

# Crozet Master Plan Update

## DRAFT 2020 Work & Engagement Plan

January February March April May June July August September October November December

### Staff Technical Team

County staff will 1) provide existing conditions data, findings from Phase 1, and examples of best planning and development practices, 2) facilitate Community Workshops and Focused Conversations and 3) draft the Master Plan document.

#### Staff Studios

- S1 Character (Part 1 Edges + Centers)
- S2 Character (Part 2 Land Use)
- S3 Connectivity
- S4 Conservation
- S5 Implementation

**Staff Studios**  
County staff from relevant divisions/departments gather and review input from Community Workshop and prepare for Community Conversations

Draft Master Plan Document

#### External Analysis

Consultant Traffic & Parking Study

### Community Collaborations

Building off of research and engagement from Phase One, County staff and community members collaborate to refine goals for each chapter of the Master Plan and draft recommendations.

#### Community Workshops

- W1 Character Workshop 1 (Edges + Centers)
- W2 Character Workshop 2 (Land Use)
- W3 Connectivity Workshop
- W4 Conservation Workshop
- W5 Implementation & Summary Recommendations Workshop

W1

W2

W3

W4

W5

**Community Workshops**  
Community members and County staff collaborate to draft goals and specific recommendations for each topic area of the Master Plan document.

**Crozet CAC Review**  
Monthly Crozet Community Advisory (CAC) meetings to refine recommendations for each chapter, confirm alignment with guiding principles and connect topic areas.

Staff & CAC Presentation of Draft Master Plan

Public Comment Period

#### Focused Conversations

- C1 Land Use & Character Focused Conversations
- C2 Connectivity & Conservation Focused Conversations
- C3 Implementation Focused Conversations

C1

C2

C3

**Land Use & Character**  
Focused conversations on topics related to Land Use and Character, such as housing, architecture/historic preservation and arts and cultural planning.

**Connectivity & Conservation**  
Focused conversations on topics related to Connectivity and Conservation, such as community parks and outdoor recreation opportunities and trail and greenway connectivity.

**Implementation**  
Focused conversations on topics related to implementation such as community partnerships, prioritization of projects, capital improvements, and economic development initiatives.

**Online/Digital Engagement**  
County staff will provide online opportunities for each Community Workshop and Focused Conversation as well as frequent updates to the County website.

#### Online / Digital Engagement

### Board & PC Engagement

County staff will present ongoing work with community members and stakeholders to the Planning Commission at a series of work sessions prior to public hearings with the Planning Commission and Board of Supervisors.

Check-Ins with BOS/PC/CAC Representatives

PC  
Character & Connectivity Work Session

PC  
Conservation & Implementation Work Session

BOS  
Work Session

PC  
Public Hearing

Targeted Master Plan Adoption Date

BOS  
Public Hearing