based on Industrial Mix and National Growth



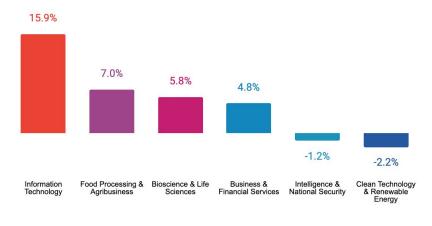
Expected Change in Jobs from 2019-2024 vs Actual Change, by Cluster



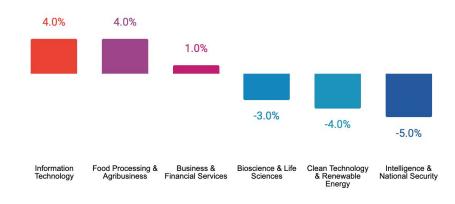
Source: Lightcast

Information Technology is projected to grow the fastest over the next 5 years. 3 of the county's clusters are projected to grow more slowly than the Commonwealth

#### Projected Change in Jobs from 2024-2029 (%), by Cluster



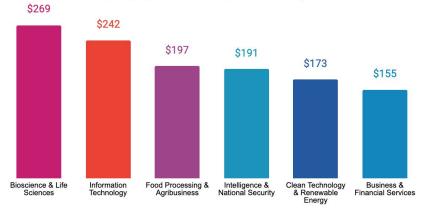
Projected Change in Jobs from 2024-2029 (%) vs Virginia, by Cluster



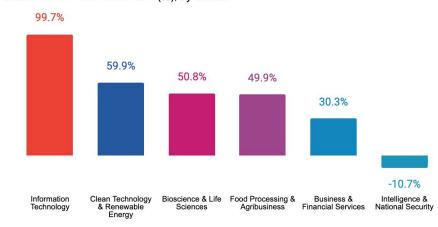
Source: Lightcast

Bioscience and Life Sciences contributes the most to the regional economy while the value of goods and services produced in Information Technology has doubled over the past 5 years

#### Gross Regional Product (GRP) by Cluster in 2024 (Millions of USD)

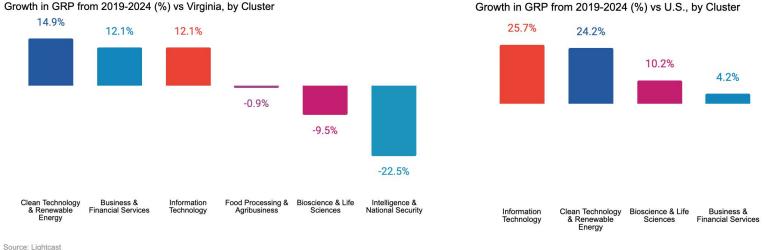


#### Growth in GRP from 2019-2024 (%), by Cluster



Source: Lightcast

The GRP of 3 of the county's cluster has grown faster than the Commonwealth over the past 5 years



Source: Lightcast

resonance

-9.7%

Food Processing

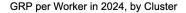
& Agribusiness

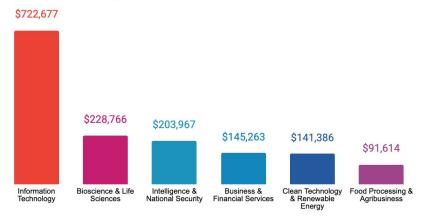
-30.1%

Intelligence &

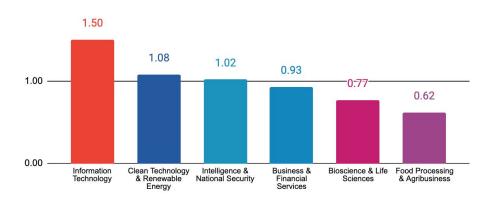
National Security

Information Technology is the most productive cluster, while food processing and agribusiness falls behind compared to the U.S.





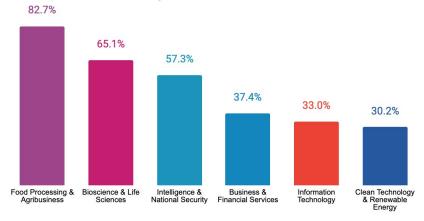
LQ - GRP per Worker in 2024 vs U.S.



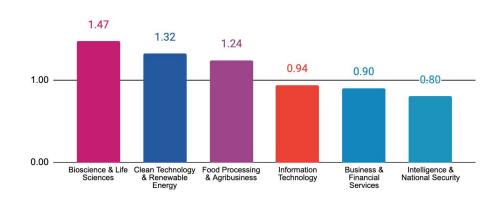
Source: Lightcast

The Food Processing and Agribusiness cluster had over \$400 million in sales exported out of the region

Share of Exported Sales in 2024, by Cluster



LQ - Share of Exported Sales vs Virginia



Source: Lightcast

Cluster Description	Overall LQ	2024 Jobs	2019-2024 % Job	2019-2024 % Job Growth vs VA	2024-2029 % Job Growth	GRP (Millions)	2019-2024 % Growth GRP	GRP per Worker	Exported Sales (%)
Information Technology	0.62	335	-14.2%	-50.0%	15.9%	\$242	99.70%	\$722,677	33.0%
Clean Technology & Renewable Energy	0.63	1,221	9.7%	2.0%	-2.2%	\$173	59.90%	\$141,386	30.2%
Business & Financial Services	0.73	1,065	4.4%	4.0%	4.8%	\$155	30.30%	\$145,263	37.4%
Intelligence & National Security	1.40	939	-17.5%	-16.0%	-1.2%	\$191	-10.70%	\$203,967	57.3%
Bioscience & Life Sciences	1.76	1,175	4.4%	-27.0%	5.8%	\$269	50.80%	\$228,766	65.1%
Food Processing & Agribusiness	2.33	2,147	3.2%	0.0%	7.0%	\$197	49.90%	\$91,614	82.7%

02

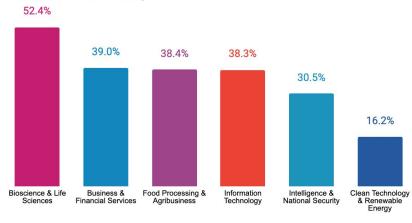
Equity

The opportunities for all community members in Albemarle's industry clusters

#### Equity

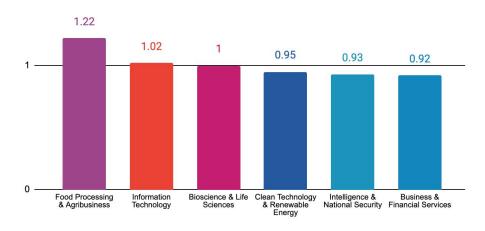
Bioscience and Life Sciences is the only cluster where women account for over 50% of the workforce. Food Processing and Agribusiness has a larger share of women relative to the national average

Share of Women in each Cluster, 2024



Source: Lightcast

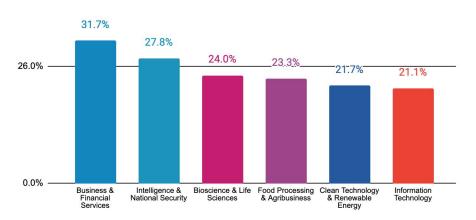
LQ - Share of Women in Each Cluster vs U.S., 2024



## Equity

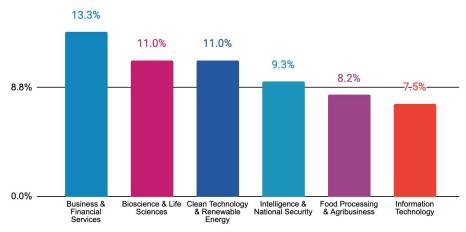
Business and Financial Services has the most diverse workforce, while 4 of the county's target clusters have a higher share of Black or African American workers relative to the nation overall

#### Share of Non-white Workers in Each Cluster, 2024



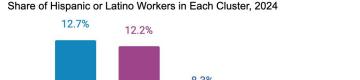
Source: Lightcast

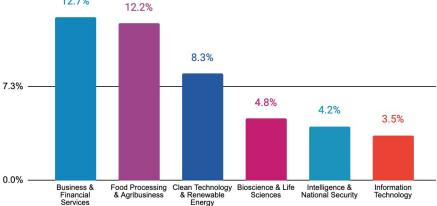
#### Share of Black or African American Workers in Each Cluster, 2024



## Equity

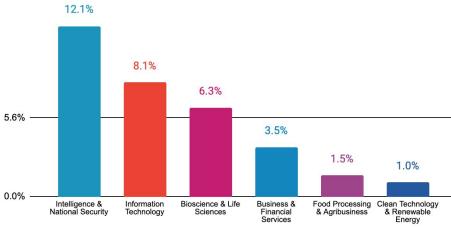
The county's Business and Food Processing clusters have nearly twice the share of Hispanic or Latino workers than the county overall, while Intelligence and Information Technology clusters have a larger share of Asian workers





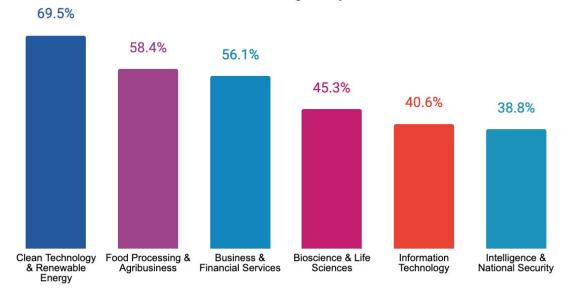
Source: Lightcast

## Share of Asian Workers in Each Cluster, 2024



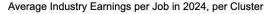
## Nearly 7 in 10 employees in Clean Technology and Renewable Energy have less than a Bachelor's Degree

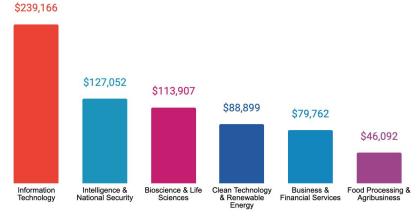
## Share of Workers with less than a Bachelor's Degree, by Cluster



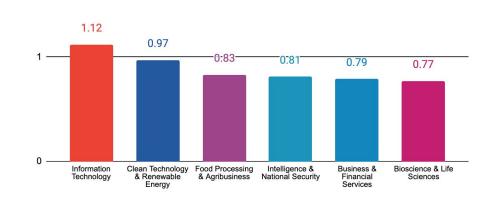
## Equity

Information Technology has the highest industry earnings per job overall and relative to the national average





LQ - Average Industry Earnings per Job in 2024 vs U.S., by Cluster



Source: Lightcast

Source: Lightcast

Note:Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

## Equity

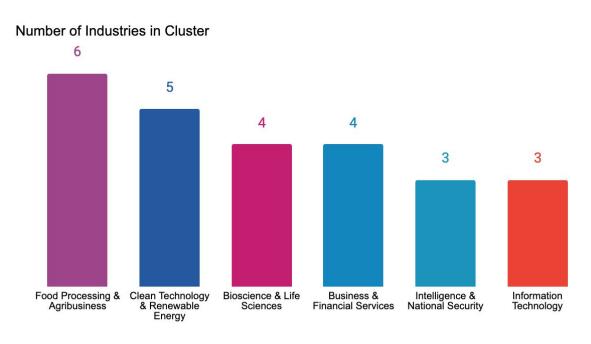
Cluster Description	% Women		%		Hispanic		Bachelor's Degree	Risk of Automatio	Earnings	LQ - Average Earnings
Bioscience & Life Sciences	52.4%	1.00	24.0%	11.0%	4.8%	6.3%	45.3%	10.6%	\$113,907	0.77
Business & Financial Services	39.0%	0.92	31.7%	13.3%	12.7%	3.5%	56.1%	44.4%	\$79,762	0.79
Clean Technology & Renewable Energy	16.2%	0.95	21.7%	11.0%	8.3%	1.0%	69.5%	75.0%	\$88,899	0.97
Intelligence & National Security	30.5%	0.93	27.8%	9.3%	4.2%	12.1%	38.8%	17.5%	\$127,052	0.81
Information Technology	38.3%	1.02	21.1%	7.5%	3.5%	8.1%	40.6%	14.5%	\$239,166	1.12
Food Processing & Agribusiness	38.4%	1.22	23.3%	8.2%	12.2%	1.5%	58.4%	60.1%	\$46,092	0.83

## 03

## Resilience

The sustainability of Albemarle's industry clusters and their capacity to re-adapt after shocks

## Food Processing and Agribusiness has the most resilient industry base



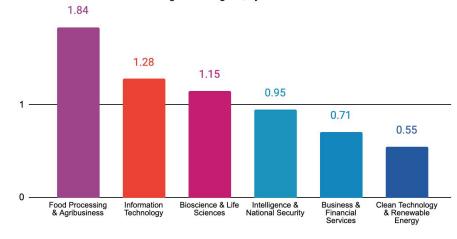
## Over 75% of the supply chain requirements for the Intelligence and National Security cluster is met in the region

## Share of Demand met In-Region, by Cluster



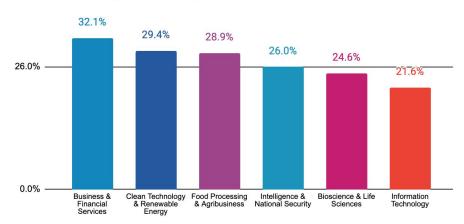
Source: Lightcast

### LQ - Share of Demand met In-Region vs Virginia, by Cluster



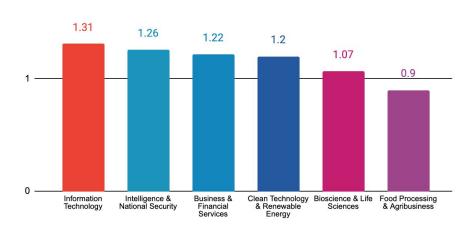
## All of the county's target clusters are facing relatively high retirement risks

## Share of Workers Age 55+ in 2024, by Cluster



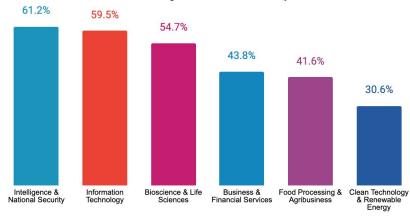
#### Source: Lightcast

### LQ - Share of Workers Age 55+ in 2024 vs the U.S., by Cluster



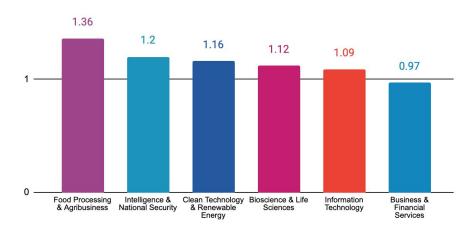
## Business and Financial Services is the only cluster that has a lower share of workers with a Bachelor's Degree or higher relative to the national average

Share of Workers with a Bachelor's Degree or Above in 2024, by Cluster



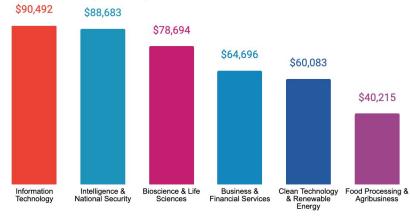
Source: Lightcast

LQ - Share of Workers with BA or Above vs the U.S., by Cluster



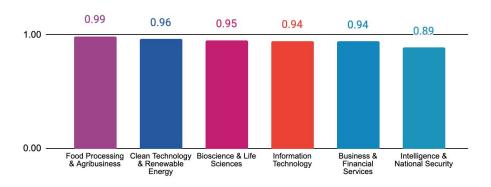
## Wages for Information Technology occupations are the highest, but occupations in most clusters earn slightly less than the national average

#### Median Annual Earnings for Occupations in Cluster, 2023



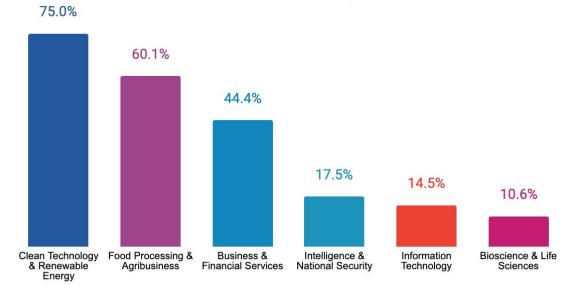
Source: Lightcast

### LQ - Median Annual Earnings for Occupations in Cluster vs the U.S., 2023



The Bioscience and Life Sciences cluster has around 1 in 10 jobs at risk of automation.

## Share of Jobs within each Cluster at Risk of Automation (Automation Index > 100)



	Number of industries in cluster	met	Workforce age 55+ (%)	'			Median Wages	· ·	% Jobs at Risk of Automation
Bioscience & Life Sciences	4	59.5%	24.6%	1.07	54.7%	1.12	\$78,694	0.95	10.6%
Business & Financial Services	4	51.6%	32.1%	1.22	43.8%	0.97	\$64,696	0.94	44.4%

29.4%

26.0%

21.6%

28.9%

1.2

1.26

1.31

0.9

30.6%

61.2%

59.5%

41.6%

1.16

1.2

1.09

1.36

\$60,083

\$88,683

\$90,492

\$40,215

0.96

0.89

0.94

0.99

41.8%

76.2%

69.1%

52.8%

5

3

3

6

Clean Technology & Renewable Energy

Intelligence & National Security

Food Processing & Agribusiness

Information Technology

75.0%

17.5%

14.5%

60.1%

# 04 Target Industry Profiles

# Target Industry Profiles

01 - Bioscience and Life Sciences

02 - Business and Financial Services

03 - Clean Technology and Renewable Energy

04 - Intelligence and National Security

05 - Information Technology

06 - Food Processing and Agribusiness

## 01

## Bioscience and Life Sciences



Overall LQ: 1.76

**Total Employment:**1,175

Average industry Earnings per Job: \$113,907

## **Cluster Assets**

- North Fork Discovery Park
- Proximity to UVA
- Contributes the most to the regional economy (\$269 million)
- Lowest risk of automation (11% of jobs)

## Bioscience and Life Sciences

NAICS	Description	2024 Jobs	2019-2024 Job Growth		,	Location Quotient	Earnings Per Job	GRP (Millions)
	Research and Development in the Physical, Engineering, and Life Sciences (except							
541715	Nanotechnology and Biotechnology)	760	-103	-11.9%	64.7%	3.20	\$123,050	\$120
	All Other Professional, Scientific, and							

46

-6

62

3

32

16

50

38.7%

-6.5%

7.0%

400.0%

N/A

4.4%

6200.0%

14.0%

7.3%

5.3%

3.9%

3.4%

1.3%

100%

165

86

63

46

40

16

1,175

424210 334516 ABCV01

541990

621511

334515

334510

Instrument Manufacturing for Measuring and Testing Electricity and Electrical Signals Electromedical and Electrotherapeutic

Analytical Laboratory Instrument Manufacturing

Drugs and Druggists' Sundries Merchant

**Technical Services** 

**Medical Laboratories** 

Apparatus Manufacturing

Bioscience & Life Sciences

Wholesalers

2024

1.11

0.84

3.93

1.41

0.36

0.80

1.76

\$73.404

\$96,978

\$90,878

\$78,178

\$234,478

\$76,085

\$113,907

\$50

\$14

\$9

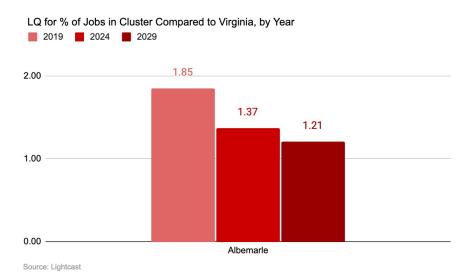
\$10

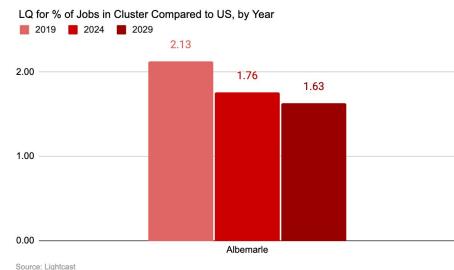
\$62

\$2 \$269

#### **Bioscience and Life Sciences** Competitiveness

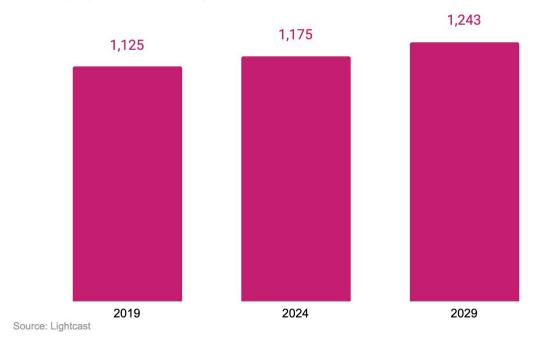
Although its decreased significantly, Bioscience and Life Sciences has maintained a competitive advantage in employment relative to the Commonwealth and nation





## The supply of jobs increased 4% over the past 5 years

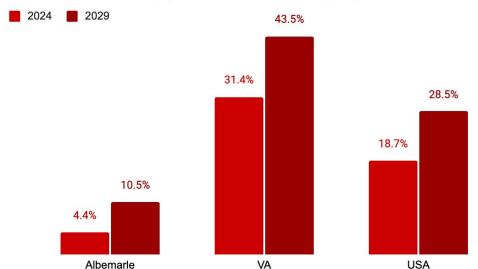
Total Employment in Cluster, by Year



resonance

The cluster grew 4 times slower in the county over the past 5 years than compared to the nation overall

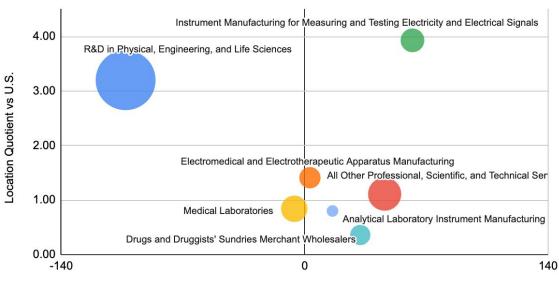
## Cumulative Growth in Employment since 2019, Scaled by Region Size



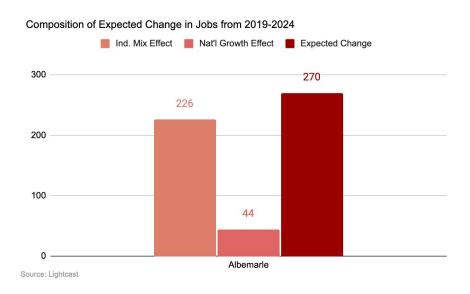
Region	2019-2024 % Job Growth	2024-2029 % Job Growth	% Change (2019 - 2029)
Albemarle	4.4%	5.8%	10.5%
VA	31.4%	9.2%	43.5%
USA	18.7%	8.3%	28.5%

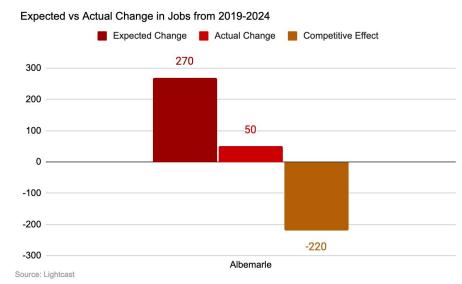
## Much of the cluster's slower growth was due to a decrease in R&D jobs

## 5-Year Job Growth by LQ for Industries in Cluster



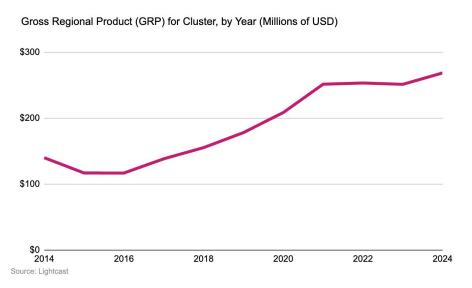
## That slower growth is attributed to a negative competitive effect over the past 5 years

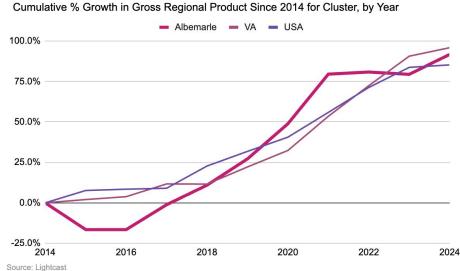




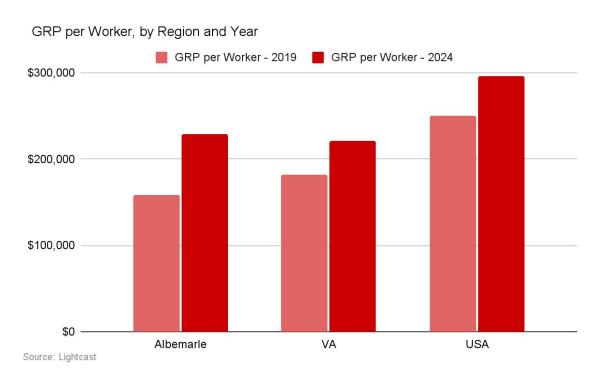
#### **Bioscience and Life Sciences** Competitiveness

The cluster's Gross Regional Product (GRP) has nearly doubled over the past decade - a similar trend compared to the Commonwealth and the nation



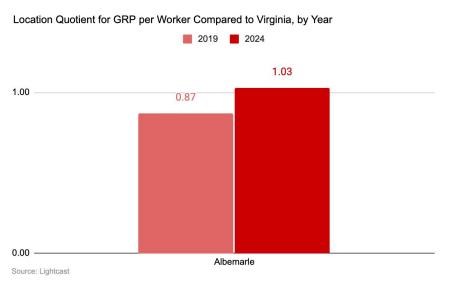


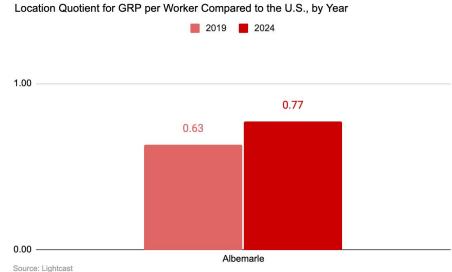
The cluster's GRP per worker grew 44% over the past 5 years, now surpassing that of the Commonwealth



#### **Bioscience and Life Sciences** Competitiveness

The cluster's economic productivity has surpassed the Commonwealth's but is still behind the national average





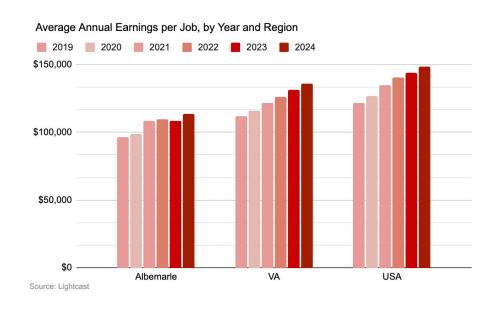
The cluster exports over \$6 out of every \$10 in sales outside of the region, enhancing its competitiveness

% of Exported Sales in 2024, by Region



## Average industry earnings per job is nearly 20% lower in the region than the Commonwealth



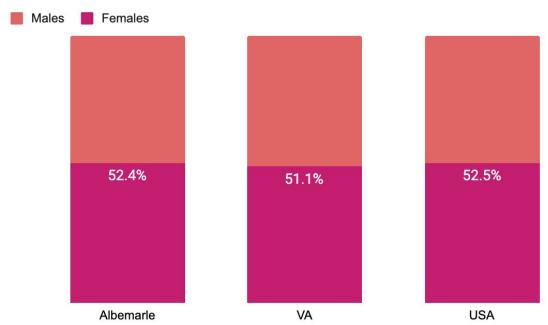


Note: Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

#### **Bioscience and Life Sciences** Equity

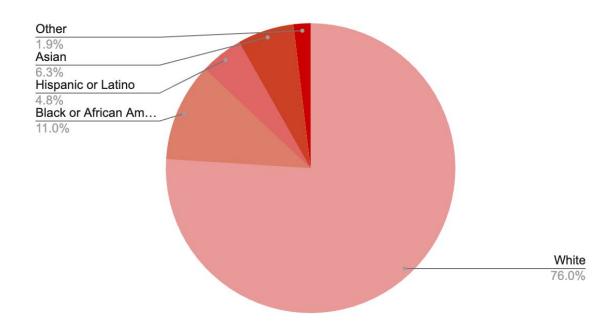
5 out of every 10 workers in the cluster are women - a share that's similar to the national average

## Composition of Males and Females in Cluster in 2024, by Region



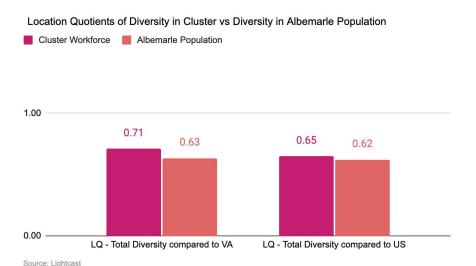
## Over 2 out of every 10 workers in the cluster are people of color

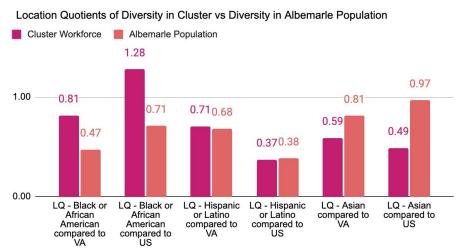
## Race/Ethnicity Composition of Cluster in 2024



#### Bioscience and Life Sciences Equity

While the cluster has a lower share of non-white individuals relative to the national average, the cluster has a higher share of non-white workers relative to the county overall





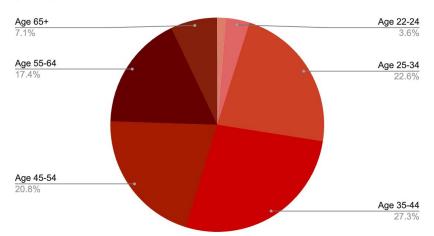
Source: Lightcast

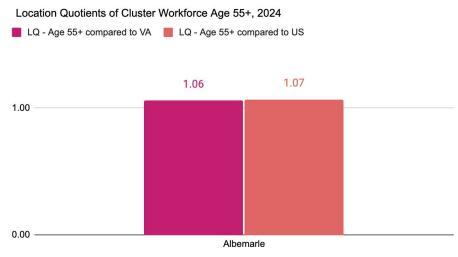
Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

#### **Bioscience and Life Sciences** Resilience

## With nearly 1 out of every 4 workers aged 55 or older, the cluster faces a relatively high retirement risk

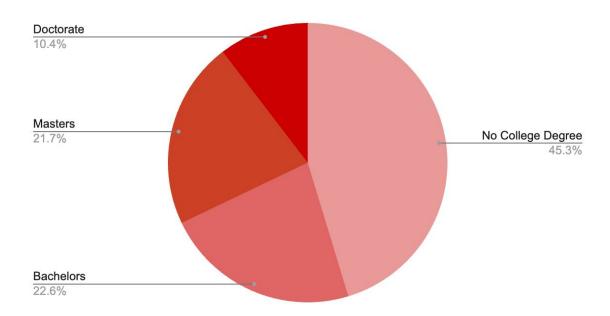
## Age Composition of Cluster in 2024





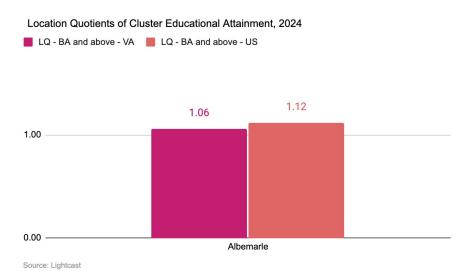
## Over 3 out of every 10 workers in the cluster have a Masters or a Doctorate

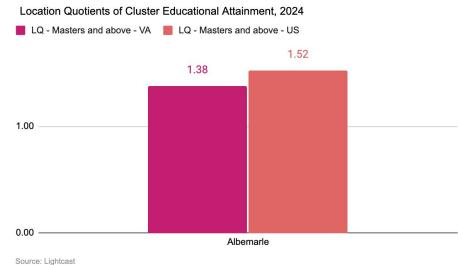
## Education Composition of Cluster in 2024



#### Bioscience and Life Sciences Resilience

With a higher share of workers who have a Bachelors or above as well as those with a Masters or above, the cluster's educational attainment is a competitive advantage





## Nearly 60% of the cluster's supply chain requirements are met in the region



## Around 1 in every 10 occupations in the cluster are at risk of automation

% of Jobs at Risk of Automation

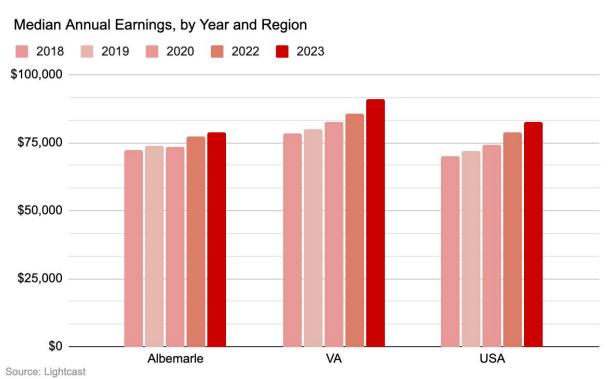


Median earnings for occupations in the cluster are nearly 16% lower than the Commonwealth



#### Bioscience and Life Sciences Resilience

Median earnings for occupations in the cluster grew 9% over the past 5 years, compared to 16% growth for the Commonwealth and 17% for the nation



## 02

## Business and Financial Services



Overall LQ: 0.73

Total Employment: 1,065

Average industry Earnings per Job: \$79,762

## **Cluster Assets**

- Potential with regional activity centers
- Highest share of non-white workers (32%)
- Fastest job growth relative to the state (4% faster)

#### **Business and Financial Services**

NAICS	Description	2024 Jobs	2019-2024 Job Growth	2019-2024 Job Growth %	% of jobs in this cluster	2024 Location Quotient	2024 Average Earnings Per Job	GRP (Millions)
561730	Landscaping Services	477	9	1.9%	44.8%	0.88	\$44,884	\$28.5
541611	Administrative Management and General Management Consulting Services	375	77	25.8%	35.2%	0.88	\$110,895	\$84.0
541613	Marketing Consulting Services	95	26	37.7%	8.9%	0.55	\$103,356	\$15.1
611430	Professional and Management Development Training	82	10	13.9%	7.7%	3.35	\$89,676	\$14.4
524126	Direct Property and Casualty Insurance Carriers	22	-3	-12.0%	2.1%	0.10	\$155,022	\$10.2
541612	Human Resources Consulting Services	10	-9	-47.4%	1.0%	0.22	\$112,781	\$1.9
524127	Direct Title Insurance Carriers	3	-14	-82.4%	0.3%	0.10	\$46,536	\$0.4
524128	Other Direct Insurance (except Life, Health, and Medical) Carriers	1	-53				. ,	
ABCV02	Business & Financial Services	1,065	45	4.4%	100%	0.73	\$79,762	\$154.8

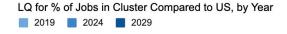
#### **Business and Financial Services** Competitiveness

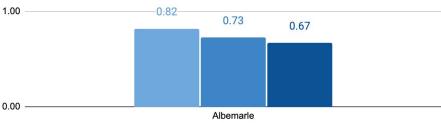
2024 2029

LQ for % of Jobs in Cluster Compared to Virginia, by Year

The share of employment in the cluster is not a competitive advantage for Albemarle



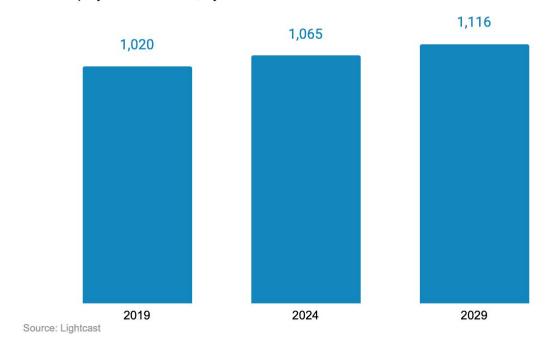




Source: Lightcast

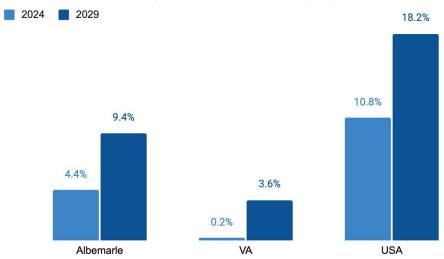
The supply of jobs increased 4% over the past 5 years and is projected to grow 5% in the next 5 years

Total Employment in Cluster, by Year



The cluster grew twice as fast at the national level compared to Albemarle over the past 5 years

#### Cumulative Growth in Employment since 2019, Scaled by Region Size



Region	2019-2024 % Job Growth		% Change (2019 - 2029)
Albemarle	4.4%	4.8%	9.4%
VA	0.2%	3.4%	3.6%
USA	10.8%	6.7%	18.2%

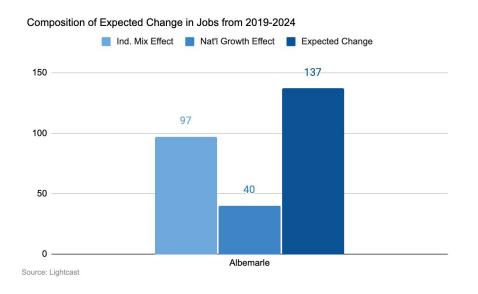
## The industries with a lower LQ lost more jobs over the past 5 years

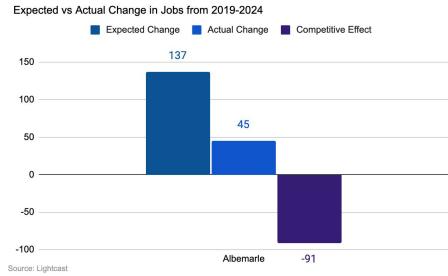
#### 5-Year Job Growth by LQ for Industries in Cluster



Change in Jobs from 2019-2024

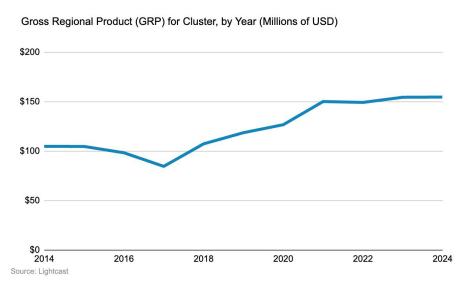
## That slower growth is attributed to a negative competitive effect over the past 5 years

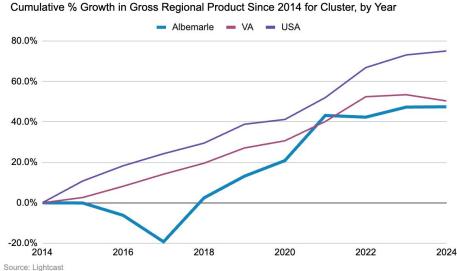




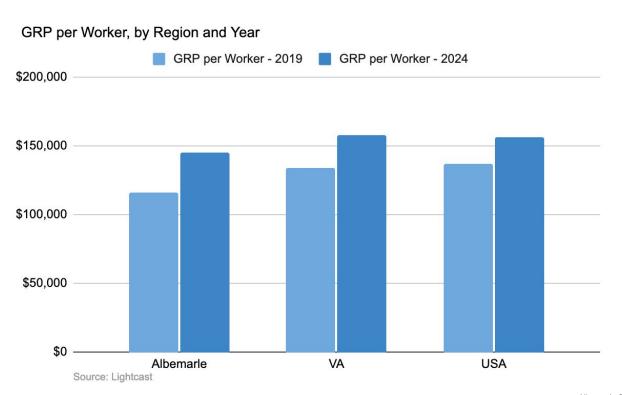
#### **Business and Financial Services** Competitiveness

While the cluster's Gross Regional Product (GRP) grew nearly 50% over the past decade, that growth largely occurred from 2017-2021



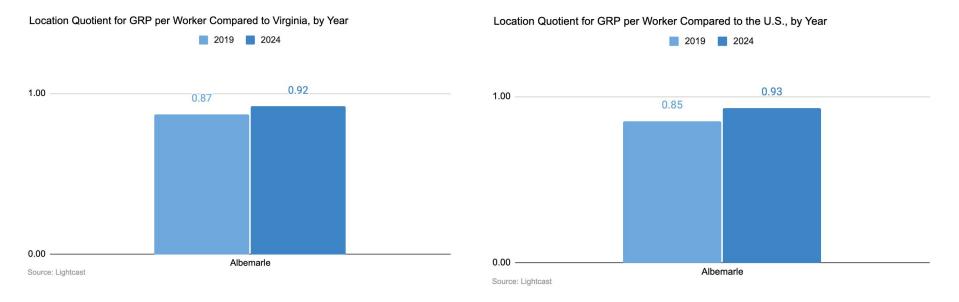


## The cluster's GRP per worker grew 25% over the past 5 years



#### **Business and Financial Services** Competitiveness

The cluster's GRP per worker is now slightly more competitive with the Commonwealth and nation



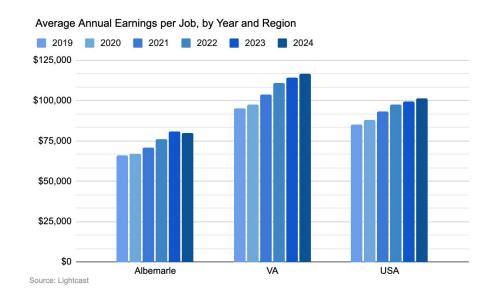
#### **Business and Financial Services** Competitiveness

The cluster exports nearly \$4 out of every \$10 in sales outside of the region - slightly less than the state



After witnessing a slight decline in 2024, average industry earnings per job is now 46% lower than the Commonwealth and 27% lower than the nation





Note: Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

\*\*Resonance\*\*

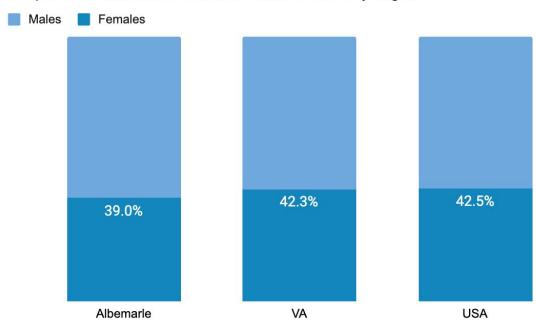
\*\*Alternated County & Target Industry Applysis\*\*

\*\*Propries\*\*

\*\*

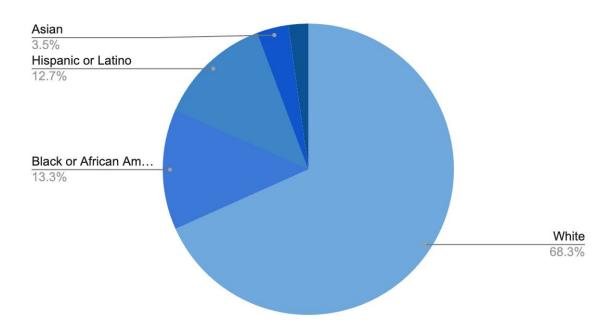
The county's cluster has a slightly smaller share of females relative to the state and nation

#### Composition of Males and Females in Cluster in 2024, by Region



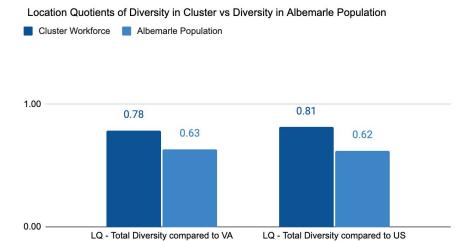
Non-white workers account for 32% of the cluster's workforce - higher than the share of non-white residents in the county overall (26%)

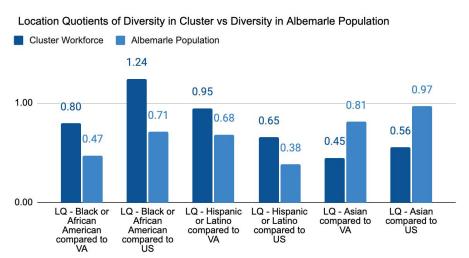
#### Race/Ethnicity Composition of Cluster in 2024



#### **Business and Financial Services** Equity

## The cluster has a larger share of Black or African Americans and Hispanic or Latinos than the county overall



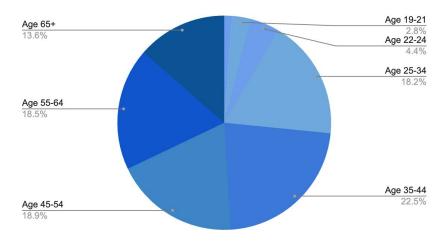


Source: Lightcast

Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

## With over 3 out of 10 workers over the age of 55, the cluster faces a high retirement risk

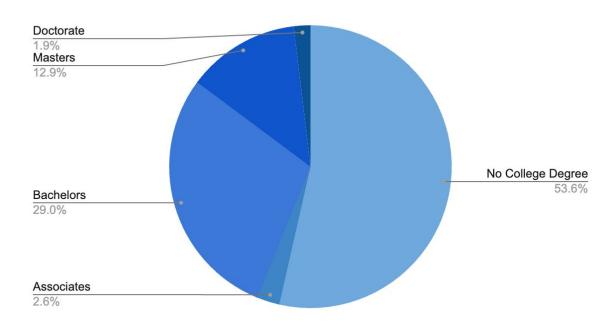
#### Age Composition of Cluster in 2024



## Location Quotients of Cluster Workforce Age 55+, 2024 LQ - Age 55+ compared to VA LQ - Age 55+ compared to US 1.22 1.21 1.00 0.00 Albemarle

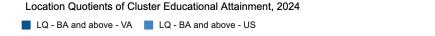
## Over 4 out of every 10 workers in the cluster have a Bachelor's Degree or higher

#### Education Composition of Cluster in 2024

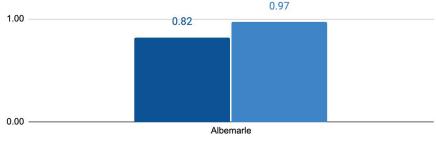


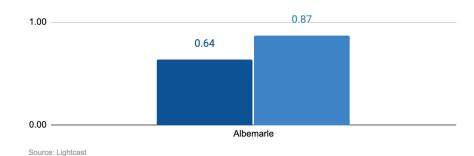
#### **Business and Financial Services** Resilience

Despite the county's proximity to a major university and a highly educated workforce, the cluster does not have a competitive advantage in educational attainment



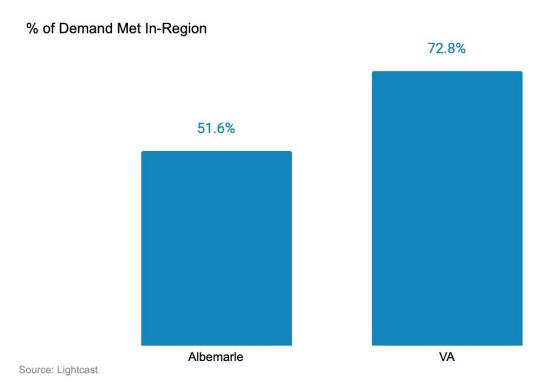






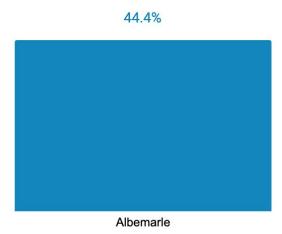
#### **Business and Financial Services** Resilience

Around 50% of the cluster's supply chain requirements are met in the region - much lower than the state



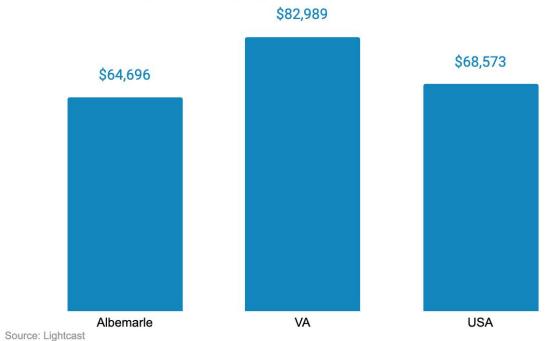
## Around 4 in every 10 occupations in the cluster are at risk of automation

% of Jobs at Risk of Automation



Median earnings for occupations in the cluster are 28% lower than the Commonwealth and 6% lower than the nation





#### **Business and Financial Services** Resilience

Median earnings for occupations in the cluster grew 9% over the past 5 years, compared to 16% growth for the Commonwealth and 17% for the nation



## 03

# Clean Technology and Renewable Energy



Overall LQ: 0.63

Total Employment: 1221

Average industry Earnings per Job: \$88,899

## **Cluster Assets**

- Fastest-growing cluster (10% from 2019-2024)
- Resilient industry base (5 industries)
- Significant employment opportunities for less educated talent (70% workforce without BA)

### Clean Technology and Renewable Energy

Plumbing, Heating, and Air-Conditioning Contractors

New Single-Family Housing Construction (except For-Sale

Pottery, Ceramics, and Plumbing Fixture Manufacturing

Hydroelectric Power Generation

Wind Flectric Power Generation

Description

Builders)

Residential Remodelers

**NAICS** 

238220

236115

236118

327110

221111

221115

237120	Oil and Gas Pipeline and Related Structures Construction	99	71	253.6%	8.1%	1.58	\$55,166	\$7.4
236117	New Housing For-Sale Builders	65	-13	-16.7%	5.3%	1.60	\$104,927	\$10.3
236220	Commercial and Institutional Building Construction	55	10	22.2%	4.5%	0.16	\$84,627	\$7.2
236210	Industrial Building Construction	53	26	96.3%	4.3%	0.74	\$90,163	\$6.6
327120	Clay Building Material and Refractories Manufacturing	44	44	N/A	3.6%	4.57	\$95,456	\$5.9
236116	New Multifamily Housing Construction	35	14	66.7%	2.9%	1.52	\$116,801	\$5.8
237130	Power and Communication Line Construction	28	3	12.0%	2.3%	0.26	\$43,169	\$1.8
237110	Water and Sewer Line and Related Structures Construction	27	-5	-15.6%	2.2%	0.28	\$84,986	\$2.9
221114	Solar Electric Power Generation	1	1	N/A	0.1%	0.10	\$678,557	\$2.4

2019-2024 Job

Growth

296

271

248

1,221

2024 Jobs

2019-2024 Job

-2.0%

7.1%

-11.4%

-95.7%

N/A

N/A

9.7%

Growth %

-6

18

-32

-22

0

0

108

% of jobs in this 2024 Location

24.2%

22.2%

20.3%

0.1%

0.0%

0.0%

100%

Quotient

cluster

\$20.150

\$88.899

\$0

\$0

2024 Average

Earnings Per

\$71,170

\$144,220

\$58,564

Job

0.49

1.16

0.75

0.17

0.00

0.00

0.63

GRP (Millions)

\$31.7

\$58.3

\$31.8

\$0.0

\$0.5

\$0.0

\$172.7

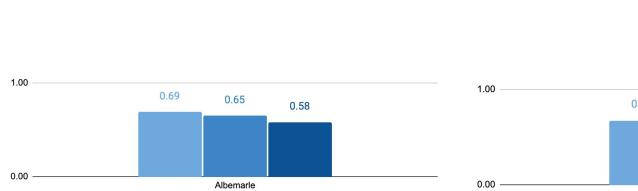
resonance

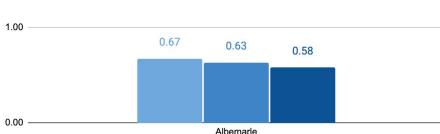
## Clean Technology and Renewable Energy Competitiveness

2024 2029

LQ for % of Jobs in Cluster Compared to Virginia, by Year

The share of employment in the cluster is not a competitive advantage for Albemarle



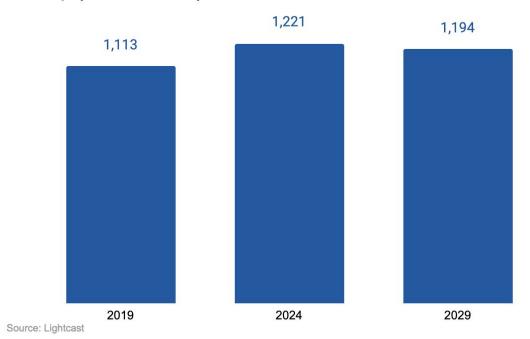


LQ for % of Jobs in Cluster Compared to US, by Year

Source: Lightcast

The supply of jobs increased 10% over the past 5 years and is projected to decrease 2% in the next 5 years

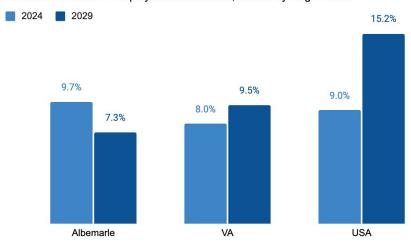
Total Employment in Cluster, by Year



## Clean Technology and Renewable Energy Competitiveness

## The cluster in the region grew at about the same rate as the Commonwealth and nation

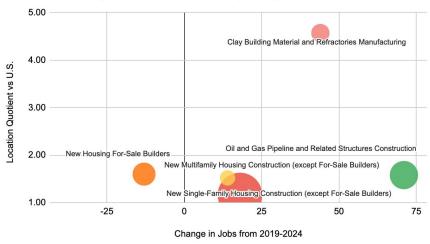
#### Cumulative Growth in Employment since 2019, Scaled by Region Size



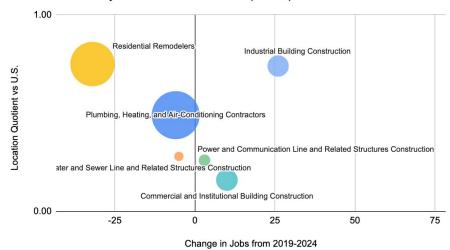
Region	2019-2024 % Job Growth		% Change (2019 - 2029)
Albemarle	9.7%	-2.2%	7.3%
VA	8.0%	1.4%	9.5%
USA	9.0%	5.6%	15.2%

# Residential remodelers, one of the largest industries in the cluster, also lost the most jobs over the past 5 years

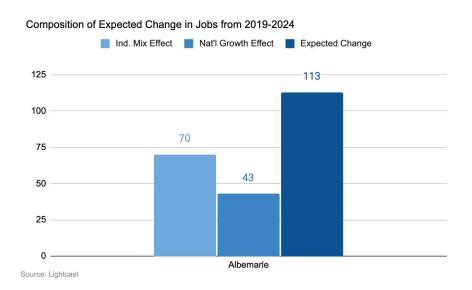
#### 5-Year Job Growth by LQ for Industries in Cluster (LQs >1)

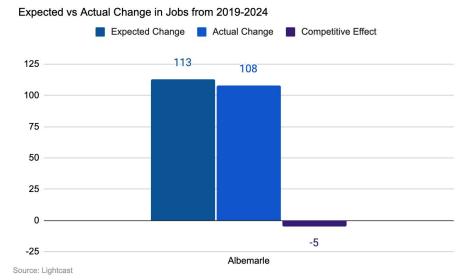


#### 5-Year Job Growth by LQ for Industries in Cluster (LQs <1)



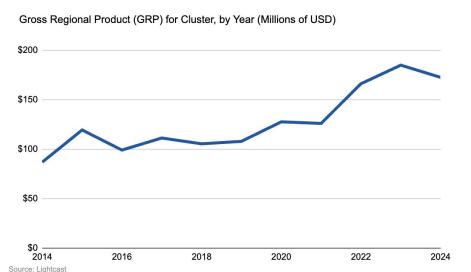
## The cluster has a small, negative competitive effect

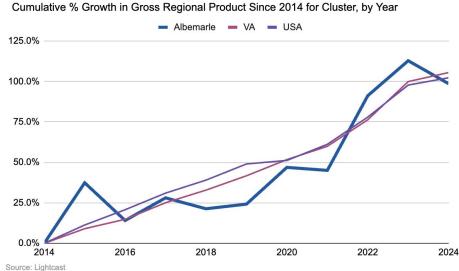




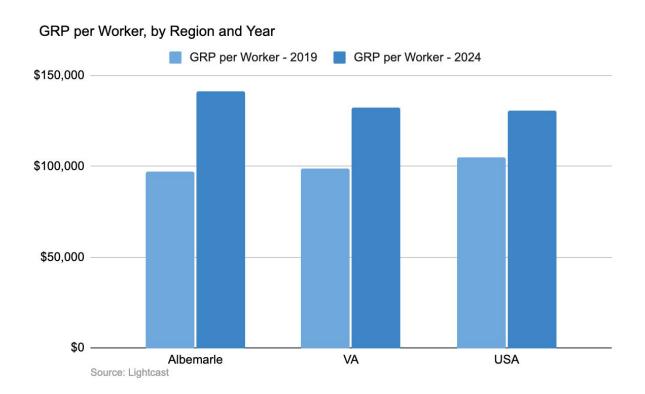
## Clean Technology and Renewable Energy Competitiveness

The cluster's GRP doubled over the past decade, growing at about the same rate as the state and the nation



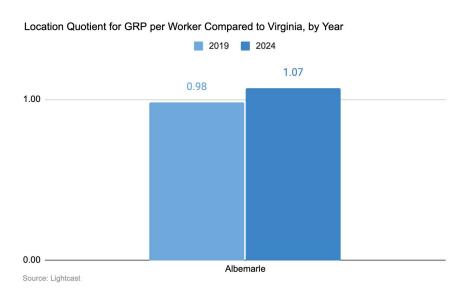


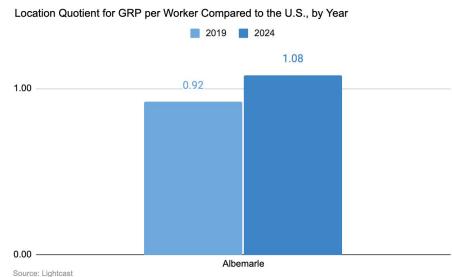
## The cluster's GRP per worker grew 46% over the past 5 years



## Clean Technology and Renewable Energy Competitiveness

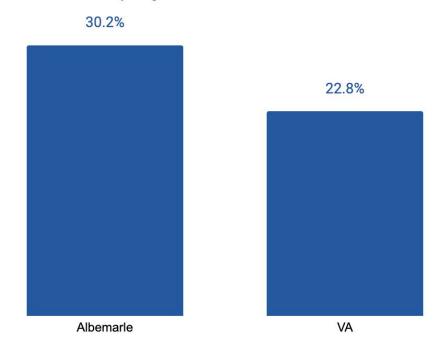
The cluster now has a competitive advantage over the state and nation in productivity





The cluster exports \$3 out of every \$10 in sales outside of the region - slightly more than the state

% of Exported Sales in 2024, by Region



### Clean Technology and Renewable Energy Equity

Average industry earnings per job increased around \$10k from 2022 to 2023 and is now only 3% lower than the Commonwealth and the nation



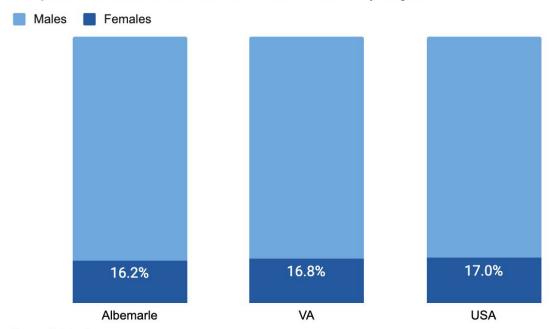


Note: Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

#### Clean Technology and Renewable Energy Equity

Less than 2 out of every 10 workers in the cluster are female - a slightly smaller share of than the state and nation

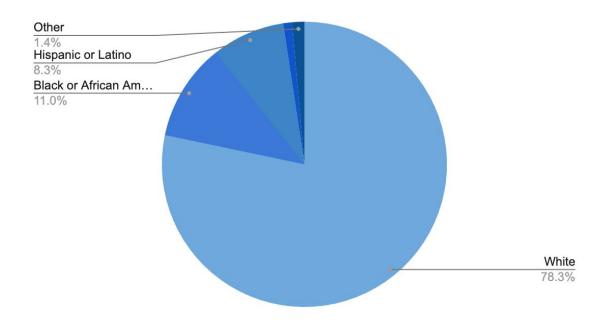
### Composition of Males and Females in Cluster in 2024, by Region



#### Clean Technology and Renewable Energy Equity

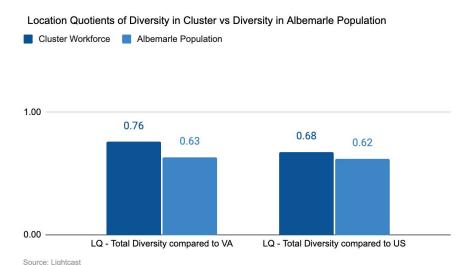
Non-white workers account for 22% of the cluster's workforce - less than the share of non-white residents in the county overall (26%)

### Race/Ethnicity Composition of Cluster in 2024

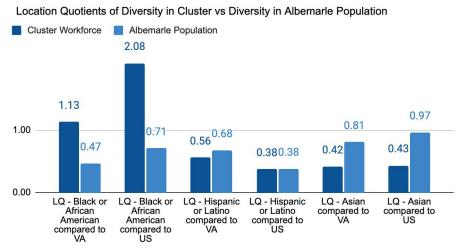


#### Clean Technology and Renewable Energy Equity

### The cluster has a larger share of Black or African American workers than the state and nation



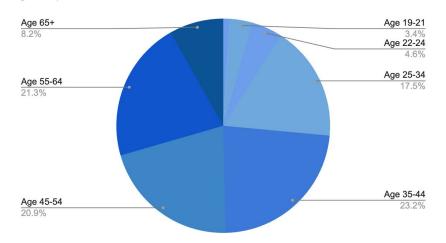
Source: Lightcast

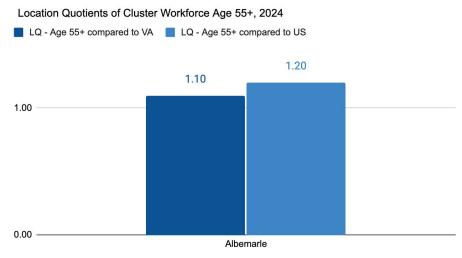


Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

### With nearly 3 out of 10 workers over the age of 55, the cluster faces a high retirement risk

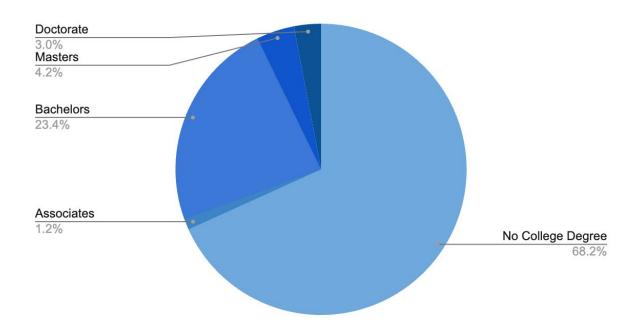
#### Age Composition of Cluster in 2024





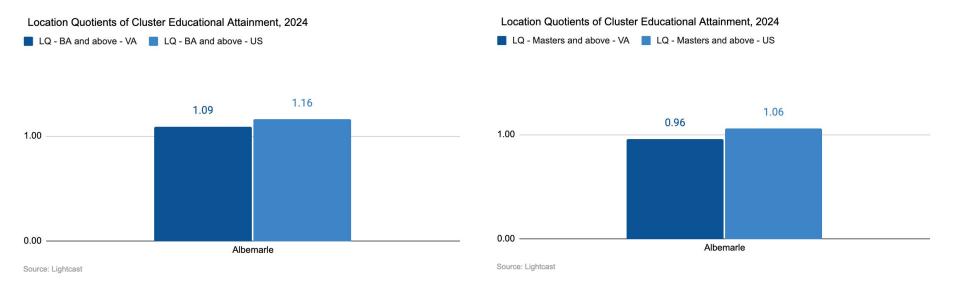
### About 3 out of every 10 workers in the cluster have a Bachelor's Degree or higher

### **Education Composition of Cluster in 2024**

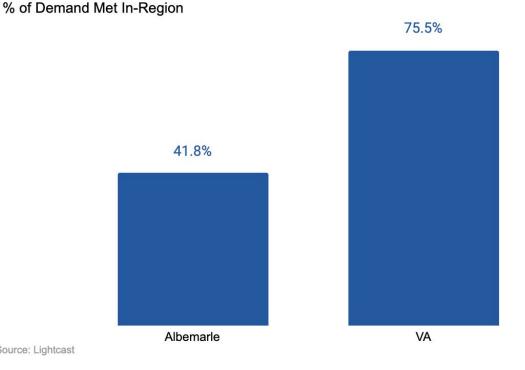


## Clean Technology and Renewable Energy Resilience

### The cluster has a competitive advantage when it comes to educational attainment



The region may not be fully satisfying the cluster's supply chain requirements, as nearly 60% of demand is imported from outside the region - over twice as high compared to the state (25%)



## Occupations in the cluster face a high risk of automation



75.0%

Albemarle

Median earnings for occupations in the cluster are about on par with the Commonwealth and the nation



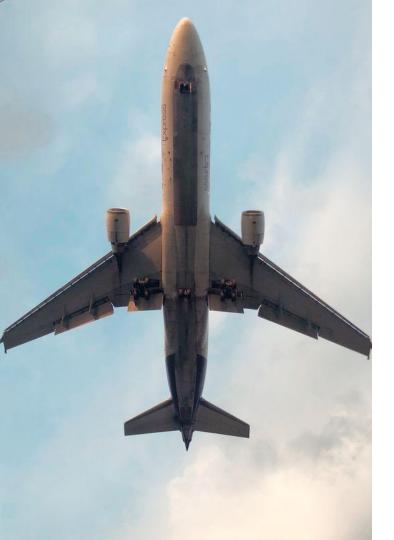
## Clean Technology and Renewable Energy Resilience

Median earnings for occupations in the cluster grew 18% over the past 5 years, the same rate as the nation overall



# 04

# Intelligence and National Security



Overall LQ: 1.40

Total Employment:939

Average industry Earnings per Job: \$127,052

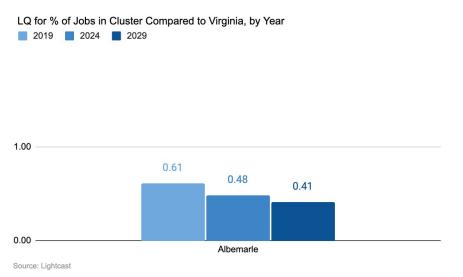
# **Cluster Assets**

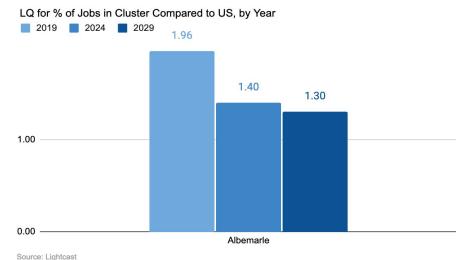
- Strategic location near D.C.
- Rivianna Station
- Able to satisfy 76% supply chain requirement in-region, highest among clusters
- Most educated workforce (61% BA or above)

NAICS	Description	2024 Jobs	2019-2024 Job Growth		% of jobs in this cluster	2024 Location	2024 Average Earnings Per Job	GRP (Millions)
334511	Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	438	-204	-31.8%	46.6%	8.25	\$123,463	\$99.3
541512	Computer Systems Design Services	415	10	2.5%	44.2%	0.80	\$128,835	\$73.2
541519	Other Computer Related Services	87	-4	-4.4%	9.2%	1.38	\$136,642	\$19.0
336412	Aircraft Engine and Engine Parts Manufacturing	0	0	N/A	0.0%	0.00	\$0	\$0.0
ABCV04	Intelligence & National Security	939	-198	-17.5%	100%	1.40	\$127,052	\$191.5

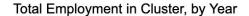
### Intelligence and National Security Competitiveness

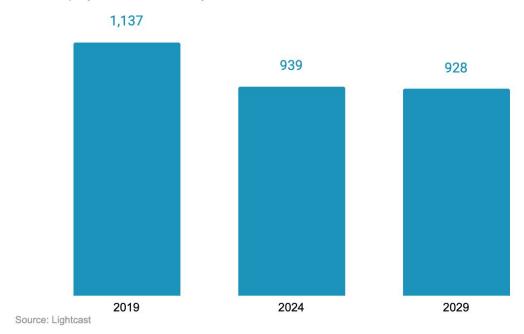
The share of employment in the cluster is a competitive advantage for Albemarle compared to the nation, although that advantage has decreased in recent years





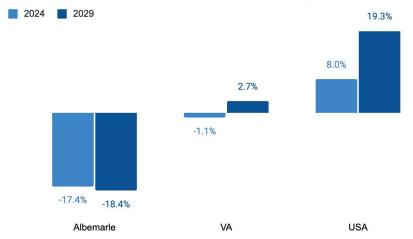
The supply of jobs decreased 17% over the past 5 years and is projected to decrease 1% in the next 5 years





### The cluster in the region decreased exponentially more than the Commonwealth

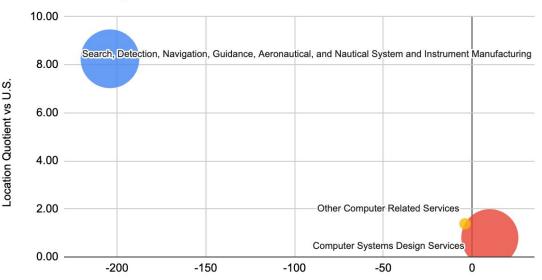
#### Cumulative Growth in Employment since 2019, Scaled by Region Size



Region		2024-2029 % Job Growth	% Change (2019 - 2029)
Albemarle	-17.4%	-1.2%	-18.4%
VA	-1.1%	3.9%	2.7%
USA	8.0%	10.5%	19.3%

Due to the decrease in jobs in Search, Detection, and other System and Instrumentat Manufacturing, Computer Systems Design Services is now the largest industry in the cluster - despite not having a competitive advantage relative to the nation

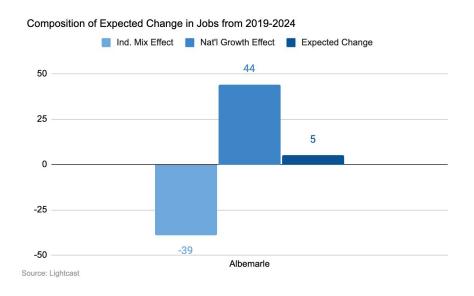
### 5-Year Job Growth by LQ for Industries in Cluster

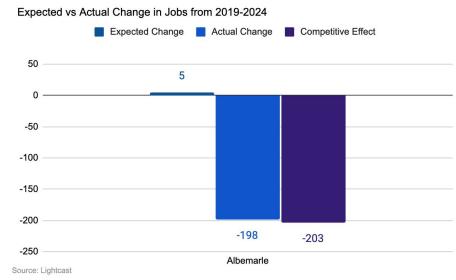


Change in Jobs from 2019-2024

## Intelligence and National Security Competitiveness

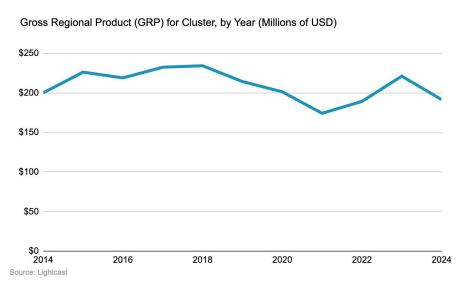
The cluster was expected to gain 5 jobs based on national industry and economic trends, but instead lost nearly 200

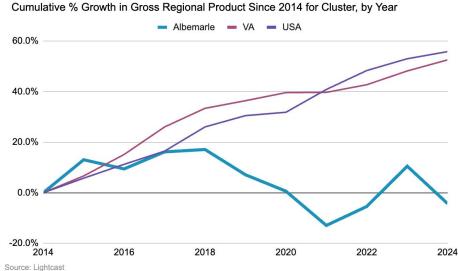




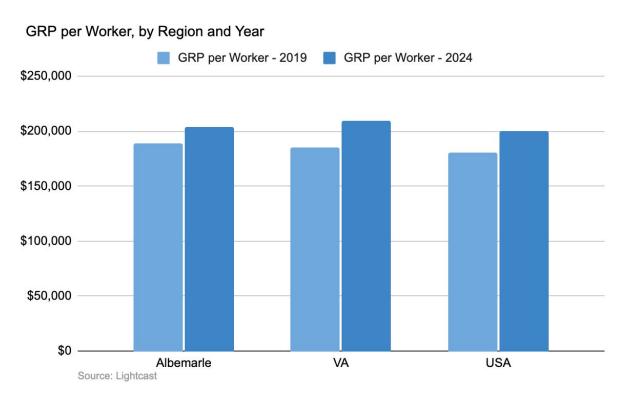
## Intelligence and National Security Competitiveness

The cluster's GRP has remained stagnant over the past decade, while the nation and Commonwealth grew by nearly 60%



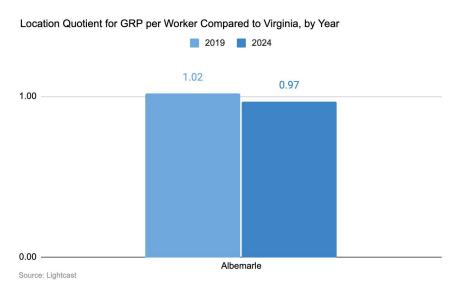


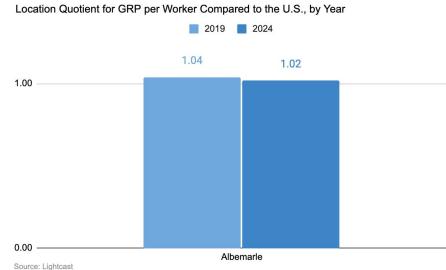
# The cluster's GRP per worker grew 8% over the past 5 years



## Intelligence and National Security Competitiveness

The cluster has remained competitive with the state and nation in its economic productivity

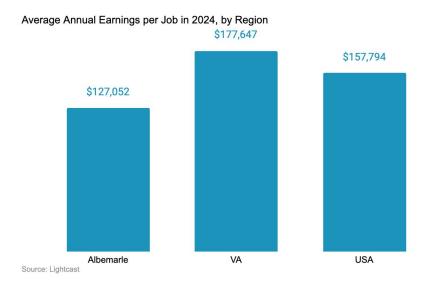




The cluster exports nearly \$6 out of every \$10 in sales outside of the region - less than the state



Average industry earnings per job is 40% lower than the Commonwealth and 24% lower than the national average



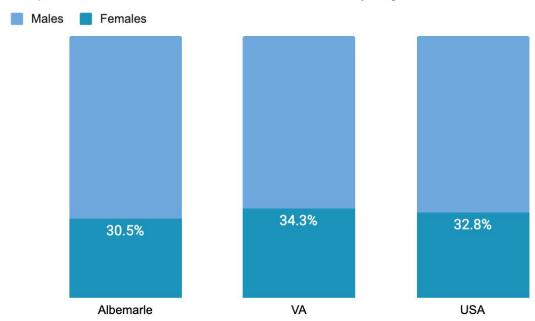


Note: Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

# Intelligence and National Security Equity

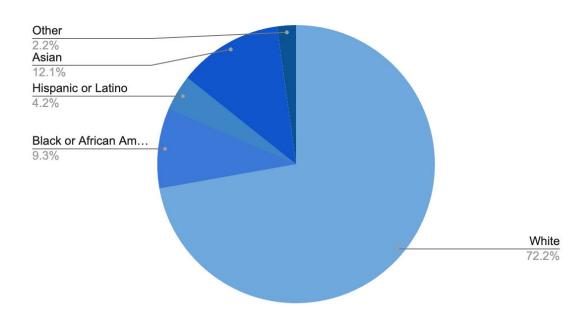
Around 3 out of every 10 workers in the cluster are female - a slightly smaller share than the state and nation

### Composition of Males and Females in Cluster in 2024, by Region



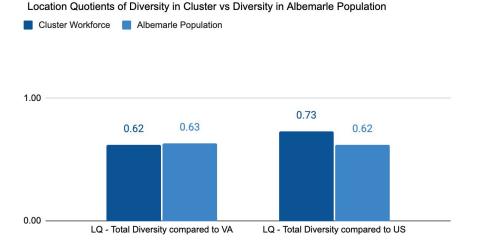
Non-white workers account for 28% of the cluster's workforce - higher than the share of non-white residents in the county overall (26%)

### Race/Ethnicity Composition of Cluster in 2024

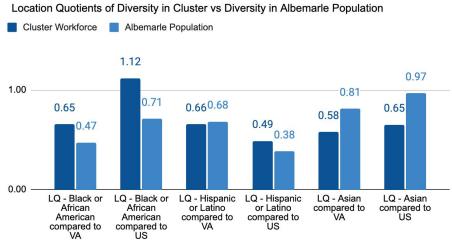


#### Intelligence and National Security Equity

### The regional cluster has a larger share of Black or African American workers compared to the national cluster



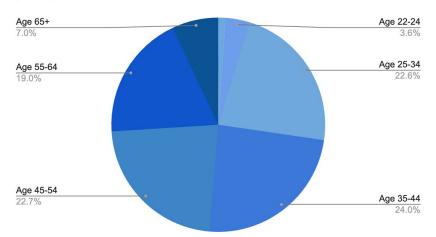


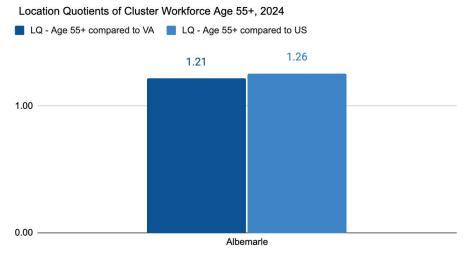


Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

### With nearly 26% of its workers over the age of 55, the cluster faces a high retirement risk

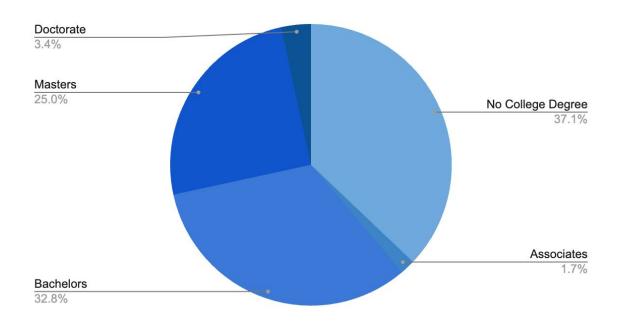
#### Age Composition of Cluster in 2024



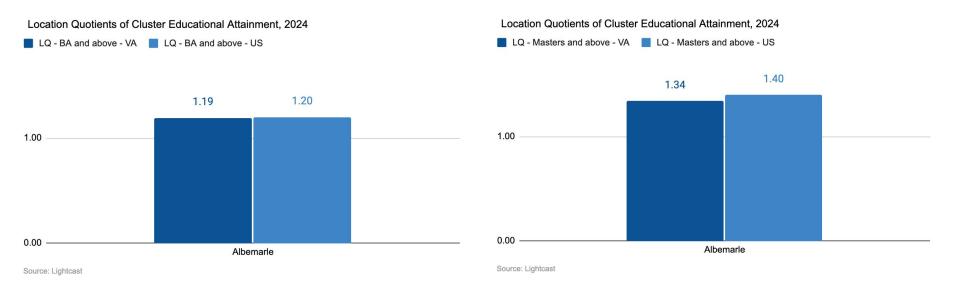


One of the most highly educated clusters, over 6 out of every 10 workers have a Bachelor's Degree or higher

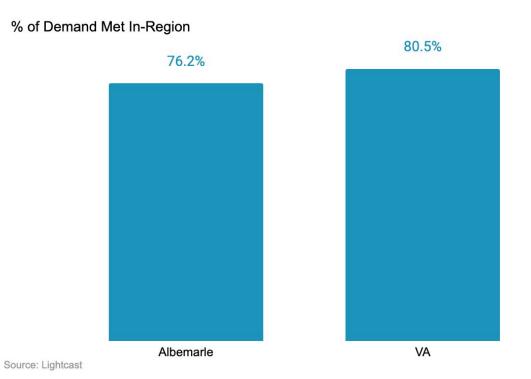
### Education Composition of Cluster in 2024



The cluster has a competitive advantage when it comes to educational attainment



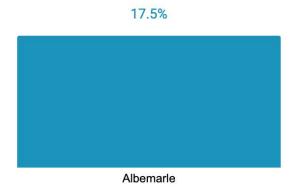
With only around 25% of demand being imported, the cluster is able to satisfy most of its supply chain requirements in the region



### Occupations in the cluster face a relatively low risk of automation

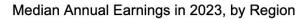
% of Jobs at Risk of Automation

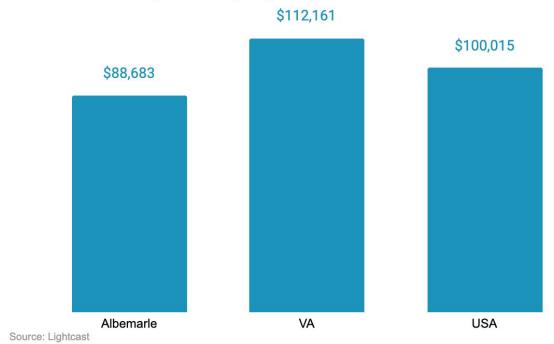
Source: Lightcast



resonance

Median earnings for occupations in the cluster are 27% lower than the Commonwealth and 13% lower than the nation





### Intelligence and National Security Resilience

Median earnings for occupations in the cluster grew 16% over the past 5 years, slightly slower than the Commonwealth (18%) and nation (19%)



# 05

# Information Technology



Overall LQ: 0.62

Total Employment: 335

Average industry Earnings per Job: \$239,166

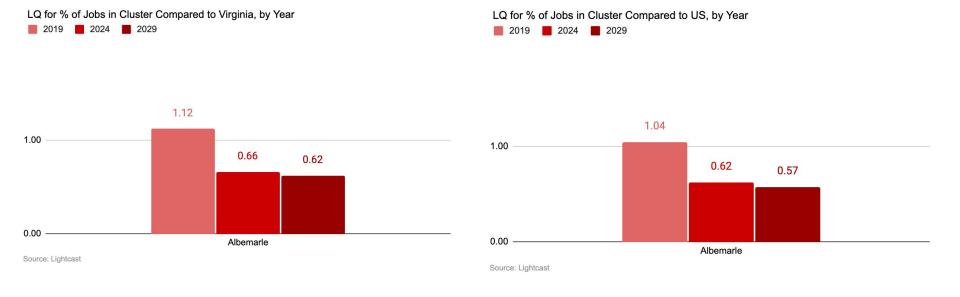
## **Cluster Assets**

- Most productive cluster (\$723,000 GRP per worker)
- Lowest retirement risk among clusters (22% age 55+)
- Most competitive wages (\$90,000)

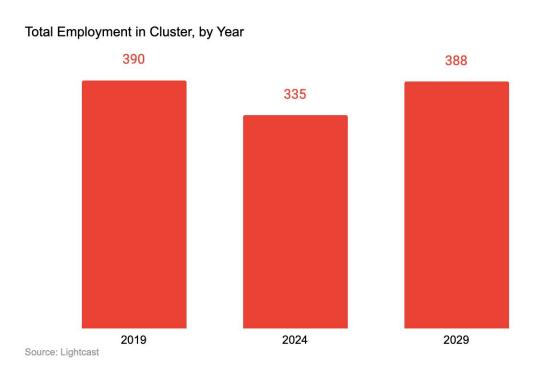
#### Information Technology

NAICS	Description	2024 Jobs	2019-2024	2019-2024 Job Growth %	% of jobs in	2024 Location	2024 Average Earnings Per Job	2024 GRP
513210	Software Publishers	181	-64	-26.1%	53.9%	0.66	\$311,301	\$193.5
518210	Data Processing, Hosting, and Related Services	94	38	67.9%	28.2%	0.44	\$147,458	\$34.6
811210	Electronic and Precision Equipment Repair and Maintenance	60	-29	-32.6%	17.9%	1.15	\$166,139	\$14.0
ABCV05	Information Technology	335	-55	-14.2%	100%	0.62	\$239,166	\$242.1

The county no longer has a competitive advantage in the cluster relative to the state and nation

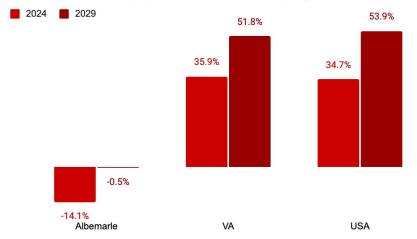


The supply of jobs decreased 14% over the past 5 years and is projected to increase back to 2019 levels by 2029



The cluster in the region decreased while the Commonwealth and nation grew by 35% over the past 5 years

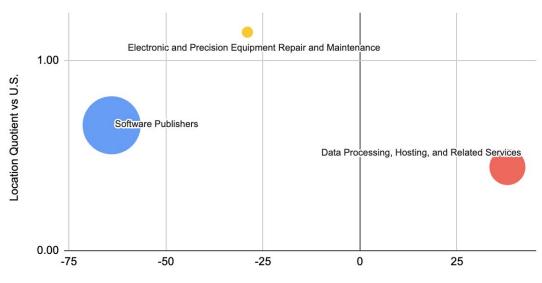
#### Cumulative Growth in Employment since 2019, Scaled by Region Size



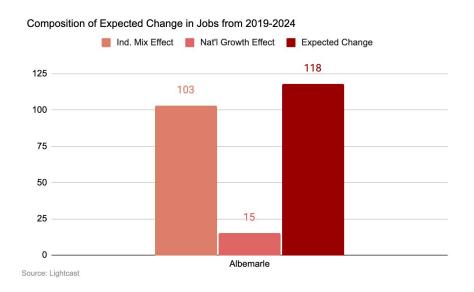
Region	2019-2024 % Job Growth		% Change (2019 - 2029)
Albemarle	-14.1%	15.8%	-0.5%
VA	35.9%	11.7%	51.8%
USA	34.7%	14.3%	53.9%

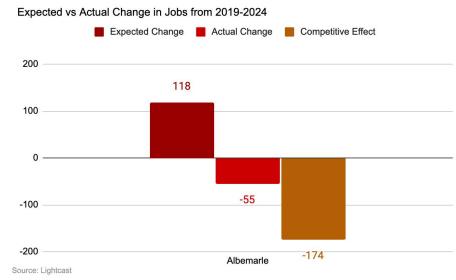
The loss in jobs was driven by less employment in Software Publishers, while Data Processing has been gaining jobs over the past few years

#### 5-Year Job Growth by LQ for Industries in Cluster

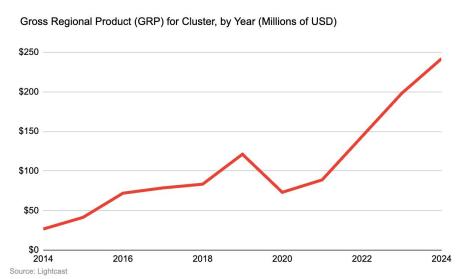


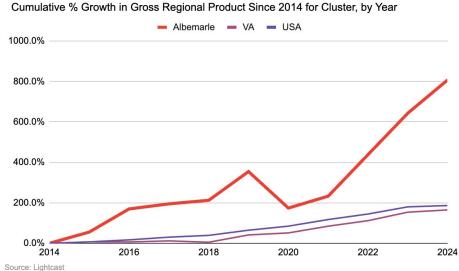
The cluster was expected to gain nearly 120 jobs largely based on national industry trends, but instead lost 55 jobs - meaning the region had a negative competitive effect



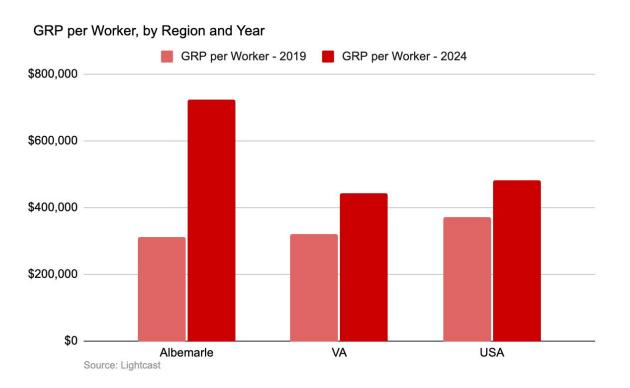


The cluster's GRP has tripled since 2020 alone and has outpaced the state and nation over the past decade

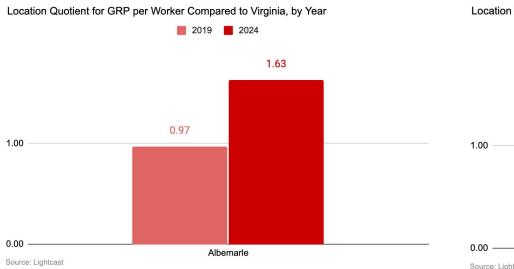


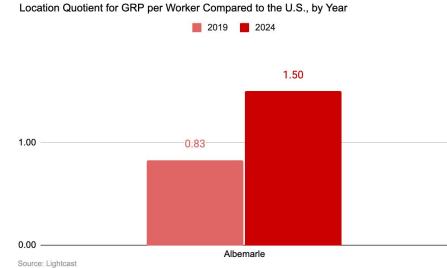


The decrease in employment and increase in GRP cause the cluster's GRP per worker to more than double over the past 5 years



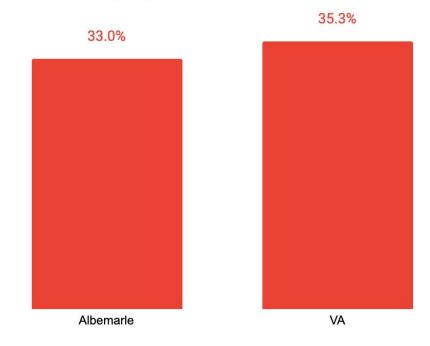
The cluster now has a competitive advantage over the state and nation in its economic productivity





The cluster exports over \$3 out of every \$10 in sales outside of the region - similar to the state

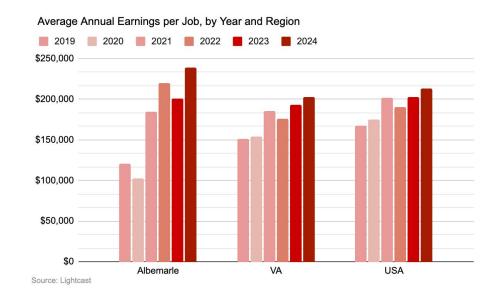




## Information Technology Equity

Average industry earnings per job are 15% higher than the Commonwealth and 11% higher than the national average



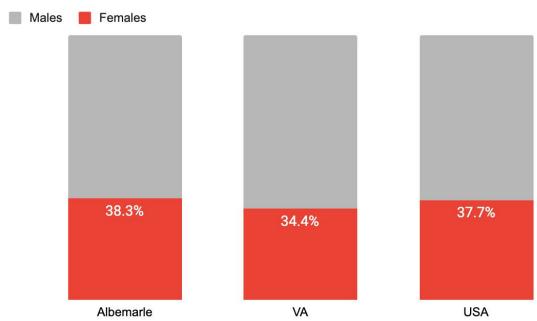


Note: Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

## Information Technology Equity

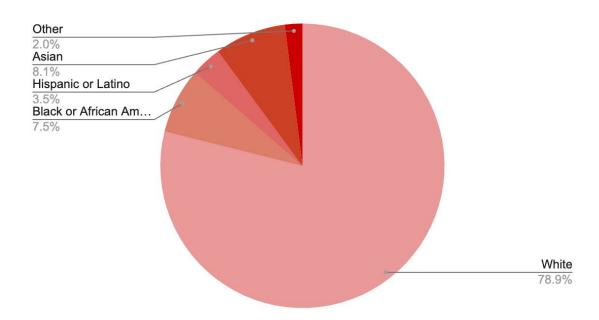
Nearly 4 out of every 10 workers in the cluster are female - a slightly higher share than the state and nation

#### Composition of Males and Females in Cluster in 2024, by Region



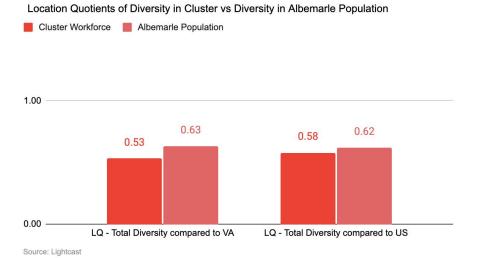
Non-white workers account for 21% of the cluster's workforce - lower than the share of non-white residents in the county overall (26%)

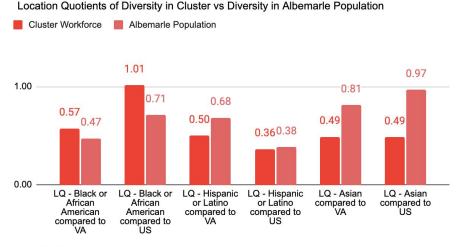
#### Race/Ethnicity Composition of Cluster in 2024



#### Information Technology Equity

While the cluster is less diverse than the Commonwealth, the nation, and Albemarle overall, it has a larger share of Black or African American workers than the nation and the county





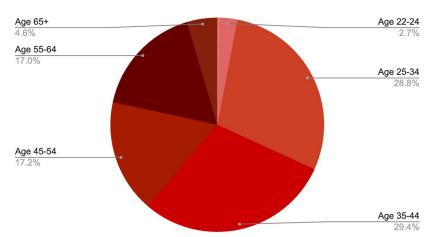
Source: Lightcast

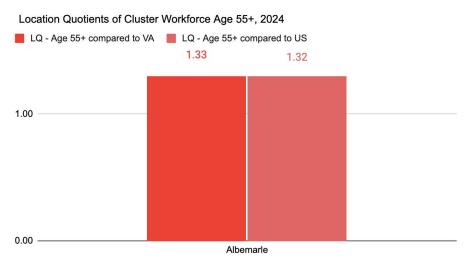
Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

#### Information Technology Resilience

The cluster has a smaller share of workers over the age of 55 (22%) compared to the county overall (26%), but it has a higher share compared to the state and national average

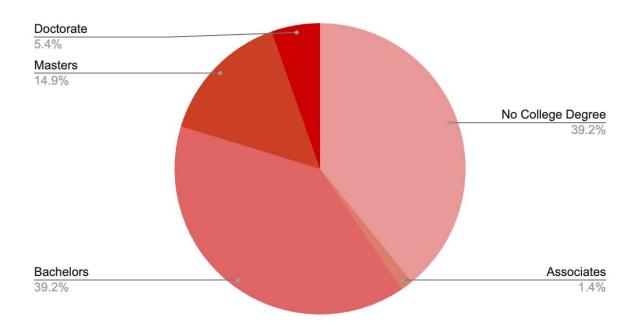
#### Age Composition of Cluster in 2024





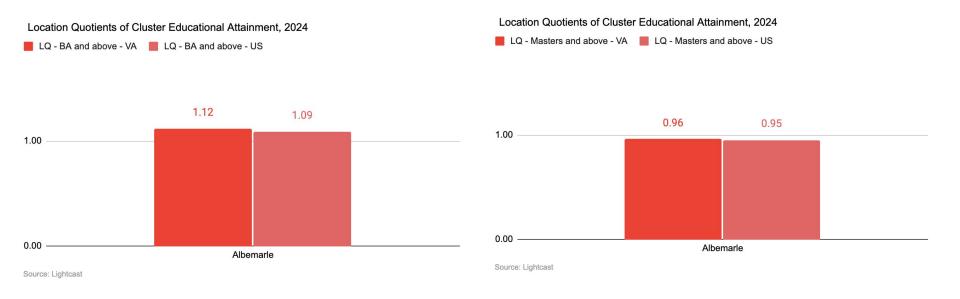
One of the most highly educated clusters, nearly 6 out of every 10 workers have a Bachelor's Degree or higher

#### **Education Composition of Cluster in 2024**

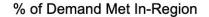


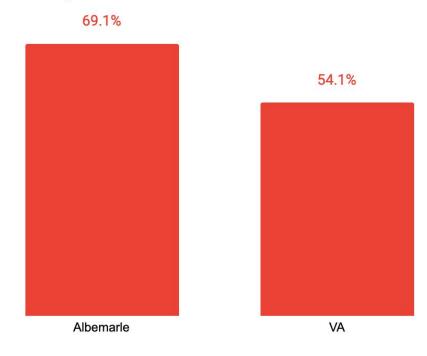
## Information Technology Resilience

## The cluster has a competitive advantage when it comes to those with a BA or higher



At nearly 70%, the cluster is able to satisfy most of its supply chain requirements in the region





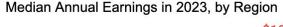
## Occupations in the cluster face a relatively low risk of automation

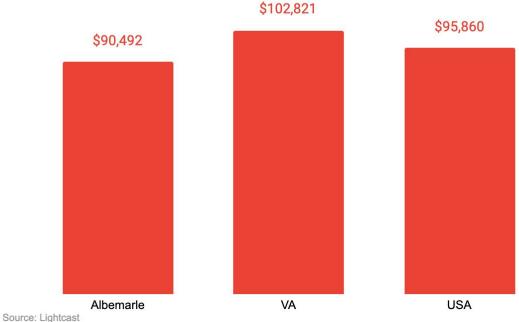
% of Jobs at Risk of Automation



## Information Technology Resilience

Median earnings for occupations in the cluster are 14% lower than the Commonwealth and 6% lower than the nation





resonance

#### Information Technology Resilience

Median earnings for occupations in the cluster grew 17% over the past 5 years, similar to the Commonwealth (16%) and the nation (19%)



## 06

# Food Processing and Agribusiness



Overall LQ: 2.33

Total Employment: 2,147

Average Industry Earnings per Job: \$46,092

## **Cluster Assets**

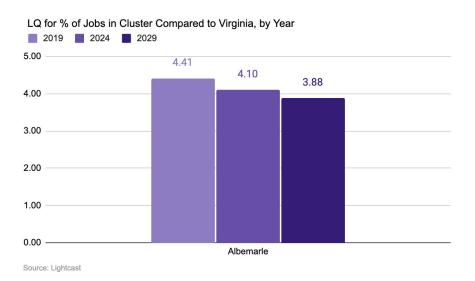
- Local wineries, breweries, and distilleries
- Strong variety of crop (apples, grapes, peaches) and animal (beef, turkey, horses, goats) production
- Most competitive cluster
- Highest overall LQ (2.33) and largest employment cluster
- Highest share of sales exported out of region (83%)

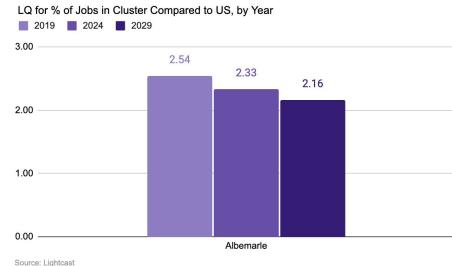
#### Food Processing and Agribusiness

NAICS	Description	2024 Jobs	2019-2024 Job Growth	2019-2024 Job Growth %	% of jobs in this cluster	2024 Location Quotient	2024 Average Earnings Per Job	GRP (Millions)
111000	Crop Production	877	20	2.3%	40.9%	2.31	\$36,925	\$75.4
312130	Wineries	470	43	10.1%	21.9%	13.51	\$43,457	\$38.6
312111	Soft Drink Manufacturing	262	74	39.4%	12.2%	7.40	\$67,892	\$29.5
112000	Animal Production	160	-76	-32.2%	7.5%	0.81	\$48,718	\$17.1
321113	Sawmills	124	3	2.5%	5.8%	3.45	\$72,649	\$18.5
115115	Farm Labor Contractors and Crew Leaders	123	8	7.0%	5.7%	0.84	\$34,909	\$4.8
115210	Support Activities for Animal Production	68	-3	-4.2%	3.2%	3.65	\$51,584	\$5.1
115116	Farm Management Services	34	4	13.3%	1.6%	3.37	\$68,222.00	\$2.7
312120	Breweries	20	-10	-33.3%	0.9%	0.41	\$53,598.00	\$2.9
312140	Distilleries	5	4	400.0%	0.2%	0.43	\$30,366.00	\$1.5
113110	Timber Tract Operations	4	-1	-20.0%	0.2%	2.23	\$54,902.00	\$0.5
ABCV06	Food Processing & Agribusiness	2,147	66	3.2%	100%	2.33	\$46,092	\$196.7

## Food Processing and Agribusiness Competitiveness

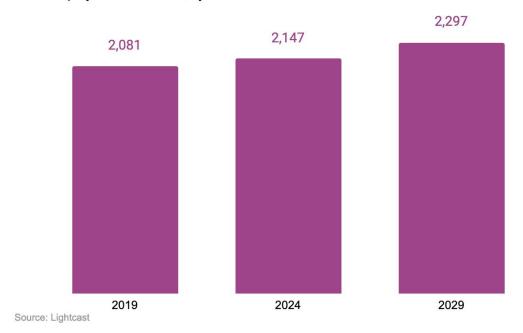
The county has a strong competitive advantage in the cluster relative to the state and nation





The supply of jobs increased 3% over the past 5 years and is projected to increase 7% in the next 5 years

#### Total Employment in Cluster, by Year



## Food Processing and Agribusiness Competitiveness

The regional cluster grew slightly slower than the national average, but is projected to outpace the nation and state over the next 5 years

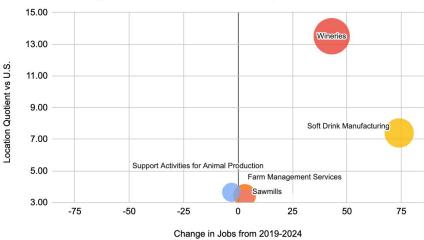
#### Cumulative Growth in Employment since 2019, Scaled by Region Size



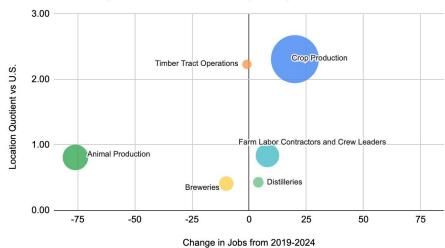
Region	2019-2024 % Job Growth		% Change (2019 - 2029)
Albemarle	3.2%	7.0%	10.4%
VA	3.3%	3.2%	6.6%
USA	5.0%	3.7%	8.8%

Wineries and Soft Drink Manufacturing have seen the largest increases in jobs and have the strongest competitive advantage. Animal Production had the largest decrease in jobs

#### 5-Year Job Growth by LQ for Industries in Cluster (LQs >3)

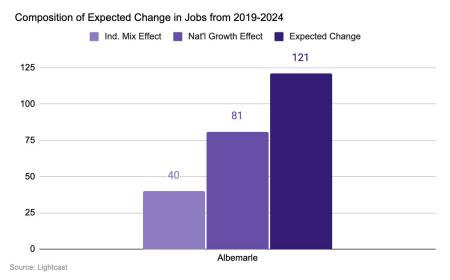


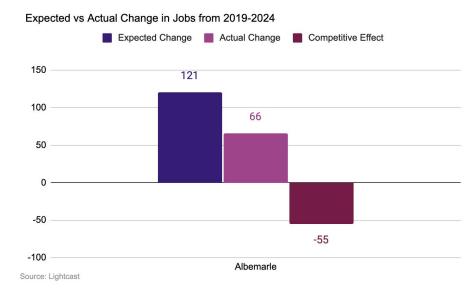
#### 5-Year Job Growth by LQ for Industries in Cluster (LQs <3)



#### Food Processing and Agribusiness Competitiveness

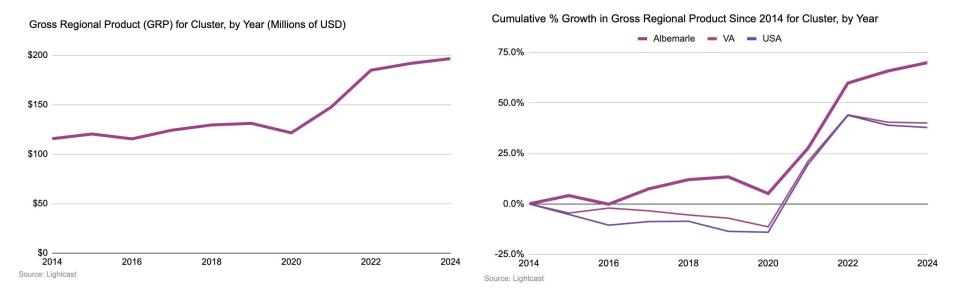
The cluster was expected to gain nearly 120 jobs largely based on national industry and economic trends, but gained only half as many - meaning the region had a negative competitive effect



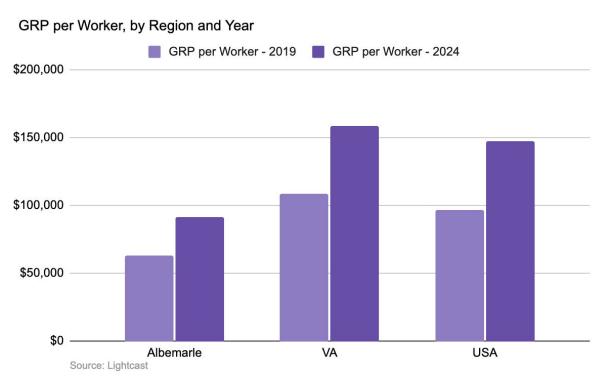


## Food Processing and Agribusiness Competitiveness

## The cluster's GRP grew 75% over the past decade - outpacing the nation and state

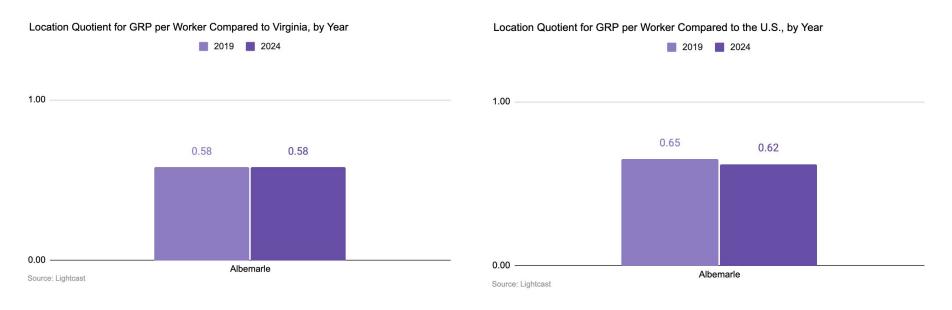


The cluster's GRP per worker grew 45% over the past 5 years - slightly slower than the nation overall (52%)



## Food Processing and Agribusiness Competitiveness

The cluster does not have a competitive advantage over the state and nation in its economic productivity



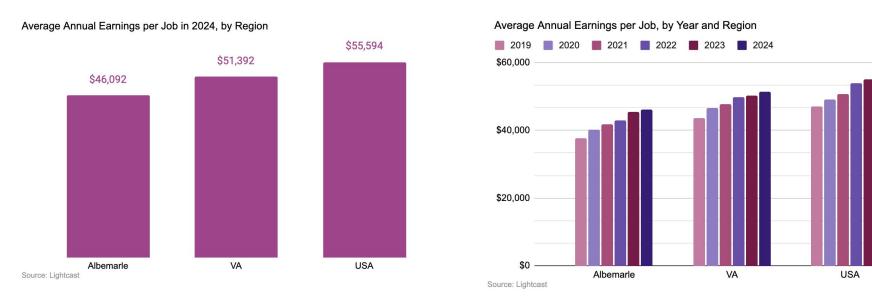
The cluster exports over \$8 out of every \$10 in sales outside of the region - enhancing its competitiveness





## Food Processing and Agribusiness Equity

Average industry earnings per job are 12% lower than the Commonwealth and 21% lower than the national average

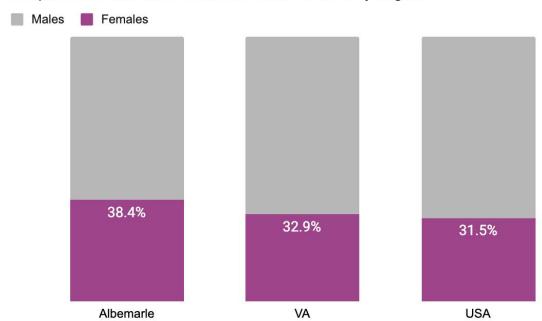


Note:Industry earnings per job include earnings for employees or what the owner of a company pays his or herself plus the value of pensions, insurance plans, retirement plans, employer contributions for government social insurance, and other supplements. It is not a measure for "average salary," but rather used to indicate overall quality of jobs in each industry.

## Food Processing and Agribusiness Equity

Nearly 4 out of every 10 workers in the cluster are female - a higher share than the state and nation

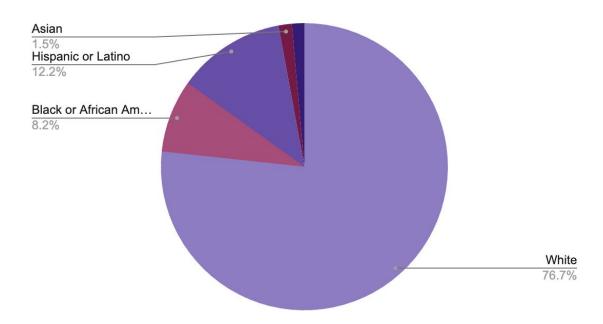
#### Composition of Males and Females in Cluster in 2024, by Region



#### Food Processing and Agribusiness Equity

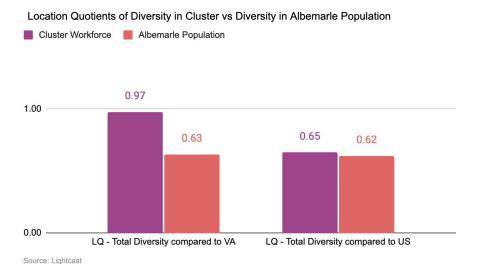
Non-white workers account for 23% of the cluster's workforce - lower than the share of non-white residents in the county overall (26%)

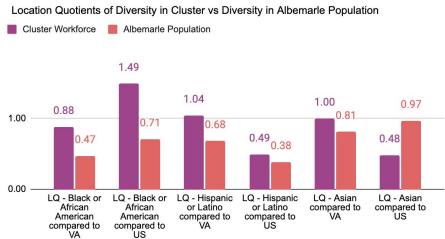
#### Race/Ethnicity Composition of Cluster in 2024



#### Food Processing and Agribusiness Equity

While the cluster is less diverse than the Commonwealth, the nation, and Albemarle overall, it has a larger share of Black or African American workers than the nation and the county





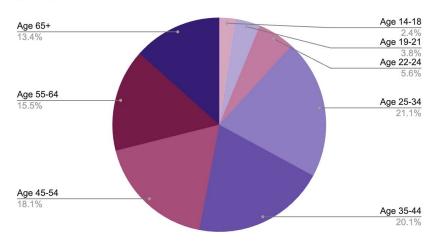
Source: Lightcast

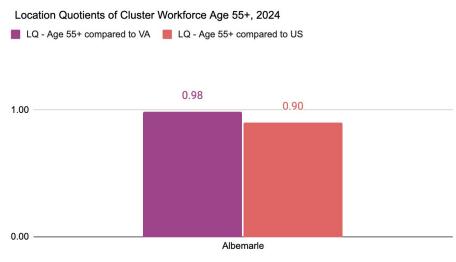
Note: the LQ value for Albemarle Population is the expected diversity given the county's racial/ethnic composition compared to the state or nation; If the LQ value for the Cluster Workforce is higher than the LQ for Albemarle Population, it means the cluster is more diverse in that racial/ethnic group than would be expected given the county's demographics. An LQ of more than 1 means it has higher share of workers in that racial/ethnic group relative to the state or national average overall.

#### Food Processing and Agribusiness Resilience

The cluster has a larger share of workers over the age of 55 (29%) compared to the county overall (26%), but it has a lower share compared to the state and national average

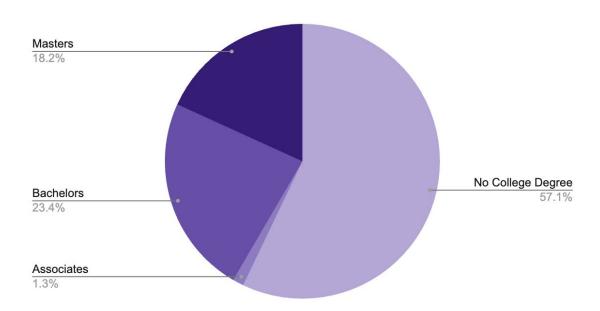
#### Age Composition of Cluster in 2024



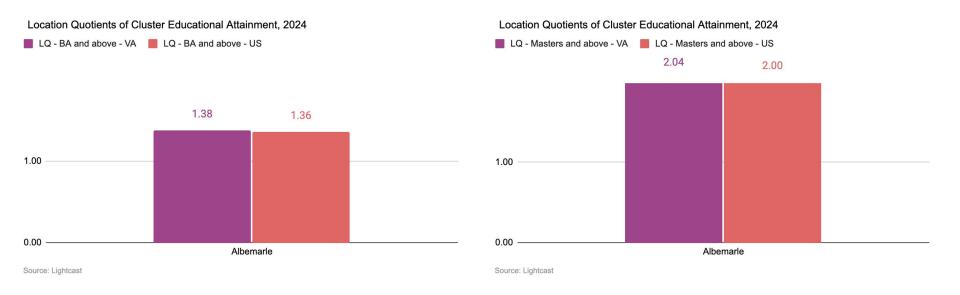


## Around 4 out of every 10 workers have a Bachelor's Degree or higher

#### Education Composition of Cluster in 2024

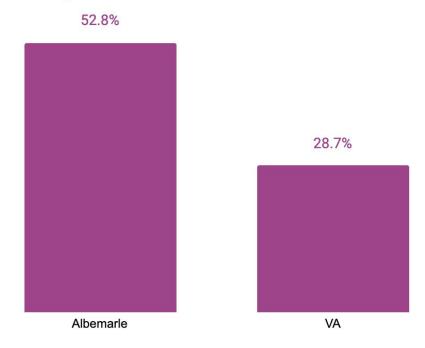


## The cluster has a higher educational attainment than at the state or national level



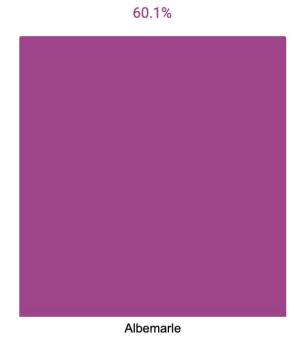
The cluster is able to satisfy around one-half of its supply chain requirements in the region - almost twice the share as the state





## Around 6 out of 10 jobs face risk of automation

#### % of Jobs at Risk of Automation



Median earnings for occupations in the cluster are on par with the Commonwealth and the nation



### Food Processing and Agribusiness Resilience

Median earnings for occupations in the cluster grew 18% over the past 5 years, similar to the Commonwealth (18%) and the nation (21%)



# Let's empower your place together.

CONTACT

resonanceco.com info@resonanceco.com @resonanceco.com

#### NEW YORK

175 Varick St., 4th Floor New York, NY 10014 +1 646 413 8887

#### VANCOUVER

1040 Hamilton St., Suite 306 Vancouver, BC V6B 2R9 +1 604 681 0804

#### R

3500 St Jacques St. Montréal, QC H4C 1H2 +1 438 413 8887

MONTRÉAL

201 W. 5th Street, 11th Floor Austin, TX 78701 +1713 584 8896

AUSTIN

#### **BRUSSELS**

Avenue Louise 500, Boîte 231 1050 Brussels +32 460 25 26 89

#### **SINGAPORE**

117 Jalan Jurong Kechil Terrene at Bukit Timah, #02-14 Singapore 598677 +65 8116 7444

## resonance