

COUNTY OF ALBEMARLE
TRANSMITTAL TO THE BOARD OF SUPERVISORS
SUMMARY OF PLANNING COMMISSION ACTION

AGENDA TITLE: Crozet Master Plan Update: Guiding Principles & Goals	AGENDA DATE: December 18, 2019
SUBJECT: Consider feedback from Phase 1 of the public participation process, proposed Guiding Principles and Goals, and 2020 Work & Engagement Plan.	STAFF CONTACTS: Filardo, Benish, Falkenstein, Knuppel
	PRESENTER: Knuppel

BACKGROUND:

On September 4, 2019, the Board of Supervisors adopted a Resolution of Intent to update the Crozet Master Plan. Following the conclusion of community engagement events in Phase 1 of the update process, the Planning Commission reviewed feedback, proposed Guiding Principles & Goals, and a draft Work & Engagement Plan (Attachment A), and provided input to staff at its meeting on November 19, 2019.

DISCUSSION:

Future community engagement events will be designed around the Master Plan's Guiding Principles & Goals, which align with its chapters and content focus areas. During these events, participants will refine Guiding Principles and Goals and develop specific recommendations. No revisions to the proposed Guiding Principles & Goals have been made at this time, however, staff will use feedback to suggest potential revisions for community input & review during the relevant workshops.

Feedback opportunities for the proposed Guiding Principles & Goals closed on November 22, 2019 (Attachment B). The questionnaire asked respondents to indicate how well the draft Guiding Principles captured their vision for Crozet's future, which Goals/topics should be discussed, and allowed opportunities for comment. Topics highlighted in the questionnaire as well as Planning Commission feedback are included below.

Connectivity

Guiding Principle: Create a multimodal transportation network that is safe and accessible for all residents, regardless of age, race, income, and ability. *(73% of respondents said this principle accurately or very accurately captures their vision).*

Goals: Network connectivity (50%); safety and access for all users (66%); local and regional transit (58%). *(Percentages reflect the frequency of respondents who felt that this topic should be discussed while developing this chapter).*

Feedback Themes: Walkability/sidewalks, bike paths, traffic issues, neighborhood connectivity, shuttle service & transit alternatives, regional commuter options, parking, acknowledge gender in Guiding Principle

Character

Guiding Principle: Support Crozet's "small town" character through development that is compatible in scale and design, offers housing choice, and respects its history. *(68% of respondents said this principle accurately or very accurately captures their vision).*

Goals: Housing variety and choice (42%); appropriate design and scale (72%); mixed-use activity centers (44%); rural edges (47%); placemaking, arts, and culture (34%). *(Percentages reflect the frequency of respondents who felt that this topic should be discussed while developing this chapter).*

Feedback Themes: Affordable housing, homogeneity/lack of diversity, mountain viewsheds & natural setting (see also Conservation), development that is sensitive to scale, increased business options & thriving Downtown, include history in Goals

Conservation

Guiding Principle: Enhance Crozet's natural beauty and the surrounding rural areas with an integrated network of parks and gathering spaces, trails, and greenways that support outdoor recreation and natural resource conservation. *(86% of respondents said this principle accurately or very accurately captures their vision).*

Goals: Community parks & outdoor recreation opportunities (54%); trail & greenway connectivity (65%); access to rural & regional amenities (31%); natural resource conservation and sustainability (66%). *(Percentages reflect the frequency of respondents who felt that this topic should be discussed while developing this chapter).*

Feedback Themes: Include preservation of current resources, walking & biking trails/greenways connecting current parks, mountain viewsheds, stream health & low-impact development, maintaining tree canopy and native plants & vegetation

Implementation

Guiding Principle: Provide strategic & timely support for community partnerships, local economic development, policy changes, and capital investments to support a changing Crozet. *(78% of respondents said this principle accurately or very accurately captures their vision).*

Goals: Community partnerships (39%); economic development initiatives (45%); zoning & policy updates (60%); capital improvements (51%); project prioritization (50%). *(Percentages reflect the frequency of respondents who felt that this topic should be discussed while developing this chapter).*

Feedback Themes: Addressing concurrency of infrastructure & capital investment (schools/transportation), improving local business climate, ensure projects are prioritized and realistic

General Feedback Themes

Broaden diversity of engagement & representation, ensure language is Crozet-specific, use data to strengthen performance reporting and capital planning

RECOMMENDATIONS:

Staff recommends that the Board review the provided background information and provide input to staff on the proposed Guiding Principles, Goals, and 2020 Work & Engagement Plan.

ATTACHMENTS:

- A – Planning Commission staff report
- A1 – Public Participation Process Overview (8/19/2019)
- A2 – Community Workshop #1 Feedback Summary (9/26/2019)
- A3 – Community Workshop #2 Feedback Summary (10/11/2019)
- A4 – Community Workshop #3 Proposed Guiding Principles & Goals Boards (11/7/2019)
- A5 – 2020 Work & Engagement Plan (draft 11/11/2019)
- B – Community Workshop #3 (Guiding Principles & Goals) Complete Feedback (11/25/2019)
- C – November 19, 2019 Planning Commission Draft Minutes